

FOREST PROGRAM BEING PROMOTED

Educational Campaign to Be Conducted in Pacific Northwest Areas.

A nation-wide campaign to draw attention to the farm-forest program of the Pacific northwest is being prepared and will soon be released through the sponsorship of the West Coast Lumbermen's association and the Willamette Valley Lumbermen's association. Information concerning the program was given here Wednesday by James Stevens, information director of the West Coast Lumbermen's association, and H. J. Cox, of Eugene, secretary of the Willamette valley organization.

The value of timber as a crop, the uses of timber tracts on farms, and the methods for best utilization of lumber in farm buildings will be among the principal subjects treated in the campaign. It was reported.

Mr. Stevens and Mr. Cox stopped in Roseburg to interview local persons interested in the timber industry, while on a tour of the state to secure material for the forthcoming educational program.

Organization of the Willamette Valley Logging conference, and the program of its first annual meeting, to be held in Eugene, on August 25-26, were announced by Mr. Cox. "This organization, providing for a meeting of the best minds of the logging industry and forestry agencies of the Willamette valley, is a natural development," Cox said. "It follows the pattern of the

Pacific Logging congress, which covers the western forest regions of the United States and has been a great force for the cooperation of forest industry and forestry. The meeting is of vital interest to the whole Pacific northwest because the Willamette valley and south-west Oregon are year by year advancing into leadership not only in forest resources but in forest use."

Willamette valley lumbermen and lumber wholesalers will be joint hosts on the afternoon of Friday 25th to Portland lumber wholesalers for a golf tournament, and will honor them as special guests at an evening banquet. Geo. P. Hiecock will be tournament chairman.

"BERT" SHOEMAKER TOPS IN SHOOTING

The 585 C. M. T. C. enrollees from Oregon and Washington, now entering the final week of training at Vancouver barracks, have just returned from a week on the firing line at Camp Bonneville rifle range. Among those winning special honors for excellence in marksmanship with the army rifle was B. R. "Bert" Shoemaker, son of Dr. and Mrs. B. R. Shoemaker, who placed first in Company 1 for all Red, or second year students, with a high score of 90. The 15 Douglas county enrollees will return home this week-end.

COLLEGE PRESIDENT POSITION FILLED

MOUNT VERNON, July 27.—(AP)—Dr. William Wade Haggard, 46, superintendent of the Joliet, Ill., high school and junior college, has accepted an appointment as president of the Western Washington College of Education, Verne Branigan, member of the board of trustees, announced today.

Dr. Haggard, who flew west early this week and visited the college, wired his acceptance today after returning east. Branigan said. He succeeds Dr. C. H. Fisher, who was removed from the presidency recently after many years at the Bellingham school.

Pat Patterson CAMP VIEW SERVICE STATION

COMPLETE
ASSOCIATED
SERVICE

1 Mile North of Roseburg
On Highway 99

STOP AT Bill Goodwin's Station

FOR

COMPLETE
ASSOCIATED
SERVICE

Corner of Stephens and
Brockway Streets

BUY ASSOCIATED PRODUCTS

at the

SI DILLARD
MOTOR CO.

No. Main and Douglas Sts.

AND FOR BABY, TOO.
IT'S ASSOCIATED
ALL THE WAY



It was on Betty Lou's first long trip that she discovered the "Baby Seat." Well, Betty Lou has been buying the gasoline this family ever since. Only service stations with the "For Baby, Too" sign are on our calling list.

At first Dad thought it a pretty silly way to choose service stations, but after he took time out to watch a lubrication job (and found a dealer with a special water dish for the pup) he really got Associated... with service the whole family likes.



YOU GET A BETTER MOTOR
WITH AVIATION ETHYL

Yes—it's as simple as that. Just switch to Associated Aviation Ethyl gasoline and discover a new motor, new power you never knew you had.

This true aviation fuel proves with a single tankful that it has more "get-up-and-go" than any other gasoline you have ever used.

That's because Aviation Ethyl (the only aviation fuel for your car) is built after aircraft specifications. It mixes instantly and in scientific exactness with the air in your carburetor—the dry vapor gets to the cylinders faster in ready-to-fire form.

Once you have found the new motor this different gasoline gives you—you'll never go back to that old motor again. So switch to Associated Aviation Ethyl today.

TIDE WATER ASSOCIATED OIL COMPANY



FREE STAMPS. All of the Free 100 Stamps of the West are now distributed. Even on short trips you can easily and quickly collect more than half of them. Ask your Associated dealer for a free Stamp Book.

another ASSOCIATED service

FILL BABY'S BANK Quicker

When outgo exceeds income, it is impossible to save. But when the large portion of your income which you allot for food is more than adequate, then there can be savings for baby's bank and other things. It is this margin of savings which Safeway values make possible. . . . Try Safeway this week and see for yourself!



WITH THE
EXTRA MONEY
YOU SAVE
at
SAFEGWAY

Special Values!
Effective 2 Days!
Friday, July 28, through
Saturday, July 29, at Rose-
burg Safeway Stores.

Comfort Tissue

A fine product. 4 rolls 20c

Ivory Soap

Large bars 9c
Medium bars 6c
Guest size 4c

P. & G. Soap

White Naptha. 10 bars 29c

Lux Flakes

For delicate fabrics. Large package 23c

Snowdrift

Shortening, 6 lb. 99c

Van Camp's Hominy

2 1/2 tins, 3 for 25c

Green Giant Peas

Can 15c

PICNIC ITEMS

OLIVES No. 1 tin 11c
POTATO CHIPS 15c size, 2 for 25c
DILL PICKLES Quart jar 17c
KOOL AID 6 packages 25c
PAPER PLATES 2 Pkgs. 15c
PAPER NAPKINS 2 Pkgs. 15c

SUGAR Fine Granulated
25 pounds \$1.27
100 pounds \$4.99
10 pounds 51c

Fig Bars Whole Wheat, 2 lb. 19c

SHORTENING 4-lb. carton 35c

Dressing Cascade for better Salads, quart jar 23c

GRAPEFRUIT JUICE 46 oz. 19c
TOMATO JUICE 46 oz. 17c
PEPSI-COLA 6 bottles 25c
GRAHAM CRACKERS 2 lb. 19c
CORN FLAKES Kellogg's, 3 packages 19c
HOT SAUCE 3 cans 10c

Pork & Beans Large, 3 cans 25c
SALT 8-lb. bag 19c
MILK Tall, 4 cans 25c

VINEGAR Full strength, gallon 15c
KERR LIDS 2 dozen 15c
ECONOMY CAPS Dozen 19c
BALL ZINC CAPS Dozen 20c
JAR RUBBERS 3 dozen 10c
PAROWAX Lb. package 10c
PICKLING SPICE 2 Pkgs. 15c
PEN-JEL Package 11c
CERTO 2 bottles 45c

NOB HILL 19c per pound

AIRWAY 3 lb. 39c
Mild and satisfying.

EDWARDS Lb. 23c
Luxury Coffee at a saving.



WATERMELONS

Black seeded, lb. 2c

LETTUCE

Crisp, solid, 3 heads 10c

CARROTS

Home grown, 4 bunches 10c

CUCUMBERS

Long green, 2 for 5c

ONIONS

Walla Walla, very mild, 4 lb. 10c

RADISHES

Fancy local, 3 bunches 10c

SAFEGWAY MEATS

BEEF ROASTS

Cuts of fancy young beef, lb. 14 1/2c

PURE GROUND BEEF

Freshly ground, 2 lb. 29c

PORK SAUSAGE

Seasoned right, 2 lb. 29c

VEAL STEAKS

Tender and juicy, lb. 17 1/2c

LUNCH MEATS

Bologna, Liver Sausage, Head-cheese, Minced Ham, lb. 15c

PURE LARD

Kettle rendered, 3 lb. 25c

BACON JOWLS

Fine for seasoning, lb. 12 1/2c

SALMON

Ocean red, by the piece, lb. 15 1/2c

SANDWICH SPREAD Lunch Box, Quart jar 37c

BEER Brown Derby, 3 cans 29c

BREAD Julia Lee Wright, 1 1/2-lb. loaf 14c

SUPERSUDS Large package 19c

SUPERSUDS Concentrated, package 20c

KOOL CIGARETTES 2 Pkgs. 29c

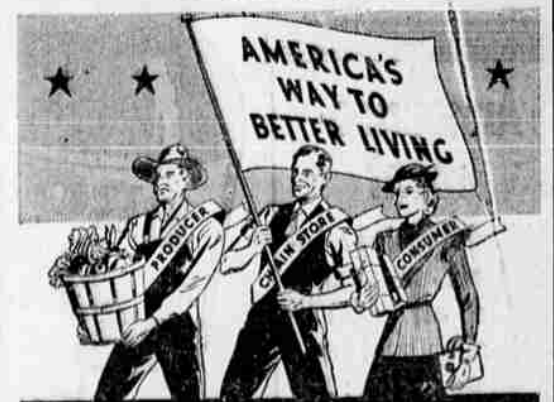
TUNA FLAKES Large can 11c

SHRIMP 2 cans 25c

SPAM Lunchmeat, 12 oz. 25c

FLOUR Kitchen Craft, 49 lb. \$1.39

SU-PURB Washing Powder, large package 19c



Chain Stores raise your
standard of living... by
lowering your cost of living

SAFEGWAY