

You Need No TEST PILOT to lead you to better service and better values when you shop in the Roseburg stores, or seek service from one of the concerns whose advertisement appears below.



SPECIALS

It's a holiday every day with Hunt's super-creamed ice cream. But for the glorious Fourth it's a super-holiday with super-creamed.

Fresh Loganberry Sundaes
Fresh Raspberry Sherbet
Butterscotch Filbert Ice Cream

DELIVERY SERVICE

PHONE 270-J

Hunt's Super-Creamed Ice Cream

328 N. Jackson St.

Phone 270-J



IF
IT'S A
PRESS-
ING
MATTER



TELEPHONE 472

UMPQUA CLEANERS

230 WEST OAK ST.



See the new davenport bed made by Simmons Company. It makes a beautiful and very comfortable davenport and is also a good full sized bed with bedding compartment.

A special feature is the velour covers.
Priced at only

\$67.50

McKEAN & BALDWIN

117 W. Cass St.

Phone 10

Sporting Goods



For the 4th you will need Fishing Tackle
Let us outfit you for a good time!

- Camp Tents
- Camp Stools
- Thermos Jugs
- Gladstones
- Canvas Cots
- Camp Dishes
- Lunch Baskets
- Camp Stoves



Parslow Hardware Co.

111 N. Jackson St.



As always we maintain the high standard of cut and potted flowers—as always you will find us with the best and hardiest of plants. Now we are the proud possessors of a new building. Our growing business demands larger and more accommodating quarters. Come in. We would like to show you around.

UMPQUA FLORIST

125 WEST CASS

PHONE 630

Formerly at 312 N. Jackson St.



Clark Gable as he appears in "Test Pilot."

Women have found an extra day by sending the whole laundry to us. We call for and deliver. It is provedly the most economical way to get the family laundry done.

TELEPHONE 88

NEW SERVICE LAUNDRY

324 W. Lane St.



Even the 4th will find it cool at our Fountain!

TRY OUR
TEST PILOT SUNDAE
15c

THE TAVERN GRILL



The 4th
Requires
Play Shoes

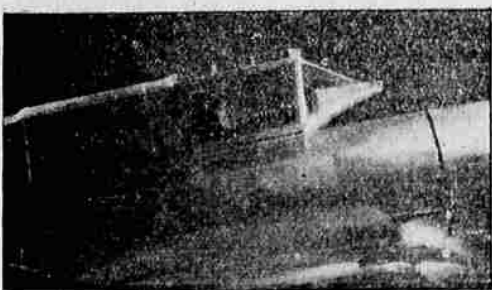
Let Us Fit
You !!!

Sandals—Wedgies—All Colors—Any Style

GOLDIE'S BOOTERIE

233 N. JACKSON ST.

Roseburg's Only Exclusive Shoe Store



All the zip of a modern transport plane is embodied in Model Bread!

It surpasses in quality, and taste!

Buy it from your grocer

THE MODEL BAKERY



Get a new permanent for the 4th holidays
FOR APPOINTMENT TELEPHONE 424

ILA'S BEAUTY SHOP
PERKINS BLDG.



4th of July
Week-End
Specials on

- Sun Glasses
- Tooth Paste
- Paper Plates
- Napkins
- Kleenex
- Soaps
- Cosmetics
- First Aid Needs
- Tennis Equipment
- Candy — Cigarettes
- Magazines



Phone 140

SUNSET THRIFT STORE

240 N. Jackson