

NOW YOU SAVE! Drastic Clearance Sale REDUCTIONS

Specials in all Depts. Fri. and Sat.

OXFORDS

One lot of all types—medium and low heels only—\$3.50 and \$4.00 values—

\$1.88

AIR STEPS

No greater shoe value—Clean-up of this season's best numbers. \$6.00 values—

\$3.98

DRESSES

One lot of cotton prints—wide variety of styles, most sizes—up to \$3.95 values—

\$1.00

DRESSES

4 big price groups—all silks—all fine quality—values up to \$18.00—

\$1 to \$6

SILK HOSE

Still large lot of pure silk—full fashioned hosiery—dark colors—up to \$1 value—

35c

COATS

Final clearance on last lot of finest all wool, quality tailored women's coats, \$20.00 values—

\$12.95

Men's O'Coats

Standard quality—balance of season's stock—values not less than \$18

\$10.95

Rayon Yardage

All shades and big variety of prints. Marked down from 59c to \$1.00

35c

Curtain Goods
15c 19c

Fishers
Department Store

Bags, val.
\$1, \$1.25
85c

OH, YEAH!

It is said "you get what you pay for." Not unless you buy from a Co-op. You pay for the goods and --a profit. Buy where you own the profit.

"SEE US FIRST—WE CAN SAVE YOU MONEY"

DOUGLAS COUNTY

Farm Bureau Co-op. Exch.

ROSEBURG, OREGON

Local News

Shops Here—Mrs. J. W. Dear-dorf, of Oakland, spent yesterday in this city shopping.

Here Yesterday—Ed Steffen, of Eugene, was a business visitor in this city yesterday.

Mr. Norris Here—Floyd E. Norris, of Sutherlin, was a business visitor in this city yesterday.

Here Yesterday—Pete Ullam, of Days Creek, was in Roseburg yesterday attending to business.

Here Tuesday—Mrs. J. A. Olsen, of Sutherlin, spent Tuesday in this city shopping and visiting friends.

Applies for Bounty—Rene Fish, of Astoria, applied to County Clerk Roy Aaga yesterday for bounty on a wildcat.

Shops and Visits—Mrs. Mary Haines, of Elkton, spent yesterday in this city shopping and visiting friends.

Spend Day in Eugene—Mr. and Mrs. W. F. Harris, of this city, spent today in Eugene visiting friends.

Modern Arts Club to Meet—The Modern Arts club will meet Friday at 2 o'clock at the home of Mrs. H. B. Sullivan at 702 South Stephens street.

Stop Over Here—Mr. and Mrs. George Hunt, of Medford, stopped over here yesterday to attend to business and visit friends en route home from a business trip to Portland.

Returns to Eugene—Ed Mon-teth, representative of the Zellerbach Paper company, left Wednesday for his home in Eugene, following several days in this city attending to business.

Return to Medford—Glen Jackson, Copco official, and Thomas Bradley, retired official of the company, left last night for their homes in Medford, following a short stay in this city attending to business.

Will Reside in New York—Howard Houlik, of this city, left today for Portland to take the steamship for New York City, where he will make his home with his brother-in-law and sister, Professor and Mrs. Hubert Havlik. Mrs. Havlik was formerly Miss Violet Houlik of this city.

Elimination in Table Tennis Play Continues

Elimination continued last night in the city table tennis championship play with finals scheduled for Friday night.

Charles (Chubby) Church entered the finals in the upper bracket when he defeated Royd Bruton, and Al Miller seeded one and three respectively. Both matches were long drawn out five-set battles with Church having the edge on his court covering ability.

In the lower bracket, Ivan Hatfield seeded No. 2 and favored to win in his half, although he has Ralph Church yet to play, the match entering the finals against Charles Church.

Other matches last night were: Louis Miles against Ed Radigan, with Miles winning and in turn losing to Hatfield. Ralph Church won from Grant Osborn by default.

The championship round will be

played Friday night at 7:30 and one or two rounds of doubles will also be played, there being nine teams entered.

Laddie Gale Accepts Bid To Play Pro Basketball

EUGENE, Ore., Jan. 25.—(AP)—Lauren "Laddie" Gale, All-American forward on the University of Oregon's 1939 national collegiate championship basketball team, today accepted an offer of \$1,000 to join the Detroit Pistons, national professional league team, for the remainder of the season—approximately six weeks of play.

The league-leading pro aggregation, who took another former Weirwood, "Sling" Wintermute, out of the amateur ranks early this winter, is suffering from an injury epidemic and yesterday offered Gale, leading scorer of the northern division of the coast conference for two years, \$750 to join the club for the remainder of the season.

Gale balked at the figure and held out until the new offer arrived today—a figure that is only \$400 under the terms given at the start of the season.

MARKET REPORTS

PRODUCE

PORTLAND, Ore., Jan. 25.—(AP)—BUTTER—Prints, A grade, 35c lb. in parchment wrappers; 35c lb. in cartons; B grade, 34c lb. in parchment wrappers, 35c lb. in cartons.

BUTTERPAT—First quality, maximum of 4 of 1 per cent acidity, delivered in Portland 34c-35c lb.; valley routes and country points 2c less or 35c lb.; premium quality 1c over first quality; second quality 2c under first.

EGGS—Buying prices: Extras, large, 17c; standards large, 18c; medium extras, 17c; extras, small, 15c; standards small, 15c. POTATOES—Yakima Gems, 1c; Deschutes \$1.00-1.10; Klamath \$1.50-1.70 cwt.; local whites 80-85c box, sacks \$1.25 central. Main brand \$1.85 central.

Other produce prices steady unchanged. LIVESTOCK—PORTLAND, Ore., Jan. 25.—(AP)—(U. S. Dept. Agr.)—HOGS: Market mostly steady; good-choice

165-215 lb. drive-ins mostly \$8.25; outstanding kinds to \$6.35; load 200 lb. weights \$6.35 with 250-265 lb. weights out at \$5.75; few 220 lb. weights salable \$5.00-75; packing sows around \$4.25-50; good-choice feeder pigs unevenly lower at \$4.50 and down.

CATTLE: Calves about steady; sizeable lot 899 lb. fed steers \$8.75; odd head common-medium grades \$7.25-8.25; cutter-common heifers \$5.00-6.25; good fed heifers up to \$8.00; cutter-common cows \$4.00-5.00; camers down to \$3.50; fat dairy type cows up to \$5.50; good beef cows \$6.00-50; young cows quotable to \$6.85; sausage bulls \$5.00-6.25; few good-choice vealers \$9.50-10.00; common grades down to \$6.00.

SHEEP: Few common to fairly good short-wooled lambs \$6.50-7.50; good-choice woolled truck-ins eligible to \$8.25; carloads to \$8.50; choice woolled ewes eligible to \$4.25.

WHEAT—PORTLAND, Ore., Jan. 25.—(AP)—Open High Low Close May \$6 \$6 \$5 1/2 \$5 1/2 The United States government has never paid the bill, amounting to \$1890.50, for the funeral expenses of President Garfield.

SOUP'S ON!

THE S-MOO-THEST EVER

SAYS ELSIE, the Borden cow: Soups can be extra nourishing and extra smooth—when you think to add a can of Borden's Evaporated Milk. Rich, uniform—and delicious!

And every can of Borden's Evaporated Milk is irradiated—its Vitamin D content is increased. Yes, Borden's is just the item to head your shopping list today—several cans. Look for the familiar blue and white label.

A Northwest Product

IF IT'S BORDEN'S IT'S GOT TO BE GOOD



-IT'S SMART TO BE THRIFTY--

1940 TIP...WATCH FOR OUR "DAY-IN DAY-OUT" Bargains

SPECIALS FOR FRIDAY AND SATURDAY
January 26th and 27th

GARDEN	WHOLE KERNEL CORN, No. 2 can	10c
HOLMS'	HONEY, New Crop, 5-lb. tin	39c
KNIGHT'S	TOMATO JUICE, No. 1 tall can	3 for 29c
HERSHEY'S	BAKING CHOCOLATE	8-oz. bar 12c
	BORAXO, cleans dirty hands	2 cans 29c
HERSHEY'S	COCOA	8-oz. can 8c
PEETS	WASHING POWDER	Large package 25c
COMFORT	TOILET TISSUE	4 rolls 19c
SEASIDE—MINGED	CLAMS	2 cans 29c
WHITE WONDER	SOAP	5 bars 15c

COFFEE MAKES THE MEAL

Henninger's Deluxe, 1 lb. 19c
Airmail, 1 lb. 15c; 3 lb. 39c
S. & W., 1 lb. 25c; 2 lb. 49c

FLOUR

Umpqua Chief, 49 lb. \$1.39
Orbis, 49 lb. \$1.49
Drifted Snow, 49 lb. \$1.89

MEAT SPECIALS
AT STORE NO. 1

Cheese Lb. 16c

PURE LARD	BRANDED STEER BEEF ROAST
4-lb. pail 39c	Lb. 12c
MUTTON CHOPS OR STEAKS	NICE AND MEATY SPARE RIBS
Lb. 15c	Lb. 17c
BRANDED STEER RIB STEAK	COOS BAY OYSTERS
Lb. 23c	Pint 15c
SAUSAGE Pure Pork, 2 lb. 29c	
SWIFT'S SUGAR CURED BACON Nice and lean, lb. 15c	

KELLOGG'S
ALL BRAND, Large Pkg. 19c
SHREDDED WHEAT, package 10c

Corn, Peas, String Beans
3 cans 23c

Brown Sugar
4-lb. Pkg. 19c

Swift's Pearl Shortening
4-lb. Pkg. 39c

Beauty Shop

Henninger's Mart
Creason Bldg.
27 to Feb. 1.

Special for January

Oil Permanents \$1.50 and up

Telephone 522 for Appointment

YOUR VEGETABLES ALWAYS GARDEN FRESH

ACACADOS 2 for 15c

BANANAS Golden ripe, lb. 5c

GRAPEFRUIT Large sweet, 10 for 25c

TOMATOES Fancy fresh, 2 lb. 25c

CARROTS Large bunches, 3 bunches 10c

CELERY Green type, bunch 10c

KLAMATH POTATOES U. S. No. 2, 50-lb. sack 49c

LETTUCE Large solid heads, each 5c

BLUE ROSE RICE Whole grain, 4 lb. 19c

OYSTERS 5-oz. can 10c

SOLAR PINEAPPLE No. 2 1/2 can 15c

PINK SALMON No. 1 tall can, 2 for 25c

CLOXOX 1/2-gallon jug 23c

SCHILLING'S BAKING POWDER 12-oz. can 29c

Henninger's Marts

NO. 1, TELEPHONE 522
NO. 2, TELEPHONE 39

M-J-B WHY?

"I'm glad my grocer made that mistake..."



2 The delivery boy must have broken a leg because the coffee didn't arrive until we were sitting down to dinner. And that grocer had sent me M-J-B instead of the kind I ordered! I was furious, but what could I do? I opened the can and I must admit my first sniff of M-J-B was encouraging.



M-J-B's RICHER ROAST gives you RICHER FLAVOR
Drip or Regular Grinds
*For drip or glass coffee makers



1 We were having the Boss and his wife for dinner. I had planned the meal for days, but when the big evening finally arrived I found that like a nitwit, I'd forgotten to order coffee! (The Boss is a nut on coffee, too.) So I frantically called the store and asked them to send over a pound, quick.



3 I started the coffee and went back to the table, trying my best to be calm. Now I'm afraid I owe the M-J-B people an apology for ever having any doubts. That coffee was a triumph! The Boss had three cups and would have had a fourth if his wife hadn't stopped him. So I'm glad my grocer made that mistake. Otherwise I'd never have discovered M-J-B.

Copy, 1939 by M-J-B Co.