

MONTGOMERY WARD

Last 4 Days!

YOUR LAST CHANCE AT THESE AMAZING VALUES. NEWEST COLORS—LATEST PATTERNS BARGAIN PRICED! HURRY TO WARDS GREAT

FLOOR COVERING Sale!



DON'T MISS IT! WHY PAY MORE

Only our volume buying for 650 retail stores makes these sale prices possible! Come in NOW, before this Sale ends, and compare with other stores—rug for rug and price for price. Hurry to Wards and SAVE!

PRICES SLASHED ON 9x12 WARDOLEUM RUGS

4⁹⁹ *Last Chance! Don't miss this bargain!*
Brilliant Assortment of Patterns for Every Room!

For patterns and prices compare anywhere—you'll say these values are outstanding! Genuine Wardoleum on felt base, a nationwide favorite for 25 years! Choose from the latest colors and patterns—in florals, textures, tiles. You'll find smart new styles for every room in your home! And remember—Wardoleum is stain-proof, waterproof, easy to keep clean. So hurry! Don't miss one of the best buys in this greatest of all Floor Covering Sales!

6x9.....2.28 7½x9.....2.88 9x10!.....4.78

Sensational Sale!
NEW SCATTER RUGS

BARGAIN! REVERSIBLE CHENILLE
Trim your floors with this charming rug for little money! Assorted colors. Washable! 22"x34" Size **1.09**

SALE PRICE! OVAL BRAIDED RUG
Colorful braided cotton rug, washable and reversible. Choice of colors. They'll go fast! 20"x36" Size **1.24**

SALE! REVERSIBLE PLAID RUG
Striking pattern, adds cheer to any room. Reversible, washable. Get yours NOW! 24"x44" Size **1.38**
Special Imported Tan Cocoa Mats, 14"x24".....94c
Sale! Easy to use Rug Glue Powder, 3-lb. can.....88c

Special Offer WHILE THEY LAST!

COLORFUL 9x12 AXMINSTER RUGS
You've only 4 more days to get one of these beautiful Axminsters at this special price! Your friends will admire the clear pattern in rich, glowing colors! High pile makes these rugs soft and springy underfoot. **3888**
Buy Or Monthly Payment Plan

SALE! 9x12 WAFFLE RUG CUSHION
Make your rugs last longer, feel softer! Get this hair cushion NOW while price is reduced! **5.88**

Reduced! COVER WALL-TO-WALL NOW!
WARDOLEUM YARD GOODS

Now's the time to cover the whole floor wall-to-wall for new beauty and easy cleaning! You'll find a handsome pattern for every room! **37c**

Sale! LINOLEUM MARBLEIZED ON FELT BACK!
SAVE UP TO 20c A YARD

Hurry and you can still get these big savings! Choose from our assortment of smart new colors in delicately grained marbleized designs. They're ideal for covering wall-to-wall. And colors go clear through to the felt back. **88c**
Last Chance At Sale Price

COVER A 9x12 ROOM FOR ONLY 10.55 (material cost)
Don't delay! Bring in your own room measurements for a free estimate now while this floor covering is specially priced!

BUY WAR STAMPS AT

Montgomery Ward

315-317 N. Jackson

Telephone 95

MONTGOMERY WARD'S SPRING SAVINGS SALE

STARTS WEDNESDAY

DRIES IN 40 MINUTES

You Just Roll It On!
RESINTONE... the amazing new wall paint that ANYONE CAN APPLY!



Paint it in the morning with RESINTONE Move back same day in a bright new room!



2⁶⁹ GALLON

You yourself can easily "re-do" any room in your house without fuss or muss or "Wet Paint" signs! 1 Gal. covers an average room! Resintone dries without odor, and is washable with mild soap and water! Economical, too—just thin with water! 1 Gal. Resintone, mixed with ½ gal. of water, gives 1½ gals. paint!



ROLLER OR BRUSH
Whichever you use, Resintone applies easily.



1 COAT COVERS
Yes, even highly patterned wallpaper!



DRIES IN A FLASH
Leaves the house fresh! No unpleasant paint odor!



CLEANS WITH WATER
Washes easily, quickly with mild soap and water.



COSTS YOU LESS
1 Gal. can plus ½ Gal. water gives 1½ Gal. paint!

COLOR VARNISH
Qt. 1.25

KALSOMINE, 5 LBS. SAVE NOW! 36c
Covers up to 400 sq. ft. Dries in 1 to 2 hours!

WARDS DRYFAST ENAMEL QT. 1.19
Equals costliest! Flows easily! Dries quickly.

MARPROOF FLOOR VARNISH QT. 1.15
Tests show no finer made! Clear, tough, won't peel!

MASTER PAINTERS FLAT WALL PAINT QUART 69c

EQUALS BEST! COSTS YOU LESS!

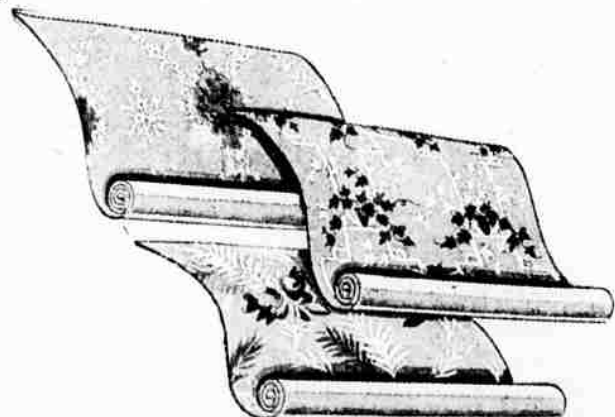


MASTER PAINTERS FINISHES REDUCED!

89c QT. 3.15 GALLON

FLOOR ENAMEL—Covers similar color! Gives harder finish!
GLOSS ENAMEL—Dries in 6 to 8 hrs! Hides better!
SEMI-GLOSS ENAMEL—Covers 300 sq. ft. per gallon!
PORCH & DECK PAINT—Gal. covers 800 sq. ft. 1 coat!

ROOFING REDUCED!
90-LB. ASPHALT ROLL ROOFING
per roll **2.56**
Fire-resistant, ceramic granules surface! Roll covers 100 sq. ft. Nails and cement are included.
HEXAGON SHINGLES 4.89
Heavy, 90 lb. weight in an eye appealing design! Ceramic granule surface. *Covers 100 square feet!



THERE'S MORE THAN 400 PATTERNS AT WARDS!

Drop in and see our delightful fadeproof, washable, scrubable and embossed papers! You'll find "harmonizing patterns," too, for adjoining rooms! All at Wards money-saving prices! Also, see the new selection of top-quality Nationally Known Papers, bearing the maker's trademark on each sheet!

PAY LATER ON WARDS MONTHLY PAYMENT PLAN

315-317 N. Jackson

Telephone 95