

SHELL OIL COMPANY TO OPEN NEW STATION

PUBLIC INVITED TO INSPECT NEW AUTOMOTIVE FACILITY AT OAK AND STEPHENS STS. SATURDAY, AUG. 26

One of southern Oregon's most modern service stations will be opened in Roseburg Saturday, when the Shell Oil company and Manager S. J. (Steve) Cooper will come the general public to the new facility at the corner of Stephens and Oak streets.

Built in modern streamlined style, the station combines attractive design with utility and efficient arrangement. A paved court and wide driveways permit easy access from two sides. Fuel pumps are located under awnings and provide protection for automobiles and patrons. The latest type of equipment has been installed in all service departments.

The station was constructed by the Shell Oil company, but has

been leased by Mr. Cooper, who since leaving the employ of the company has been operating his own stations dealing in Shell products.

Mr. Cooper states that all appliances and equipment are of the latest approved design and full provision has been made for all types of automotive service.

In addition to the general wide line of fuels and lubricants, the station will handle tires, tubes, batteries and a complete line of Shell specialties and accessories. The lubrication department is fully equipped with automatic hoists and other modern facilities.

The general public is being invited by the Shell company and Mr. Cooper to view this new sta-

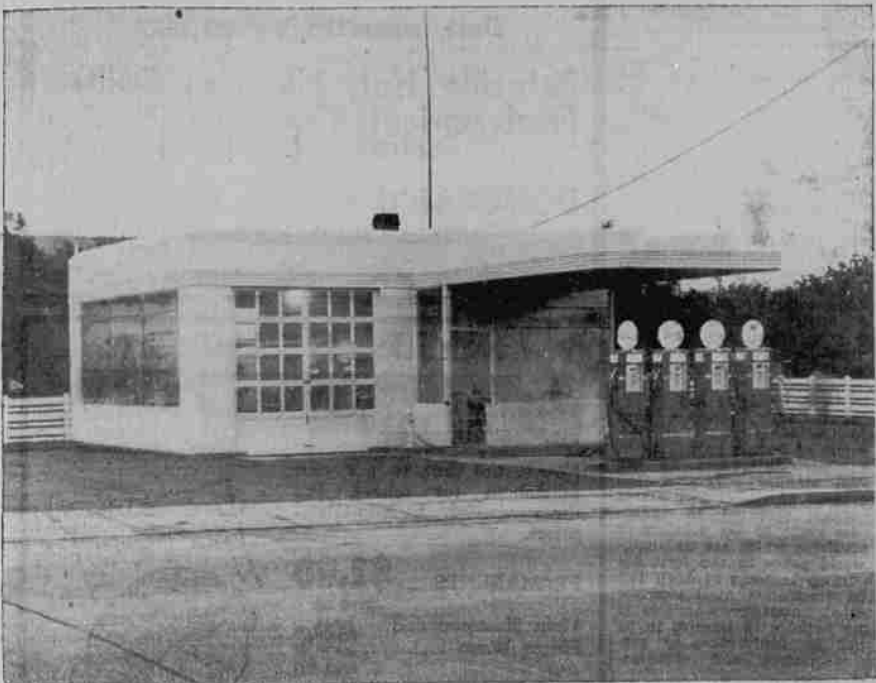
tion at the formal opening to be held at 4 p. m. Saturday. Women attending early will receive gardenias. Men will be given cigars and kiddies will get balloons and popples in celebration of the opening of the new place of business.

"We believe our station to be one of the finest on the highway," Mr. Cooper declared, "and we are very anxious to have our friends inspect the facilities provided for their motoring needs."

"The station is fully equipped in every department, and we are confident that automobile owners will find an inspection both interesting and instructive."

Mr. Cooper previously has been operating the Shell station at Stephens and Lane streets, opposite the Rose hotel.

New Shell Oil Company Station Opening Saturday



Thoroughly modern in every detail and equipped with the latest devices for automotive service, a new service station will be opened Saturday at Stephens and Oak streets by the Shell Oil company. The station is surrounded by a paved court and affords ample drive-in space on two sides. Under the management of S. J. Cooper, the station will be stocked with a full line of Shell fuels, lubricants and accessories.

VETERAN DEALER HEADS NEW STATION

Steve Cooper who will manage the new Shell Oil company station opening here Saturday, is one of the city's veteran gasoline dealers. He has been associated with the Shell Oil company as an employee and agent for the past nine years, and has managed three of the principal stations in Roseburg during that period.

Mr. Cooper, who served in the World War, was employed for several years with the forest service following the war, and nine years ago entered the employ of the Shell Oil company. After one year with the company he leased the Highway Service station at Douglas and Jackson streets, where he was located until two and a half years ago when he took over the station at Lane and Stephens streets. He will surrender his lease on the latter place of business tonight to take over the operation of the new business Saturday.

Mr. Cooper is a member of the Elks lodge, American Legion and soon is to be taken into the Masonic order. He is married and the father of a small son.

REST ROOMS BEAR APPROVAL STAMP

Rest rooms at the new Shell service station have been given the Good Housekeeping stamp of approval, Steve Cooper, station manager, announced today.

"The great volume of tourist travel has made the maintenance of sanitary and attractive rest rooms an important factor in our business," Mr. Cooper declared. "Shell stations consistently have tried to provide every possible comfort for their patrons, and in this connection the need of rooms, well kept and sanitary rest rooms has been widely recognized."

"At our new station much attention was given the construction and furnishing of the rest rooms, which after official inspection have been awarded Good Housekeeping approval, recognized everywhere as assuring the best possible facilities for public use."

Life and Death

SAN JOSE, Calif. — Life and death walked together into San Jose hospital.

In the maternity ward, Mrs. Joseph Robles rejoined over birth of a daughter.

In the reception room, her mother, Mrs. Paul Mejia, died of a heart attack.

Experienced Men at New Station



Pictured above (left to right), are Owen Walker, Barney Walsh and Charles Noble, who will be employed in the new Shell Oil company station, which opens Saturday. All are experienced service men and are being transferred from the Shell station at Stephens and Lane streets to the new location. All have been in the employ of S. J. Cooper, manager of the new station, for considerable time.

LOCAL BUILDERS SHARE IN PROJECT

Local contractors and laborers were utilized to the greatest possible extent in the construction of the Shell service station opening at Stephens and Oak streets Saturday.

The general contract was held by C. A. Chamberlin, well known local builder, who was in charge of the entire construction program.

The sub contract on plumbing was awarded to Rudolph Ritzman and the electrical work was done by S. E. Jacobs. Both Mr. Ritzman and Mr. Jacobs are Roseburg contractors and utilized local labor in their respective jobs.

The Cascade Construction company of Portland was given the contract for paving the yard surrounding the concrete and steel buildings, and the steel work in connection with the erection of the structures was done by Ray Becker of Portland.

The station was painted by the regular painting crew of the Shell Oil company.

ASSISTANTS ARE TO BE RETAINED

In the management of the new Shell Service station, opening tomorrow, the manager, S. J. Cooper, will have the assistance of three employees in whom he and his regular patrons have complete confidence.

Station Manager



Pictured above is Stewart J. (Steve) Cooper who will manage the new Shell Oil company station at Stephens and Oak streets. Mr. Cooper has been engaged in automotive service in Roseburg for the past nine years.

The three employees, Owen Walker, Barney Walsh and Charles Noble, have been working at the Stephens and Oak street station and will be transferred tomorrow to the new plant.

Mr. Walker has been employed by Mr. Cooper for more than four years. Mr. Walsh has been employed for one year, while Mr. Noble has been connected with the station for the past six months. All three were experienced service station men before being employed by Mr. Cooper.

Steve Cooper ANNOUNCES The Opening of His NEW SHELL Super Service Station

CORNER OF OAK AND STEPHENS STREET

SATURDAY
August 26th

4 P. M.

FREE! FREE! FREE!

BALLOONS FOR THE KIDDIES
POPSICLES FOR KIDDIES ACCOMPANIED
BY PARENT

GARDENIAS FOR FIRST 200 LADIES
VISITING STATION
CIGARS FOR THE MEN

• COMPLETE LINE SHELL PRODUCTS

• SHELL LUBRICATION

• GOODYEAR TIRES

• HOBBS' BATTERIES

• Approved Good Housekeeping Rest Rooms

WE INVITE YOUR PATRONAGE