

Society and Clubs

By LOTUS KNIGHT PORTER

DR. LEAVITT'S CLASS TO MEET MONDAY NIGHT AT UMPQUA HOTEL

After recessing for the holidays, Dr. Linden G. Leavitt's class in psychology of salesmanship resumed its sessions with a study of the problems that confront the salesman as regards the question of his customer, or purchaser. The processes of determining the motives to which the buyer will respond most freely, negative emotions to avoid in making a sale, observing the purchaser for his habits and conforming as closely as consistent with them in order to present the sales talk from the buyer's point of view, were discussed. Analysis charts were provided for each class member for the purpose of testing the strength of his positive and/or negative personality qualities. These charts are to be rated by three different people and mailed to the instructor, who will coordinate them and provide the student with an analysis of his strong and his weak points so far as qualities that determine success in selling are concerned, for his information and study.

Last week's class covered the subject of types of objections raised by customers, and methods of answering these questions effectively and convincingly, and how to close the sale. This lesson was for the purpose of rounding out the salesman's general knowledge of the psychology of salesmanship as presented during this course, by giving concrete examples of actual problems that have arisen and the proper and scientific way in which they were solved, and by contrasting the new techniques with older and less effective methods which were often based on the emotional appeal rather than the intellectual appeal.

This course is drawing to a close, and will be completed by a lecture on social psychology—the relation of one person to another and how to keep down the things that are apt to annoy you, as well as your fellow members of society. The material to be presented is of incalculable value to all, and class members are particularly urged to report promptly at the beginning of the class period at 7:30 in order to get the full benefit of the lecture.

Good progress is being made by the members of the class in public speaking. Arrangements have been made for those interested to make recordings of short talks and readings not to exceed two minutes, which will be taken on January 22nd. These talks and readings will be practiced before the class until

they are perfected according to rules previously discussed in order that the recordings may be as nearly faultless as possible. The class session was given to a detailed discussion of the psychology of humor in public speaking. In addition to the regular lecture and addresses, a short time is being allotted for building up a colorful vocabulary, studying frequently mispronounced words, common grammatical errors, etc.

MISSIONARY SOCIETY MEETS AT CHALMERS HOME ON THURSDAY

Mrs. W. M. Chalmers and Mrs. W. G. Blake were joint hostesses to the Presbyterian Missionary society Thursday afternoon at the home of the former on South Pine street.

Mrs. Homer Grow, president, conducted the business meeting; Mrs. C. D. Fies presented the devotions; Mrs. W. M. Campbell, program chairman, and Mrs. Earl Ulrich presented a play on stewardship; Mrs. A. A. Bellows read a poem, "What Dost Thou Own," and Mrs. Fred Fisher presented the year book of prayer.

At the tea hour Mrs. Chalmers and Mrs. Blake served lovely refreshments to Mrs. Homer Grow, Mrs. J. Roland Parker, Mrs. W. M. Campbell, Mrs. Fred Fisher, Mrs. Earl Ulrich, Mrs. L. Robinson, Mrs. C. D. Fies, Mrs. B. S. Nichols, Miss Margaret Clapp, Mrs. Vowell, Mrs. W. L. Scott, Mrs. A. A. Bellows, Mrs. D. G. Clark, Mrs. E. P. Craft, Mrs. I. Meyer, Mrs. Ollivant, Mrs. G. W. Young, Mrs. E. R. Metzger, Mrs. Karl Chapter and Mrs. E. S. Hall, and son, Stephen.

The next meeting will be at 2:30 February 8 at the home of Mrs. E. S. Hall with Mrs. J. Roland Parker as joint hostess. Nomination and election of officers will be held.

N. OF W. THIMBLE CLUB MEETS AT OWEN HOME ON MONDAY

The N. of W. Thimble club met Monday at the home of Mrs. C. W. Owen on Rice street and the following new officers were elected:

President, Iva Taylor; vice-president, Hattie Neal; secretary, Gertrude Ahrend; treasurer, Ruth Dishman; financial directors, Malinda Miller and Nan Hulbert, and Mamie Hudnell was retained as corresponding. Installation will be held at the next meeting, January 22nd, at the home of Mrs. Dishman, at 812 S. Stephens street.

After the business meeting, Chinese checkers were in play and at four-thirty a lovely potluck luncheon was served to Mildred Kraegel, Lillie Lohr and Lydia Owen, guests, and the following members, Nan Hulbert, Hattie Neal, Ruth Dishman, Malinda Miller, Lora Darby, Winnie Hawn, Harry Myers, Edith Sullivan, Gertrude Ahrend, Lydia Hooper, Ethel Beaver, Hattie Perrin, Mamie Hudnell, Iva Taylor and the hostess, Grace Owen.

NEW AND RETIRING KIWANIS DIRECTORS ARE ENTERTAINED AT DINNER

The new and retiring directors of the Roseburg Kiwanis club were entertained at a very delightful seven o'clock dinner at the home of Mr. and Mrs. H. O. Pargeter on Claie street Wednesday evening.

Covers were placed at a beautifully appointed table for G. M. Krell, retiring president; H. O. Pargeter, newly elected president; E. L. Knapp, Attorney Paul Geddes; L. W. Jossé, G. V. Wimberly, Roger Bailey, J. R. Wharton, S. C. Lapham, W. L. Herron, Dr. H. C. Church, L. A. Rhoden, Steen Johnson, T. H. Ness, D. E. Carr, Dr. C. B. Wade, E. S. McClain, A. C. Wilder and Walter Fisher.

A short business meeting was followed by an enjoyable social hour.

PAST PRESIDENTS CLUB TO MEET FRIDAY

The Past Presidents club of George Starmer auxiliary to United Spanish War Veterans will meet at a 1:30 dessert-luncheon next Friday at the home of Mrs. Paul Dempsey.

The last meeting of the club was a 1:30 dessert-luncheon and Christmas party with the exchange of gifts Friday at the home of Mrs. W. O. Clinger, at which time Mrs. J. F. Hyrd was honored on her birthday anniversary. Covers were placed for Mrs. Bvrd, Mrs. W. C. Printz, Mrs. F. M. Compton, Mrs. S. W. Starmer, Mrs. H. A. Taylor, Mrs. Percy Webb, Mrs. W. Long, Mr. Hubert Wright, Mrs. Paul Dempsey and the hostess, Mrs. Clinger.

POETS CORNER

SUNRISE

By HELEN MAGERS BATTERSON
Lo, the sunrise of another year
Awaits us now;
Forgot the past of sorrow and despair
That we avow.

There dawns a day of joy to those who God trust
In God I trust—
Let Him take your life and guide it as
He will mine,
For I shall be as clay for Him to mold,
I pray, this year
And better serve my God and fellowmen
Hold ever dear.

The love of family, home, husband, child,
So you shall see
How dear, how necessary, they will always be
In life to me...

The Great "Victor Herbert"



Walter Connolly, Mary Martin and Allan Jones, principals in "The Great Victor Herbert," which opens Sunday at Hunt's Indian theatre for three days.

Prize Winners



The Jones family in "Too Busy to Work," coming to the Rose theatre Sunday for three days.

MUSIC TEACHERS HOLD LUNCHEON MEETING AT HOTEL ROSE MONDAY

Mrs. Homer Grow was speaker on "Psychology for Music Teachers," at a very interesting 11:45 o'clock no-hostess luncheon meeting Monday at the Douglas County Music Teachers Association at the Hotel Rose. Following the luncheon the meeting was held at the studio of Miss Strong.

Covers were placed for Mrs. Grow, Mrs. John Hakanson, Mrs. Morris H. Roach, Mrs. Charles A. Brand, Mrs. Clyde Beard and Miss Gladys H. Strong.

The next meeting will be a 11:45 no-hostess luncheon February 5th at the Hotel Empqua with Mrs. Charles Beard in charge of the program and Miss Strong and Mrs. Beard playing double piano numbers.

MRS. L. K. FIES IS HOSTESS TO BRIDGE CLUB ON TUESDAY

Mrs. L. K. Fies very graciously entertained her bridge club at a charming 1:30 o'clock dessert-luncheon Tuesday at her attractive home in Laurelwood, at which time the members honored Mrs. M. C. Bowler with a shower of lovely gifts.

Covers were placed for Mrs. Bowker, Mrs. E. B. Van Ness, Mrs. W. T. Peters, Mrs. S. C. Lapham, Mrs. Fred Lockwood, Mrs. A. Pearson, Mrs. I. Hallmark, Mrs. E. A. Peardon and the hostess, Mrs. Fatoon's.

High score for the afternoon's contract bridge play was held by Mrs. Lockwood with Mrs. Van Ness winning the second high score.

MRS. E. A. POST IS HOSTESS TO BRIDGE CLUB ON FRIDAY

Mrs. E. A. Post very graciously entertained her bridge club Friday at a lovely one o'clock luncheon at her home in Edenbowser.

Covers were placed at a prettily appointed table for Mrs. Beth Henderson, of Yakima, Wash., a guest, and Mrs. A. R. Taylor, Mrs. J. P. Dillard, Mrs. W. M. McEachern, Mrs. L. W. Metzger, Mrs. E. R. Metzger, Mrs. Grant Osborn and the hostess, Mrs. Post.

HOUSEWARMING PARTY GIVEN TUESDAY NIGHT FOR MR. AND MRS. BOUCOCK

Contract bridge was enjoyed during the afternoon with Mrs. McEachern winning high score and Mrs. L. W. Metzger, second high score.

HOUSEWARMING PARTY GIVEN TUESDAY NIGHT FOR MR. AND MRS. BOUCOCK

A group of friends surprised Mr. and Mrs. J. H. Boucock and family at a delightful seven-thirty o'clock potluck supper and housewarming party at their new home on Umpqua avenue Tuesday evening. Two beautiful gifts were presented to Mr. and Mrs. Boucock for their new home from Mr. and Mrs. Max Myers, Mr. and Mrs. Kenneth Cloake, Mr. and Mrs. Vernon Keel, Mr. and Mrs. E. C. Patterson, Mr. and Mrs. Leslie C. Cummings, Mr. and Mrs. O. M. Wallace, Mr. and Mrs. Harold Boucock, Mrs. Grant Osborn, Mrs. Isabella Edmanson and Viridan Boucock.

Games and visiting were enjoyed during the pleasant evening hours.

FREDERICK CHAPMAN III CELEBRATES FOURTH BIRTHDAY ANNIVERSARY

Frederick Chapman III, son of Mr. and Mrs. Frederick Chapman, Jr., celebrated his fourth birthday anniversary at a very enjoyable party at his home in Laurelwood Monday afternoon.

Gifts were presented to the guest of honor from his grandmothers, Mrs. J. M. Judd and Mrs. W. F. Chapman, Mrs. George Adams, Mrs. Mosher and children, Dee Dee and J. T., Mrs. Leonard Riley and son, Billy, Mrs. Edwin Booth and children, Mollie Margaret and James Henry, Mrs. J. R. Maddox and daughter, Mollie Jeanne, Mrs. Scott Williams and son, Peter, Mrs. R. B. Sipprell and son, Ralph, and the hostess, Mrs. Frederick Chapman Jr., and daughter, Evangeline.

Games were played and later lovely refreshments were served at a beautifully appointed table centered by a large birthday cake, decorated to represent a circus, and lighted by four tiny candles. Attractive and colorful favors completed the table appointments.

LADY ELKS ENJOY DELIGHTFUL SOCIAL EVENING ON THURSDAY

Three tables of contract bridge and one table of five hundred were in play at the Lady Elks social meeting held Thursday evening at the temple with Mrs. A. J. Hochradel winning the bridge prize and Mrs. Charles Healy winning the five hundred prize.

Those present were Mrs. Kenneth Quine, president, Mrs. E. R. Metzger, Mrs. M. Hazel Dixon, Mrs. A. E. Kent, Mrs. Carl E. Wimberly, Mrs. W. J. Oltmscheid, Mrs. A. J. Hochradel, Mrs. Fred Hamilton, Mrs. Maurice L. Hallmark, Mrs. Charles Healy, Mrs. Anhalt, Mrs. Harold Haskin, Mrs. Val Strong, Mrs. Charles Boyd, Mrs. J. E. Pickens and Mrs. Walter Good.

SOCIAL EIGHT CLUB ENTERTAINED BY MRS. R. L. GILE

Mrs. R. L. Gile entertained at a charming one o'clock luncheon at her home in Edenbowser Tuesday afternoon for the members of the Social Eight club. Spring flowers formed a pretty decorative motif for the table. Covers were placed for Mrs. Henry Richardson, a guest, and Mrs. I. B. Riddle, Mrs. L. A. Wells, Mrs. J. D. Osborn, Mrs. J. H. Booth, Mrs. Washington Hughes and the hostess, Mrs. Gile.

CLARETHEL ROSELUND ON HONOR ROLL

According to word received here, Miss Clarethel Roselund, seventeen year old daughter of Mr. and Mrs. Carl Roselund, of this city, was one of 116 students at University of Oregon making the honor roll. Miss Roselund was the only student on the honor roll from this city. She was graduated from Roseburg high school last June.

ROSEBURG WOMAN'S CLUB MEETING NEXT TUESDAY

A very interesting meeting of the Roseburg Woman's club has been planned for a 1:30 dessert-luncheon to be held next Tuesday at the clubhouse with Mrs. I. B. Riddle, chairman, Mrs. A. J. Geddes, Mrs. James E. Campbell and Mrs. George Frew as hostesses.

Mrs. L. A. Wells, president, will conduct the business meeting and will present roll-call speakers and Mrs. Homer Grow will present J. P. Saxe, prominent Roseburg vocal soloist, who will sing, Bohm's "Calm as the Night" and Bartlett's "A Dream."

Mrs. K. D. Lytle, program chairman for the day, will present a program on "What is New in the World Today," and will be assisted by a group of club members as speakers. The program will be of unusual interest and every member is urged to be present.

DELPHIAN CLUB TO MEET ON WEDNESDAY

The Delphian club will meet at one-thirty o'clock next Wednesday at the home of the president, Mrs. William Bell, on South Jackson street.

Mrs. C. E. Banning will be program leader on the topic, "Why England Won the Race for European Supremacy." All members are requested to be present.

P. T. A. ACTIVITIES IN DOUGLAS COUNTY

Green
Green P.T.A. met at the school house Friday evening with Mrs. Frew Agnew, president, in charge. Reports were made by the various committees and Mrs. Vallie Lewis was appointed entertainment chairman for the next meeting and Mrs. George Holm was appointed refreshment chairman.

A very fine talk and slides were enjoyed and were presented by Mr. Young on "Home Lighting," as a courtesy of the Copco.

Following the program refreshments were served in the basement of the school. The next regular meeting will be held February 2nd at the schoolhouse.

Mrs. Cecil Fessler was a charming hostess Tuesday to the Study club of the Green P.T.A. The afternoon was spent in visiting, after which the annual Christmas party was held and gifts were exchanged. A delicious luncheon was served by Mrs. Fessler to Mrs. Kermit Fessler, Mrs. Joe Porter, Mrs. George Holm and daughter, Mary Lynn, Mrs. Claude Parkhurst, Mrs. Ivan Lander, Mrs. Fred Agnew, Mrs. G. M. Sills, Mrs. Walter Davis, Mrs. Vallie Lewis, Mrs. W. F. Bohme and Mrs. Telford.

The next regular meeting will be held Tuesday, January 16th, at the home of Mrs. Norman Fisher at Kelley's Corner, County Council—

Mrs. H. B. Carter presided over an executive meeting of the Douglas County P.T.A. council this afternoon at the chamber of commerce office to make plans for an all-day meeting of the entire council to be held next Wednesday, January 17, at which time Mrs. Pattison and Mrs. Spicer, of Eugene, will be special guest speakers. Full details of next Wednesday's meeting will be published in Monday's issue of the News-Review.

Fullerton P.T.A. Study club will meet next Monday at 3:30 at the schoolhouse with Dr. Linden G. Leavitt in charge. Members and friends are urged to attend.

The P.T.A. met Monday afternoon with Mrs. Wilbur Culp, president, in charge and Mrs. C. E. Ritzman making announcements regarding the club pack meeting held last night. Plans were made for the annual Founders day program to be held the evening of February 19 at the school with Mrs. H. W. Booth as general chairman; Mrs. Chester Morgan, chairman of the tables and Mrs. Harold Bender, refreshment chairman.

Mrs. R. R. Brand presented the following program: Mrs. H. B. Carter, legislative chairman, gave a splendid talk on legislation as a foundation of American citizenship and Miss Bette Owen played a piano solo, after which Mrs. W. M. Campbell presented an interesting talk on the training of children in the home for citizenship with Miss Dorothy Dale Jackson talking on the school's part in training for citizenship.

Special announcements were made regarding the all-day meeting of the P.T.A. council to be held next Wednesday, January 17, at which time Mrs. Pattison and Mrs. Spicer, from Eugene, will be guest speakers.

Benson

Benson P.T.A. has announced a very interesting meeting for three o'clock next Monday to be held at the school with Mrs. Paul Casey in charge. Pictures on safety will be shown by R. R. Brand, principal of the junior high school. Members and friends are urged to be present.

GEORGE STARMER AUXILIARY INSTALLS NEW OFFICERS

Joint installation of George Starmer auxiliary and camp to United Spanish War Veterans was held Thursday night at the armory with Mrs. Clara Starmer, past department president, installing the following auxiliary officers: Lena Slattery, president; Nettie Craig, senior vice; Argie DeWitt, junior vice; Lucinda Long, chaplain; Louise Dempsey, patriotic instructor; Myrtle Norwood, historian; Lenora Adams, conductress; Hazel Adams, assistant conductress; Eva Kinsel, guard; Clara Kent, assistant guard; Emma Taylor, secretary, and Addie Adams, treasurer. The optimistic offices will be announced later.

Mrs. F. M. Compton, retiring president, presented a report of her work for the last six months, after which Mrs. W. C. Printz presented the past president's pin to Mrs. Compton and the latter presented lovely gifts to her secretary, Emma Taylor; treasurer, Addie Adams and musician, Grace Duer, for their work during the last year.

Following the installation of the camp's new officers, Larry Orth played piano and accordian numbers of singing and dancing, after which refreshments were served. The next meeting will be January 25th at the armory.

BOWERMANS HONORED AT DINNER AND FAREWELL PARTY THURSDAY EVENING

Mr. and Mrs. V. V. Harpham and daughters, Corinne, Marilyn, Joyce and Janet, entertained at a charming six-thirty o'clock dinner at their home on Winchester street for Mr. and Mrs. Harold Bowerman and daughter, Max, and Mrs. Bowerman's mother, Mrs. Myrtle O'Neil, Thursday evening. The Bowermans are leaving soon for Cave City to make their home.

A lovely bouquet of marigolds graced the table. Following the dinner the members of the Inter-Study club and their husbands called to honor the Bowermans at a delightful farewell party.

A lovely gift was presented to Mr. and Mrs. Bowerman from Mr. and Mrs. Harpham, Mr. and Mrs. E. S. Hall, Mr. and Mrs. Ray B. Hampton, Mr. and Mrs. Charles Doernier, Mr. and Mrs. Clyde Beard, Mr. and Mrs. R. R. Brand, Mr. and Mrs. Earl Ulrich, Mr. and Mrs. Delmer Ramsdell, Mr. and Mrs. Bruce Mellis, Mr. and Mrs. George Churchill, Mr. and Mrs. Fred Asam, Mr. and Mrs. Robert Hawley, Attorney and Mrs. Paul Geddes and Mr. and Mrs. Jay Young.

Visiting was enjoyed and later delicious refreshments were served.

LUCIA BRITTON IS HONORED AT SURPRISE PARTY ON BIRTHDAY

A group of friends surprised Miss Lucia Britton Monday evening at her home in West Roseburg to celebrate her seventeenth birthday anniversary.

Lovely gifts were presented to Miss Lucia from Miss Charlotte Dillard, Miss Patricia Quine, Miss Florence Hamilton, Miss Effie Calkins, Miss Roberta Edwards, Miss Carmen Abeel, Miss Athalia Taylor and Miss Evelyn Wiley. Visiting and music were enjoyed and later lovely refreshments were served.

NOTICE

Take advantage of the January sales in Katherine K foundation garments and get ready for your Spring outfit. Appointments made in my home for chart analysis. Mrs. F. C. Gurnee. Phone 747—(Adv.)

brate her seventeenth birthday anniversary. Lovely gifts were presented to Miss Lucia from Miss Charlotte Dillard, Miss Patricia Quine, Miss Florence Hamilton, Miss Effie Calkins, Miss Roberta Edwards, Miss Carmen Abeel, Miss Athalia Taylor and Miss Evelyn Wiley. Visiting and music were enjoyed and later lovely refreshments were served.

Sunday, Monday, Tuesday

THE JONES FAMILY



... BACK TO THE OLD HOUSE... AND RIGHT SLAP BANG INTO A MAD MIRTH-QUAKE OF LAFFS!

TOO BUSY TO WORK

with
* JED PROUTY *
* Spring BYINGTON *
* KEN HOWELL *
* GEORGE EARNEST *
* JUNE CARLSON *
* AND... *
* JOAN DAVIS *
* CHICK CHANDLER *

Shows 2:30-7:9 P. M.
Mats. 25c Eves. 35c
Kiddies 10c

ROSE

TODAY
'Charlie Chan in City of Darkness'
'The Llano Kid'

SUNDAY, MONDAY AND TUESDAY

First Big Musical Hit of 1940!

A ROMANCE OF YOUNG LOVE SPICED WITH 34 VICTOR HERBERT IMMORTAL MELODIES!!!



Just Wait Until You Hear MARY MARTIN Sing... "KISS ME AGAIN"

The Great VICTOR HERBERT

with
Allan JONES · Mary MARTIN
Walter CONNOLLY
Lee Bowman · Judith Barrett
Susanna Foster

LAST SHOWINGS TODAY



Shows 2:30-7:9 P. M.

Mats. 25c Eves. 35c Kiddies 10c



TRY
MODEL BAKERY
FRENCH BREAD

Fine Flavor
Fresh Daily
BUY IT FROM
YOUR GROCER