

Easter Show Will Present Softer Modes

Dame Fashion Will Register Gaiety With Flowers and Color; Clothes to be Cut to Reveal Curves.

By ADELAIDE KERR
AP Fashion Editor

The new spring clothes that are going to make America's Easter parade are truly feminine fashions.

They have the characteristics that belong to women. They are soft in design instead of strictly tailored, even suits have been softened. They are cut to show curves, are alive with color, show a fondness for flowers, jewels and such. They put a little piquancy into something like a big begonia medallion on a lapel and even show a flash of temper in a touch of scarlet on a belt. Altogether, they're good.

Rizpest news in their cuts lies in the fact that they have loosened up the winter's wasp waist. Most talked of silhouette is the long torso, that curves the waistline smoothly without cinching it and moulds the figure to the hips, where the skirt joins, to give a long-waisted look. Still easier fitting are some new chemise frocks whose bodices blouse out loosely over belt tops and whose skirts fall in pleats.

Otherwise the description of the silhouette has a familiar sound. Skirts are still short and full. Collars have even shortened some, bringing their bendings to mid-knee. Waistlines are neat and still small; necklines often fairly high; shoulders still widened and slightly padded, though dresses show less exaggeration in this respect than last year. Sleeves are generally fairly simple.

A lot of navy blue and black appears in the clothes which will be seen in smart churches Easter morning. Some light navy blue, soft gray cadet blue, gray, beige and sand tones are next in importance. By way of contrast there are some dark and chestnut browns.

Twills, reps and tweeds make some of the smartest wool coats and suits. Stripes, plaids and checks are all in evidence. Frocks are designed of plain and printed crepes, rayon and wool jerseys.

Suits promise to be the favorite Easter costume again this year. But the 1940 version shows infinite variety. Among the new are costume suits composed of a soft frock and fitted jacket of light weight gray, beige or cadet blue wool. New tailors—less severely cut than they have been in the

Ready For Fashion Parade



All dressed up in her best coat! White lace collar, smoked pearl buttons and tiny pin tucks to define the waistline, are grown-up details. Because this coat is of 100% naphthalated wool fabric, it will shed wrinkles.

past—are designed of plain, checked or shadow plaid wools—with either short fitted or long torso jackets, often accented with pockets.

Often seen this year is a jacket that contrasts with the skirt. For instance, a plain wool jacket tops a checked skirt or a dark brown jacket a gray skirt.

A lot of dark silk suits—of faille, bengaline and cravat silk are going to be seen around town, too, when Easter church bells ring. Most of them will be paired with frothy white blouses, while the wools will be worn with checked taffeta or white pique blouses.

Favorite coat is a fitted princess one with small neat lapels

and gently flared skirt, designed of navy blue twill, or (less often) of gray or sand wool. Straightline loose coats are in the early Easter parade picture too. In design, the fitted coats reflect the trend toward softness in such details as a quilted diamond pattern near the collarbones, Gibson shoulder pleats or jeweled flower buttons.

HAVE A LONG LOOK

"The longer torso silhouette calls for really practical foundations to give the smoothly rounded hip line, and high, well-defined bosom, with slimmed waist, that epitomize 1940 costume chic.

Chic Not Merely Matter of Money

Results Achieved on Limited Budget by Taking Pains to Keep Neat Appearance.

By ALICIA HART
NEA Service Staff Writer.

Many a chic woman manages to look expensively dressed on an extremely limited budget. Perfect grooming—of her clothes as well as herself—always is the answer.

For instance, a clean, carefully pressed five-dollar dress with a snowy white, slightly starched collar can do much more for any woman than a slightly wrinkled, mildly dingy, fifty-dollar dress. A twenty-five dollar hat does nothing for even a glamor girl's face if the veiling on it is wilted or the ribbon band a bit bedraggled.

There are no two ways about it—clothes demand attention, and if you make careful inquiries and get honest answers you'll find that every truly chic woman with low or moderate budget spends at least one evening or one afternoon a week keeping her wardrobe in order. If she washes and irons underwear and blouses herself, even more time is required.

Matter of Taking Pains

You'll discover that she keeps a bottle of good cleaning fluid handy and that she uses it on her hats as well as her dress or blouse in order to remove small spots or stains. She attends to buttons when they become loose instead of waiting for them to fall off. She's a firm believer in the sitch-in-time story.

She keeps shoe polish and necessary equipment with which to apply it in her closet or in the bathroom—not in an out-of-the-way place. One Christmas she asked Santa Claus to bring her a good clothes brush, a hat brush and a suede brush, and he DID. And she uses them every day.

Long ago, she mastered the art of washing doekin, suede and pleatin gloves. She learned to appreciate the trick of having snaps on the necklines of simple basic dresses so that white collars may be snapped on and off with ease. Too much trouble? Well, look at her again. Isn't her appearance worth the work she does one evening or one afternoon a week?

Maids Turn Prematurely Gray

YOUR hair may be silvery and still be no indication that birthdays are piling up on you. Because the newest wrinkle in hairdressing circles is to sprinkle metallic dust here and there in evening coiffures. The "dust" comes in gold as well as silver. Either shade is dramatic on dark locks and either provides blonde hair with exotic highlights.



BLUE AS NIGHT

SLIPS SHOW THROUGH

The midnight blue dinner jacket refines its popularity for spring and summer wear, although there promise to be certain innovations for warmer weather. Snugly fitted, camisole slips of satinized batiste, nainsook or fine muslin are the smartest choice for wear with the new transparent blouses.

Lingerie Styled For Flattering

Lingerie has never been more flattering or more wearable. Lots of women are learning the graciousness of informal hospitality at home, accounting for all the new silk hostess ensembles. South America's brilliant stripes and Civil War frills inspire their design, with basque bodices, full skirts, and full high-shouldered sleeves preferred; whether skirts are bouffant, or slim and narrow, draped or tiered like an Argentine's dancing skirt.

Silk nighties adopt evening frock treatments with decorative bodices and wide skirts, with plain fronts, yokes, tiny lace frills reminiscent of the 1880's, and low-necked strap shoulder gowns pro-

viding adequate variety. When there are sleeves, short or even long—they're smoked, shirred, treated, bonneted and intricate with lacing. Coral and turquoise are new color colors in silk sheers, lovely in gowns with corset or molded silhouette.

Gowns with matching jacket or robes are quite as practical as they seem luxurious, often combining silk sheers with crepe or satin.

TIES "PULL WOOL"

Wool ties form an important feature in the 1940 lines shown by most of the manufacturers. In some cases wool is mixed with silk or rayon, and the patterns run from widely spaced stripes to intricate paisley designs. There is a noticeable increase in special designs, with large dots, circles and marble effects popular.

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