

Montgomery Ward Co. Offering Special Values In Spring Savings Sale,

Prices So Low They Are Amazing, Store Manager Declares

New Merchandise Received In All Departments — Sale To Continue Four Days.

Ward's Spring Savings Sale, opening Wednesday and continuing through Saturday, is one of the greatest merchandising events to be inaugurated by the company in many months, Frank Ward, store manager, announced today.

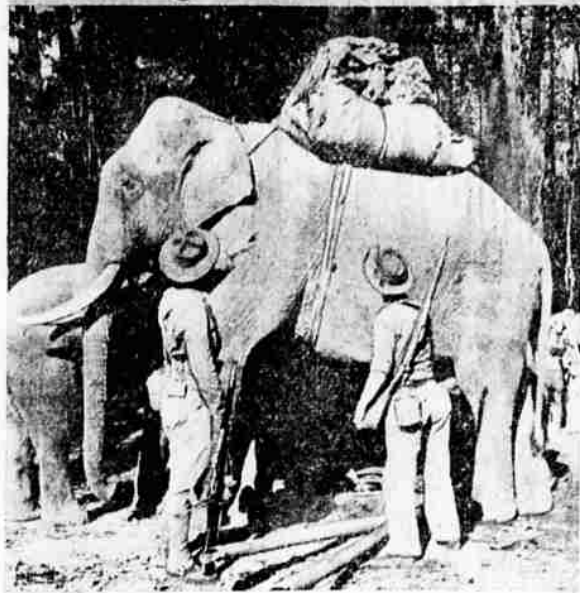
"I was amazed," Ward said, "to learn the exceedingly low prices authorized by the Montgomery Ward company on the merchandise being offered in this four-day sales event. In these days of high level prices on all types of merchandise, it is very gratifying to me to be able to offer to our customers such exceptional values at prices that are lower than even those of us familiar with the company's policies of bargain offerings had anticipated.

"The merchandise being offered in this sale is not old stock. The goods in all lines and departments are new and conform to the latest styles. We are proud in these times of merchandise shortages to be able to offer to the public such complete stocks in all departments."

Mr. Ward called especial attention to the new merchandise available in the hardware and automobile accessory departments.

"Stocks of hardware are becoming increasingly difficult to secure," the store manager stated. "We feel extremely fortunate that we have been able to secure such a liberal allotment of merchandise to complete our lines and we

Big Beast of Burden



(U. S. Army Photo From NEA) American soldiers somewhere in India give their baggage-toting elephant the once-over as they arrive in a camping area.

New Shipment Of Paint Received By The Local Store

Clean-up, Paint-up Time Is Announced by Department Manager Jack Crow.

March's first brings not only spring fever, but also the annual Clean-up, Paint-up time, according to Jack Crow, manager of the Montgomery Ward Paint Department.

"We have been preparing for the painting season and have just received a new three-ton shipment of paints. In this you will find a paint to fit your need — burn paint, chicken house paint, inside paints and enamels for every purpose and use," Crow said.

"Order your paint from Montgomery Ward and rent our spray outfit to do the work — See how quickly you can refinish that dark, dingy room and at a cost that will surprise you. See our ad today for the 4-day paint specials. These paints are high grade paints specially priced for this sale.

"We cordially invite you to inspect our paint department and meet us," said Crow. "We will cheerfully figure your paint needs and render you any necessary aid in preparing your estimates for your spring painting."

"Let us give you some helpful hints to save you time, labor and money in preparing your floors and walls for refinishing."

Northwest Forest Fires In 1942 Reveal Decline

WASHINGTON, March 2. (AP)—Forest fires in the northwest declined 25 per cent last

year compared to the 1937-41 average, due to less lightning, the preliminary national forest fire record, presented at a house appropriations sub-committee hearing on a deficiency appropriation bill, shows. Acreage burned was almost double normal, however.

The Oregon-Washington region had the most fires—1,089, of which 839 were caused by lightning, 250 by man. The 1937-41 average is 1,963. Twelve of the fires were larger than 300 acres, and 8,438 acres were burned over inside national forests.

F. R. Turns Down Lumber Proposal

WASHINGTON, Feb. 27. (AP)—President Roosevelt has refused to establish a new forest products service with "a huge revolving fund," the white house announced last night.

"This and similar plans were shelved in an effort to obtain the same result more simply and economically," the statement said. WPB Chief Nelson and Secretary

of Agriculture Wickard, it was indicated, proposed the forest products service. The white house said it would have been a large organization with very extensive powers.

Industry is turning out less lumber than is needed, the statement said, due principally to lack of manpower. Holding out no hope that more workers can be provided, the white house said WPB will send out field expeditors to tell producers the specific types of material needed for the war, aid in arranging contracts and assist in complicated procedures of procurement "which are disheartening to many small operators."

The expeditors also will help obtain timber for mills which have inadequate supplies of standing timber.

U. Of O. Club To Meet—The University of Oregon Mothers club will meet Wednesday evening at a 7:30 dessert-supper at the home of Mrs. B. R. Shoemaker on Blakeley street. This meeting was previously planned for March 10, but was changed to this week. An auction sale will be a feature of the social hour.

Easter Offerings At Spring Sale Draw Attention

Ladies Should Be Pleased Says "Hap" Spielman, Department Manager.

"After looking over the sale price on the merchandise we are offering in Montgomery Ward's Four Day Spring Savings Sale, I just can't help but be enthusiastic," said "Hap" Spielman, department manager of the local Ward store.

"The ladies will be particularly interested in our selection of rayon, taffeta, rayon satin and other yard goods — especially with Easter just around the corner.

"The men's department is well stocked with merchandise for both work and dress wear. New sport coats and slacks have just been received.

"Don't forget," said Spielman, "that play shoes may be purchased without a rationing certificate. Remember, the items we

are offering are new, spring merchandise selections. Come in and let us help you."

Azalea

AZALEA, March 2—Mrs. J. S. Evans and Mrs. John Jantzer made a business trip to Eugene Wednesday.

Bill Jantzer attended to business in Grants Pass Wednesday. Ralph Stark from Sacramento, Calif., arrived here Wednesday and will spend several days visiting relatives at the Clare Lumber Co.

Mrs. Paul Newman shopped in Roseburg Wednesday.

Mr. and Mrs. J. S. Evans and Mrs. John Geitz were in Roseburg on business Friday evening.

Mr. and Mrs. Oscar Head transacted business in Roseburg Thursday.

Mr. Madden from Los Angeles was in this vicinity on business Thursday.

Mrs. Harry Speaker and daughter, Anita spent the week end in Grants Pass with her sister-in-law, Mrs. Mabel Connine.

MONTGOMERY WARD'S SPRING SAVINGS SALE

SALE ENDS SATURDAY

Regular 1.69
striped cottons for Spring

1.43 Make it a striped cotton spring, and you'll look crisp and smart wherever you go. Tailored types! Tricky shirtwaists!

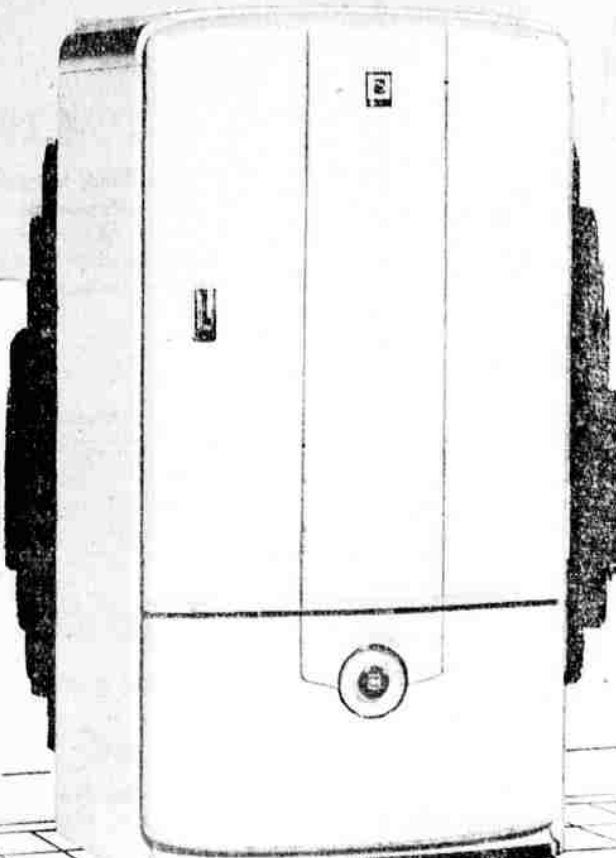
Or coat dress styles you'll find so easy to tub. Also in florals, dots, checks. Our 1.69 brunch coats at this price, 12-20, 38-44, 46-52.

RAYON HOSE
Rayon leg, mercerized cotton in top, heel and toe. A special purchase.

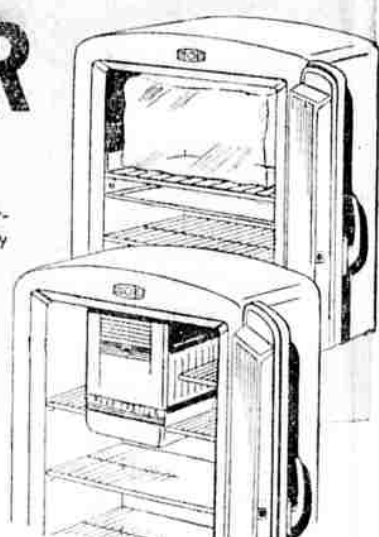
25c

You'll be amazed at these colored slips for 1.29
White! Fink! — with color contrast in piping and embroidery! (and doesn't the embroidery look like petit point applique?) In finer rayon satin or smooth rayon crepe, all beautifully made, all thoroughly washable, 32 to 44.

WARDS CONVERTIBLE ICE REFRIGERATOR



NOW... A Deluxe Ice Refrigerator of unusual beauty and design.
LATER... When the war is over... converts to an ELECTRIC!



Wards offer a revolutionary idea in refrigeration! A Deluxe Ice Refrigerator of unusual beauty, with many features unobtainable in ordinary ice boxes and at a sensational savings to you!

When the war is over... for an additional charge Wards will convert this refrigerator to an ELECTRIC! A PROVED sealed unit, guaranteed for 5 years, will be installed giving you an up-to-date electric refrigerator!

BIG DELUXE ELECTRIC REFRIGERATOR CABINET

8995

- 75 Lb. Capacity
- 3 in. Insulation
- All Steel Construction
- Interior Light
- Porcelain Interior
- Dulux Exterior

Here's the answer to your problem of food protection during the war! And you're money ahead... because you use this cabinet NOW as an ice refrigerator and LATER when the war is over, convert it to a modern ELECTRIC refrigerator! Get the features listed above plus sliding shelves, 2 way drain and many others! See it at Wards!

Wards Bond Assures Purchase of an Electric Unit After the War!

Wards Conversion Plan
This is the only plan for the M. W. CONVERTIBLE REFRIGERATOR.

By MONTGOMERY WARD & CO.

CONVERSION PLAN
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