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E. A. BRITTON

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BEST
WISHESUMPQUA DAIRY
PRODUCTS CO.

Earl A. Britton Purchases Roseburg Dairy

Farm Labor Need
In Western Area
Becomes Serious

By the Associated Press

Soldiers on furlough in Oregon have been called upon to volunteer as harvest hands on a western farm front beset by a growing shortage of field workers.

The shortage—caused by the draft and by mushrooming national defense industrial payrolls—now is acute in Oregon's hop, prune and bean growing areas and Arizona's cotton and melon districts.

Most other midwest and western grain and fruit states are getting through this year's harvest without major difficulty, although the margin is close.

Said Bernard Teets, Colorado employment security director, speaking for Colorado as an example:

"If this national defense emergency keeps on, and industrial jobs multiply at the rate they have, I wouldn't care to predict what the farm labor situation

will be next year. It may be a widespread problem.

In corn-growing Iowa, farm wages have risen substantially because hands are considerably fewer.

Appeal Given to Soldiers
The Oregon situation was made more critical by fast ripening crops.

Possible destruction of a \$10,000,000 hop, prune and bean crop prompted Gov. Charles A. Sprague and Gen. George A. White, 41st division commander, to appeal to 8,000 soldiers, furloughing after strenuous maneuvers, to take harvest jobs.

Earl Maharg, Arizona Farm Bureau federation secretary, hastened to Washington seeking authorization to bring in 18,000 laborers from Mexico to help harvest \$28,000,000 in cotton, melon and lettuce crops.

In Colorado, Teets said, migrant workers from Kansas, Oklahoma and New Mexico didn't show up as usual to help pick the western slope peach crop.

Growers recruited pickers in Denver, promising rail fare to and from Grand Junction, an 800-mile round trip.

Pickle growers near Fort Collins telegraphed Kansas and Ne-

Record Supply Of
Food for America
In 1942 Planned

WASHINGTON, Sept. 5.—(AP)—With old surpluses melting away under increasing domestic and British demands the agriculture department will announce within a few days details of a 1942 farm program which is designed to provide the nation with the largest supply of food ever produced in a single year.

Sharp increases in the production of many commodities, particularly dairy products, poultry products, vegetable crops suitable for processing and canning, meat animals, some fruits and livestock feed, will be sought.

Only in the case of cotton, tobacco and wheat will rigid restrictions on production and mar-

braska employment offices for help. Kansas promised 120 workers, but quickly reneged, saying the men were needed and couldn't be sent to Colorado.

keting be retained. Warehouses and elevators are crowded with huge surpluses of these crops as a result of the loss of export markets.

Officials indicated the new program would increase acreage allotments for corn by several million acres. The national planting goal probably would be increased from 88,000,000 acres this year to upwards of 95,000,000 next year. Likewise, the allotment of the commercial corn belt probably would be raised from 37,300,000 acres to 40,000,000 acres next year.

Approved by defense authorities, the program is being based upon the assumption that there will be an unprecedented demand for American food supplies during 1942 and 1943, and also upon the desire of the government to accumulate large reserves for use in any emergency.

Officials expect food demands of consumers in this country to be the largest in history because of re-employment under the defense program and because of limitations being placed on the production and sales of automobiles, refrigerators, washing machines and other durable consumer goods.

Likewise, British food authorities have indicated they will need much larger quantities of many farm products than are being made available to them this year under terms of the lend-lease program.

Portland Legion Post
Purchases Building

PORTLAND, Sept. 4.—(AP)—The building occupied by the old News-Telegram here has been bought by the Portland Post of the American Legion, Tom Sweeney, post building chairman, said today.

He said the purchase price and remodeling would total about \$40,000. It is planned to rent the first floor and to remodel the second floor for post headquarters and club rooms.

Congratulations
andBEST
WISHES

to

E. A. BRITTON

DOUGLAS
COUNTY
CREAMERY

Congratulations, "Brit"

We have produced high quality milk for the Roseburg Dairy during the past years. We will back you and your customers in the future by continuing to provide your dairy with the highest quality milk.

PRODUCERS

HUGH RITCHIE
VINCENT PRESCHERN
W. A. KARCHER
DR. E. B. STEWART

Former 4-H Club Leader of
Douglas County Takes Over
25-Year-Old Milk Business

Associated Soda Works Becomes Separate Concern,
Under Management of Its Founder, Ernest Unrath,
And With Firm Name of Coca-Cola Bottling Co.

Announcement was made here today of the purchase of the Roseburg Dairy by Earl A. Britton, county 4-H club leader for the last seven years. The purchase of the dairy will result in a division of the former Roseburg Dairy and Soda Works. The bottling business will be continued under the management of Ernest Unrath under the firm name of the Coca-Cola Bottling Company of Roseburg. Mr. Britton has tendered his resignation as county 4-H club leader. His successor has not yet been named.

The Roseburg Dairy is distributor of milk and cream to a large number of Roseburg residents and retail establishments and has been under the direction of Mr. Unrath for more than 25 years, having been combined in 1915 with the bottling works, which he established here in 1909.

The new dairy owner, Mr. Britton, has been a resident of Roseburg for 17 years, coming from Indiana following his service in the world war to spend 10 years as Boy Scout executive, prior to his appointment as county club leader, in which capacity he has been outstanding in the state.

Milk Supply Noted

The Roseburg Dairy, which Mr. Britton will manage in the future, was established by Conn Bros., and was under the management of Charles Churchill at the time it was purchased by Mr. Unrath.

The producers of the milk distributed by the dairy have been associated with the business for a great many years. Vincent Preschern, one of the four producers of the milk supply, began furnishing milk in 1924. The dairy herd of Hugh Ritchie began producing for the company in 1926 and W. A. Karcher's herd was added in 1931. The herd belonging to Dr. E. B. Stewart, formerly owned by Ed Marks, has been a source of supply since 1921. Milk from the Ritchie herd is distributed in the raw state and the balance is pasteurized.

Mr. Britton reports that Carl Hoffman, who has been employed for considerable time, will be continued as an employee. Darrell Vernon has resigned to enter school and will be replaced by Paul Cacy. Miss Athalie Taylor has been engaged for office work.

The dairy will continue in its present location in the building erected by Mr. Unrath at Oak and Pine streets in 1917. The equipment of milk distribution and beverage bottling have for many years been kept separate and independent so that no conflict exists in the operation of the two plants within the same building.

Mr. Unrath announces the formation of a new company in which he will serve as manager. Mrs. Unrath as treasurer, Wm. Unrath as assistant manager and Elsie Wettstein, sister of Mrs. Unrath, secretary. This closed concern will deal exclusively with the bottling of carbonated beverages and distribution of the bottled product, fountain supplies, etc.

Fine Business Built

Mr. Unrath's business history in Roseburg rivals a fictional success story. Visiting Roseburg in

Glide

GLIDE, Sept. 5.—Mrs. Charles Van Ufford of San Francisco, California, visited this week her brother-in-law and sister, Mr. and Mrs. Don Witcher.

Frank Stever of Salem is visiting his aunt and uncle, Mr. and Mrs. Fred Asam.

Mr. and Mrs. Glascock have as their guest, Mrs. Glascock's father, E. Northeste, and her brother-in-law and sister, Dr. and Mrs. Carl Rolin, of Portland.

Mr. and Mrs. Archie Bedner and children from Yankton, South Dakota, are visiting Mrs. Bedner's parents, Mr. and Mrs. Grant Harris.

Mr. and Mrs. Lowell Brown and children from Silverton are visiting Mrs. Brown's sister and brother-in-law, Mr. and Mrs. A. O. Helvey.

Mrs. Floyd Donovan of Stockton, California, is visiting relatives and friends here and in Roseburg with her father, H. A. Blakely.

Mrs. Gussie Neal from Ashland is spending a few days with her son-in-law and daughter, Mr. and Mrs. Justin Effert.

Mr. and Mrs. Fred Asam had as dinner guests Sunday, Mrs. Asam's brother and sister-in-law, Mr. and Mrs. Albert Steuer, from Sutherlin.

Mr. and Mrs. Ed Baptist and daughter and Clarence Baptist of San Anselmo, California, spent a short time this week with the boys' grandparents, Mr. and Mrs. John Alexander.

Mrs. Roberts and daughter of Pasadena are visiting Mrs. Roberts' parents, Mr. and Mrs. H. J. Melvin, and sister, Mrs. Harry Davis.

R. P. Blakely has a stiff knee caused by running a hay hook in it while loading baled hay.

Harold Blakely went to Port Orford to meet Leonard Beaman and spent the week-end visiting friends.

Mr. and Mrs. M. H. McCord have received word from their son, Melvin, who is stationed at the Panama canal, where he is on guard duty.

Mr. and Mrs. Art Schneider and family from Grants Pass are visiting Mr. and Mrs. David Doerksen.



E. A. BRITTON

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ANNOUNCES
THE PURCHASE
OF THEROSEBURG
DAIRY

On September 1, I took over the ownership and management of the Roseburg Dairy.

I wish to state that in this purchase I have taken the obligation to continue to render this community the fine service and high quality products that you have received from Ernest Unrath for the past 30 years.

I wish to state here that I appreciate the many expressions of Best Wishes extended to me by my friends.

E. A. BRITTON.

ROSEBURG DAIRY

Oak and Pine Streets

Telephone 40