

Quality of Milk More Vital Than Increased Output

Reminders Given Dairymen of **Douglas County in Meeting** Food-For-Freedom Needs

Douglas county farmers have pledged that they will increase milk production in 1942 by 19 per cent over last year, as this county's share in 125 billion pounds of milk needed in the Food-For-Freedom program this

Pointing out that reaching this goal will result in far more milk than county herds have ever pro-duced before, the county USDA war board reminds dairymen that the 1942 goal doesn't depend en-tirely on how much milk is pro-

What kind of milk is marketed has a vital bearing on the ulti-mate effectiveness of the pro-gram, Leo Sparks, state war board chairman, says, He released the following statement on the

"Recent figures of the agricul-tural marketing service indicate that roughly 15 per cent of the cheese offered for sale to the government under the lend-lease program has been rejected be-cause it was not of the desired quality. The unsatisfactory qual-ity of the milk that went into the cheese was a principal factor cheese was a principal factor leading to eventual rejection of the manufactured product. "Many farmers who have been

Many larmers who have been delivering sour cream for butter must now learn to produce and market fresh, sweet, wholesome milk of unquestionable purity. Cream for butter making can be held for more than one day, but the whole milk for cheese and evapowated milk must be delivered. evaporated milk must be delivered daily, fresh and sweet.
"As a result of the dairy ex

pansion program, a sizable num-ber of farmers are selling milk for the first time. They, in parti-cular, need to give attention to the quality of their product if it is to be useful in the Food for Freedom program.

Buyers Also Responsible "Not all of the blame for the poor quality products can be laid on the farmer's doorstep. The milk and cream buyer must also accept the responsibility for care-fully inspecting and grading each patron's delivery. Accepting in-ferior quality milk or cream without making some construc-tive effort to correct the condi-

cream regulations should be strictly followed. "Many dairy farmers may take advantage of present favorable prices to improve their barns, milk houses, and equipment to produce the quality of milk de-manded by buyers. But equip-ment is not all that is needed. Since milk is easily contaminated during the process of milking and handling, the producer must be constantly alert.

Tips Given Dairymen

Dairy specialists at Oregon State college recommend the fol lowing sanitary precautions for production of clean, high-quality

HEALTHY COWS-Use milk from healthy cows. The milker should be free from contagious disease. Strong-flavored feeds should not be fed to cows less than three hours before milking.

and a stiff brush. Rags, greasy soaps, or soap powders should not be used. After washing, rinse with scalding water. Cans and all utensils should be free from cracks, holes and rust and should be well-tinned. Milk cans should be clean and dry.

CLEAN MILK HANDLERS Milkers should wear clean over-alls, have their hands clean and

dry, and fingernails trimmed. below 60 degrees F., with 50 degrees best. If no ice or mechanical refrigeration is available, use cold running water. Warm fresh milk should not be mixed with cold milk or cream of a previous milking since this hastens the growth of bacteria by warming Mrs. Howard Hatfield's knitthe mass of milk.

of milk and cream at roadside "purls" come right. mate and during transportation against Mrs. William Melton's 4-H Forbest.

OUR BOARDING HOUSE



News of 4-H

in an enrollment of 37 members in the Marketing club. All are working on their essays. They will have them in by April 1, and will be ready to enjoy the Mar-keting day program in Roseburg, which will be held early in April. Mrs. Ruth Sether, teacher in the school, is leading this group.

Ten girls of the Wilbur school have enrolled in a home coolery club with Mrs. Elsie Broszlo as their leader. The girls elected Elaine Jordan president, Bessie Aquiso vice-president and Joan without making some tive effort to correct the conditive effort to correct the condition at the source only contributes to the patron's continued negligence, to the country's loss of valuable food, and to smaller effort. Some producers of high and the condition of th

has been enrolled for a considerable time at Glide under the leadership of Miss Marie Vleck, Offi cers of this clur, are Mildred Hickmen, president; Jean Mess-ing, yell leader; Barbara Keeler, song leader, and Zona Wilshire. ecretary. Other members are Janet Strader, Elenor Moore, Bet-ty LaBonte, Darlene Livingston, Dorothy Fueston, Jone Messing, Crystal Helms and Janie Glass

summer school this year. The people of South Deer creek, through school programs, are raising enough for three scholarships, but are putting part of this money away, as they will have three members to send next year.

disease. Should not be fed to constant than three hours before milking.

CLEAN COWS—Much of the dirt in milk, which makes for high bacterial count, comes from the body of the cow. Plenty of bedding, milking in a clean barn, protecting the milk from dust and insects, and thorough clean and insects, and thorough clean and Loon lake communities, during the day, and hold a meeting at Smith River for the livestock at Smith River for the livestock are should not be fore milking will CLEAN UTENSILS—After being rinsed in cold or luke-warm water, the utensils should be thoroughly washed with hot water, an alkali washing powder, are any local program of sound motion washing powder, and a program of sound motion weather the cold program of sound motion washing powder, and a program of sound motion weather the program of sound motion washing powder. port P.T. A. Friday evening.

South Deer Greek 4-H Club News fense.

Members of the South Deer Crock Garden club have just fin-ished drawing their garden plans to scale. Mrs. Jack Melton has kindly consented to act as lead-er. She is having the members who have high, well-drained COCLING—Milk and cream gardens now. It was decided that some 4 H members could, if they wished, make a V for Victory out of plyboard, paint it green, and place it in their gardens. Every-

dust and direct rays of the sun. estry girls and Mrs. William Use a wet blanket over cans on truck during the summer, or a bining their classes for the leaf print lessons. They are doing this work outside when it is sunny.

> Lookingglass 4-H News By GENEVIVE REAGLES

The last three meetings of the Lookingglass cookery club were very interesting. One meeting was held at the home of Mrs. Doris Voorhies and the other two at the school. Every other Saturday we girk meet to cook the reday we girls meet to cook the required dinner. So far we have been very successful and find it very interesting and enjoyable working together.

> Benson School 4-H News By FREDA STONE

Thursday evening four girls of the Helping Hands club met at the home of the leader, Shirley Shrum. We checked on the progress being made and found that all are nearing the end of our cookery project.

the home of two of the club 2. Make sure that all of his members, Freda and Frances farm machinery is in top shape members, Freda and Frances farm machinery Stone. At this meeting snapshots and ready to go. were taken of the group. We are looking forward to a potluck din-ner soon.

West to Produce 24 Pct. More Turkeys, Estimate

SEATTLE, Mar. 16 (AP) SEATTLE, Mar. 16.—(AP)— United States turkey ranchers in-tend to buy or hatch about eight per cent more poults than last year, but in the western states, the increase will be about 24 per cent, the federal division of ag-icalized statistics, reported. ricultural statistics reported.

The western growers, particu The folks of the South Deer Creek community announce two scholarships for the 4-H club summer school this year. The propule of South Deer work of

Of the turkeys raised last year about 44 per cent were sold in No-vember and 40 per cent in Decem-ber, the report added. Average weight was 15.9 pounds, the heaviest on record for live birds.

Two Oregon Ewes Yield Nine Lambs Within Week

BAKER, Ore., Mar. 16.—John Sass and J. R. Schnau of Eagle BAKER, Ore. Mar. 16. John
Sass and J. R. Schnau of Eagle
boast of nine inch eggs being laid
by hens and of five legged calves
for they are convinced that two
of their ewes have written a new
chanter for the record book
atthough small lot sales will also

or than those prevailing between
poultry projects yielding \$32,600,
which brought in \$4175. Far more
garden clubs will be active this
sales to a minimum of 250 pounds,
atthough small lot sales will also

Converted August August

Converted August August

Converted August August

Converted August

Converte chapter for the record book.

One ewe, who gave up her life lambs this week for national defense. The other ewe, not quite as proud but still alive, produced four limbs..

Rhubarb Is Classed as **Good Protective Food**

Rhubarb is one of those rather like a vegetable. Those who ensay this early spring product Oregon.

In Farm Aid to **War Program**

Time is the most valuable ele ment in the war effort, declares Robert B. Taylor, Oregon U. S. D. A. war board chairman, in urging the state's farmers to prepare against wartime shortages during the state's observance of "Plan and Plant for Victory" month, March 9 to 31.

"Tires are short, and so are help, machinery, fertilizer, bur-lap, and just about every other article that is used on the farm, but time is shortest," Taylor said. Five things listed that every farmer can do now are:

1. Plan and carry out his farmess being made and found that ill are nearing the end of our ookery project.

The meeting before was held at goals set for the county.

3. Report a conservative esti-mate of his seasonal labor needs to the nearest U. S. Employment service office, and make the most efficient use of the available labor

upply.

4. Conserve supplies of short

4. Conserve supplies of snort materials, such as burlap and balling wire. 5. Be prepared to cooperate with his neighbors in exchanging help, machinery or transporta-

Fertilizer Prices Now **Operate Under Ceiling**

Oregon farmers who may need Oregon farmers who may need to obtain fertilizer to carry out their food production plans for the year will be protected against price increases by recent action of the OPA in freezing prices of certain kinds of fertilizer, according to word received by the soils department at Oregon State coldepartment a department at Oregon State col- ciples in their club work.

tile a further order affecting er than those prevailing between approximately \$160,000; 528 has February 16 to 20, inclusive. This poultry projects yielding \$32,600. aithough small fot sales will also

ministrator Leon Henderson said that with farmers being called upon to produce as never before, they have a right to obtain fer

Removal of Japs Not to Affect Food Problem

odd vegetables used like a fruit. PORTLAND, Ore., Mar. 16.— just as the tomato is a fruit used (AP)—The Oregon U. S. depart-

With Major Hoople Wool Clothing Care Stressed as **War-Time Need**

Even though Oregon home-makers live in the heart of a major wool producing region, they will profit by helping conserve wool while wartime restrictions are being imposed on the use of the limited wool supply, points out Lucy R. Lane, extension specialist in clothing and textiles at Oregon State college.

Suggestions worked out by the federal bureau of home economics on how to obtain maximum service from wool garments are endorsed by Miss Lane. Brushing wool coats and dress-

es thoroughly after each wearing will help keep up their appearance and prolong their life, she says. Hanging garments on hangers as soon as they are taken off and allowing them to hang a few days after a period of wear are other good ideas. These rest periods allow the wool to spring back into shap and reduce the amount of pressing required. Other suggestions are to hang s thoroughly after each wearing

Other suggestions are to hang wool clothing out to sun and air occasionally. This kills moths as well as their eggs and larva. Dry

well as their eggs and larva. Dry cleaning or washing in neutral soap also rids wool of moths. A double cloth for pressing is recommended with a wool cloth laid next to the wrong side of the material, covered by a damp cotton cloth. The actual pressing is best done by setting the iron squarely on the top of the press cloth, lifting it, and setting it down again, without undue pressure. Never press the moisture sure. Never press the moisture completely out of the wool, as this will leave it with a lifeless

Mobilization of 4-H Clubs Fixed For April 5-11

A 4-H club mobilization week will be observed both nationally and in Oregon from April 5 to 11, as this branch of the extension service marshalls its full strength to aid in the war effort.

With the announcement of this special week also came word from Washington that the annual na-tional 4-H camp, held in Washington, D. C. for the past 15 years, has been canceled for this year. Lack of necessary facilities, trans-portation difficulties and the desire of all to devote full time to 4-H club projects are reasons for the cancellation, says H. C. Sey-

mour, state club leader in Oregon During the mobilization week approximately 1,500,000 farm boys and girls, and 150,000 volunteer local club leaders will be asked to pledge themselves for all-out ef-fort in a seven-point 4-H victory program. This seven-point pro-gram has been in effect as a de-fense measure for more than a year and now is to be intensified as part of the all-out war effort says Seymour. Projects Emphasized

Club members have been con centrating on, and will emphasize even more this year, projects that produce needed foods, conserva tion of foods, care of farm ma-chinery, clothing and other vital items, farm fire prevention, help-

lege. Here in Oregon last year there the order already covers mixed fertilizers, phosphates and potash, in 30,390 projects carried on by nitrogen fertilizers is expected to few of the outstanding projects follow. The original order provided that prices must go no high-

Canneries Must Avoid In issuing the order, Price Ad Hoarding of Supplies

WASHINGTON, Mar. 16—(AP)
—Canning factories and other seasonal industries will be permitted to build up their supply in-ventories in anticipation of peak requirements under a priorities interpretation issued through the war production board.

J. S. Knowlson, director of in dustries operations, said seasonal industries would not be consider (AP)—The Oregon U. S. department of agriculture war board tions No. 1 "if they refrain from reports that foodstuffs produc hoarding and if the deliveries by their rhubards sauce or one reports that foodstuffs produc- hoarding and if the deliveries of the many delectable forms of the delectable forms of the many delectable forms of the many delectable forms of the delectable forms of rhubarb ple may take satisfaction terially by prompt removal of are no greater and no farther in the fact that dicticians at O. S. Japanese farmers from western advance than those normally ac cepted in the normal course of rowth of bacteria by warming he mass of milk.

Mrs. Howard Hatfield's knit is also a good "protective food."

Other farmers, it was reported, business to meet anticipated regulation No. 1

HAULING MILK—Protect cans loose knit sweaters when their C is about half as good as the to mate, long known as one of the rest on an early decision on evaction their inventories to a "practicable best."

Fur for Farmers



This crossbreed lamb at Belts-ville, Md., research center, is result of Department of Agriculture efforts to create a high quality fur-bearing animal for U. S. farmers to raise for pelts. It has the black lustrous fur of its Karakul father and white markings of its Navajo mother.

Oregon Produce, **Bee Permits Due**

Twentysix hundred application blanks for registration of bees and 500 application forms for produce dealer licenses, all due be-fore April 1, were mailed this week to those who have held licenses the past year by the state department of agriculture.

Under the Oregon produce act, license fees for the year are \$10 for retail peddlers and \$50 for wholesale produce dealers, plus \$2.50 for license plate for the lat-ter. Produce dealers in the Portland area may send their applica-tions to the Portland branch of-fice of the department, 513 Ore-gon building, Portland; others remit to the Salem headquarters

Apiary fees range from \$1 upward, depending upon the num-ber of colonies and fee funds are used for the state apiary inspec-tions. In this connection, the department points out that moving permits, though required when moving bees, do not cost any-thing. It is also pointed out that all colonies found infected with American foulbrood must be burned in compliance with the state aniary law.

Advice to persons who expect to purchase bees or queens this spring is to get the order in at once, says A. Burr Black, state apiary supervisor for the state department of agriculture. It's al-most impossible to buy good colobuy package bees and these won't ing.

nies of bees, for good colonies are be obtainable unless orders are not for sale, Black reports. Which placed at once, because the demeans that persons expecting to mand is so great all at once. The buy bees this year will have to cause, of course, is sugar ration-

Turkey Feeders!

Feed bills run up but whether high or low when you buy from your own store-

"You Own the Profits"

Farm Bureau Co-op Exchange ROSEBURG, ORE.



If you're going East this year, see as much of America as you can. Get better acquainted with this country we are fighting for! On round trip tickets to New York, Chicago

and most other eastern cities, Southern Pacific will take you East through California for not 1c extra rail fare! See San Francisco, Los Angeles and our great Southwest.

The Friendly Southern Pacific

See J. E. Clark, Agent, Phone II, or, write J. A. OR-MANDY, G. P. A., 622 Pacific Bldg., Portland, Ore.

FEED BA

Published Weekly by the Douglas County Flour Mill, Mfgrs. of Umpqua and Sunrise Poultry and Dairy Feeds.

TURKEY OUTLOOK, AS WE SEE IT

According to the According to the government outlook report, turkey produc-ers intended to raise about 8% more than last year, at the time the information was gathered. In view of the fact that government really wanted a 10% increase, this looks favorable as far as next fall's price is con-

Since this report came out, might not exceed last year's civilians will play in crop to any extent. Such being roles along many lines, the case, if you can produce. In this county we have the case, if you can produce economically, you should expect a good profit again next year.

A program of economical pro-duction should certainly include the use of Umpqua turkey feeds. Umpqua feeds have al-ways produced results equal to or superior to any other feed, and always at a lower cost per sack of feed and lower cost per pound of turkey produced. "Be the sack of feed and lower cost per pound of turkey produced. "Be the sack of feed and lower cost per pound of turkey produced." Be the sack of feed and lower cost per pound of turkey produced. "Be the sack of feed and lower cost per pound of turkey produced." Be the sack of feed and lower cost per pound of turkey produced. "Be the sack of feed and lower cost per pound of turkey produced." Be the sack of feed and lower cost per pound of turkey produced. "Be the sack of feed and lower cost per pound of turkey produced." Be the sack of feed and lower cost per pound of turkey produced. "Be the sack of feed and lower cost per pound of turkey produced." Be the sack of feed and lower cost per pound of turkey produced. "Be the sack of feed and lower cost per pound of turkey produced." Be the sack of feed and lower cost per pound of turkey produced. "Be the sack of feed and lower cost per pound of turkey produced." Be the sack of feed and lower cost per pound of turkey produced. "Be the sack of feed and lower cost per pound of turkey produced." Be the sack of feed and lower cost per pound of turkey produced. "Be the sack of feed and lower cost per pound of turkey produced." Be the sack of feed and lower cost per pound of turkey produced and lower cost per pound of turkey per pound of turkey produced and lower cost per pound of turkey per po wise, economize

GOOD CHICKS FROM GOOD FEED

We can't remember when we have ever seen better chicks as a general average than we are finding this year. We see one flock after another where there has been practically no loss, and the chicks are surely "blue for your output of eggs, milk and meat at least 10%, for your duty is to conform seen if the chicks are surely "big for their age." Of all the chicks in the country, the field man has fortunately, prices are favor-not had a single call for able, and you can do your duty "Trouble-shooting." Such results at a profit.

The job of the Douglas Flour "Oh, yes. We do without breeder's mash and our chick Mill is to mix for you the best tically everything I need."

noney can buy. We have a number of reports of hatches running over 300 chicks to the case. If your flock s crossed, or for any reason you want hatching eggs, see us, and we can locate the right

YOU HAVE A JOB

sind for you.

No matter where you are, nor who you are, (unless you are an there have been considerable enemy alien) you have an important part in the winning of probably due to the labor situation. In addition, we hear reports that fertility in the east else who wants to keep our has been below normal. So it country the great country it is would appear that the crop In this war, as in no past war,

In this county we have the air raid service, the first aid, the through the disease with mounted police, fire wardens, and many such services, manmed by over 9000 loyal people Every one of those 9000 folks ake their jobs seriously.

But this appeal is addressed

to the many food producers in make more profit for our custo job is just as important in win-ning this war as any other. For the United States is not only the arsenal of the democracies,

able, and you can do your duty Buy Defense Bonds

HEXAMITIS, (THAT NEW

We hope your turkeys never get it, because "they say" it is incurable. But if they do get it, one thing that will help you to control it with the least possible loss, is to find out at the very beginning. An early diagnosis depends on a microscopic examination, as the disease cannot be readily distinguished from some other turkey ailments in a eld post mortem.

We have, here at the flour mill a very good microscope, and with its aid have diagnosed keep our intry it is. and in several instances have past war, important We have also worked out some treatment that has apparently helped in getting the poults less loss than might have been

spected. Just another good reason for buying your feed here. Good feed, quick field service, and popular prices all combine to

feed we can for your different kinds of stock and poultry, with what we can find in the way of ingredients, and to sell it to you at the lowest possible cost in this territory. You can de-pend on us to do our job as well

"Oh, yes. We do without prac