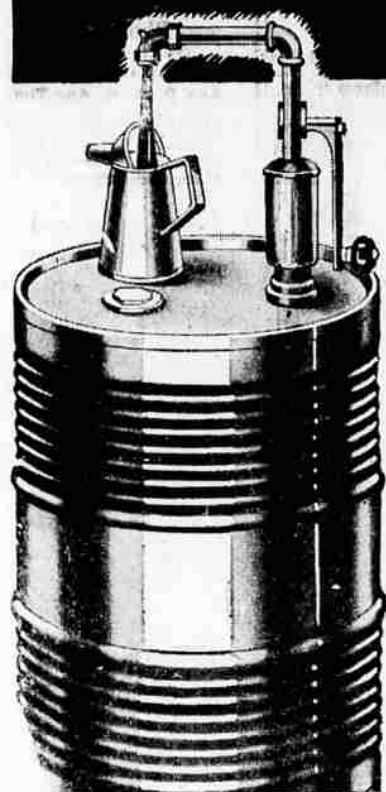


NOW...AT MONTGOMERY WARD JUNE PARADE OF VALUES

ENDS SATURDAY

Yes, despite merchandise shortages, Montgomery Ward again brings you this great annual sales event. It's your opportunity to save on the quality merchandise you want for the summer months. But don't wait... prices go back to regular after Saturday. Hurry to Montgomery Ward... and say!

35¢ VALUE MOTOR OIL



SALE! "SUPREME QUALITY", 100% PURE PENNSYLVANIA OIL

20 1/4¢ Quart
In Your Container Inc. Federal Tax

- Equals 35¢ Service-Station Oils!
- Long-Lasting... Impurity Free!

You get top quality, at top savings! Wards "Supreme Quality" Oil is refined from the costliest crudes! It's double-dewaxed for free flowing... triple-filtered to be impurity-free! It's the finest oil you can put in your car! That's why we say: stock up NOW... at greater-than-ever savings!

MONTGOMERY WARD'S SUPER HOUSE PAINT

Our Best Reduced!

309
GAL. IN 5'S

Here it is—SUPER, the best house paint money can buy, reduced in price for 10 days only! In actual laboratory tests with the "top" grades of the 6 most famous nationally advertised house paints, SUPER proved best: in coverage (up to 500 sq. ft., 2 coats!), in whiteness (more titanium dioxide), and in long life! Paint now and protect your home with SUPER! SINGLE GALLONS, Reduced to \$2.90. COVERALL HOUSE PAINT... Gallons in 5's... Reduced to.....1.91. Single Gallons to.....1.99



Save Money, Time, Trouble with Wards Washable

RESINTONE

269
Gallon
Anyone Can Apply It!
1 Gallon Covers an Average Room!

Resintone saves you MONEY, because it "thins" with water! 1/2 gallon of water plus 1 gallon of Resintone, gives you 1 1/2 gallons of paint! No oil or turpentine to buy! It also saves you TIME:—easy to apply; dries in 40 minutes, odorless! (No need to be deprived of the use of a room!) It saves you TROUBLE, too:—rinses readily from your hands, brush or floor! Yet, after 1 week to "set," it's washable with mild soap and water!

Quart79¢

Reduced! Coverall Quality

INTERIOR FINISHES

Your Choice

54¢
Qt.

The best low-cost interior finishes we know of! Save now on these dependable paints! COVERALL GLOSS, SEMI-GLOSS, and FLOOR PAINT. All cover well, dry hard, last long!

Gallon also reduced to.....2.07

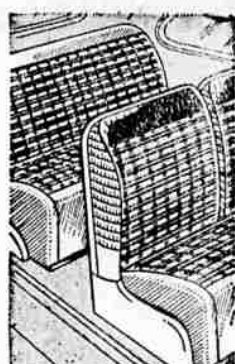
MASTER PAINTERS REDUCED!

FL-OORENAMES—Tough! Dries fast!
Porch & Deck Paint—Durable. PENE-
TRATING FLOOR SEAL—Protects!

Your Choice

87¢ Qt.

Gallons also reduced to 3.08



GENUINE FIBER SEAT COVERS

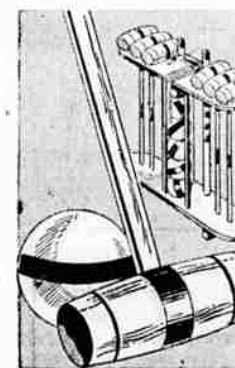
1-pc. back coupe **2.49**

Colorful plaid fiber and tough cloth... sturdily tailored to make your upholstery last! Just sponge-off to clean! Split-back Coupe.....3.79 Sedans.....5.79



SALE! WARDS STANDARD SPARK PLUGS

24¢
Compare with famous brands! Porcelain insulator, long-life electrode, leakproof gasket.



SPECIAL PURCHASE CROQUET SETS

3.88

A sturdy 6-ball set for summer fun... and at a low sale price! 6-inch polo style mallets with screw-in handles. Painted wood carrying rack. 6-Ball Set, with 8-In. Mallets, Heavier Rack, sale.....5.33



LIGHT FIXTURES REDUCED YOUR CHOICE

1.97
Finer lighting for your home! Choice of lovely Bedroom, Kitchen and Bathroom Fixtures.



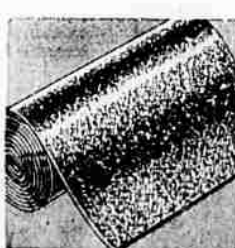
SALE! "EUREKA" TENNIS RACKET

1.66
Well-balanced. Spirals stringing. Strong ash frame. Sale! "Lowford" Racket...3.77



OFFICIAL NIGHT SOFTBALL

1.25
Select Pearl Horsehide cover, double-stitched. Pre-vulcanized 100% Karpok center, hard-wound!



45-LB. ROLL ROOFING REDUCED!

Roll 1.22
Roll covers 100 sq. ft.! Resists cracking and peeling! Nails and cement included!



WARDS SELF-POLISHING WAX

1.17
Equals costliest! Seals floor with durable finish. Contains Carnauba, hardest wax known.



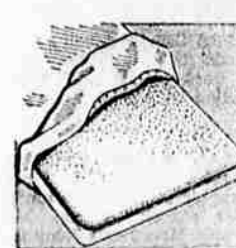
REDUCED! MIRACLE FLAT WALL PAINT

Gal. 2.39
New! 1 coat covers any surface, even wallpaper! Dries in about 6 hours. Washable!



PRICE CUTI WARDS MAR-PROOF VARNISH

Qt. 1.09
Our finest varnish! Equals costliest! Dries quickly! Also fine for furniture and toys!



IRONING BOARD COVER

27¢
Reduced! Smooth fitting white muslin cover. Won't lint! Save!



REDUCED! ROOF COATING

GAL. IN 5'S 59¢
Asbestos coating! Won't soften or crack! Also excellent for waterproofing foundations!



43¢
Just apply lightly... then wipe off! Won't scratch. Removes film, grease. 20-oz. can.



SOFTBALL BAT

95¢
Official size and weight! A good quality Hickory bat that will "take-it." Taped grip.



Sale! Tennis Visions

22¢
Save in this sale! Famous "Sunshine" brand cap, with adjustable back-strap. Green visor.



Reduced! White Cotton Clothesline

26¢
About 50' of good quality, cotton line. Firmly braided! It's a handy general purpose line, also.



Wards Kalsomine

Price Cut! 39¢
Just mix with hot or cold water, and apply! Dries fast! 5 lbs. covers up to 500 sq. ft. Save!



Screen Enamel Reduced!

Qt. 56¢
Preserves wood from rot, wire mesh from rust! Quart finishes 12 to 15 ordinary screens!



Cotton Yarn Waf-Mop-Head

49¢
Makes mopping easier. Made of select 4-ply cotton yarn with sewed tops. Save now at Ward's!



Save on Wall Paper Cleaner!

12-oz. 7¢
Reduced! Freshen-up wallpaper now! One can cleans an average room! Good for shades, too!