In the spirit of the season, our good wishes for your Christmas merriment come on wings of good fellowship! Have a wonderful holiday, with those you love.

JUDD'S FURNITURE CO.

For an unending path of Christmas cheer and Yuletide joy, we wish you a happy Christmas.

Ila's Beauty Shop

The utmost in good cheer, the greatest share in success is our Yule hope for you.

Douglas Co. Creamery

Of all the fine things in this world, we wish you the most. Good cheer!

Roseburg Lumber Co.

For joyous days and happy hearts, we wish you and your family a merry Christmas.

Fullerton Candy Co.

May the dawn of this new Christmas bring you the jolliest you've ever had. Best greetings.

Fisher Brothers
RICHFIELD SUPER SERVICE
Cass and Stephens, Roseburg, Oregon

May the true Christmas spirit prevade your every wish, fulfill your every wish. Merry Christmas.

Tipton's Dairy

Good luck, good fun, good spirits for the Christmas season.

Cayler's Bakery

Garlands of good hope to adorn your good will . . . for this and coming Christmas seasons.

DOUGLAS COUNTY
Farm Bureau Exchange

May the good small things come in large packages for the new year. Merry Yuletide.

Model Bakery

May cheerful wreaths decorate your every deed. Here's good cheer for a happy Christmas.

Story Iles

May Christmas lights shine for you throughout the coming year. A Merry Christmas to you.

McKean & Baldwin

We wish you all the good cheer and happiness of the Yuletide season for 1940-1941.

Grand Beauty and Barber Shop

A sincere and heartfelt hope for a joyous and merry Christmas to you.

L. W. Metzger

We give you our best wishes for a Yuletide of merriment and good will.

G. W. Young & Son

May the true spirit of Christmas permeate all your days for the coming year. Merry Christmas.

Umpqua Dairy Products Company

Here's much joy, true cheer, a year of merriment to you this Christmas season of 1940.

Velma's Beauty Shop

May the good fortunes of 1940 come to you in greater measure in 1941. A Merry Christmas to you.

Umpqua Cleaners

Christmas greetings to our many friends and patrons. Good cheer!

Stephens Auto Co.

We wish you continued fulfillment of the joys of the Yuletide season.

RUBYE K. GOULDE
Cordon & Bishop

Peace of mind, health of body, is our Christmas hope for you.

Taxi 21

May this new Christmas bring you new and greater joys for 1941.

W. R. Brown

Here's to your luck, your health, your good cheer this Christmas.

J. M. Bartley

Permit us to extend to you all the good wishes for a cheerful, happy Christmas.

The Chocolate Shop

The warmth of good fellowship and good things to you for Christmas.

Roseburg Electric

May joy and happiness come your way throughout 1941. Good cheer.

Mabel Lewis

May this Christmas ring in a new year of good health, success and happiness.

Clark's Parcel Delivery

We wish you all the good things in life. A Merry Christmas.

Denn-Gerretsen Co.

We offer you the full Yuletide's season's greetings, in all sincerity.

McCown's Cafe

We wish your joys doubled, your good cheer multiplied for a merry Christmas.

Silver Nook Grill
Closed Christmas Day

That your path be always lighted with the joys of Christmas is our fervent wish.

Umpqua Garage

May your path way be as smooth as the sincere hope for a happy Christmas.

New Service Laundry

Row on row of good cheer and happiness is our wish for you this Christmas.

Carl's Tavern Grill
Closed All Day Christmas

As beautiful as the spirit of Christmas is our earnest wish for your days ahead.

Douglas Ice & Storage Co.

May this Christmas cargo be a heavy one of good cheer and joy for your whole family.

Percy Crott

We write you a message of Christmas cheer and we wish you a season of full happiness.

Anderson and Schricker

There is no greater joy than knowing the warmth of a happy Christmas. We wish you that joy.

Churchill Hardware Co.

May songs of good cheer be in your heart this Christmas. Our sincerest hope for a joyous Yuletide season for you.

Keel Motor Co.

Our sincerest hope for a joyous Yuletide season for you.

Owens Market

May your home be filled with true Christmas spirit—now and forever!

Western Auto Supply Co.

Let the echoes of Christmas bells be your song for a glorious Yuletide.

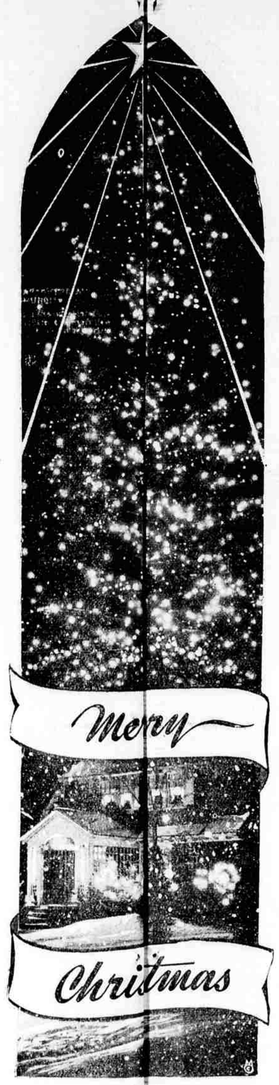
Douglas Co. Flour Mill

A warm and bountiful Christmas season is our wish to you.

M. Lawson

May we again express our Yuletide greetings to you and your family.

Sunset Thrift



CHRISTMAS came to the world as a new horizon for men's thoughts. It brought to mankind a new meaning for civilization, spiritual and brotherly relationship never experienced before filled the hearts of men. The world has gone through many stages, many trials, many changes. And throughout the centuries, whereever men kept the spirit of brotherhood constant, the true meaning, the symbolic beauty of Christmas remained. It is true that this Yuletide finds the world besmirched with war . . . but among the peoples of all countries, a loftier expression of goodwill and fraternity definitely moves forward, more deeply imbedded, with the sanctity of Christmas, a spirit that can never be broken or forcedom the hearts of men. Our message of Christmas cheer this year is not a mere phrase. Whenever a holiday spirit is exchanged, the glow of its warmth is a call to reinstall its virtues in every corner of the globe . . . Good Will toward Men . . . of all lands who hold dear the brotherhood of man . . . In the spirit of Christmas, a Merry Christmas to you!

Peace on Earth Good Will Toward Men

A lantern of good cheer and the light of fine fellowship to you this Christmas.

Goldie's Booterie
Roseburg's Only Exclusive Shoe Store

We convey our sincerest hopes for a cheerful, happy Christmas to you.

Irene's

May the true spirit of Christmas reflect on your every wish.

The Style Shop

Above all — may good cheer and health be yours this Christmas season.

Roy's Men's Store

We wish for you all the good things you desire for a happy Christmas season.

Horn's

May your home be garlanded with the happiness of a true and joyous Christmas.

Pacific Hide, Wool and Metal Co.

We send you our best wishes for a merry Christmas, this year and every year.

Wharton Bros.

Greetings and good wishes. May your Yuletide season be a merry one.

Hotel Rose

Here's for a Yule in your home of more cheer, more of the good things of life.

L. K. Arthur
Singer Sewing Machine Co.

To our hundreds of customers, friends and well - wishers —a Merry Christmas.

The Fern

May Christmas be a guide-post for more happiness, more good cheer. Best wishes.

Truck Sales & Service

Here's to a Yuletide season wreathed in smiles and happy thoughts.

North Side Beauty Shop
Trevah Davis — Naomi Elliott

Our greetings to you this Christmas is not just a custom . . . it's a heartfelt hope.

Nu Cafe

We wish you only the best things this 1940 Christmas.

Lillie's Flower Shop

May health, good cheer, happiness be yours this Christmas and forever.

Roseburg Sanitary Market

Merry Christmas and a season of good things in mind and body.

Dunham Transfer & Storage Co.

Health, happiness and warm thought —is our Christmas greeting to you.

Sig Fett

For the good things in life and the fine life in good things. A Merry Christmas.

Hotel Valley

In any language—Christmas greetings are heartfelt and sincere. Today we say to you, when you gather round the festive board, remember that we wish you the best of everything.

Roseburg Chamber of Commerce

Here's to your happiness. May this Christmas bring you good cheer and joy.

Alba Spaugh

Let this Christmas be a design for living. Best wishes and cheer.

Cass Street Market

We wish you the flowering of all your hopes, the best wishes for a merry Christmas.

Hobday's Shoe Renewing

The season's greetings to you . . . good cheer, health and happiness.

Myrtlewood Novelty Shop

May the beauty of true Christmas be yours this season. Merry Christmas.

Roseburg News-Review

A bright and gay Yuletide season is our wish for all our patrons.

Valley Produce Company

We hope that this Christmas brings you the best in living, the merriest of seasons.

BILL CALHOUN'S
Radio Music Store

Here's hoping Santa beats a brighter pathway to your door this Christmas season.

Shorties Auto Wrecking Company

The old-fashioned joy dressed up for a modern joy is our Christmas wish to you.

Mode o' Day

A gateway to happiness in the Christmas joy that is yours this season—we wish you that.

Lerah's Beauty Salon

May you ride the crest of Christmas cheer in good health. A best Christmas to you.

KRNR

Jollity, good fun, good health, and good things be yours, we hope, this Christmas.

The Pullman

We know that this Christmas will bring you a new horizon for health and happiness.

Beth's Grill

Here's to the best of good things for merry, joyous Christmas.

STEVE COOPER'S
Shell Service Station

We join with you in greeting the Christmas season with hopes for your happiness, good cheer.

The Monogram

Here's to a tieup of Christmas fun and cheer. Best Yuletide wishes.

Fred A. Goff
Real Estate and Insurance

We greet our patrons and wish them a happy, joyous Christmas.

Pioneer Drug Store

May your hearth be warm always. May this Christmas be the best you've ever had.

City Delivery

There is no greater joy than the spirit of true Christmas. May you feel it always.

Emil Sandquist

May Santa's visit be as full of good cheer as our Christmas wish to you. Merry Christmas.

Royd W. Bruton

Just a simple note for our heartfelt wish to you for a happy Christmas.

Easton's Grocery

May your Christmas be as beautiful as the clean, first snowfall.

Roseburg Grange Supply
Nick N. Neufeld, Mgr.

To your Health — and good cheer for this Christmas season.

Rice & Meyers

Yours for a thrill-packed Christmas of joy and cheer that you'll never forget.

Wally's Pastime