ROSEBURG NEWS-REVIEW, ROSEBURG, OREGON, MONDAY, NOVEMBER 24, 1941.

OUT OUR WAY

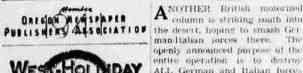
Roseburg Michelews Kroiew

News-Review Co., Inc.

HARRIS ELLSWORTH

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Thirred as second cause marved as in 1, 1230, at the post office s the ourse 1835, at the post office s reported to have reached almost reported to have reached almost the outskirts of Tobruk and there are hopeful reports that a con-siderable German-Italian army has been surrounded.



- 44.41

1.26

Daily per year by mail.... Daily 6 months by mail.... Daily 5 months by ball Saily by carrier per month. Daily by carrier per year

Advertising Enlists for Service

WITHOUT advertising, a free

present situation in general.

ently sensible principles.

advertising than at present. Furs them,

ther, advertising, the total of

which equals only two per cent

of the value of all manufactured

goods, has not even been consid-

ered as a major cost factor in this

fixing of price collings. Except

in some particular case, in which

ANOTHER British motorized column is striking south into man-Italian forces there. openly announced purpose of the

in north Africa This desert fighting is strictly a war of maneuver, and we are warned frequently from London that the heavy fighting is YET TO COME.

COMPLETE secrecy still san rounds the Kimusu "conversa tions" in Washington. It may be significant that the Japanese competitive economy could press, so belligerent last week, is not exist. Without advertising, relatively silent this week. At any the chances are that the United rate, it is an interesting coinci-States would never have become dence.

what it is today the country Don't think the Japs aren' which has produced and distribut watching this Mediterranean Af ed more goods among its people rican situation with the tenses than any other country on earth. Interest. Events of the next few Hence it is reassuring that weeks, (or even days) will pro-Leon Henderson, price administ vide a pretty reliable hint as to trator of the OPM, has laid down whether Hitler has the necessary ing in the defense effort and the situation without strain or is running a little short.

The source of the second of the deep in the Springs, Va., to a group of adver- end. tising men, laid down some emin

DON'T become too enthusiastic Advertising, he is reported as over British successes so far. raying, is the cheapest and most Walt and WATCH. Some cliccing means of distributing tremely important results are gogoods, and in an expanding econoing to come out of this African iny there is a place for fighting that is just starting even more of the right kind or As yet, we can only gues As yet, we can only guess at score of 578.

Science Locates "Flu" Molecule

an indusiry might claim increas PHILADELPHIA. Nov. ed advertising costs as a reason (AP) An incredibly small and deadly bullet-shaped molecule, on for claiming price increases, the OPM inclines to leave the deci-OPM inclines to leave the deci by four millionths of an inch sion of when and how much to thick, has been branded as the cause of one of the miscries of mankind, human influenza.

Further, he indicated, when ic's isolation and its pleture. peace comes again, and the prob-iaken by the new electron micro-lem of turning defense product scope, were described here to the tion back to civilian uses becomes American Philosophical society. paramount, advertising will have Magnified 25,000 diameters it an even greater job to do in mov shows up as a very tiny grey dot-ing the goods whose production in on a photograph, the picture is of

These are sensible points of type X which spread over the view, and everyone who is family country test winter view, and everyone who is family ar with the facts of the produc tion and consumption of goods in a free economy knows them to be frue. true.

Advertisers, like everybody else, have their responsibilities to the whole people, to the nation and to its defense: advertisers. It is able to reproduce itself, and to its defense: advertisers. It is able to reproduce itself, the everybody else, are subject to certain common hazards in the more of a chemical frame, Grants advertising has a job to do, and it is transauring to note that this is recognized by those responsible for policy making in Washington. Advertising has served amore a greatly, it can serve it now, it context in the more of a chemical policy making in washington.



Roseburg Bowlers Post Good Scores At State Tourney

trator of the OPM, has tall nown, whenler three hand machines to in very definite terms his own reserves of men and machines to survey and the place of advert's handle the rapidly expanding war congress, now in progress at Klamath Falls, turned in excellent

through December 7. In men's team play, Cecil'

Eats took second place with 2474: the Perkins building feam was fourth with 2456; Lunds Radio Repair, fifth, 2425.

Cecil Black took second place in the men's open singles with a core of 578. Dr. J. E. Camp ell was third with 536. In Booster doubles, Chester Morgan and Lu. J. E. Campbell rolled high score, 1013; D. E. Carr and Roy Young, United, 989; Frank Wetzel and Ray Tannlund, fourth, 983; Nicholson and Lund, sixth,

958: Mills and Spencer, soventh, 910; Lehrbach and Blessing, eighth, 854. 124

In Commercial doubles, Haugh man and Black were fied with Johnstein of Roseburg and Stan field of Engene for second place each with 1097. Baushman led the men's Com

mercial singles with 568; Steph-enson was third with 545; Mills, Tanniund was flist in Booster Singles, 499; Carr. second, 497; Kingsfather, third, 496; Wetzel, fifth, 487; Morgan, sixth, 476;

ing the goods whose production in peace-time factories will give work the points of type A which spread over the the set of the some kind of the set of th The Deer Creek dairy team

place In the women's class B doubles Hohenstein and Blohm placed third with 852 and Lehrbach and Biesang were sixth with 816.
In class B singles Lebitach was fourth with 435.
Biesang, sixth, 421.
Blohm, eighth, 416.

MMD, 421, Blohm, eighth, 40 Black, eleventh, 406, Flayers from North Ben Klamath Falls, Medford, Prin-yille, Coquille, Engene, Gran North Bend

13 Peels

vorable record, five wins and on iy two defeats. Oregon State, be cause it is the only eleven that plays both of the somewhat or phaned conference members, Ida ho and Montana, now enjoys a JAWELIAMS standing of six victories and two Osses. Should Oregon State lose and Stanford win, however, the lat-ter's Rose bowl qualifications will **High School Grid** be contested by Washington State college. Supporters of W. S. C. will beat the ballyhoo drums **Titles Slated For** with arguments their team whip-ped Oregon, Oregon State and

By Williams Rose Bowl Choice

Seems Between

O. S. C., Stanford

Entrant in Coveted Classic

Expected to be Decided in

Games Slated This Week-End

SAN FRANCISCO, Nov. 24.

(AP) Pigskir, proview. Pacific Grauf conference forthall do ex-

pected to write the most momen-

tous chapter of the 1941 season this week-end.

The Rose bowl team may be

decided on the outcome of one game. If Oregon State college de

feats University of Oregon, belief prevails generally it will be nam-

ed to represent the conference in

the New Year's day gridiron spec-tacle at Pasadena. If it fails in

this crucial test the word picture

will be "chaos." Defeat for Oregon State and

victory the same day for Stan-ford over California would put the defending championship

Stanford team in strategic posi-tion to leap back into the Rose bowl. It would hold the most fa-

Stanford and apparently was

the strongest in the conference windup, despite three defeats.

will be written on the turf at Eu-

lin is the equal if not superior to Oregon State's clever duo, Dur-

dan and Dethman. The differ

ton 19 to 16. Oregon State defeat-

addition, O. S. C. knocked Stan-ford off its undefeated pedestal

after Stanford had won, from

Oregon, 19-15. Stanford rested last week, pre

paring for its big game with Cali-fornia, Saturday at Palo Alto. So did California. Both will come up

for the contest at peak condition Stanford went to the Rose bow

after whipping California last

Statistics Favor O. S. C.

the

gene

By MATT KRAMER Associated Press Staff Writer The Dalles and Newport detended unbeaten records in Ore-gon high school football play last week and headed for titlemaking games this week. The Dalles meets the Medford

Pearpickers and Newport is ne-gotating with Amity for a post-season game that would decide the state class B title. II Medford bowis over The Dalles, the mythical Class A state

championship would go by de-fault to undefeated Myrtle Point. A win by the Indians would leave the issue in confusion, since Myr-tle Point has stowed its moleskins away for the year, an ence may be between the lines nouncing it would not play in a and game for game. Oregon post season game for the title. State has the margin here.

Medford rested for the fille. State has the margin here. Stiner's sturdies have yielded but The Dalles warmed/ up by trouncing Pendleton, castern Oregon's second strongest team, 40 to 0, the largest score 40 to 0, the largest score com-plied by the Indians this season. In B play Amity chalked up its end to be oregon state defeat minth and tenth wins of the sea, same number of points, 9 to 6. In son by measuring Dayton, 33 to addition, O. S. C. knocked Stan-7. and Arlington, 13 to 12. Arling-(7) and Arington, 13 to 12, Aring ton, castern Oregon's leading B team, then met Newport and fell, 39 to 13. It was Newport's minth victory of the year, and payed the way for an Amity-

Newport clash.

FREE! TO THE LADIES

ward.

season Constance Bennett Cosmetics Tuesday

Trojans' Stock Soars Washington plays Southern California at Los Angeles in the only other conference clash. The northern team was a red hot favorite to win this game until the Trojans turned in their inspired 20.18 losing effort against Notre Dame last week. Southern Cali-fornia now will be at least an even choice.

Bowl Bidder Washington State rolled up an eye blinking win over Gonzaga last week and there is no doubt but what the score will look impressive when balloting for the team takes place. The Cougars still have undefeated Texas A. & M. on their schedule for a Dec. 6 game at Ta-coma. It is as attractive as any Rose bowl engagement that can

5:45—Jack Armstrong, Wheaties.	Of Oregon Forest Fires
6:00-Dance Rhythms. 6:30-Dinner Music.	SALEM, Nov. 22(AP)
6.00-strinier indiane.	State Forester N. S. Rogers re-
6:50-News, Cal. Pac. Utilities.	ported that 894 fires burned over
6:55 Interiude.	
7:00-Raymond Gram Swing, White Owl.	7,468 acres of state and privation forest lands during 1941, with lightning causing 535 of them.
7:15—Spotlight Bands, Coca Cola.	Other causes included: rail-
7:30 Lone Ranger.	roads 9, logging 39, debris burn-
8:00 Our America.	ing 59, incendiary 65, campers
8:30-Double or Nothing, Fee-	44, smokers 79.
namint.	The most serious fires were in Linn county, where 126 fires
9:00-Alka Seltzer News.	
Sti5-Sminn' Ed MeDonac", McKean and Carstons.	burned over 2,566 acres.
9:30 Fulton Lewis, Jr.	6:55—Interlude.
9:45-Phil Stearns News, Ava-	7:00-News and Views, Stude-
ion.	baker.
0:00-Number Please, Roseburg	7:15—Spotlight Bands, Coca Cola.
Tavern Keepers.	

5:30-Capt. Midnight, Ovaltine. Lightning Chief Cause

7:30—Your Defense Reporter. 7:45—Recital Hall. 8:00-Parade of News. TUESDAY, NOV. 25 3:30 The Shadow 6:30-Top o' the Mornnig. 9:00-Alka Seltzer News. 9:15-Dance Orchestra 9:30 Fulton Lewis, Jr.

THE COCA-COLA COMPANY

prestents

SPOTLIGHT

BANDS"

PUTTING THE

SPOTLIGHT ON

A DIFFERENT

BAND EACH

WEEK NIGHT

Bob CHESTER

Gene KRUPA

Raymond SCOTT

B Frankie MASTERS

Glen GRAY and the Casa Loma Orchestra

????

Saturday night, for a full half heur

Coca-Cola puts the spotlight on the band which,-according to our lat-

est weekly tabulation, - made the recording that outsold any other.

EVERY NIGHT EXCEPT SUNDAY

Mutual Network

This week's line-up ...

7:00-News, L. A. Soap. 7:15-4 H Club and County Agent Program. 9:45-Phil Stearns News 10:00-Number Please, Roseburg 7:30 Stuff and Nonsens 7:40-Motorist's Edition of State Tavern Keepers. 10:15-Sign Off.

and Local News. 7:45-Rhapsody in Wax. Breakfast Club. 8:00

10:15 Sign Off.

Whit 7:15—Spot

10:00-

one

This and That. 8:30 8:45-As the Twig Is Bent Post's Bran Flakes. 9:00-John B. Hughes, Asper

tane. 9:15-Man About Town 9:35 Melodies by Miller. 9:45 We're Always Young. 10:00-Alka Seltzer News.

10:00-Alka Seltzer N 10:15 Helen Holden 10:30-Front Page Farrell, Ana cin. 10:45-Fil Find My Way.

11:00 Cedric Foster. 11:15 Sweet and Hot

11:30—Roseburg Hi Program. 12:00—Interlude. 12:05—Sports Review, Dunham

Transfer Co. 12:15 -Les Height's Orch. 12:30 Rhythm at Random.

The solution to this possible muddle, therefore, probably lies with Oregon State Will it slide by its old and most bitter rival, Oregon, Saturday? The answer tor Co. 12:50-News Review of the Air.

1:00-Henninger's Man on the Street.

1:15 Siesta Time. Oregon will enjoy whatever Johnson Family. Boake Carter. 1:30 advantage goes with playing on its home field. Tex Oliver's team is as big and tough as Lon Stin-Music Depreciation. 2.00 er's Dregon Staters. Of the two backfields, Oregon's halfback combination of Mecham and Rob

2:05 – Music Depretation.
2:15 – At Your Command.
2:45 – Let's Play Bridge.
3:00 – A. P. Bulletins.
3:05 – Col. Manny Praeger's

Orch. Defense Report. 3:30--Musical Interlude. -Life and the Land. 3:45

1.00. -Fulton Lewis, Jr. 1:15 Here's Morgan 4:24 Around the Ring.

4:30 - Casey Jones, Jr. 4:45-Orphan Annie, Quaker

Wheaties.

Oats. 5:00 Jack Starr Hunt, Mexico 5:10 Musical Interlude. 5:15 Rhythm Review. 5:30-Capt. Midnight, Ovaltine. 5:45-Jack Armstrong,

6:50-News, Cal. Pac. Utilities.

KRNR 7:15 6:00 Dance Rhythms. 6:30 Dinner Music. CONTRANT INAL THE ROCALL CALL SOMMANY

SAT



ery and equipment in the me chanical department of the week V DADOT. The loss was covered by insurance. **Chinese Herb Doctor**

Freed in Woman's Death

TENO, Nov. 22 (AP) A Ne Alexicity and the second secon manslaughter and practicing medicine without a license, The charges followed the death

here last June of Veima Valen-tine Webb, 25, Sprague River, Ore, who came to Reno for herb treatment

> Goes to Coast-Dorn Mac Fletcher left Friday by bus for Conguille to visit over the week every Monday and

nd with Miss Verne Balley.



other Americans." the Glippore representative said, "It is only natural that he should spend heavily on automobiles and tuel and equipment for them After all, the west still is the land o At State Tourney Resolving bowlers participating unday in the state bowling **Decision This Week** rress, now in progress at leads people to do more traveling nath Falls, turned in excel and to get the maximum enjoy acores Sunday and teams ment out of their cars."

Chieftain's Plant Is Damaged by Flames

Fire early Sunday morning caused considerable damage at the office of the Roseburg Chief tain. The blaze which apparent

y originated from an overheated flue, was confined to the ceiling. ind was extinguished without great damage to the building, bu water caused damage to machin

The University of California at Los Angeles, defeated 31-13 by VERTICAL 34 Hasty. 20 Far East. blood. 53 Re Your choice of 12 38 Land 21 Japanese Santa Clara last Saturday, has an open date to train for its final as tand measure, 39 Hurl, 42 Low tides, 45 Tree 46 Italian ricer, 1 Engines. 36 At. 2 Cenus of 37 Spoles 22 Sodium Smart Designs maples, imperfectly, 3 Church part 40 Bonea, 4 He command- 41 Leap, came, with Southern California, chloride. 23 Greek letter 24 Erbium champion motorists, according to Hole Smith, Gilmore Oil com ONCE again the talk goes ed the famous 43 Velcane in Division Slotte SEATTLE, Nov. 24 - (AP) - In the first half Saturday it look, ed like Oregon's great halfback. Tommy Roblin, was going to be the goat because of three serious misplays, but he made 30,000 peocomputery savings plan some Young GOP Would Enroll A survey recently completed showed that an average of \$34 PRINTED symbol). 47 Strip of leather. 25 Type of 46 Exists. in the World 44 Wan. War (pl.), 46 Dance step. Run, 49 Pronoun. YOUR NAME sort of payroll deduction that Marine. 28 Fragrant offs. 49 Chart 31 Feniale sheep, 59 Article 96-Year-Old Bicyclist per period for every man woman and child on the Pacific coast i will take excess income at the 5 Run. Tim. source, turn it over to the govern-Martine-SALEM, Nov. 22 (AP) - Will spont at gasoline stations can 6420 ment as a loan at the same time ham R. Simpson, Salem, who will be 96 years old in February, who year, was pointed out by smith uary. This illustrates the comparative ple in the Washington stadium torget all about the misdeeds in 12:5 45 withdrawing It from the competiwill be 96 years old in February. This illustrates the comparative might become the oldest mem the oldest mem the subject comes up, and it can be of years old in February. This illustrates the comparative might become the oldest mem the oldest me the second half. -With Roblin shouldering the bulk of the attack, Oregon came 200 - B 1 - 1 M Lient roll from behind then managed to 20 cason's keep Washington behind and won the traditional annual en-Questinos counter in a ding-dong battle, 19 on those whose income has not Gengen who is in "every respect a young chance been increased Simpson rides his buycle every au. The Positic costs average and Simpson rides his buycle every au. Status KRNR Once again let it be repeated the way to avoid this is to buy THE JOHN GRANTS Mutual Broadcasting System 35 voluntarily the Defense Bonds 1500 Kilocycles Daily Weather Report and Savings Stamps, which would accomplish the same thing if tak-REMAINING HOURS TODAY CORDER NOW! en in volume great enough, which 39 U. S. Weather Bureau Office, are is SCO. Commission relations of a second relation of the s they have not been as yet. MONDAY, NOV. 24 The government has hesitated 45 4:00 Fulton Lewis, Jr 4:15 Here's Morgan Humidity (150 p.m. vestorday 781, west, 852) for the U to put pressure on the sale of De-Furniary Colputs vestorially 35, west, SGM for the U.S. Star highest temperature vestorially 34 sales are \$105 for each perior Lowest temperature last night 35 per year in the west. Star for the Precipitation for 24 hours — 0 entire country — and so if gas Precipitation for 24 tense Bonds, yet failure to do so 48 1:30 Casey Jones, Jr Roseburg News Kepiev may result in some kind of uni 4:45-Orphan Annie, Quaker versal compulsory savings, top: Oats. 3:00 Sketches in Rhythm in pressure.