

Society and Clubs

By LOTUS KNIGHT PORTER

JUNIOR-SENIOR HIGH P.T. A. MEETING CHANGED TO APRIL 13

On account of a program scheduled for next Monday night at the junior high school building, the regular meeting of the Junior-Senior High P.T. A. has been postponed from April 6th to the evening of April 13th to be held at 7:30 o'clock at the junior high school building.

Marshall Pengra, manager of KRNR radio station, will lead the prepared forum for the next meeting of the P.T. A. on April 13th. Mrs. O. S. Chambers, president, will conduct the meeting and chairmen contacting parents and patrons of the P.T. A. will be eligible to the evening's membership prize, which will be awarded to the person having the greatest number of people there.

This program promises to be one of the very finest to be held by the P.T. A. this year and the officers are urging every parent of junior and senior high students, as well as the teachers of the two schools and friends, to attend.

COUNTY P.T. A. COUNCIL MEETS

By MRS. LILBUR CULP
Douglas county council of Parents-Teachers met on March 21 at Junior high school with Mrs. Vilbur Culp, president, presiding. Officers were elected for the coming year with Mrs. Culp being re-elected as president, Mrs. Fred Hargis, first vice-president; Mrs. Phil Strader, second vice-president; Mrs. Ernest Voorhies, third vice president; Mrs. Earl E. Roselund, secretary; Mrs. Roy S. Petrequin, re-elected as treasurer.

Discussions were held on nutrition, hot school lunches and first aid in the schools. Mrs. Fred Hargis, county P.T. A. nutrition chairman, reported many schools in Douglas county served

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SIDE GLANCES

By Galbraith



"I'm on your side, Sergeant! I told Sis she ought to marry you, or she might get some bird that was turned down in the draft because of flat feet!"

Calendar of Roseburg Classes and Meetings in Civilian Defense

MONDAY

Police Reserves—C. D. standard first aid class—circuit courtroom, courthouse, 7:30 p. m.
Fire Reserves, C. D. regular meeting, fire hall, 7:30 p. m.

TUESDAY

Civil Air Patrol and Transportation Unit—C. D. standard first aid class—justice courtroom, courthouse, 7:30 p. m.
Air Raid Wardens, regular meeting, circuit courtroom, courthouse, 8:00 p. m.
Red Cross Motor Corps, regular meeting, sample room, Hotel Umpqua, 7:30 p. m.

WEDNESDAY

Police Reserves, regular meeting, circuit courtroom, courthouse, 7:30 p. m.
Supply Unit, justice courtroom, courthouse, 7:30 p. m.

THURSDAY

Medical Auxiliary—Standard first aid class—junior high school, 7:30 p. m.
Red Cross Motor Corps and Rescue Squad—Standard first aid class—Douglas Funeral Home, 7:30 p. m.
Air Raid Wardens, No. 2—Standard first aid class—circuit courtroom, courthouse, 7:30 p. m.
Civil Air Patrol, regular meeting, justice courtroom, courthouse, 7:30 p. m.

COMMUNITY CLUB TO SPONSOR DANCE AND SOCIAL SATURDAY

The Edenbower Community club will sponsor a dance and social affair Saturday evening, April 4th, at the Edenbower school playground. The proceeds of the benefit affair will go toward 4-H scholarships. The public has been cordially invited to attend.

GREEN P.T. A. TO MEET FRIDAY NIGHT

The Green P.T. A. will meet Friday evening at the schoolhouse. The business session will be followed by a program and social hour. Refreshments will be in charge of Mrs. R. L. Preston. All members are urged to be present.

P. E. O. TO MEET FRIDAY, APRIL 3

Chapter BI of the P. E. O. Sisterhood will meet Friday at a one-fifteen o'clock dessert-lunch at the home of Mrs. Paul Helweg on Riverside drive in Laurewood.

New officers elected for chapter BI include: president, Mrs. Clair K. Allen; vice-president, Mrs. Homer Grow; recording sec-

retary, Mrs. Maurice J. Newland; corresponding secretary, Mrs. C. E. Roberts; treasurer, Mrs. E. S. McClain; chaplain, Mrs. G. C. Finlay, and guard, Mrs. W. M. Campbell.

Visits Here—Miss Violet Bloomquist has returned to her work in Eugene, following the weekend in this city visiting her parents, Mr. and Mrs. E. O. Bloomquist.

ROSE

TODAY AND THURSDAY

LOVE'S TRAGIC LESSON...

TAUGHT THEM THE...
LAW OF THE TROPICS
with Constance BENNETT, Jeffrey LYNN, Regis TOOMY
Feature Number Two

THE YEAR'S OUTSTANDING COLOR SENSATION!

FIESTA
in Technicolor
Anne AYARS—George NEGRETTE
ARMIDA—George GIVOT

Shows 7:15-9:30 P. M.
Adults 30c Kiddies 11c

Local News

Glee Club to Practice—The Roseburg Men's Glee club, under the direction of R. M. Church, will practice Thursday night at 7:30 at the city hall.

Garden Valley Club to Meet—The Garden Valley Women's club will meet Thursday at two o'clock at the clubhouse with Mrs. William Vaughn as hostess.

Visits Here—Mrs. W. Keith Jacobs (Gertrude Kelly) has left for her home in Portland, following a week's visit in this city with her parents, Mr. and Mrs. John R. Kelly.

Complete Moving—Mr. and Mrs. George Dora, who have been in the gladioli bulb raising business here and who have been residing in the Fisher residence on North Pine street, left Sunday for Eugene to make their home.

Mid-Week Bible class to Meet—The Mid-Week Bible class of St. Paul's Lutheran church will meet Thursday at two o'clock at the Sylwester home at 1170 Military street with Mrs. Parker Ackley and Mrs. E. Brinkmeyer as joint hostesses.

Return to Eugene—Mr. and Mrs. Phil Hess have returned to their home in Eugene, following a short visit with the latter's parents, Mr. and Mrs. Charles Olson, at Elgarose, and in Roseburg with Mr. and Mrs. Homer Rand on Hamilton street.

Called to Army Duty—George Hunt, son of Mr. and Mrs. C. W. Hunt, of this city and a resident of Little Rock, Ark., has been called into army service. He is stationed as a supply officer and first lieutenant at Fort Leonard Wood, Mo. His wife and two children will make their home 30 miles from the fort. George is well known here, having been graduated from Roseburg high school in 1925 and later from Oregon State college, after which he attended Columbia university in New York. For the last several years, he has been a representative of the National Carbon company. His brother, Marshall Hunt, former News-Review employee, is serving in the U. S. army forces at Honolulu.

Here From Melrose—Adolph Doerner, of Melrose, was a business visitor in this city yesterday.

Leaves for Medford—Mrs. Ada Henbest Weaver, of this city, left today for Medford to enjoy a short visit with friends.

Leaves for Coast—U. D. Powell, of the Farm Loan bank association here, left this morning for coast points to spend several days attending to business.

Leave for Medford—Mr. and Mrs. James Monroe, of this city, have moved to Medford, where the former has accepted employment.

Returns Here—Mrs. Joseph Porter has returned to her home here, following several days in Medford visiting her husband, who is working there.

Back From Corvallis—Miss Virginia Virden, Copeo employee in this city, has returned from Corvallis, where she visited friends on the Oregon State college campus.

Altar Society to Meet—St. Joseph's Altar society will meet Thursday at 2:30 o'clock at the parish hall. Plans will be completed for the Easter food sale to be held at Easton's grocery Saturday, April 4.

Reported Very Ill—E. Rhoads is reported to be very ill at his home in this city. He is the father of Mrs. S. J. Shoemaker, Mrs. H. F. Snyder and Earl Rhoads, all of this city.

Visit at Ridenour Home—Mr. and Mrs. R. C. Ridenour, of Los Angeles, left yesterday for their home, following several days here visiting their nephew and niece, Mr. and Mrs. Floyd H. Ridenour, on Riverside drive in Laurewood. William A. Ridenour, of Portland, is spending several days here visiting his son, Floyd H. Ridenour, and family.

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42.50 SPRING SUIT is a
47.50 WHERRIE
52.50 Tailored-to-Measure
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ROY'S STORE FOR MEN
ROSEBURG, OREGON

Former Residents Move—Mr. and Mrs. Clifton Childers, former residents of this city and lately of Jacksonville, Ore., have recently moved to Medford to make their home.

Working in Medford—James Whitsett, of this city, has gone to Medford, where he has accepted employment. His family will remain in Roseburg until the close of the school year.



From where I sit...

by Joe Marsh

Beststorekeeper I ever knew was a fellow named Sam Abernethy. Sam's specialty was to take over some run-down store that somebody else had given up as a failure. Then Sam would turn it into a gold mine.

"But the most important thing of all," he used to say, "is to remember who's Boss!"

"You may think you are Boss of your business... but you're not. The Public, your customers, are the real bosses... and you've got to run your business the way they want it."

That little statement of Sam's made a big impression on me... particularly since it certainly seemed to work so well in Sam's case.

And Sam isn't the only one. I see the beer industry feels the same way... certainly, the brewers believe in running their business the way you and I would like to see it run.

Folks like us like to see beer sold in clean, quiet, decent places.

Well... the brewers feel the same way about it. They don't want their beer sold in wrong surroundings. They know it doesn't pay. And they know it hurts the good name of beer.

I was reading the other day how the brewers and the beer distributors work together and cooperate with law enforcement authorities. The idea is to make careless beer retailers clean up their places and practices... or close up.

It's a good plan... and it seems to me it ought to work. I understand it is already in operation in a number of states and is being extended.

It's a mighty fine thing when a great industry has the gumption to do a job like that on its own initiative. And if Sam Abernethy was right, the brewers should be mighty successful... because they're running their business the way the public wants to see it run.

Joe Marsh

No. 34 of a Series

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