

### One-Sided Sweep Of Coats Adds to Slimness Tempo

Reflecting the moods of American life and living and the native fashion genius of American creators, fall coats this season are keyed to the modern tempo with the slim silhouette staging a revival, the inspiration of which first came to American designers in 1908.

Temporarily different, dress coats stand out with their slimmed bodies, interesting manipulations, beautiful fur treatments and new sleeves. The new slim silhouette with pencil line treatment in back and sides, fullness appearing in the front, finds the most popular version in panel or apron front body with unpressed pleats or gores. The classic reofer conforms to the new silhouette too by having the fullness in the front, rather than at the sides. The new lowered waistline is one of the most prominent features in fall coats. Intricately worked details emphasize this newest of the 1940 fall trends. Slide closings too are popular because they make fitted coats more wearable by many women who formerly were unable to accept the fitted silhouette because of the button front.

#### Smooth Fabrics

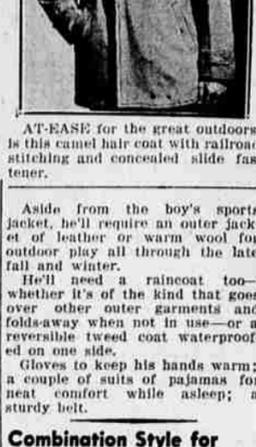
Fabric textures are smoother with drapable qualities enhancing the softly draped and slim silhouette. The revival of the classic, finds camel's hair, herringbone monotonies and covertas popular, the latter particularly for back to school styles.

Female shoulders will be strictly feminine—no fussy build ups or bulky details. Gentle padding will give them a natural, graceful line to the shoulders.

Straight sleeves in narrow and medium wrist widths appear most popular. The balloon sleeve, which is full, will also be seen, draping over the wrist and then banded at the cuff. The newest sleeves taper down to the wrists with fullness over the elbow.

Pockets in dress coats are usually concealed behind unpressed pleats or alongside of panels. Some coats highlight fur pockets, and in sports and casuals, they are shown in every conceivable fashion. Practical and functional is the sport coat which borrows

### Well Groomed for Work But Casual for Fun



AT-EASE for the great outdoors, is this camel hair coat with railroad stitching and concealed slide fastener.

Aside from the boy's sports jacket, he'll require an outer jacket of leather or warm wool for outdoor play all through the late fall and winter.

He'll need a raincoat too—whether it's of the kind that goes over other outer garments and folds away when not in use—or a reversible treed coat waterproofed on one side.

Gloves to keep his hands warm; a couple of suits of pajamas for neat comfort while asleep; a sturdy belt.

#### Combination Style for Shoes Is Fall's Decree

Fall favorite in shoe trends, is the combination style which uses a plain leather with a patterned, a dull fabric with a shiny contrast. All shoes retain glove-fitting silhouettes, in line with the long, lean disposition of every fashion in the new season picture.

Casual shoes are way in the lead, with the step-in and bow trimmed pump most popular.

Smart women will be wearing more brown this fall and winter, so an equal variety of attractive styles may be seen in varying tones of brown and black. Ramps, window wedges, rocker and other novelty heels will command their share of affection, but most exciting shoe of the season

#### Youth's Wardrobe Can Readily Be Budgeted

Mothers who are baffled by the problems presented in outfitting their fast-growing boys for another season, will find the suggestions that follow helpful in showing them—and their family budgets—the light of day.

One sweater is essential—but every boy can use a few in sleeveless and long sleeve styles; in plain knit and cable stitch patterns; in practical, dark colors.

that crystal clear plastic called "K" that made in part or entirely of vinylite.

### Around the County

#### Elkton

ELKTON, Sept. 10.—Mrs. Catherine Cheever and children have returned from Ashland where they have been visiting Mrs. Cheever's father, George Nickles. Mr. Nickles came home with Mrs. Cheever.

Mr. and Mrs. R. O. Thomas have returned home from a trip to Seattle and White Salmon.

Miss Lois White has returned from San Francisco where she has been visiting.

Mr. and Mrs. Clyde Rydell, of Reedsport, visited Neils Rydell Sunday.

Mrs. Sallie Cheever and Willard Cheever were Roseburg visitors recently.

Mr. and Mrs. Robert Smith and family have moved to Eugene. Mr. and Mrs. Smith are staying with Mr. and Mrs. Wilbur Huges.

Mrs. Ella Fenley has returned from Booth, where she has been visiting.

Mr. and Mrs. Harold Bloodgood and son, Jerry, returned to their home Friday at Portland after visiting Mr. and Mrs. J. E. Haines, a few days.

Mr. and Mrs. Carl Braman spent the weekend at Prineville. Mr. Braman returned and will go back again for Mrs. Braman, who is going to visit a few weeks.

Earl Griffith is painting the L. O. O. F. hall.

The county is putting a new coat of paint on the Beckley bridge.

Mr. and Mrs. Carl Binder and left Friday evening for Portland to visit Mr. and Mrs. Harold Barnum, Charles Emerick Jr., of Seattle, I. week-end.

Mr. and Mrs. Wayne Cheever and daughters, of Reedsport, spent Sunday at Elkton.

Mr. and Mrs. Ernest Wade attended the state fair Friday.

Mr. and Mrs. Carl Binder and family and Mrs. Charles Binder visited Mr. and Mrs. H. A. Pontius, of Albany, and attended the state fair during fair week.

Mrs. Agnes Rowe, Pauline Rowe, and Iris Haines were in Roseburg Friday afternoon.

The Arthur Clemo family attended the state fair one day.

Jerry Winterbotham has returned from Los Angeles where he has been visiting.

Mr. and Mrs. Jack Gorman, Donna Lee Winterbotham and Jerry Winterbotham were Salem visitors Friday.

Last week-end Mr. and Mrs. James Gates and Mr. and Mrs. John Levenhagen went down the coast as far as Crescent City, crossed to Grants Pass and came home highway 99.

The Oak Knoll school started Monday with Mrs. Zoa Wade as teacher. Mrs. Wade taught the same school the past two years.

Rev. Jones showed pictures and gave a lecture on India Sunday evening in the Methodist church.

Mrs. Clair Palmer, who is teaching at Blachly, spent the week-end at the home of her parents, Mr. and Mrs. R. R. Wells.

Mr. and Mrs. Arna Johnson, of Scottsburg, and Mr. and Mrs. H. H. Listerud and daughter, Joanne, of Albany, visited Mrs. Marletta Haines, Sunday.

#### Yoncalla

YONCALLA, Sept. 11.—Mr. and Mrs. Earl McDaniel are being congratulated on the arrival of a nine-pound son, born Sept. 3, with Dr. R. F. McKaig the attending physician.

Mrs. Giong and son of Portland returned home Wednesday after spending a month visiting at the parental George Coons home.

Mrs. Lloyd Ohlsen of Idaho is visiting her parents, Mr. and Mrs. McDougall.

Mr. and Mrs. Robert Proctor of Raymond, Wash., Mr. and Mrs. Glenn Cellars and Bill Cellars of Culp Creek visited at the Ray Turpin home last week.

Mr. and Mrs. Vern Williams left Monday for Canyonville where Mr. Williams has work.

The small son of Mr. and Mrs. Glen Wells fell on a rusty nail last week, the nail going through his hand.

Misses Dorothy and Marian Edes, of Eugene, spent the week-end here with their parents.

Mr. and Mrs. George Edes, and two daughters and Dave Rogers spent Sunday at Culp Creek.

Mr. and Mrs. George Roberts, of Culp Creek, spent the week-end here at the Roberts home.

Miss Esther Rees, of Eugene spent the week-end here with her parents, Mr. and Mrs. E. Vroman.

Mr. and Mrs. Elbert Cellars and family have moved into the Vince Applegate home. Mr. and Mrs. V. L. Applegate left Saturday for Roseburg where Mr. Applegate has a position.

Mr. and Mrs. Roy Hartley transacted business in Roseburg Thursday.

Alton Vest was appointed on the city council at their last meeting to take the place of Hugh Warner, who has moved outside the city limits.

Mr. Jones and Pete Helburn of Portland, Roy and Ransom, of Terrebonne, and John Jones, of Madras visited at the Mary Williams home last week.

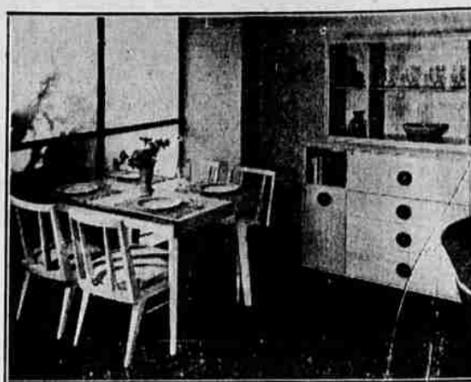
Miss Ethel Peterson left Thursday for North Dakota, where she will again teach in a normal school.

Miss Thelma Peterson left Saturday for Albany, where she will teach school again this year.

Ernest Hellwell made a business trip to Seattle, Wash., over the week-end.

Mr. and Mrs. Glen Wells are building a new home on a piece of land south of the Roy Hartley place.

Miss Lavon Morin will be princess from Yoncalla for the North Douglas County fair to be held in



Contemporary modern's grace and charm is exemplified by the dinette grouping. In new bleached finish, it lends lightness and sophisticated smartness to the room. Interesting is the open cupboard with space for everything including room that must serve as a dining room as well.

Drain, Friday and Saturday, Sept. 13 and 14. The queen and her court will be crowned Thursday night at the high school auditorium, where a historical pageant will be given.

Mr. and Mrs. Edward Kelso spent Sunday huckleberry picking near the coast.

They held up Al Wagner, of a food market, and demanded the day's receipts. He handed over one of the bags and the bandits fled.

The one Wagner kept contained the cash. The robbers got soap.

the fish. Floodwaters washed them into the lake.

was the piece of tooth in Harp's nose. The Harp recalled the tooth had broken off when a horse kicked him in the face 50 years ago.

#### Double Cross

INDIANAPOLIS—Harry Roark, 45, outbluffed a man who entered his filling station, hand in pocket in a menacing manner, and ordered him into a washroom.

"I can't go in there," Roark demurred. "A policeman's in there."

The man fled, tossing away a toy pistol.

The washroom was empty.

Arty

SCOTTSBLUFF, Neb.—Don't tell the Tom Britton family that appendicitis isn't contagious. They won't believe it.

A month ago daughter Mary was operated on for acute appendicitis. Then ditto daughter Pauline, daughter Reva and son Charles.

Pompadour Style One of Smart New Hat Models

The one really new hat style of the season is the pompadour hat which becomingly sits way back on the head—but it is only one of many styles which include the right hat for every costume and occasion.

Pompadour types include bonnets, berets, catots and off-face brims as well as the little high skull caps which first interpreted the need for a hat to go with the new coiffures.

In brimmed types the side sweeping profile hat may be a chic balance for the side-wise dress or coat silhouette. Visor brims, homburzes and off-the-face flatterers are newly devised old favorites.

The casual hat is very important because of the American woman's preference for casual clothes—so scoop brims and roller, snap brims and berets will be seen going to work and school.

## PENNEY'S FALL FASHION FESTIVAL

# Fashions for the Family

We are featuring live models in our windows, Friday, Sept. 13, at 8:00 p. m.

Lavishly Furred FALL AND WINTER COATS For Every Woman \$16.50

Fox • Persian Lamb • Wolf Every style has this season's diminishing waistline and flaring skirt has slimness accentuated with lavish fur trimming.

Exciting New Shapes in Fall Handbags Sculptured, draped or tailored in smart simulated leathers! Metal or ribbon trim. Many styles zip shut! 98c

FROCKS BY Austelle 6.90 DES MODES DE PARIS Exclusive With J. C. Penney Co.

They're here—waiting for you to pick your favorite and take it home!

Crisply tailored shirtwaist types with clever touches that give them a personality all their own!

Nylon Hosiery Beautiful new stockings made exclusively of Nylon. Amazing elasticity and greater strength. They wear longer. 1.15

Women's Black Suede Elasticized Pumps \$2.98

Deep pitch black suede that is always your favorite for fall, trimmed the 1940 way.

WOMEN'S Rayon Gloves 98c Smartly Tailored! Rich Fall Colors!

These handsome rayon suede gloves will finish off every outfit to perfection! In trim tuckled styles—some with simulated leather trimming!

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## Western Auto Supply Co's

# September TIRE SALE

The Western Giant MULTI-GRIP FIRST LINE, FIRST QUALITY TIRES AT GREAT EXTRA SAVINGS!

Yes—big extra savings on new, safe tires just when you need them most... and... economical MULTI-GRIPS are safe and long lasting too! Built of the finest materials, with up to 4300 tread grippers, MULTI-GRIPS give the most non-skid safety and blowout protection for your money... SALE Prices NOW—and...

Inner Tube at NO Extra Charge with 2 Tires

4.75-5.00-19 \$6.95

Blue Ribbon Tube At NO extra CHARGE with 2 TIRES

Inner Tube at NO Extra Charge with 2 Tires

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More Than 200 Stores in the West—Where You Always SAVE With SAFETY.

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