

Roseburg News-Review

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MARRIE ELLSWORTH, Editor

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A NEW year ago an enormous
gold mine was discovered in
Oregon—but it is not the ordinary
type of gold mine. The gold, in-
stead of being buried deep under
ground rolls into the state on
wheels. Our "mine" is the great
volume of tourist business—esti-
mated to total more than \$40,000,
000 this year, an all time high.

The "mine" is being done by
the Oregon travel and information
department, under the direction of
Harold H. Day. His department is
spending \$40,000 this year to con-
vince San Francisco fair visitors
that they should see Oregon before
they go home. Oregon is also
spending \$35,000 in magazine and
newspaper advertising which
brought to the information office
35,000 inquiries each month dur-
ing the early months of the year.
The present inquiry rate is 500
per day—and it is increasing daily.
A million people will see the Ore-
gon movie entitled "The New Ore-
gon Trail" which was shown in
Roseburg not long ago. The de-
partment estimates that 500,000
booklets and maps will be dis-
tributed over the nation this year.
Yes indeed, Oregon is being adver-
tised—we are mining for the tour-
ist gold.

There are two important and re-
lated points in connection with
this tourist flow that are mighty
fortunate for Douglas county.
Point number one: Due to the
San Francisco fair, the north and
south Pacific highway routes will
carry the greatest portion of the
tourist traffic this year. It does
any year, of course, but the pro-
portion will be even greater in
1939. Point number two: One-
third of the Pacific highway mile-
age in the state of Oregon is in
Douglas county! Obviously we have
a greater interest in this
source of new gold than any other
county in Oregon except, of course,
Multnomah.

But are we doing anything about
it—are we making any plans that
will result in attracting the 200,000
automobile loads that will roll
through here to tarry a little
longer?

Well, the answer is that we are
not doing enough. For one thing
we could put up information
booths at either entrance of Rose-
burg. If that is impractical, some
attractive and informative signs
could be erected. We had better
spend a little money, if necessary.
There is more business here in-
come, to be had if we make an ef-
fort to get it.

Editorials on News

(Continued from page 1)

that he isn't any too popular at
Herculesmon these days.

HITLER may have the best air
force in the world, but when
his diplomats cross swords with
the British they know they're up
against real opposition. British di-
plomacy has won a lot of battles
in past centuries.

CONTINUE to keep your eye on
Russia.

Russia wants help against the
Japanese. The British and the
French don't want to rattle the
Japs' feathers. Working out that
problem will be a real job for the
diplomats.

And don't forget that both De-
lano and France—not to mention
Lis—would like nothing better
than to see Russia and Japan
plunge into a war that would
weaken BOTH as to make them no
longer a menace to the rest of the
world.

Unfortunately, both the Rus-

sians and the Japs know it. That
makes the job of handling them
harder.

IT'S all a part of the game of
building a new balance of pow-
er, with the scales so evenly
weighted that neither side will
care to tackle the other.

JUNIOR HIGH BUYING NEW STAGE CURTAIN

The junior high school student
body is buying a new stage curtain
with the proceeds of the recent
magazine drive which they held.
The curtain is to be a modern
dark blue velvet, made in the
theatrical style. The center sec-
tion of the balance will have a
gold school Indian head emblem
with the letters "H. J. H. S." im-
printed on it. The new curtain will
be ready to be officially dedicated at
the promotion exercises June 1,
according to R. R. Brand, princi-
pal of Roseburg high school. This
curtain will replace one that was
presented to the junior high school
quite some time ago by a group
of prominent business men in the
community. The old stage curtain
was of the roller type, with a
huge painting of Lemota Falls pic-
tured on the front of it.

KRRR

Mutual Broadcasting System
1500 Kilocycles

(REMAINING HOURS TODAY)

4:00—So This Is Radio, MBS.
4:30—Down the Ages, MBS.
5:00—Take A Note, MBS.
5:15—Children's Hour, Henning.
5:30—Buck Rogers, Popple, MBS.
5:45—Shafter Parker, MBS.
6:00—Coppo Cavalcade.
6:05—News, Calif. Utilities Co.
6:10—News-Review News Flashes.
6:15—Dinner Dance.
6:30—Today's Best Buys, Rose-
burg Motor Co.
6:45—Salon Melodine.
7:00—The Johnson Family, MBS.
7:15—Mutual Maestros.
7:30—Lone Ranger, MBS.
8:00—Let's Go Hollywood, MBS.
8:30—Kredy Nagel's Orch., MBS.
9:00—Alka Seltzer News, MBS.
9:15—Fulton Lewis, Jr., MBS.
9:30—Hancock Ensemble, MBS.
10:00—Sign Off.

SATURDAY, MAY 20

7:00—Staff and Nonstaff.
7:30—News-Review Newscast.
7:40—State and Local News.
7:45—Rhapsody in Wax.
8:00—Special Event from Cana-
da, MBS.
8:15—Frank Novak and his Boys.
8:30—Rich Harmonies.
8:45—Walter Plandorf, Organist,
MBS.
9:00—University Life, MBS.
9:10—Man About Town.
10:00—Palmer Holkes Concert
Orch., MBS.
10:15—Women's Forum, Copco.
10:30—Anthony Candelari's Orch.,
MBS.
11:00—Music Hall From London,
MBS.
12:00—Sonnet Sweethearts, SMC,
MBS.
12:30—Lunch Melodine.
12:45—News, Safeway Stores.
1:00—News-Review of the Air.
1:05—Inter-High School Orch., of
Baltimore, MBS.
1:15—Red Norvo's Orch., MBS.
1:20—Jack Twardarsky's Orch.,
MBS.
2:30—Dramas of Youth, MBS.
3:00—At Your Command, MBS.
3:30—Week Time, MBS.
4:00—Hollywood Whispers, MBS.
5:15—Symphony.
5:30—Children's Party, Henning-
ers.
6:00—Coppo Cavalcade.
6:05—News, Calif. Utilities Co.
6:10—News-Review News Flashes.
6:15—Dinner Dance.
6:30—South Side Musical Festi-
val, SMC.
7:15—Mutual Maestros.
7:30—Betty Jane Rhoads, MBS.
7:45—The McFarlane Twins, MBS.
8:00—Hal Kemp's Orch., MBS.
8:30—Freddie Nagel's Orch., MBS.
9:00—Alka Seltzer News, MBS.
9:15—Skimpy Ennis Orch., MBS.
9:30—Orin Tucker's Orch., MBS.
10:00—Sign Off.

SUNDAY, MAY 21

8:00—Dr. Chas. Coulton, Organist,
MBS.
8:15—Glad Tidings of the Air,
Rev. Ira F. Rankin.
8:45—Cassidy Chorus, MBS.
9:00—Voice of Prophecy Choir,
MBS.
9:15—The Chaplain Speaks, Rev.
Perry Smith.
9:30—Special Event from N. Y.
World's Fair, MBS.
10:00—Summer Principle, Pleasant
MBS.
10:15—Romance of the Hi-Ways,
Greyhound Lines, MBS.
10:30—Lawrence Robinson and Pi-
ano, MBS.
10:45—Lor Freudenreich Orch.,
MBS.
11:00—Baptist Church Services.
12:00—Larson of Rest, MBS.
12:15—Poems From the Tower
Room.
12:15—To Be Announced, MBS.
1:00—Sunday Varieties.
1:30—Red Norvo's Orch., MBS.
1:45—Radio Harts, Hollywood
Concertmen, MBS.
2:00—Mr. Luck's Break, MBS.
2:30—Stars of the Week, MBS.
2:35—Help Thy Neighbor, MBS.
3:30—Carl Hawkins's Orch., MBS.
4:00—American Picnic of the
Air, MBS.
4:30—The Anguish Hour, Dr. C.
A. Edwards.
5:00—Old Fashioned Revival,
MBS.
6:00—Good Will Hour, Franzen
Yeast, MBS.
7:00—Thrills of the Past, MBS.
7:30—Carl Hawkins's Orch., MBS.
8:00—Arthur, Arthur, MBS.
8:30—Music by Faith, MBS.
9:00—News, MBS.
9:15—Rocky Myers's Orch., MBS.
9:30—Sign Off.

Returns to Tigard—Mrs. H. E.
Leedy has returned to her home on
Tigard, following a trip to Rose-
burg to attend the Beta Sigma Phi
Mother's day dinner and to visit
her daughter, Miss Betty Leedy.

OUT OUR WAY



THE WISE GUY

By Williams

BILL ALLEN HEADS JUNIOR STUDENTS

Bill Allen was chosen president
of the Roseburg Junior high school's
student body for next year at a re-
cent election held by the entire
student body. Fredericka Hamilton
was elected vice-president; Bonnie
Anderson secretary, and Craig
Dishman treasurer. The song lead-
er, yell king, and sergeant-at-arms
will be appointed at a later date by
the student body council. The new
officers will take their oaths to be
administered by Principal R. H.
Brand, at the last assembly of the
school year, and their duties will be-
gin at the start of the fall term
school next year.

MARKET REPORTS

WOOL
BOSTON, May 19.—(AP)—The
Commercial Bulletin will say to-
morrow:

"There is definitely a slower
tempo to the wool movement than
was evident during the previous
two weeks, both on Summer
street and in the west.
"Prices on fine wools are firm
on the basis of a week ago, while
medium wools, especially out of
the bright wool states, are a bit
firmer. Good country-packed quar-
ter and three-eighths combing
wools have been sold in Ohio and
Michigan at 25 cents FOB cars.
"Manufacturers report good
backlogs in the men's wear orders
and improvement in women's
wear.
"It is believed that fully 100 mil-
lion pounds of the new clip of the
territory and Texas area have
been sold by the producers.
"Foreign markets are firm both
in the primary and secondary cen-
ters.
"Mohair has been slower and the
40 cent level for adult hair still
stands as the peak in Texas this
spring."

PRODUCE

PORTLAND, Ore., May 19.—(AP)—
BUTTER—Butter, A grade, 24-
24 1/2 lb. in parchment wrappers,
25 1/2 lb. in cartons; B grade, 24-
24 1/2 lb. in parchment wrappers, 25 1/2 lb.
in cartons.
BUTTERFAT—Portland deliv-
ery, buying prices: A grade, 24-
24 1/2 lb. Portland delivery; B
grade, 24-24 1/2 lb.; C grade, 24-
24 1/2 lb.; less; country delivery 24 1/2 lb. for
A grade.
EGGS—Wholesalers, buying
prices: AA, 19c doz.; A, 18c doz.;
B, large, 16c doz.; A, medium, 16c
doz.; A, small, 15c doz. Selling
price to retailers generally 2c
higher.
COUNTRY MEATS—Selling
price to retailers: Vealers, 11-
11 1/2c; others unchanged.
WOOL—Willamette valley, 1939
clip, nominal medium, 25c lb.;
coarse and breeds 25-28c lb.; eastern
Oregon, 18-24c lb.
Cheese, live poultry, turkeys,
potatoes, onions, hay, hops, no-
hair and cascara bark steady and
unchanged.

LIVESTOCK

PORTLAND, Ore., May 19.—(AP)—
(U. S. Dept. Agr.)—HOGS, De-
mand narrow, few sales 10-15 low-
er than Thursday's average; good-
choice 165-215 lb. drivens \$7.00

CLASS SONG CHOSEN BY SENIOR HIGH

The members of the senior class
of Roseburg senior high school
chose their class song from three
submitted to them for approval at
the last official meeting of the
class of 1939 held Thursday during
activity period. A number of class
songs were also put before the
class for voting. Marlan Batten,
chairman of the will committee,
made an announcement concerning
the will and Bob Holloway, presi-
dent of the class, made several an-
nouncements concerning class night
to be held the evening of May 26.
This program will start the round-
up of affairs which will close the
school year for the seniors. The
class was invited to attend the
show by the manager of Hints in
Indian theater on May 21. Incon-
sistent services will be held May
25, and commencement exercises
the evening of June 2.
Leroy Hahn, class adviser, made
an announcement concerning a
scholarship application to Drake
university.

Local News

In Portland on business—E. R.
Metzger, local road contractor, is
in Portland attending to business.

Painting Garage—The garage at
the I. H. Duff place on West First
street is being repainted this
week.

Here Thursday—Mr. and Mrs. J.
E. Pinkerton, of Roberts Creek,
were business visitors in this city
Thursday.

Residence Being Painted—The
home of Mr. and Mrs. Phil Barth
on East Cass street is being re-
painted this week.

Here Thursday—Othert A. Spru-
ze, principal of the Myrtle Creek
high school, was a business visi-
tor in this city Thursday.

Back From Klamath Falls—Vic-
tor J. Misch returned here today
from Klamath Falls, where he has
been attending the Odd Fellows
state convention.

Leaves for Bend—Mrs. John
Miller, nee Nellie Hall, has left
for her home in Bend, Ore., follow-
ing a three weeks' visit in this
city with Mrs. Dorothy Denney
and other friends.

Visiting in Minnesota—Mrs. Car-
rie E. Macdonald, of Oakland, Ore.,
has left for St. Cloud, Minn., to
spend the summer months with
her mother, Mrs. G. C. Clement. She
will visit with her mother and
other relatives.

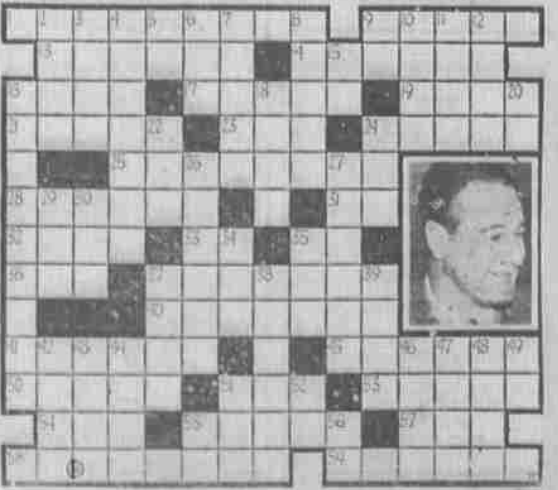
BASEBALL STAR

HORIZONTAL

- 1 Established baseball star
- 2 He is a league player
- 3 Aureole
- 4 Aparent
- 5 Sea eagle
- 6 Clever
- 7 Time
- 8 Low sides
- 9 Rubber tree
- 10 Acululate
- 11 Pertaining to an episode
- 12 To unfold
- 13 Primal
- 14 Cloud
- 15 Low inlets
- 16 Court
- 17 White
- 18 Ready
- 19 Robbers
- 20 Full
- 21 Buxes
- 22 Astronomical instrument
- 23 Weir
- 24 Church bench
- 25 To cut

VERTICAL

- 1 Systems of doctrine
- 2 Noun ending
- 3 Pronoun
- 4 Branch
- 5 Pierced by horns
- 6 Myself
- 7 To scoff
- 8 To melt
- 9 Wreath
- 10 Point
- 11 He has an
- 12 Lay church official
- 13 Observa
- 14 To do again
- 15 Cuckoo point
- 16 Front
- 17 Style
- 18 Rootstock
- 19 Above
- 20 Musical note
- 21 Skillet
- 22 You and I
- 23 Bushel
- 24 Senior



Return to Dallas—Mr. and Mrs.
D. G. Shreeve have returned to
their home in Dallas, Tex., follow-
ing a visit here with their daugh-
ter, Miss Helen Shreeve, who is a
teacher in the Fullerton school.

Pottawatomie Group to Meet—
The Pottawatomie Camp Fire group
will meet at seven o'clock next
Monday evening at the Dr. George
E. Houch residence at 425 South
Stephens street.

Homemakers Class to Meet—
The Homemakers class of the
First Baptist church will meet at
a 6:30 o'clock potluck supper to-
night, May 19, at the home of Mr.
and Mrs. Wallace Robertson, 749
South Stephens street.

Stamp Collectors to Meet—The
Douglas County Stamp club will
hold its weekly meeting at eight
o'clock tonight at 133 South Flint
street. All persons interested in
collecting postage stamps are in-
vited to attend the meeting.

Home From Portland—Mr. and
Mrs. C. A. Chamberlin returned to
their home on West First street
last evening, following a few days
in Portland, where the former at-
tended to business and Mrs. Cham-
berlin visited friends.

Change Meeting Date—The Ba-
donia club, daughters of the NIE,
have changed their next meeting
date from Tuesday to Wednesday,
May 24, at which time a no-hostess
noon picnic will be held at the Bell
log cabin on the North Umpqua,
near Glidge.

Back in Roseburg—Mr. and Mrs.
J. A. McQueen and the latter's
mother, Mrs. Stengshem, are
back at their home in Roseburg,
after a two months' stay in Red-
port, where the former attended to
duties as a government cattle in-
spector.

Leave for Coast—Mrs. C. T. Tin-
ton, Mrs. S. J. Black, Mrs. W. D.
Harris, Mrs. Allen Moore and the
latter's small daughter, Judy, left
this morning for the coast and will
enjoy the loop trip around to Cres-
cent City, Calif., and back via the
Redwood highway this evening.

Leave for Eugene—Mrs. Glen
Morris and daughter, Mrs. Paul
Yarborough, have returned to
their home in Eugene, following a
visit of several days with Mr. and
Mrs. Mace Spancake on the Dixon-
ville road and at the home of Mr.
and Mrs. J. S. McDonald on South
Pine street.

Goes to Corvallis—Mrs. Leo
Young, nee Ethel Kline, of Eu-
gene, has left for Corvallis to join
her husband, who is auditing the
Benton county books. Mrs. Young
has been spending the past week
in Roseburg visiting her uncle and
aunt, Dr. and Mrs. D. B. Bubar,
on East Cass street.

Spend Day in Corvallis—Mr. and
Mrs. G. V. Winberry, of Eu-
gene, brother, Postmaster L. L.
Winberry, of this city, drove to
Corvallis today to see the R. O.
T. C. activities and drill. They
will return here tonight. Don Win-
berry, son of Mr. and Mrs. G. V.
Winberry, is the colonel of the R. O.
T. C. He will be graduated from
O. S. C. this year.

Rebuilt TRACTORS!

John Deere and Fordson.
Rubber and steel wheels.

"See Us First—We Can Save
You Money"

DOUGLAS COUNTY
Farm Bureau Co-opera-
tive Exchange
Roseburg, Oregon

7.25; few 235 lb. butchers \$6.75;
old light hogs down to \$6.50;
packing sows \$5.25-5.50; feeder pigs
sows, choice lightweights quot-
able to \$7.25.

CATTLE: Salable calves none;
market steady but nominal; few
cutter to common grass steers
quotable steady or around \$3.25-
3.50; cutter to common heifers
\$4.00-5.50; medium good heifers
quotable \$7.50-8.00; low cutter and
cutter cows \$3.50-4.50; shelly cows
down to \$3.00; fat dairy type cows
salable up to \$3.50; good young
beef cows quotable to \$7.00; few
bulls \$5.50-6.50; good-choice veal-
ers salable \$7.00-8.50.

SHEEP: Market nominally
steady; good-choice spring lambs
quotable \$7.75-8.00; common me-
dium old crop lambs salable
around \$4.00; few feeders down to
\$3.00; choice light ewes quotable
up to \$3.25; heavy ewes \$2.50
down.

WHEAT

PORTLAND, Ore., May 19. (AP)
Open High Low Close
May 72 72 72 72
July 71 71 71 71



J. H. Leong
32 years of
experience

Back From Corvallis—Mr. and
Mrs. H. S. Hutton have returned
to their home in Garden Valley,
following a few days' visit in Cor-
vallis with their son and daughter-
in-law, Mr. and Mrs. Burton Hutton.

POWELL'S for Sporting Goods

245 N. Jackson St.

H. C. STEARNS FUNERAL DIRECTOR

Lady Assistant
Oakland, Ore.
PHONE 472
Any Distance, Any Time

ASK YOUR NEIGHBORS

Our letter files contain testimonial letters from
persons in this locality who used our remedies,
thanking us for complete new life and health.
Why not you. Remedies for stomach, kidney,
bladder, also ulcer of stomach, piles, eczema,
asthma, rheumatism ailments.

Call or Write
Hours 9 a. m. to 6 p. m.

Yick So Chinese Herb Co.

122 N. Jackson St. Roseburg, Oregon

Band Concert FRIDAY, MAY 19th, 8 P. M. Auditorium, Senior High School

Proceeds to be used for new uniforms for band
ADMISSION 25c — 15c

HOTEL RICHELIEU
VANNESS AT GEARY
SAN FRANCISCO
ON HIGHWAY
101
San Francisco's most
convenient location
in the center of
everything — Civic
Center.
VISIT
The most beau-
tiful cocktail lounge
in San Francisco.
"It's Different."
CARDINAL
RICHELIEU
ROOM
Van Ness at Geary
Newly furnished 1-2-3-
room suites for transient
and permanent guests.
Popular price dining room
service. Low permanent
rates.
Transient rates \$1.50 up.

A FAVORITE!
Among men who know and
appreciate good
whiskey, Clarke's
has been a favor-
ite for more than
70 years.

Identical in age with 4-year-old bonded
brands, Clarke's remains at 90 proof
to keep its fine smoothness and mild-
ness. — Clarke's Rye, Straight Rye
Whiskey, and Clarke's Bourbon,
Straight Bourbon Whiskey. These
whiskies are 4 years old—90 Proof.

Clarke's Rye — \$1.05 pt., \$2.05 qt.
Clarke's Bourbon — \$1.05 pt., \$2.05 qt.

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Clarke's
4 YEARS OLD
RYE and BOURBON
WHISKIES
ARVIN DISTILLERS, INC.