



A double-thrill every time you buy Stokely's Finest

First, the thrill of finding canned foods natural in color, fresh-tasting in flavor.

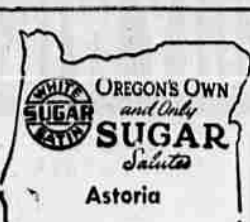
Second, the thrill of discovering new, tempting ways to serve these vegetables and fruits... because, on the back of every Stokely label, are new tested recipes for delicious, easy-to-fix dishes to make meal-planning easier for you.

Look for the Stokely label when buying canned foods. It's your guarantee of highest quality.

All of Stokely's Finest Foods bear this seal of approval



112 items including: vegetables • fruits • catsup • chili sauce • tomato juice • grapefruit juice



Astoria, capital of Clatsop county and gateway to the Columbia Empire, is the oldest city in Oregon and one of the most interesting. First visited by Captain Robert Gray in 1792, in his ship the Columbia, from which the river which he then discovered was named, then reached overland by Lewis and Clark in 1805, Astoria was finally settled in 1811 by the John Jacob Astor Fur Trading company. Very early in its history the lower Columbia River empire established the beginnings of the Oregon fishing industry. For years Astoria has been known as the world's Chinook salmon packing capital and Royal Chinook salmon has become the king of all fish.

Now its salmon is being supplemented with Oregon fancy all-corn tuna, the finest quality of all the many tunas, and is being sold in the same markets and under the same master brands as the quality salmon of the Columbia. The first real commercial pack of this tuna in Astoria was in 1929, 120,000 cases, but the several plants established here to be packing more than a half million cases in the next two years.

Another new fishery product of this community is pilchard oil and meal which have found a ready market because the north Pacific pilchard runs larger and faster than in southern waters. The plants in Clatsop county processed approximately 22,000 tons of pilchard in 1929.

Clatsop county's dairy industry finds a market largely through the seven plants of the Lower Columbia Cooperative Dairy company. Buying on grade, it has always sold on quality. Its Shamrock but-

DAILY DEVOTIONS

DR. CHAS. A. EDWARDS

We are altogether too prone to be respecters of persons, whereas in our admiration we honor some individuals, our utter disregard for others leads us to far undervalue them. Human selfishness is much more easily begotten than sympathetic appreciation of others. Our attitude to condemn our fellow men may often thwart our desire to rescue them. Only God knows the actual worth of every human being. He fashioned each one with His own hand, and made each one after His exalted pattern. Through the immortality of the soul, He gave immeasurable value to each. With Him all men are equal, for to God their spirits are of supreme concern. In anxiety beyond our understanding, God yearns for the salvation of every soul. Let us then as Christians, keep so close to our Heavenly Father that beneath the outer covering of sin in the most wicked of human creatures, we may discover a soul worthy of our most strenuous and prayerful efforts. Thus, living in daily devotion to our highest trust, we shall be enabled to prove not only our supreme regard for our own spiritual welfare, but also for the spiritual welfare of every man and woman. Amen.

ter has taken prizes, premiums and medals at many exhibitions and the fame of its Frostkist ice cream has grown steadily.

Nature blessed this area with stands of the finest timber, its lumber and other wood products are of top quality. Here is grown much of the bent grass seed in America. Its vegetables, too, are of fine quality, especially its pea crop.

Its exported eggs bring premium prices. Among other products, recognized for superiority, are the Clatsop cranberries and fireweed honey. Also, Clatsop beach resorts are among the finest.

Signs of growth and progress are everywhere in the county and its future looks bright.

Riddle

RIDDLE, April 24.—Mrs. I. P. Gardner, who has been spending the past few months in Oakland, Calif., with her daughter, returned to her home here last week.

Mr. and Mrs. Guy Townsend and daughter, of Roseburg, visited relatives here Sunday.

Mrs. Elizabeth Rothen of Portland was here last week assisting in the care of her grandfather, M. S. Ryan, who died in Mercy hospital Sunday.

Mrs. A. P. Johnson and son, Jimmie, were Roseburg visitors Saturday.

C. H. Crow spent last week-end visiting in Roseburg.

Mrs. G. H. Howland, who suffered a sprained ankle recently, is being cared for at the home of Dr. McDonald in Roseburg.

Mrs. John Carter, who was called to Wray, Colo., by the serious illness of her mother, returned to her home here last week. Mrs. Carter's mother passed away while she was in Colorado.

Mr. and Mrs. C. E. Logsdon were attending to business matters in Roseburg Monday.

Frank Bradstreet, proprietor of the Red and White store, and Elbert Hall motored to Portland Sunday, returning here Monday evening.

Mrs. G. J. Aspy returned to her home here Saturday afternoon after spending several days in Roseburg recuperating from an operation for the removal of her tonsils.

A farm publication made a survey on the disputed question of whether or not the crow is beneficial to the farmer. About 81 per cent of the voters were cast to convict the bird. Damage done by the crow was listed as "destroying of grain and fruit crops, killing of small birds and pecking the eyes of small farm animals."

CROW IS BAD 'UN

Oregon's Own and Only Sugar

Salutes Astoria and Oregon's Fishing

Astoria has long been known as the Chinook salmon capital of the nation, if not of the world. Her present salmon packing plants are a far cry from the first crude salmon saltery of 1832. Now comes a new and promising industry: the packing of Oregon White Meat Albacore Tuna, the fanciest tuna canned. After three years experience Astoria tuna packers have every reason to be highly encouraged.

The total catch of Albacore in the Northwest last year was 11,000,000 pounds. This represented 154,000 cases valued at \$775,000 for which producing fishermen received \$400,000 and cannery labor \$250,000. This is new wealth, like wealth produced from Oregon sugar beets, to be spread through all the channels of trade in the state.



FACTS ABOUT ASTORIA

Astoria is the chief center of Oregon's fishing and salmon industry which annually exports over \$900,000 cases valued at \$7,500,000. Here are also important lumber, ship building, iron works, furniture, dairy, poultry, and ocean shipping industries. Port of Astoria is the largest on coast between Portland and San Francisco.

WHITE SATIN SUGAR

VALUE DAYS IN FRUITS & VEGETABLES



Safeway's special handling of fruits and vegetables brings them to you crisp, fresh and delicious. Money back if we ever fail to please you....

SILVER JUBILEE!

CELEBRATING 25 YEARS OF FOOD LEADERSHIP WITH OUTSTANDING VALUES

Prices are for Friday and Saturday, April 26 and 27, at Roseburg Safeway Stores

NEW ITEMS GUARANTEED FANCY QUALITY

CORN Country Home, No. 2 tin, 2 for 23c
GREEN BEANS Briargate, No. 2 tin, 2 cans 25c
SPINACH Emerald Bay, 2 1/2 tin, 2 for 27c

FLOUR SAVINGS

Kitchen Craft, 49 lb. \$1.55
 Harvest Blossom, 49 lb. \$1.35
 Red Arrow, 49 lb. \$1.23
 Fisher's Blend, 49 lb. \$1.59



LETTUCE Large Solid Heads, each 5c

RHUBARB Can it now, 10 lb. 19c

ORANGES Med. size, doz. 19c

LEMONS Doz. 19c

ONIONS Yellow, 4 lb. 10c

PARSNIPS Fancy local, 5 lb. 10c

ASPARAGUS Long green, lb. 5c

Cigarettes Raleighs, 2 packages 25c
KOOL Cigarettes, 2 Pkgs. 29c
BEER Brown Derby, 3 cans 29c
WINE Fidelis, 12-oz. jugs 19c
Walnuts Ore. Ungraded, 2 lb. 23c
CHEESE Kraft American, 2-lb. loaf 55c
Book Matches 2 Pkgs. 15c
TISSUE Silk, 3 rolls 10c
SU-PURB 24-oz. 17c
WHITE MAGIC 1 gal. 17c



One Pound Large Can 17c Three Pound Large Can 42c

BUTTER

LOCAL GRADE A, LB. 28c

SYRUP Sleepy Hollow, 26 oz. 29c
OYSTERS Can 10c
SALMON Pink, 2 cans 29c
HOT SAUCE 3 cans 10c
Deviled Meat 3 cans 10c
SOUP Campbell's Mushroom, 2 cans 19c
SHRIMP 2 cans 23c
Grapefruit 2 cans 19c
Pork & Beans Val Vita, 2 cans 19c
BEETS Diced, 2 cans 19c

MILK Cherub Brand, Baby Pure 5c

Limit 5 cans, per can

EGGS Grade A, Large, 2 doz. 27c

CORN Golden Bantam 303 tin 25c

4 for ..

Sugar Oregon's Own White Satin 45c

Limit, 20 lb., 10 lb. bag

Crackers Slightly Salted 13c

Dressing Cascade 19c

Quart Jar

HIGHEST QUALITY

MEATS

at Prices that Save

CRISCO SHORTENING 85c

SUN-MAID RAISINS SEEDLESS 15c

15-oz. Pkg., 2 for

LIPTON'S TEA ORANGE PEKOE 85c

Lb.

SPAM HORMEL'S NEW LUNCH MEAT 23c

12-oz. tin

PALMOLIVE SOAP FOR BETTER COMPLEXIONS 17c

3 bars

SUPER-SUDS Red, large package 18c

SUPER-SUDS Blue package 20c

BACON Eastern Dry Sugar Cure, By the Piece 14 1/2c

BEEF ROAST Fancy No. 1 Steer Beef, lb. 14 1/2c

PORK ROAST Picnic cuts, lb. 13 1/2c

HENS Fancy dry picked, lb. 17c

SIRLOIN STEAKS Tender and juicy, lb. 19c

MINCED HAM Bologna, Liver Sausage or Head Cheese, lb. 19c

HAMS Fancy Copenack, half or whole, lb. 19c

SALT PORK Excellent quality, lb. 10c

LING COD Sliced, lb. 15c

TEA Canterbury Black, lb. 49c
HONEY MAID GRAHAM Crackers, 2 lb. 29c
KRISPY Crackers, 2-lb. box 25c
JUICE Tomato, Sunny Dawn, 3 cans 25c
JUICE Grapefruit, Town House, 3 cans 25c
PEACHES 2 cans 27c
MATCHES 6-box ctn. 14c
Sanka Coffee Lb. 31c
Instant Postum 8-oz. 39c
Corn Flakes 3 Pkgs. 17c
Shredded Wheat 2 Pkgs. 19c

COFFEE VALUES!

NOB HILL Lb. 18c
 2 lb. 35c

AIRWAY 3 lb. 35c

EDWARDS 2 lb. 39c

SAFEGWAY