

Merry Christmas

May the joy of the Yuletide find its way into your heart on this happy day.



Fisher's Dept. Store

Our management and entire personnel extend to you the season's best greetings.



Model Bakery

A bright holiday season be yours! That's our Christmas wish to our friends and patrons.



Sunset Thrift Store

Here's a little wish for good cheer at Christmas time.



Bell's Basket Grocery

Wishing you the season's fullest joy at Yuletide.



Carl's Tavern
(Closed Christmas day)

May friendliness and good cheer be the order of the day.



Ila's Beauty Shop

Season's Wishes



Season's greetings to wish our friends and patrons a most Merry Christmas.

Page Lumber & Fuel Co.



Holiday greetings to you from us—and may your Christmas be a most cheerful one!

Chocolate Shop



May your Christmas be filled to overflowing with the best of everything worthwhile.

Nordling Parts Co.

NOEL



Once again the Christmas bells ring out your happiness.

Owens Market



Have all the happiness you can for the year's greatest holiday now at hand.

Betty Jane Shop



In the joy of all our friends we shall find our greatest Christmas cheer.

Umpqua Cleaners

Friends and customers, we thank you and wish you a very light hearted Yule.



Mac's Market

We're extending our wishes for a thoroughly enjoyable Christmas holiday.



M. Lawson, Jeweler



We extend the heartiest greetings of the season to every one of you!

Pacific Hide, Wool & Metal Co.

Christmas would hardly be complete without expressing our wishes for your joy.



Stephens Auto Co.

We hope the tinkle of Santa's bells will bring you good cheer this year.



Goldie's Booterie

Just to let you know that we are thinking of you at this joyful season.



Douglas Co. Creamery



We hope every one of you enjoys the happiness of this Christmas season.

Merry Christmas NORTHWEST Poultry & Dairy Products Co.



To one and all—we are extending the season's greetings and hearty wishes.

Henninger's Mart



Holiday Greetings! Our thoughts are with you on Christmas and always.

Valley Produce Co.



May the message of peace and good will shower its benefits on all our friends.

E. C. JONES

Refrigeration Service



May the Yule log glow our heartfelt wishes for your Christmas happiness.

J. C. Penney Co.



You'll have a dandy Christmas if our hearty wish for you comes true.

The Handy Stand

May this Christmas bring you the best of gifts, and the best of good health.



Wharton Bros.

The best of cheer to our friends and patrons for this—another Yuletide.



Doyle Bros.

We hope that you and your loved ones have your full share of Yuletide cheer.



Mabel Lewis

May the friendly gleam of Yule celebrations symbolize our wish for your happiness.



Lowell's

Even if you don't believe in Santa, we hope you have a joyous season of good things.



Hunt's Super Cream Ice Cream

Season's Greetings! Our greatest Christmas joy is your friendship and respect.



Si Dillard Motor Co.



Accept a hearty wish from us for your 1938 Christmas—may it be your merriest yet!

Northside Beauty Salon



May this Christmas bring you what you want and all things good for your family.

SINNIGER'S Sheet Metal Works



Here is our sincere wish for the Christmas season: May all that is worthwhile be yours!

UMPQUA Dairy Products Co.



It is our hope that your Christmas will be running over with the good things in life.

Denn-Gerretsen Co.



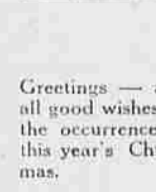
May the glory of the Christmas spirit light your heart with good pleasures anew.

The Strange Shop



At this friendly season we wish to extend sincere wishes for a happy holiday.

Lerah's Beauty Salon



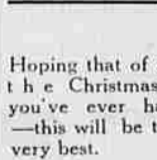
Greetings—and all good wishes on the occurrence of this year's Christmas.

Fred A. Goff

Sincerest wishes for a very merry Christmas, and thank you for your patronage!

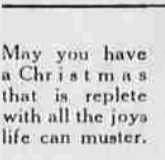


GOMES' Uphol. & Mattress Shop



Hoping that of all the Christmases you've ever had—this will be the very best.

Lillie's Flower Shop



May you have a Christmas that is replete with all the joys life can muster.

Grand Beauty & Barber Shop

Here's to your Christmas! May this year's be so gay that you'll never forget it.



Faye's Salon of Beauty

We wish to add one more greeting to the many others you are receiving this Christmas.



Cayler's Bakery



Christmas greetings! May it be a day full of joy for you and your family.

DOUGLAS Ice & Storage Co.



Christmas cheer is what we convey to you, in this friendly greeting... from us.

S. J. Fett



Holiday cheer—for you our friends and patrons—is what we wish for most this year.

CAMPBELL'S Service Station



May the spirit of Christmas guide you to greater contentment than you have ever known.

Silver Nook Grill



May all that is good be yours to enjoy as Christmas time comes round again.

Alba Spaug's Garage



May the season of good will herald abounding happiness for you and yours.

L. R. Chambers

May all your hopes come true for this year's Christmas.



Churchill Hardware Co.

May jollity reign supreme for your Yuletide season.



Radio Music Store

Join us in anticipating a most merry Christmas season.



Royd W. Bruton

Here's a toast to new happiness at Christmas time.



Percy Croft

A simple but sincere wish for a happy Christmas holiday!



Goettel's Variety Store

Wishing you an exciting and thrilling Yuletide season.



Western Auto Supply Company