

Roseburg News-Review

Member of The Associated Press

Member of The Associated Press. The Associated Press is exclusively entitled to the use for republication of all news dispatches credited to it or not otherwise credited in this paper and to all local news published herein.

HARRIS ELLSWORTH Editor. Entered as second class matter May 17, 1920, at the post office at Roseburg, Oregon, under act of March 2, 1879.

Represented by WEST-HOLIDAY



OREGON NEWS PUBLISHERS ASSOCIATION

Subscription Rates: Daily, per year, 75c. Daily, 3 months by mail, 2.50. Daily, 3 months by mail, 1.25.

The Nation's Needs First

CALL upon all loyal citizens to place the nation's needs first in mind and action.

From this day until the emergency shall have passed, that is the pillar of cloud by day, the pillar of fire by night, which the American people must steadfastly follow.

It is 24 years since the nation was called upon to think and to act so. The tumultuous twenties followed, with every man out for himself and the devil take the hindmost.

It is just possible that if there had been, in the twenties, a little more thought of "the nation's needs first," the thirties would not have been so terrible.

Now the dark shadow of war, falling across the world and ever nearer to our own homeland dictates with inexorable force the single policy of salvation, "The nation's needs first."

Does a shipbuilder or airplane mechanic pause in his work and ask, "Can I get a little more out of this?"

Does a manufacturer hesitate to "farm out" much of a fat government contract, is he reluctant to expand facilities or inclined to haggle over a profit?

We used to believe that if every man looked out for his own, the common welfare would somehow take care of itself.

Judge yourself long before others have the opportunity to judge you. Measure every thought and act by that iron measuring rod, "The Nation's Needs First."

More and Better Food

MAN may be well fed and at the same time ill-nourished. The National Nutrition Conference for Defense has gone to bat with the proposition that it is not enough to see that people have enough food; that a great country like this one can also undertake to see that they have the right food.

A great deal of study has gone into foods in recent years. We know, or think we know, more about them than our grandfathers did.

Now this new national conference seeks to put this knowledge at the disposal of the nation as a defense measure. It finds that 40 per cent of the people do not eat proper foods, are, in fact,

Editorials on News

(Continued from page 1.)

ish with enough weapons for their defense, including enough planes to DOMINATE the air over and around the British Isles, the battle of Britain will not be won by Hitler.

Every plane, every gun, every tank, every SHIP we can build between now and the zero hour will contribute tremendously to the success of the British cause, which we have now definitely underwritten.

For three thousand years the happy island of Crete, surrounded by her protecting ocean, was uninvaded. For a thousand years, she was at peace.

DURING these thousands of years of freedom from invasion and the resulting thousand years of peace the Cretans prospered amazingly. They built up a civilization that for its time compared with ours.

They had such conveniences as bathrooms with running hot and cold water. They developed sculptors and painters. Their gem and ivory work, their metal and inlaid work, was as fine as any that mankind has produced.

Bull fighting and athletic events (on the scale of our football and baseball games) were popular.

BUT, after the passage of long and happy centuries of mingling their own business, the Cretans began to EXPAND THEIR HORIZONS. They started in to meddle with the affairs of their neighbors.

Among other things, it appears, they stole Greek women. If you know your liad, you know that woman-stealing was resented by the Greeks. It was for woman-stealing that Troy was destroyed.

Amused by her meddling, Crete's neighbors descended upon her and DESTROYED her.

KRRR Mutual Broadcasting System 1490 Kilocycles

REMAINING HOURS TODAY

- 4:00—Fulton Lewis, Jr. 4:15—Ma Perkins, Oxydol. 4:30—Ned Jordan. 5:00—American Legion Auxiliary. 5:15—Jack Starr Hunt. 5:30—Varieties. 5:45—Capt. Midnight, Ovaltine. 6:00—Confidentially Yours. 6:15—Dinner Music. 6:30—John B. Hughes. 6:45—Interlude. 6:50—News, Cal. Pac. Utilities. 7:00—Legion Mobilization. 7:15—Dance Time. 7:30—Wythe Williams, Star Blades. 7:45—G Man. 8:00—Special U. S. O. Program. 8:30—Welke's Orch. 8:45—Softball Games, Montgomery Ward. 9:00—Aika Seltzer News. 9:15—Softball Games Continued. 10:00—Haven of Rest. 10:30—Sign off.

WEDNESDAY, JUNE 4

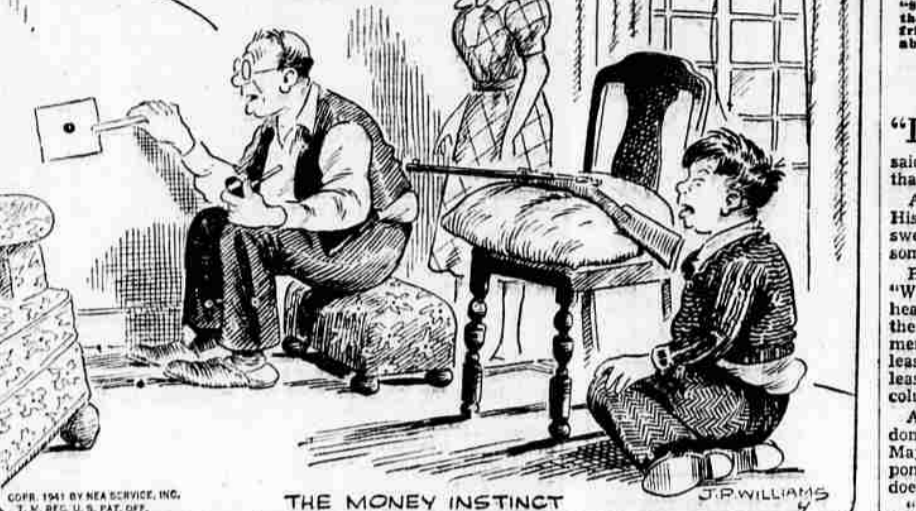
- 6:45—Eye Opener. 7:00—News, L. A. Soap Co. 7:15—Stuff and Nonsense. 7:49—State and Local News. 7:45—J. M. Judd Says "Good Morning." 7:50—Rhapsody in Wax. 8:00—Haven of Rest. 8:30—News. 8:45—NBC News. 8:55—Interlude. 9:00—Man About Town. 9:20—This and That in Melody. 9:30—Helen Holden. 9:45—Bill Find My Way. 10:00—Aika Seltzer News. 10:15—Winger and Alexander. 10:30—Lady of Millions, Copco. 10:45—Dance Melodies. 11:00—The Bookworm. 11:15—Wheel of Fortune. 12:00—Interlude. 12:05—Sports Review, Truck Sales and Service Co., and the Dunham Transfer Co. Information Exchange. 12:20—Five Minute Melody Time, Golden West Coffee. 12:30—Johnson Family, Swans down Flour. 12:45—News, Ellison's Texaco Station. 12:50—News Review of the Air. 1:00—Heminger's Man on the Street. 1:15—Confessions of a Corsair. 1:30—We Are Always Young. 1:45—Edith Adams' Future. 2:00—Army Girl. 2:15—As the Twig is Bent. Post's Brain Flakes.

OUT OUR WAY

WHAT DO YOU WANT TO TRY THIS AIMING DRILL FOR? YOU WOULDN'T HAVE TH' NERVE OR HEART TO KILL ANYTHING IF YOU DID KNOW HOW TO SHOOT

AREN'T THERE SOLDIERS WEARING MEDALS FOR SHOOTING THAT WORK IN QUARTERMASTER'S AND OTHER DEPARTMENTS OF THE ARMY WHO NEVER FIRE A SHOT AGAINST THE ENEMY?

AT'S INSTINCT IN HER, PA.—SHE'S GOT HER EYE ON TH' NICKELS! SOME OF TH' BEST SHOTS GET MARKSMAN'S PAY AN' THEN GIT A JOB WHERE THERE'S NO SHOOTIN' THAT'S HER—A PAY DAY SOLDIER!



THE MONEY INSTINCT

Cardinals, Indians Regain Top Spots In Major Leagues

The St. Louis Cardinals broke their tie with Brooklyn yesterday by beating the Dodgers 5-4. The Cleveland Indians, after losing two games to the Yankees, bounced back the way they usually do when Bob Feller is pitching, whipped the Yanks 7-5 and moved back to the top. Cincinnati also moved up. The world champions turned back the New York Giants 4-3 and took fourth place in the National League by a few percentage points over the Chicago Cubs.

"Nick" Williams, Ball Player of Past Days, Dies

PALO ALTO, Calif., June 3.—(AP)—Richard Lloyd "Nick" Williams, who used to pitch for Seattle and who once managed Spokane Northwest league teams, is dead.

Concert of Choral Club Enjoyed By Roseburg Audience

A very enthusiastic and appreciative audience enjoyed the Eugene Woman's Choral Club concert at Roseburg senior high school last evening.

Leaves for Riddle—O. A. Houser, California resident who arrived here last week to visit his four brothers, left Monday for Riddle to spend a few days further visiting, before returning to his home.

Visiting Aunt—Miss Pauline Hansen, of Portland, came to Roseburg last week to attend the high school graduation exercises and to remain for a visit with her aunt, Mrs. Gunner Johnson, at Elgarose.

Registered nurses from 22 to 40 years of age are eligible to apply for reserve commission with the rank of second lieutenant.

The Red Cross registered 101 nurses during the month of April.

Encore numbers were sung by Margaret Strassmaier, contralto soloist, and Lillian Brendler, soprano, for their beautiful presentations of "Deep River" and "Neath the Southern Moon."

The club of sixty women singers, under the direction of Cora Moore Frey, former Roseburg High School, presented a varied and charming program including modern numbers, folk songs, comedy tunes, imitation grand opera and sacred music.

The club of sixty women singers, under the direction of Cora Moore Frey, former Roseburg High School, presented a varied and charming program including modern numbers, folk songs, comedy tunes, imitation grand opera and sacred music.

The club of sixty women singers, under the direction of Cora Moore Frey, former Roseburg High School, presented a varied and charming program including modern numbers, folk songs, comedy tunes, imitation grand opera and sacred music.

The club of sixty women singers, under the direction of Cora Moore Frey, former Roseburg High School, presented a varied and charming program including modern numbers, folk songs, comedy tunes, imitation grand opera and sacred music.

The club of sixty women singers, under the direction of Cora Moore Frey, former Roseburg High School, presented a varied and charming program including modern numbers, folk songs, comedy tunes, imitation grand opera and sacred music.

The club of sixty women singers, under the direction of Cora Moore Frey, former Roseburg High School, presented a varied and charming program including modern numbers, folk songs, comedy tunes, imitation grand opera and sacred music.

The club of sixty women singers, under the direction of Cora Moore Frey, former Roseburg High School, presented a varied and charming program including modern numbers, folk songs, comedy tunes, imitation grand opera and sacred music.

The club of sixty women singers, under the direction of Cora Moore Frey, former Roseburg High School, presented a varied and charming program including modern numbers, folk songs, comedy tunes, imitation grand opera and sacred music.

The club of sixty women singers, under the direction of Cora Moore Frey, former Roseburg High School, presented a varied and charming program including modern numbers, folk songs, comedy tunes, imitation grand opera and sacred music.

The club of sixty women singers, under the direction of Cora Moore Frey, former Roseburg High School, presented a varied and charming program including modern numbers, folk songs, comedy tunes, imitation grand opera and sacred music.

The club of sixty women singers, under the direction of Cora Moore Frey, former Roseburg High School, presented a varied and charming program including modern numbers, folk songs, comedy tunes, imitation grand opera and sacred music.

The club of sixty women singers, under the direction of Cora Moore Frey, former Roseburg High School, presented a varied and charming program including modern numbers, folk songs, comedy tunes, imitation grand opera and sacred music.

The club of sixty women singers, under the direction of Cora Moore Frey, former Roseburg High School, presented a varied and charming program including modern numbers, folk songs, comedy tunes, imitation grand opera and sacred music.

The club of sixty women singers, under the direction of Cora Moore Frey, former Roseburg High School, presented a varied and charming program including modern numbers, folk songs, comedy tunes, imitation grand opera and sacred music.

The club of sixty women singers, under the direction of Cora Moore Frey, former Roseburg High School, presented a varied and charming program including modern numbers, folk songs, comedy tunes, imitation grand opera and sacred music.

The club of sixty women singers, under the direction of Cora Moore Frey, former Roseburg High School, presented a varied and charming program including modern numbers, folk songs, comedy tunes, imitation grand opera and sacred music.

The club of sixty women singers, under the direction of Cora Moore Frey, former Roseburg High School, presented a varied and charming program including modern numbers, folk songs, comedy tunes, imitation grand opera and sacred music.

The club of sixty women singers, under the direction of Cora Moore Frey, former Roseburg High School, presented a varied and charming program including modern numbers, folk songs, comedy tunes, imitation grand opera and sacred music.

SERIAL STORY DOLLARS TO DOUGHNUTS BY EDITH ELLINGTON

YESTERDAY, Bee discovered the girl who has fainted in to have a baby. Both Miss Ryan and her husband are employed at Huntington's. She kept their marriage a secret. Bee knows her grandfather would have handled the situation differently but she is powerless. Talking to Anthony at dinner, she asks how the Duchess would take such news. "She doesn't even bother about the polo ponies she buys her boyfriend." How does Anthony know about the polo ponies?

ANTHONY'S BIG IDEA CHAPTER XVII

"I DIDN'T know she bought her boy-friend polo ponies." Bee said in a low voice. "Who told you that?" Anthony's eyes avoided hers. His lips tightened, and he answered hurriedly. "Oh, I heard it somewhere."

But Beatrice wasn't satisfied. "Where could you possibly have heard it?" she persisted. "It isn't the sort of thing that would be mentioned in the papers. At least," she caught herself—"at least, I didn't see it in any gossip column, or anything like that."

Anthony said uncomfortably, "I don't remember where I heard it. Maybe she didn't buy him polo ponies. What earthly difference does it make to us?"

"None, of course." She lifted her coffee cup. "What time do you have to be in class?"

"Eighty-third. We still have an hour." He leaned across the table and the feeling uneasiness between them was gone. "Listen, Bee, I had a brainstorm today. It was so busy, I kept hearing the girls saying 'I wish she'd make up her mind' and suddenly, out of the blue, I got this idea."

"Well, you remember those things you said about helping customers choose the proper clothes? Today, one after another, I heard women saying, 'But I don't know if it'll go with my hat'—things like that. I never really paid a great deal of attention to the selling angle before, but since that talking-to-you gave me about customers benefiting by a salesgirl's opinion..."

"You're just trying to ring me in on this idea of yours. You're trying to give me some credit for it, beforehand, if it's good."

"No, I'm not. I'm trying to get some help from you. Because we'll both have to work on this."

"Tell me about it, quickly." "THE departments upstairs—the College Shops and Young Sophisticate and the Little Shop and even the Salon have a stylist don't they? That sort of service comes much too high for a basement department. But suppose, Bee—here's the big idea, do listen—suppose in Budget Fashions we had ready-assembled costumes?"

"I don't mean simply displaying a hat, some gloves and a hand-bag together, near a dress, the way things are displayed in show windows. I mean that we could have a regular accessory section. Each item would be keyed to a dress, or to several dresses, in stock."

"Instead of a salesgirl advising the customer, as you tried to do, all sales would be co-ordinated. In other words, automatically, as a matter of policy, a salesgirl would show hat, bag, extra belts, collars—whatever it happened to be—every time she showed a dress. There could be some line about, 'Of course you're not obliged to buy these, but it does give you an idea of how much you can do with this one dress.'"

"I think it would make sales easier to close, and certainly the customer who isn't good on seeing the possibilities of a dress would find shopping easier."

He was talking rapidly and enthusiastically, his whole face animated.

"From the merchandising angle, we'd turn over double or triple the necessary goods to do now. Of course, we'd have to see that items from a different manufacturer were all keyed in color and style to harmonize or complement each other. We'd have to co-ordinate our buying in some way to have every item fit in with every other as far as style, quality and finish go."

"And the prices, too. You can't sell a \$5 hat to match a \$4 dress. But all that's pure mechanics. The idea of ensembled sales, ensembled showing, ensembled fitting and an ensembled technique throughout Budget Fashions is the thing. Bee, I'm sure, if they'd let us experiment in a small way, we could prove the idea's valuable!"

"Anthony, it sounds wonderful!" She remembered all the fretful customers whom she hadn't been able to convince simply by telling them about the collars and belts that would live up to a basically good dress.

"It's so practical, too, because it's simple. You show a woman a dress. You get the hat, the belt, the collar and show her that. That's demonstration. She can see the effect for herself. Why, it's marvelous! I'm sure sales will simply soar."

"And you know what else, Anthony? All those 'busy' little numbers, with cheap clips, too many buttons, extra ruffles that give me the creeps, will go right

LETTERS to the Editor

ROSEBURG'S WELCOME TO TROOPS IS APPRECIATED

To the citizens of Roseburg, Ore., greetings: It is with a deep sense of gratitude that I write this letter to the citizens of Roseburg, to express my appreciation on behalf of the United States army for the warm welcome and splendid entertainment furnished by your community.

The general of the Third Division has expressed his pleasure with our stay in Roseburg, and the reception afforded the personnel of the troops encamped there.

Because Harry Pinniger, secretary of the chamber of commerce, was notified of the army's arrival and their needs by Chaplain Justin S. Edwards of the seventh infantry, Mr. Pinniger was able to plan a fine program for the men, and our thanks go out to him for his excellent organization, and for the cooperation of the chamber of commerce and the citizens of Roseburg.

It is unlikely that we will return by way of Roseburg, but the memory will linger long, and we are anxious to express our gratitude and appreciation to each one in Roseburg. Sincerely yours, JOHN T. KENDALL, Lieutenant Colonel, U.S.A., Third Division Chaplain.

Avoid Regret Protect your future with dependable automobile insurance. Consult FRED A. GOFF District Manager 122 S. Stephens Phone 218 Roseburg, Oregon

FARMERS AUTOMOBILE INTER-INSURANCE EXCHANGE

RENT a sander and do your own floor sanding. L. W. Metzger Co. Mosher and Mill Phone 362

MAP PUZZLE

HORIZONTAL Answer to Previous Puzzle 11 Gasoline. 14 To eject. 15 Cleansing substance. 21 Miseries. 23 To assess pro rata. 24 The warm Japanese flows by it. 26 Custom. 28 Rubber tree. 30 Writing. 32 Possessed. 33 Silkworm. 35 To tear. 36 Bird. 38 Toward. 39 Compass point (abbr.). 41 To mule. 44 Small area. 46 Sneaky. 49 To close with wax. 50 Tissue. 52 To scrutinize. 53 To twist about. 57 Mister (abbr.). 58 Greck letter.

MAP PUZZLE grid with numbers 1-60 and a silhouette of a bear.



This Home With Large Attic, Utility Room and Garage Can Be—

YOURS for only \$31.50 per Month



Picture yourself in a home like this, of which you can proudly say, "It is OURS! We built it!" Investigate today! Choose from many attractive plans.

Budget Building and FHA Monthly Terms It takes only a little cash, or property ownership to finance the building of this home. Budget Building will plan, supply materials and build your home at once. FHA terms will permit you to pay for the completed home like rent, at a monthly cost probably lower than you are now throwing away for rent.

When the Building Bug bites YOU, start your building plans with a visit to— DENN-GERRETSEN CO. 402 W. Oak St. Telephone 128

For newspaper deliveries after 5:30 Please Call 159-L