

# MONTGOMERY WARD'S SPRING SAVINGS SALE

## Amazing Sale of Carol Brent Shirtwaists!

Gather 'round all you Carol Brent fans! Here are your beloved classics in soft, expensive-looking rayon crepes, in clean shining white or lovely pastels. And they're all on sale now... in time to add the finishing touch to your new Spring suit! Note the triple rows of stitching this year on the collar and pocket, the double row of three on the long-sleeved cuff! 32 to 40.



- 2.19 Long-sleeved rayon crepe, now . **1.99**
- 1.98 Short sleeves in same fabric . . . **1.77**
- 3.19 Long sleeves, finer rayon crepe . . . **2.88**
- 2.98 Short sleeves in same fabric . . . **2.77**

### Three lovely Styles for this Spring



**SALE! 3.98 JUMPERS AND JERKINS 3.77**

Get one of each at this amazing price! Spun rayons or mixtures of wool and rayon in all the newest colors. Lots of plaids! Sizes 12 to 18.



**1.98 SPRING SKIRTS REDUCED TO 1.77**

Pastel plaids, novelty weaves to mix with colorful jackets! In all rayon or mixtures of wool and rayon. Get several now... and save! Sizes 24-32.



4.45 Reg.  
**4.04**

All in crushed leather that is so popular with smart young women! You can choose a smart casual oxford in soft turf tan or, if you prefer black, a dressy oxford or step-in with shiny patent trim. They'll look wonderful with your Spring clothes. So come in today.

### Wards Famous Nurses' Oxfords!

**2.17**



Nurses! Housewives! Business women! These trim black kid oxfords are designed to make walking a pleasure! You'll be so pleased with their comfort you'll want a pair—so hurry in for yours.



**LOOK! REGULAR 1.29 HATS, NOW 1.00**

You're in luck! A new spring hat for a song! Straws! Felts! Rayon beltings! In a whole array of gay and becoming styles. Come and see!



**1.19 DRESSES FOR GIRLS—NOW 88c**

SIZES 1 to 14. Amazing savings on dainty cotton percales! Newest Spring styles! Wonderfully well made! Tubfast!

**SALE ENDS SATURDAY!**

# MONTGOMERY WARD'S SPRING SAVINGS SALE OF WORK CLOTHING

**SALE ENDS SATURDAY!**



**4.49 WARDS BEST QUALITY OIL TANNED WORK SHOES**

One of our most popular work shoes made of tough, sturdy, oil tanned leather that resists moisture yet remains soft and pliable. Storm welt for extra protection against dampness and oak tanned soles for long, hard wear. This Blue Band Quality work shoe is perfect for heavy outdoor work in any kind of weather! Wards work shoes give comfortable, dependable service—so why not come in today and buy a pair?



**"PIONEERS FOR ME!" SAY MILLIONS OF MEN 1.28**

If you wear bib overalls on your job, then you know that good overalls cost less in the long run—because they wear longer. That's why millions of men ask for Wards Pioneers when they're buying overalls. Pioneers are made of extra-heavy denim—a cloth that weighs 8 oz. per yard. This fabric is Sanforized—shrink—it can't shrink over 1%. It's strong, too—we've tested it, and we know! Pioneers are extra-roomy, fully reinforced, and made carefully by overall experts. For real work clothing value, ask for Pioneers!



3.49

**BETTER QUALITY RED BAND WORK SHOES**

Soft, durable elk tanned leathers that let your feet breathe. An all-purpose work shoe with a storm welt that helps to seal out moisture. Oak leather soles.

**3.49**



2.49

**GOOD QUALITY GREEN BAND WORK SHOES**

Economy grade work shoes for all types of work. Uppers of sturdy elk tanned leather to give you long wear. Nailed and sewed construction. Durable composition soles.

**2.49**



**SALE! MEN'S CANVAS WORK GLOVES 13c**

A glove bargain! 8-oz. twilled canvas, softly napped cotton lining. Knit wrists are double thick. Full sizes.

**19c ROCKFORD SOCKS REDUCED TO ONLY 15c**

In heavy-weight cotton with reinforced feet! Sizes 10-13.



**LOW WARD PRICE! WORK SHIRTS 69c**

Cut for comfort and priced for saving! Choice of two sturdy fabrics—cotton covert or chambray. Both wear well... wash easily. And the sizes are extra full, with plenty of allowance for shrinkage. Made with trim dress-type collar, 2 roomy pockets. Strongly tailored! This is a real shirt bargain!

**SALE! MEN'S 1.89 PANTS 1.77**

Buy your work pants now—at a big saving! Here is smooth-finish cotton covert, slow to soil... fully washable. It's Sanforized—can't shrink over 1%! Here is Wards rugged tailoring—seams carefully stitched to prevent ripping, bar-tacks at strain points. Made in roomy sizes—won't pull or bind!

**PAY LATER ON WARDS MONTHLY PAYMENT PLAN**

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