

Society and Clubs

By LOTUS KNIGHT PORTER

CHILDREN'S FARM HOME CELEBRATES FIFTEENTH ANNIVERSARY ON SUNDAY

The Woman's Christian Temperance Union of Oregon celebrated the 15th anniversary of the opening of the first cottage, the Willard, at the Children's Farm Home at Cervinus on Sunday, July 10, with an appropriate program and "open house." The members of the board of trustees acted as hosts and hostesses at the seven cottages now occupied by 156 children from various parts of the state. C. L. Starr is president of this board; H. C. Seymour, vice-president; O. M. Plummer, second vice-president; Mrs. Mary L. Mallet, secretary; and J. Allen Harrison, treasurer.

The money for a new cottage is now available, the gift of a legacy from Coos and Clackamas counties. On Saturday a history of the founding of the home was presented to the new members and the visitors who had arrived in advance at the Portland cottage. Mrs. Mary L. Mallet brought to remembrance the fact that this home is the realization of a vision Mrs. Mary Powers Riley had for the orphaned children of Oregon in the year 1919. Mrs. Riley was one of a family of eight orphans, who were widely separated in their youth; not seeing some of her brothers and sisters for long years. Mrs. Mallet cited many would-be discouragements encountered by herself as state president of the W. C. T. U. the organization to which Mrs. Riley presented her dream for fulfillment, and others assisting her, were Mrs. Fannie McCourt, O. M. Plummer, A. A. Schmidt, Walter H. Evans, H. C. Seymour and Mrs. Ada Wallace Unruh. In closing she expressed the gratitude of those directly responsible in the beginning of this home to the faithful members and

friends who stood by so loyally in the early years of its development. H. C. Seymour and Mrs. Fannie McCourt each told of various obstacles in raising the first \$120,000 to purchase the land and maintain two cottages, the "Willard" and the "Oregon." Miss Betty Starr favored the group by singing "My House" and "The End of a Perfect Day," accompanied by her mother, Mrs. C. L. Starr. Mrs. Lola Bodine gave a brief report of the national convention of child welfare organizations held in Seattle in June of this year.

Sunday at 1:30 o'clock a picnic dinner was enjoyed by several hundred in Hinson hall. Showers at this time prevented its being held on the beautiful grounds surrounding the office building and home of the superintendent and wife, Mr. and Mrs. M. L. Gilbert.

Mrs. Neela Buck, president of the state W. C. T. U., presided during the program which opened with a group of musical selections presented by the children of the home under the direction of Mrs. Alice Mercer.

Mrs. Lola Bodine gave a resume of the founding and development of the home to the present time. She stated that "some eight hundred children have been under the care of this home. Each cottage is operated as a distinct unit with its own kitchen and household duties under the guidance of two matrons, known to the children as "Mother" and "Auntie."

The farm consists of 285 acres, 175 of which are under cultivation and is located three miles northeast of Corvallis on the Albany-Corvallis highway. The public is invited to make the home a visit as the efficient staff is always happy to have visitors.

Senator Homer Angell gave the address of the afternoon and closed with this paragraph: "The whole world revolves about the child. We cannot deposit carelessness, neglect and indifference and expect in later years dividends of knowledge, integrity and righteousness. Childhood is the chief asset in the home, in the community and in Christian civilization."

Mrs. A. C. Marsters, member of the board of trustees for the home the past thirteen years, Miss Alice Postick, Mrs. Eva Thornton and Mrs. Earl Agee returned to Roseburg last night after spending two days attending the celebration. Mrs. Marsters attended a meeting of the board held Saturday.

Mrs. Mary Powers Riley mentioned in this article is spending the summer in her cabin on the South Umpqua river. She made her home in and near Roseburg when a young woman and although her home is in Shedd, she states "I love the oak covered hills and the Umpqua river at Roseburg."

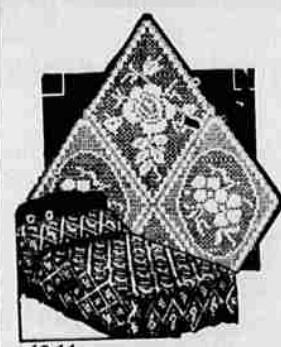
INTERESTING VISITORS STOP AT EDWARDS HOME AT UMPQUA ON SUNDAY

Mr. and Mrs. William J. Kuntz and daughter Mitzi and son Harold and his wife, with Russel Brocker, all of York, Pennsylvania, were interesting visitors Sunday at the home of Mr. and Mrs. Roy Edwards at Umpqua. Mr. Kuntz is a cousin of Mrs. Edwards.

Mr. Kuntz is the president of the company for which he works and has the patent on a lime and hydrate plant. He and his son recently installed one of these plants at Grants Pass, Oregon.

Most of the machinery used in the plants is built by H. M. Root, Mothers, Christensen, Epster-Wolfe and York Foundry and Machine companies of York, Pennsylvania. Mr. Kuntz has just received a cable from Honolulu to the effect that the machinery shipped there had arrived and the new lime and hydrate plant was ready for erection. He and Mrs. Kuntz are sailing soon for Los Angeles on the S. S. Lucania for Honolulu, where he will superintend the work of the erection of the plant and will also train men to operate it. The plant will cost about \$150,000, while the order for the machinery shipped by Mr. Kuntz is approximately \$85,000.

Creations of Art With Needlework



1044
Two Interesting Fillet Motifs
By RUTH ORR
PATTERN 1044

The combination of two separate designs lends added interest to this fillet crocheted pattern. From these two designs joined together you can make a number of lovely things. First measure the width and length of your bed or table, then you will know approximately how many of these 9 by 13 inch designs are needed.

The pattern envelope contains complete, easy-to-understand illustrated directions, with block and space diagrams to aid you; also what crochet hook and what material and how much you will need.

To obtain this pattern send for No. 1044 and enclose 10 cents in stamps or coin (coin preferred) to cover service and postage. Address News-Review Needlework Dept., Roseburg, Oregon.

SIDE GLANCES

By George Clark



"My husband is taking his vacation this week. Next week he is going to watch the children while I take mine."

PUBLIC INVITED TO S. D. C. GRANGE OPEN MEETING SATURDAY

The general public has been most cordially invited to attend the South Deer Creek Grange open meeting Saturday evening at the hall. Recreational games will be enjoyed and a fish pond will be maintained during the evening, the proceeds of which will go to re-roofing the grange hall.

BRIDGE CLUB MEETS AT HOTEL ROSE FOR LUNCHEON WEDNESDAY

The Wednesday bridge club met at the Hotel Rose yesterday for a one o'clock no-hostess luncheon and handkerchief shower for Mrs. H. Zacharisen, with Mrs. Frederick J. Porter acting as hostess.

Covers were placed for Mrs. D. B. Allen, of Bend, Oregon; Mrs. R. B. Houser, of Corvallis, guests of the club; Mrs. H. Zacharisen, guest of honor; and Mrs. L. L. Wimberly, Mrs. E. R. Metzger, Mrs. Iolo Stephens, Mrs. M. H. Muncy and Mrs. Porter.

Contract bridge was played following the luncheon hour with Mrs. Metzger winning the high score prize.

MRS. W. HOLBROOK ENTERTAINS AT INFORMAL LUNCHEON

Mrs. Walter Holbrook entertained at a lovely informal luncheon yesterday at the Hotel Umpqua, having as her guests her sister, Mrs. William Alken and sister-in-law, Mrs. E. Worthington, of Portland.

Expected Here Friday—Mrs. Eula McElrath, of Los Angeles, is expected to arrive in Roseburg Friday to spend the remainder of the summer visiting her son-in-law and daughter, Mr. and Mrs. W. R. Chrysler, on East Lane street.

Move to Medford—Mr. and Mrs. H. Zacharisen and daughter, Jean, residents of Roseburg for the past five years, left last night for Medford to make their home. Mr. Zacharisen has been transferred there by the Copco.

Local News

Elkton Visitor Here—Arthur Mack, of Elkton, was a business visitor in this city yesterday.

Returns to Medford—George Hunt has returned to his home in Medford from a business trip of this city.

Shops and Visits—Mrs. Thillie Yeomins, of Myrtle Creek, shopped and visited friends in this city yesterday.

Improving—Mrs. M. A. Porter, of this city, is reported to be doing nicely at the Granta Pass hospital, where she underwent a major operation July 8.

Moving to W. Douglas—Mr. and Mrs. M. H. Muncy are moving this week from 946 Military street to 208 West Douglas street to make their home.

Taking Vacation—Harry G. Linser, who is employed at the Douglas National Bank building, is taking a two weeks' vacation. During his absence, Roy Sorenson is working in his place.

Vacationing—Mr. and Mrs. O. Pickens, of Cottage Grove, are vacationing on the North Umpqua this week and also visiting their son-in-law, and daughter, Mr. and Mrs. Ira Byrd, and family. They formerly resided here.

Buys Store—George Conkey, for many years a resident of this city, has purchased a small store at Fair Oaks, California. Mrs. Conkey, who has been in California with him for the past several weeks, is now in Roseburg temporarily attending to business. Mrs. Conkey will again return to Roseburg in September to resume her teaching in the local grade school.

Returns Home—Mrs. Flurry has returned to her home in Chillicothe, following a visit here with her daughter, Mrs. C. P. Snoddy. She was accompanied home by Mr. and Mrs. C. P. Snoddy and son, Bob, and daughter, Ruth. After a short visit there, Mr. and Mrs. Snoddy and Bob returned to Roseburg, while Ruth remained there for a longer visit. They stopped over at Crater lake en route to Chillicothe and returned home via the new Diamond lake, Goshute highway.

Moving Friday—Mr. and Mrs. Alvah DeGuire, of this city, are moving Friday to 946 Military street to make their home.

Attends to Business—Superintendent of Roseburg Schools, W. M. Campbell, spent Tuesday in Eugene attending to business.

Attends to Business—Roy O. Young, local real estate dealer, has been spending the past few days in Portland on business.

Leaves for Home—Mrs. R. L. Robinson has left for her home in Wilmar, Calif., following a two weeks' visit here with her mother, Mrs. C. E. Munson.

Mrs. Jenkins Returns Home—Mrs. Paul Jenkins returned to her home at 133 Blakely street this morning after spending the past month in Seattle visiting her brother-in-law and sister, Mr. and Mrs. L. M. Nelson, and her daughter, Miss Meredith Jenkins.

Returns to Petaluma—Mr. and Mrs. Fred Jones, former residents of Roseburg, returned yesterday to their home in Petaluma, after spending two weeks at the D. D. Matthews summer home on the North Umpqua. Mr. Jones, a barber, is now operating a shop in Petaluma.

Iota Sigma Club to Meet—The Iota Sigma club will meet at 8 o'clock Friday evening at the home of Mrs. Alva Spauld. Mrs. John Weatherford, president, will be in charge and Mrs. Elwood Smith will have charge of the program. A chapter from the book "The Life of Frances E. Willard" will be presented by Mrs. Alva Spauld.

Stop Over Here—Mr. and Mrs. T. H. Reeves, and twin sons Freddy and Teddy, of Klamath Falls, stopped over here Wednesday to visit Mr. and Mrs. Robert H. Franks and Mr. and Mrs. H. Zacharisen en route to Portland to spend their vacation with relatives and friends. Mr. Reeves was formerly manager of the Western States Grocery company in Roseburg before being transferred to Klamath Falls last year.

Able to Be Out—Mrs. V. S. Woodruff, of Melrose, was in Roseburg shopping and visiting friends Wednesday. She has been ill for the past several weeks.

Agee Clan to Hold Reunion—The Agee clan will hold its family reunion Sunday, July 17, at an all-day affair at the old home site in Gopher valley north of Sheridan. A basket dinner will be enjoyed at noon.

Miss Maxwell Leaves—Miss Alice Maxwell, who since March has served as executive secretary for the Douglas county chapter of the American Red Cross, left today for San Francisco. Miss Maxwell is to receive special training at the San Francisco headquarters and then will be assigned to a new post. She has not yet been advised of the appointment she will receive. Her position here is to be filled by Miss Edna (Sally) Brown.

Here's When and Where



The annual Douglas County Pomona Grange picnic will be held at Kellogg July 15. The program will begin at 10:30 and consist of talent from the various Granges. Address to be given by State Master Ray W. Gill. Basket lunch at noon. Free coffee, races, baseball game and drill team contests in afternoon. Fun for everyone. Fee 25c per car. Refreshments will be sold at booths.

And How—

Special at Mac's Market on Friday: Kitchen Maid Flour expertly milled, from highest grade hardwheat, the finest flour at any price, 49-lb. bag, \$1.59.

Barker Reunion Sunday—The annual Barker family reunion has been announced for Sunday, July 17, to be held at a one o'clock picnic luncheon at Idleyd park. The affair is open to relatives and friends.

Starts Wednesday For 3 Days 2 BIG WESTERNS



PLUS



ALWAYS 2 FEATURES



Today's Pattern



by Anne Adams

Be Sure to State Size When Ordering Pattern.

SPLENDID PATTERN FOR SUMMER HOLIDAYS

PATTERN 4794
Behold a darling among summer's happy-go-lucky fashions! Since it's a big season for cottons, the home "seamstress" will make up Pattern 4794 in a bright-lined percale or dimity at almost nothing—yard; two or three volumes. If you please, since they'll be so airy—so useful for morning hours at home and all day at the summer cottage or beach! Wouldn't you like it with ric-rac braid setting off the slight elevation of the waistline, and the round or sweetheart neckline, the pockets, and the open cap sleeves? Add up the number of major pieces you have to sew together—six only—so plan to make SEVERAL new dresses!

Pattern 4794 is available in misses' and women's sizes 14, 16, 18, 20, 22, 24, 26, 28, 30 and 32. Size 16 takes 4 yards 36 inch fabric, and 4 1/2 yards ric-rac.

Send FIFTEEN CENTS (15c) in coin or stamps (coins preferred) for this Anne Adams pattern. Write plainly. SIZE, NAME, ADDRESS and STYLE NUMBER.

Do you want to be a style leader this summer? Then write at once for the ANNE ADAMS SUMMER PATTERN BOOK. It's filled with hints on how to be cooler and smarter—how to look younger, slimmer, more glamorous—how to be correctly dressed for every summer setting, whether sunlit or moonlit. Don't delay in sending for this fascinating book, and make yourself some striking new summer clothes. PRICE OF BOOK FIFTEEN CENTS. PRICE OF PATTERN FIFTEEN CENTS. BOOK AND PATTERN TOGETHER TWENTY-FIVE CENTS.

Send your order to News-Review, Pattern Dept., Roseburg, Ore.

YES! The Winners have been Selected in our LETTER CONTEST

HERE ARE THE WINNERS NOT TO LIMIT!

Mac's Market,
Roseburg, Oregon.
Dear Sir:

I do not believe in the practice of limiting advertised grocery articles, because I think the majority of the buying public fully realizes that every merchant must make a certain margin of profit in order to continue in business and prosper, for it is only the merchant who is doing well that can maintain the quality and friendly service that is required today. When a merchant places a limit on articles it is a frank admission that he does not wish to sell a great quantity of that article, which at once labels it as bait to the buying public.

By this act he is laying the foundation for self-destruction as he has created distrust in the minds of the public who believe the limited articles are priced below cost as bait to lure them into this place of business, then hoping to sell the customer many other articles to more than make up for the loss. I believe the buying public today appreciates quality merchandise, good service and truthful advertising.

Yours truly,
B. B. ESHLEMAN,
Box 96,
Canyonville, Oregon.

Canyonville, Oregon
June 28, 1938.

CALL AT MAC'S
MARKET
FOR YOUR
PRIZE MONEY

TO LIMIT!

CALL AT MAC'S
MARKET FOR
YOUR PRIZE MONEY

Mac's Market,
Roseburg, Ore.

Yes, unless your supply of the advertised leader is such that there is no chance of running short before the sale is over, and if a fair profit is not to be realized at the sale price. Leaders on which the quantity allowed each purchaser is limited, are usually staple articles that have been bought especially as an advertising item and any loss incurred should be chargeable as advertising expense.

All grocery advertising is done to attract more buyers to the store and to induce each one to become a regular customer, therefore it is poor policy to advertise an outstanding bargain on some staple article and then allow the stock to be depleted entirely by persons who shop only for bargains. To really accomplish its purpose, as many families as possible should be allowed to take advantage of the saving. After all your steady customers, who buy all or nearly all of their daily needs of you are the ones whose business is profitable to you. They are usually the ones who do not have the cash on hand to buy large supplies of specials at the different stores and unless they are able to take advantage of all the bargains advertised, to the extent of their food budget, they are apt to become dissatisfied and trade elsewhere. To them the limit set means little or nothing anyway except that the bargain is there for them when they arrive to do their buying, while people who ordinarily buy more than a limited supply, buy of you only when you have advertised an especially good bargain, and often buy nothing but the specials, so their business means nothing but a loss to you. You can only hope they will call again when you have another sale.

MRS. G. M. KING,
Rt. 2, Box 35F,
Roseburg, Ore.

Out of the hundreds of letters submitted the majority of the contestants requested that we continue our original policy of NOT LIMITING quantities of advertised specials.

Mac's Market appreciates the viewpoint of its customers—in the future, as in the past, there will be NO LIMITS, at our store.

Whether you come the first or last day of the sale we will always back up our advertised specials with plenty for everyone.

Remember, whether advertised or not, it always pays to buy at Mac's Market.

Thank you, D. H. MC CARGAR, FRED WIMER AND THE BOYS.

MAC'S MARKET

114 NO. STEPHENS ST.
TELEPHONE 39

"merrily We live

Starring **CONSTANCE BENNETT**
BRIAN AHERNE

With
ALAN MOWBRAY • BILLIE BURKE
PATSY KELLY • ANN DVORAK
TOM BROWN • BONITA GRANVILLE
MARJORIE RAMBEAU

STARTS SUNDAY
GARY COOPER
"THE ADVENTURES OF MARCO POLO"

Starts Today at **INDIAN**
Shows 2-7-9 P. M.
Mats. 25c
Even. 35c
Kiddies 10c