

ROSEBURG NEWS-REVIEW

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Editorials on News (Continued from page 1)

eat, has certainly changed. A recent cost of living report of the department of labor says it has just crowded Washington out of the top place on the list as the HIGHEST priced.

THIS war prosperity of which we hear so much talk is spotted. It doesn't include everybody. The maids at this hotel, for example.

They get four dollars a day and work six days a week—which brings their total weekly stipend to \$24. The woman who does the rooms on this floor pays \$5 a week for the room in which she lives, which, although it is less than the 25 per cent that the budget experts say can safely be spent for housing, makes a considerable dent in her income.

She eats out. At the prices that have been mentioned here (which are at moderate prices) her week's food bill certainly knocks a big hole in what is left.

ARMY lieutenants and navy ensigns who get stuck here waiting for orders don't find the going too easy.

This writer fell recently into conversation with an ensign who had just returned from six months of almost constant action in the South seas and was waiting here for reassignment. He'd been hanging around about two weeks.

"From the financial standpoint," he said, "I'll be glad to get back to fighting the Jap. It's so much cheaper."

PERHAPS one should apologize for talking so much about eating.

But at this particular moment in America, eating is a subject of the utmost importance to the ECONOMIST, as well as the ordinary citizen. If eating costs keep going up, inflation won't be merely a bogey man the politicians use to frighten us with.

It will be something that is sitting in our laps.

Poultry Mash Made To Fit War Scarcities

Because poultrymen are faced with demands for higher production at the same time they are experiencing shortages of many of the usual ingredients in chicken and turkey mashes, the O. S. C. experiment station has just issued a circular of information making suggestions for war emergency mash rations for poultry. These are designed to provide substitutes for animal protein, such as meat, fish and milk products, which are now exceedingly scarce.

How to use vegetable proteins to best advantage as replacements is described in this circular of information No. 299, written by J. A. Harper, research assistant in poultry husbandry. The amounts of animal protein concentrates in suggested mash rations have been reduced to the minimum.

Episcopal Laid to Conduct Services

Lay members will conduct the morning prayer service at St. George's Episcopal church Sunday. It was announced Tuesday. No regular pastor has been secured to take the place vacated by the Rev. Perry Smith, recently called into active service as an army chaplain. Archdeacon White of Eugene will conduct the Palm Sunday services, April 18, and will spend each first and third Sunday here until permanent pastoral arrangements are made.

A MESSAGE TO MERCHANTS

EDITORIAL

By Charles V. Stanton

WE are speaking today to Douglas county men and women engaged in business activities. If you are not in business you probably will not be interested in what we have to say, so you need not read further. But if you are a merchant or are engaged in a business enterprise, your continued attention is requested.

The federal government is asking you to cooperate in the Second War Loan drive, in which Douglas county is expected to raise \$2,196,500 through sale of war bonds between April 12 and May 1. The following letter received by the News-Review from Henry Morgenthau, Jr., secretary of the treasury, is quoted, to show you the task that has been given the newspapers of this country and what you are expected to do:

"To make current and continuing war financing a complete success we shall need the wholehearted cooperation not only of the NEWSPAPERS but also NEWSPAPER ADVERTISERS.

"In addition to the powerful aid that your newspaper itself can supply, I shall appreciate your help in informing business and industry in your community of the important role that sponsored local newspaper advertising can play in advising the public of the urgent need of investment in Government securities.

Business firms are requested to advertise government securities. Newspapers are charged by the government with the task of collecting and publishing this advertising material. Newspapers have been furnished with bales of suggestions, advertising layouts, advertising copy, illustrations and other material.

The suggestion particularly is made that merchants, who normally use only small display advertisements, band together to sponsor cooperatively full page advertisements at least once each week during the period of the campaign. Institutions which ordinarily carry a considerable volume of display advertising are requested to donate at least a portion of that space to stressing the importance of the Second War Loan drive.

The News-Review, frankly, does not have the manpower available to conduct this campaign in accordance with the program of the Allied Newspaper Council. The council, an organization of newspapers, has been requested by the government to take care of the details of this huge advertising arrangement. The program, as outlined, requires a call upon each individual merchant and an explanation of the campaign. We do not have a staff sufficient to meet this assignment within the period of this drive. Therefore, we have taken this means of explaining what is expected of the newspaper and what is expected of the merchant.

With more than 200 business firms in operation in Roseburg, it is obviously impossible for us to call on each and every one within the limited space of time established for this drive.

We are asking the cooperation of those merchants and other business men and women who desire to participate.

If you desire to join in this advertising campaign as the government requests, will you please telephone to the News-Review. Our advertising department will be glad to receive your call and will respond promptly. If there are those who desire to take part in a cooperative advertisement—one in which several firms subscribe to one large display—notify us of your desire and we will take care of the details of assembling the copy and the cooperative signatures. This system will permit us to confine our efforts to voluntary cooperators and eliminate useless personal calls.

The News-Review is not begging for advertising. We are not trying to force cooperation down any sponsor's throat. The letter quoted above, signed by the secretary of the treasury, is sufficient to show what is desired of the newspaper and the advertiser. If the business man does not desire to cooperate, he has that privilege. We have been asked to do this job and we will do it to the best of our limited ability. As we have explained, we have not the manpower to visit each one of you personally with this long story. But we believe we have given full explanation here and the rest is up to you. If you desire to assist, just give us a call.

The News-Review has given free space for advertising and publicity amounting to thousands of dollars, if paid for at regular rates, in sponsoring bond sales, salvage campaigns, recruiting and other wartime activities. We expect to continue cooperation with the government in the news, display and editorial columns of this paper. We hope the business interests of the city will join us in making the publicity and advertising campaigns connected with the forthcoming war loan drive a complete success.

Black Marketing Blamed in Part on Price Control Act

WASHINGTON, April 9.—(AP)—"Mobsters who operated during prohibition days" have mused in on the black market in meat, Rep. Patman (D., Tex.) said yesterday and he laid a large part of the blame on administration of the price control act.

Patman, as chairman of the house small business committee, opened an investigation into the black market by saying:

"The thing that I fear most is that unless this situation is brought under complete control, we may experience something similar to the bootleg days when unsuspecting people drank bootleg whiskey, which, in numerous cases, has caused blindness and other cases death.

"The operators of the black market are not concerned with what happens to the consumers of their product," Patman said, adding that their slaughter is clandestinely done in numerous instances without regard to sanitation and inspection.

Many legitimate packers have been forced out of business, because of the losses suffered in trying to comply with OFA rules,

OUT OUR WAY



Milk Producers Oppose Extension Of Import Treaty

WASHINGTON, April 9.—(AP)—Organized milk producers fired the first gun for the opposition today in the coming congressional battle over extending the reciprocal trade agreement act for three years from June 12.

Without waiting for the house ways and means committee to start hearings Monday on the Doughton extension resolution, with Secretary Hull as the initial witness, Charles W. Holman, secretary of the National Cooperative Milk Producers' federation, released a statement declaring it would be unwise to grant new life to this "totalitarian piece of legislation" without limitations.

Holman said his organization would join a number of farm and labor groups in opposing extension unless:

- 1. The trade pacts are subject to senate ratification the same as treaties, by a two-thirds vote.
2. The benefits of the agreements are confined to the nations with which the United States negotiates them instead of, as at present, automatically conferring such benefits on all other nations not discriminating against American trade.
3. The right of citizens to have actions reviewed by the federal courts is restored, and
4. There is a "fundamental reform" in the procedure of holding hearings on proposed agreements.

Holman said a study by his organization two years ago showed that the agreements would "force

More Residence Property in Local Area Purchased

American farmers to pay the cost of developing the exports of our American industrialists." He added that while their broad effect could not be measured now because of the war, it "will be plenty" once the transport facilities of other nations are released from war duties.

Garrison Beats Burke By Fourth Round TKO

PORTLAND, April 10.—(AP)—Jimmy Garrison, 149, Kansas City, scored a technical knockout over Jack Burke, 147, of Ogden, Utah, in the fourth round of a scheduled 10-round main event last night.

Burke, dazed from a knock-down in the third, was knocked nearly through the ropes twice in the fourth before the bout was stopped.

Spider McCallum, 145, Missoula, Mont., won a six-round decision from Jimmy Collins, 147, Portland, in the semi-final.

Mrs. Stella Mitchell Dies in San Francisco

Word was received here Friday of the death at French hospital in San Francisco, of Mrs. Stella M. Mitchell, aged about 60 years, a former resident of Roseburg.

Mrs. Mitchell, who has made her home in California for several years, was a sister of Mrs. Mary L. Chapman, San Francisco; Mrs. F. C. Boyle, Akron, Ohio; Mrs. Wade Jones, Redlands, Calif.; Fred J. Northcraft, Portland; Earl W. Northcraft, Akron, Ohio; Mrs. Loy Harris and Claude F. Northcraft, Roseburg.

VIENNESE COMPOSER

Crossword puzzle grid with clues for a Viennese composer. Clues include: 11 Looks joyous, 15 Tidy (colloq.), 20 Century plant, 22 Compass point, 24 Tavern, 26 Shop, 27 Years between, 32 and 20, 28 Token, 31 Exist, 33 Sick, 35 On the summit, 37 Willow twig, 38 Three (prefix), 40 Winglike part, 41 Elder, 42 Soothsayer, 47 Russian city, 48 City in Nevada, 49 Easteners, 52 Skill, 53 Fabulous bird, 54 Seminary (abbr.), 55 Also, 58 Virginia (abbr.), 59 Western state, 61 Symbol for tellurium.

Answers to crossword puzzle clues: 11 Looks joyous: 15 Tidy (colloq.): 20 Century plant: 22 Compass point: 24 Tavern: 26 Shop: 27 Years between: 32 and 20: 28 Token: 31 Exist: 33 Sick: 35 On the summit: 37 Willow twig: 38 Three (prefix): 40 Winglike part: 41 Elder: 42 Soothsayer: 47 Russian city: 48 City in Nevada: 49 Easteners: 52 Skill: 53 Fabulous bird: 54 Seminary (abbr.): 55 Also: 58 Virginia (abbr.): 59 Western state: 61 Symbol for tellurium.

Rehabilitation Plans Listed for Legion Meet

PORTLAND, April 10.—(AP)—Oregon's requirements for the rehabilitation of service men will be presented at the state American Legion convention in Baker Aug. 19-21.

State Adjutant June Valiant made the announcement here at a meeting of Legion officials and representatives of the Veterans' administration in which Legionnaires urged immediate preparation for rehabilitation of wounded.

They recommended that priority ratings equal to the army's and navy's be given to construction of new hospitals and other buildings for the Veterans' administration. The recommendations will be studied in Washington, D. C.

KRRR Mutual Broadcasting System, 1480 Kilocycles.

BEST BETS FOR TODAY SATURDAY 6:00—The Cisco Kid. 7:15—Saturday Nite Bondwagon. 8:00—This is the Hour. SUNDAY 9:30—Organ Chimes. 12:00—This is Fort Dix. 2:30—The Return of Nick Carter. 3:00—First Nighter. 5:00—American Forum of the Air. 7:45—Rocking Horse Rhythm. 8:30—Wings Over the West Coast. MONDAY 9:40—Opening Kick-Off on Second War Loan. 10:45—Special War Loan Program. 4:45—Highway Patrol. 6:30—Flying High. 8:00—San Quentin on the Air. 8:30—Double or Nothing. 9:15—Special War Loan Jam-boree.

MONDAY, APRIL 12, 1943 6:45—Rise and Shine. 7:00—News. 7:15—Stuff and Nonsense. 7:25—Roseburg Auction Mart. 7:30—News Bulletins. 7:33—State and Local News, Boring Optical. 7:40—J. M. Judd says "Good Morning." 7:45—Rhapsody in Wax. 8:00—Cheer Up Gang. 8:30—Yankee House Party. 9:00—Boake Carter. 9:15—Man About Town. 9:40—2nd War Loan Kick-Off. 10:00—Alka Seltzer News. 10:15—Shopper's Guide. 10:30—News. 10:35—Strictly Personal. 10:45—Special War Loan Program. 11:00—Cedric Foster. 11:15—Wheel of Fortune. 12:00—Interlude. 12:05—Sports Review, Dunham Transfer Co. 12:20—Parkinson's Information Exchange. 12:25—Rhythm at Random. 12:45—State News, Hansen Motors. 12:50—News-Review of the Air. 1:05—Interlude. 1:15—Sweet and Sentimental. 1:30—Nobody's Children. 2:00—Don Lee Newsreel Theatre. 3:00—The Dream House of Melody, Copco. 3:30—Overseas Reporters. 3:45—Songs for Servicemen. 4:00—Fulton Lewis, Jr., Plough Chemical Co. 4:15—Dance Music. 4:30—Johnson Family. 4:45—Highway Patrol. 5:00—U. S. Army. 5:15—Superman, Kellogg's Pop. 5:30—Norman Nesbitt with the News, Studebaker. 5:45—Let's Dance. 5:55—State and Local News. 6:00—Dinner Concert. 6:30—Flying High. 7:00—Paul Sullivan, White Owl. 7:15—Our Morale. 7:30—Lone Ranger. 8:00—San Quentin on the Air. 8:30—Double or Nothing, Feena-mint. 9:00—Alka Seltzer News. 9:15—War Bond Jam-boree. 10:00—Sign off.

(REMAINING HOURS TODAY) 4:00—American Eagle Club. 4:30—Halls of Montezuma. 5:00—Office of War Information. 5:15—Song Spinners. 5:30—Norman Nesbitt With The News, Studebaker. 5:45—Edith Lorand's Orchestra. 5:55—State and Local News. 6:00—The Cisco Kid. 6:30—Dinner Concert. 6:45—They're the Barriys. 7:00—John B. Hughes, Anacin. 7:15—Saturday Night Bondwagon. 7:45—Teddy Powell's Orchestra. 8:00—This Is the Hour. 8:30—Johnny Messner's Orchestra. 8:45—Ray Morton's Orchestra. 9:00—Alka Seltzer News. 9:15—Treasury Star Parade presents John Emory in "Guadalupe Diary". 9:30—Dance Music. 10:00—Sign Off. SUNDAY, APRIL 11 8:00—Wesley Radio League. 8:30—Mutual's Radio Chapel. 9:00—Detroit Bible Class. 9:30—Organ Chimes, Presbyterian Church. 9:45—Songs for Sunday. 10:00—Alka Seltzer News. 10:15—Romance of the Highways, Greyhound Bus Lines. 10:30—Canary Chorus. 11:00—Baptist Church Service. 12:00—This is Fort Dix. 12:30—South American Serenade. 1:00—Lutheran Hour. 1:30—Young People's Church of the Air. 2:00—Answering You. 2:30—The Return of Nick Carter. 3:00—Campana's First Nighter. 3:30—Treasury Star Parade presents Abe Lyman's Orchestra. 3:45—Voice of the Farmer, American Dairy Assoc. 4:00—Dr. Floyd B. Johnson, Ambassadors Quartet. 4:30—The Angelus Hour, Douglas Funeral Home. 5:00—They Do Not Fly Alone. 5:30—Serenade for Sunday. 5:45—Evening Melodies.

RHS War Scrapbook Will Be Rewarded Roseburg High school will receive a certificate of service from the United States Treasury department for having prepared and sent to Washington, D. C., "School at War" scrapbook. The book presents a bird's-eye view of the school's war program with close-ups of the best features and a carefully arranged account of its war time activities. This work, sponsored by the Students at War council, was directed by Miss Hodson, typing instructor.

LaGuardia Not Offered Place in U. S. Army

WASHINGTON, April 9.—(AP)—Secretary of War Stimson said yesterday that Mayor LaGuardia of New York had offered his services to the armed forces but that "it would be very difficult to find any place in the army" where he could be as helpful as in his present job. "After talking it over we decided to leave it open and the mayor assured me he would always be available if needed," Stimson told a press conference. The secretary said that he feels that LaGuardia is "in his present office rendering directly to New York and indirectly to the nation," services of great value. There had been some talk of making LaGuardia, who was a major and flier in the last war, a brigadier general, perhaps with an assignment especially affecting Italy, since he is of Italian ancestry. However, President Roosevelt said recently that he had no plans to nominate him for a commission.



In wartime, America turns to its telephones. The daily volume of calling is the greatest we have ever handled.

The men and women of our company want to see these calls go through with the greatest satisfaction to everyone. Especially do they want to give the fastest possible service to those who need speed to help win the war.

Since more switchboards and other telephone equipment are not being made due to military demands upon materials, the co-operation of our patrons is deeply appreciated.

War-busy centers should be called by Long Distance only when absolutely necessary.

The "Soldiers of Service" at the telephone switchboards, on poles, trucks, at desks or wherever duty finds them, will continue to do their level best to see that you get friendly, courteous and efficient service.

Buy War Bonds for Victory THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY 121 S. Stephens Telephone 71

Advertisement for 'The King's Ambassador Broadcast' featuring Floyd B. Johnson. Text includes: 'From California! THE KING'S AMBASSADOR BROADCAST with FLOYD B. JOHNSON and the KING'S AMBASSADOR QUARTET THE WHOLE GOSPEL! KRRR SUNDAYS 4:00 P. M.'