

CONFESSION!

by Elsie, the Borden cow

My life is an open book—

What I eat, how I bathe, with whom I associate—are all matters of concern to the dairyman who owns me and to the Borden veterinarian who regularly visits our ranch.

And I must confess, this extra care pays in the fine milk that I give to Borden's. Milk they evaporate, irradiate and distribute to grocers; each can identified by the familiar blue and white Borden label.

IF IT'S BORDEN'S, IT'S GOT TO BE GOOD



VFW Sets Annual Program Over Air

For the ninth successive year, the "Hello America" radio hour of the Veterans of Foreign Wars of the United States will be broadcast over National radio network. The broadcast will occupy a full hour, from 8:30 to 9:30 p. m., Friday, Feb. 16.

The 1940 "Hello America" hour will feature addresses by National Commander Otto N. Brown, Greenboro, N. C., and National Auxiliary President Mrs. Ida R. Cohen, Roseburg, Mass.

National Commander Brown also will administer the oath of obligation to a nationwide class of 22,321 new members, a traditional feature of the annual radio rally. Commander Tammund of the local post explained.

Also included in the program will be a dramatic sketch presented from Hollywood, "The Fighting 69th," taken from the current movie of that name. The program will also commemorate the signing of the Maine on February 15, 1858, in Havana harbor with a brief tribute to the men who lost their lives in that stirring incident. One of the speakers on this program will be U. S. Admiral Harold R. Stark of Washington, D. C.

The local post will observe the "Hello America" program by holding an open meeting at the residence of Forrest Holmes at Look Jugglers. All members desiring to attend and not having transportation are requested to contact Dick Preston.

'Speed Racker'



Judge Stanley Moffatt of San Antonio Township, California, reverses judicial procedure by setting auto speed limit in California," he says. "The speeding racket is being used in some sections to fill public treasuries at the expense of motorists."

MARKET REPORTS

PRODUCE

PORTLAND, Ore., Feb. 15.—(AP)—BUTTER—Print, A grade, 34c lb. in parchment wrappers, 35c lb. in carton; B grade 33c lb. in parchment wrappers, 34c lb. in carton.

BUTTERFAT—First quality, maximum of 5 of 1 per cent acid, delivered in Portland, 32-33c lb.; valley routes, and country points, 2c less or 3c lb.; second quality, 2c under first.

EGGS—Buying prices: Extras, large, 16c; standards, large, 15c; medium, extras, 16c; extras, small, 13c; standards, small, 12c.

NEW POTATOES—Florida, \$2.00-2.25 per 50-lb. box.

Cheese, country meats, live poultry, turkeys, onions, hay, wool, mohair, cascara and hops steady and unchanged.

LIVESTOCK

PORTLAND, Ore., Feb. 15.—(AP)—(U. S. Dept. Agr.)—HOGS—Steady with Wednesday, fat driving 6.15, earlows 5.90-6.00, 6.25, light lights 5.90-6.00.

packing sows 4.00-5.00, feeder pigs 4.00-5.00.

CATTLE—Good fed steers 5.50-6.25, few common cows 4.50-5.75, fat dairy type cows 5.00-5.50, good beef cows 6.25, sausage bulls 5.00-5.75, good 6.75, and above, few SHEEP—Steady, good 30-lb. good weaners 9.50-10.00, trucked in short lambs 7.00, good fed woolled lambs 8.00-8.50.

WHEAT

PORTLAND, Ore., Feb. 15.—(AP)—Open High Low Close May 86 86 86 86

Douglas Hyde, first president of Elre (Ireland), was once interim professor of modern languages at Rutgers university in New Jersey.

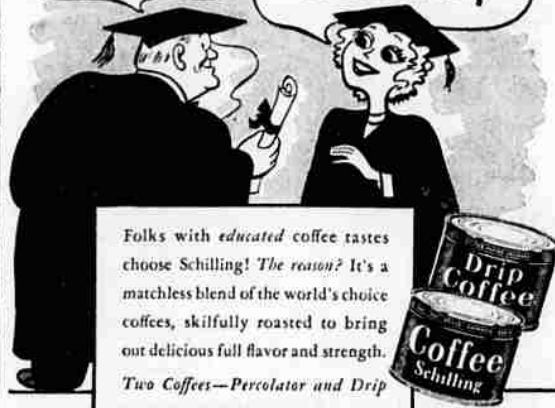
PHONE 21

TAXI

PHONE 21

WHAT'S THE HIGHEST DEGREE IN FLAVOR?

SCHILLING COFFEE OF COURSE!



Folks with educated coffee tastes choose Schilling! The reason? It's a matchless blend of the world's choice coffees, skilfully roasted to bring out delicious full flavor and strength.

Two Coffees—Percolator and Drip



Society

VALENTINE PARTY IS DELIGHTFUL AFFAIR

CANYONVILLE, Feb. 15.—The students and members of the faculty of the local high school joined in making their Valentine party Tuesday evening a very enjoyable affair. The party was held in the auditorium of the school building and was attractively decorated in the conventional colors of red and white. The long table on which a delicious buffet supper was served accented the Valentine motif. A large cake made by Mrs. Grace Cooper occupied the center of the table. Many other beautiful cakes were contributed by various students. Red crepe paper cups containing heart shaped candy added charm and gaiety to the entire scheme. The entire evening was spent in playing games in which everyone present participated with much enthusiasm.

HOME ECONOMICS CLUB HAS ENJOYABLE MEETING

CLATSOP, Feb. 15.—The Clatsop Home Economics club met at the Grange hall, February 7, in the afternoon. The regular business meeting was held and the quilt committee reported that a pattern had been selected for the quilt to be sold at the fair next fall. The club has purchased as new circulating heater which has been installed in the Grange hall.

UNITED WORKERS CLASS TO MEET ON FRIDAY

The United Workers class of the First Christian church will meet Friday afternoon at two o'clock at the home of Mrs. S. L. Delapp. A short business session will be followed by a social hour.

LOCAL NEWS

Riverdale Grange to Meet—Riverdale Grange today team of the test hunt, captained by M. H. Shook, will entertain the winning side at a six-thirty o'clock dinner Friday evening at the hall to be

followed by the regular Grange meeting at 8:15 o'clock.

Back From Eugene—Mrs. Waldo Campbell and her daughter, Sharon, and Mrs. Joe Campbell have returned to their homes here, following a short stay in Eugene visiting relatives.

Miss Smith Home—Miss Stella Smith returned to her home in this city Wednesday, following a month's stay in Portland visiting relatives and friends and attending to business. She formerly made her home in Portland.

Visits Here—Samuel Rose has returned to his work at Camp Trask, near Tillamook, following a two-day stay here with his wife and baby, who are visiting at the home of Mrs. Rose's parents, Mr. and Mrs. W. H. Brown, on Cobb street.

Eastern Star to Meet—Roseburg chapter of Eastern Star members, their husbands and visiting members, are invited to attend a sixty-three o'clock potluck supper to night at the temple. Mrs. R. V. Catching and Dr. and Mrs. D. B. Buhler are general chairmen of the supper. A short meeting of the chapter will follow with Mrs. A. H. Taylor, worthy matron, in charge after which a social hour of cards and games will be enjoyed.

Farm Problem

CLARK, Mo.—Farmer R. L. Butler missed his cow and called neighbors to help find her. Ten days later, Butler stuck a pitchfork into a straw stack and there she was still moaning, but weak from lack of water and feed.

Snow in Umpqua Forest Half of Seasonal Normal

Snow coverage on the higher levels of the Umpqua national forest is only one-half seasonal normal despite storms of the past few days. V. V. Harpham, supervisor, reported today. Radio reports from Diamond Lake stated that snow depth there is only 34 inches. Maximum temperature yesterday was 25 degrees. Skies were clear. At Big Camas ranger station the snow depth was 10 inches and maximum temperature was 29 degrees.

The snow blanket generally covers the forest above the 2500-foot elevation Mr. Harpham states.

Happy Ending

SAN FRANCISCO—Frank Olds drifted apart from his fiancée 43 years ago.

Recently he retired from a utility firm and the company's bulletin carried a tribute to him. Mrs. Martha Besthorn, his old sweetheart, by then a widow, read it and invited Olds to visit her. He did. They were married and are going to Honolulu for their honeymoon.

SATURDAY!

Mercury 8 ECONOMY RUN COMES TO TOWN!

Mercury owners talked about "20 miles per gallon of gasoline" . . . owners of other cars were skeptical . . . people asked us for the facts—and here's the proof! A stock Mercury 8 is making an Economy Run Saturday. The test car arrives in Roseburg Saturday morning and will be on display—don't miss it!



Where: At Lockwood Motors, Inc.
When: From 9 a. m. to 5 p. m.

See for yourself this test of motor car operating costs. Look over the official Log Book of the Run. See what the mileage is to date. Make it a point to be at Lockwood Motors between 9 a. m. and 5 p. m.

The mileage records are only part of this test of Mercury qualities. The rest of the test is yours—come up to our showroom and see what else this precedent-breaking car has. All the performance, size, comfort and luxury you'd have a right to expect in a big car—and something more: the PLUS ECONOMY thousands of owners have bragged about. If you don't know the Mercury, you haven't caught up with the newest in motor cars. Would you like to drive one Saturday?

You might win a valuable PRIZE and we'll leave it to the car to prove that a Mercury 8 lives up to its praise. Come in today!

LOCKWOOD MOTORS, INC.

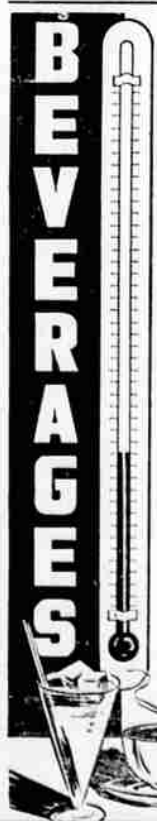
Ford and Mercury Sales and Service



Special Values

UMPQUA CHIEF 49¢ 1.39
Kitchen Queen 49¢ 1.39
FISHER'S BLEND 49¢ 1.89

CORN MEAL 9-lb. sack 25c
ROLLED OATS 9-lb. sack 33c
FISHER'S FARINA 9-lb. sack 47c
GRAHAM FLOUR 9-lb. sack 39c
FISHER'S PANCAKE 9-lb. sack 49c
RED ROSE
TOASTED CRAX WHEAT 2-lb. Pkg. 19c
SHRIMP Dry Pack, 2 cans 25c
WHITE STAR TUNA FISH 12's 10c
OYSTERS 9-oz. can 10c
EGG NOODLES 1-lb. Pkg., 2 for 29c
MJB RICE White or brown, 2-lb. Pkg. 19c
SUGAR 10-lb. cloth sack 49c
MINUTE TAPIOCA Pkg. 10c
RAISINS 25-lb. box \$1.15



MANNING'S
COFFEE 1-lb. can 29c
DELUXE COFFEE 1-lb. Pkg. 19c
AIRMAIL COFFEE 1-lb. Pkg. 15c
TENDERLEAF TEA 7-oz. black 35c
7-oz. green 29c
TOMATO JUICE 46-oz. can 19c
KNIGHT'S TOMATO JUICE 10-oz. can 10c
HERSHEY COCOA 8-oz. can 8c
OVALTINE 6-oz. can 29c
GUITTARD'S CHOCOLATE 1-lb. can 25c
POSTUM 8-oz. can 43c
CHURCH GRAPE JUICE Pint (Glass Free) 23c

Dr. Phillips' Blended Orange and Grapefruit Juice

No. 2 can 10c

Oxydol Large Pkg. 18c

Borene Gaint Pkg. 49c

BEAUTY SHOP
Henninger's Mart
Creason Bldg.
Special for Feb. 16 - 23
\$3.50 Quart Oil Permanent and Hair Style \$2.50
Marceling 50c
\$7.00 Thermique Oil of Tulip Wood Permanent \$3.50
Miss Leona Zenor in charge
All work fully guaranteed
Phone 522 for Appointment

CUDAHY'S TANG
The New Meat Sensation Cooked Ready-to-Eat

12-oz. can, each 23c

Corn, Peas, String Beans 3 cans 23c

Snowdrift 3-lb. can 47c

Union Leader 1-lb. can 59c

5c Candy Bars 3 for 10c

Homestead Sweet Chocolate 13-oz. bar 15c

13-oz. bar 15c

Henninger's Marts

NO. 1, TELEPHONE 522

NO. 2, TELEPHONE 39

THESE SPECIAL VALUES ARE FOR FRIDAY AND SATURDAY, FEB. 16-17

FRUITS & VEGETABLES

BANANAS Golden ripe, lb. 5c
ARTICHOKES 2 for 13c
GRAPEFRUIT Large sweet, 6 for 17c
ORANGES Sweet navels, 2 dozen 29c
TOMATOES Field grown, 2 lb. 25c
LETTUCE Each 5c
CARROTS Fancy bunches, 3 for 10c
POTATOES Klamath No. 2, 50 lb. 49c
PEAS 2 lb. 19c
NEW POTATOES 3 lb. 19c

Says Elsie: IF IT'S BORDEN'S IT'S GOT TO BE GOOD!

TALL CAN, 4 CANS 25c

THRIFT DEPARTMENT (LOW PRICES ON COSMETICS AND REMEDIES)

WOODBURY TOILET SOAP 4 bars 26c
75c HOT WATER BOTTLE Heavy rubber 59c
50c WOODBURY'S SHAMPOO 39c
50c MOLLE and 25c Pkg. Razor Blades 49c
10c JERGEN'S CASTILE SOAP 3 bars 25c
35c COLGATE'S SHAVE LOTION 33c
TOOTH PASTE Large 18c
\$1.00 JERGEN'S FACE LOTION 79c
60c ALKA SELTZER 49c
MINERAL OIL Heavy, gallon \$1.29
ASPIRIN 100's 39c
SHAVE SOAP 3 cakes 10c
KOTEX Reg. super and junior, 12's, 2 Pkg. 39c



For 73 years—the quality whiskey—for every man!
Rye and Bourbon
\$1.00 pt., \$1.95 qt.

ARROW DISTILLERS, INC. PEORIA, ILLINOIS