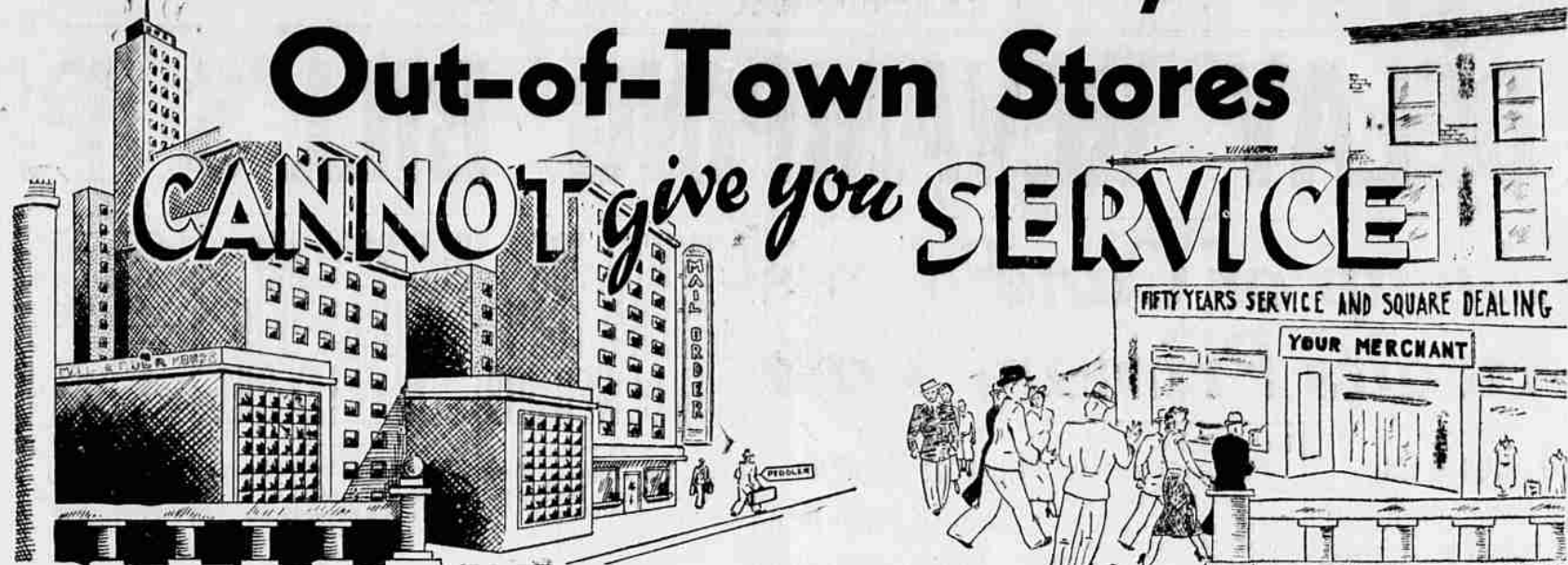


You Have A Right to Demand and Expect Service



Use Your Roseburg Merchant But Don't Abuse Him



Your Furniture Dealer

is your friend when you wish to rent chairs for a party,—buy a small article on the spur of the moment to aid you in accommodating an unexpected guest or to glue and repair a table, a chair or some other piece of furniture. He has justly built his business on service and a reputation for honesty and square dealing. You in return by your patronage, your loyalty and your good will can enable him to improve and enlarge his scope of performance and service.



Your Hardware Dealer

often times is called upon to solder a boiler or repair a separator bowl, and hundreds of other little odds and ends which in many instances were purchased from out of town. It is not unusual for his tinsmith to spend up to an hour repairing something of small value—that is part of his service to the tradespeople. No doubt you have availed yourself of that service, why not then give him every possible consideration when buying anything in the hardware line.



Your Implement Dealer

according to government statistics, operates and conducts his business on the smallest margin of profit of any retail establishment. During the harvest and rush seasons you depend on him to supply you with parts and keep your farming activities on an uninterrupted basis. If you were forced to send for parts from out of town stores during the busy season it might cost you thousands of dollars on account of the delay. Patronize him the year around, whenever you can on both big and small items, and on rush and the no hurry orders.



Your Baker

spent many years of work and study to skill him in the baking industry. He works night and day so as to have fresh, wholesome foods for you when you need them. Patronize your local baker. His plant is always open to your inspection so that you can see that the food which you serve in your household is prepared under the best of sanitary conditions.



Your Grocery Man

with expertness and a skilled knowledge, zealously buys the delicacies which eventually find their way to your table. He stocks his store with the finest of canned goods, fresh fruits and vegetables, government inspected meats, pure milk and cream. This selectivity is yours because he is optimistic and believes in the future of this city and this community. With that confidence based on your anticipated loyalty to the business interests of the city he has cast his lot.



Your Banker

is a booster for loyal, local patronage in all lines of business. He realizes that money spent at home is diverted into all phases of community activity. He knows that after being spent in local business institutions it comes into the bank and from there it passes into the hands of responsible and reliable individuals who utilize it to conduct and operate their farming and stock raising activities and after all what is more valuable to you and your success than sound, reasonable credit and finance?



Your Lumberman

is on hand with a complete stock of building materials, and you rush to him when you need a 2x4 to make urgent repairs on your farm. In fairness to him, shouldn't you depend on him to furnish you with your brooder, chicken and hog houses and all building materials, and not just expect him to furnish you with little odds and ends when you need them in a hurry. Use his line 100% and take advantage of his advice and counsel on all your construction problems.



Your Department and Variety Store

His reputation depends upon its service—consequently your local merchant is striving at all times to give you the service that will fit your desires and needs. Therefore patronage of your local store ensures you a maximum of value at minimum expense.

Let's Go Foward Together Through Cooperation

This page is number nine in a series of important messages to Douglas County people sponsored by the Roseburg Chamber of Commerce and the following Roseburg businesses:

FISHER'S DEPARTMENT STORE
PAGE LUMBER & FUEL CO.
ROSEBURG LUMBER CO.
J. C. PENNEY CO.
LOWELL'S
SAFEWAY STORES
CHURCHILL HARDWARE CO.
MONTGOMERY WARD & CO.
ROSEBURG NEWS-REVIEW
THE STYLE SHOP

McKEAN & BALDWIN
DENN-GERRETSEN CO.
NEW SERVICE LAUNDRY
INDIAN & ROSE THEATRES
CARR'S VARIETY STORE
MODEL BAKERY
HANSEN & ROSEBURG MOTOR CO.
ROSEBURG DAIRY & SODA WORKS
BARTLEY & FANCHER
WEBER'S BAKERY

ROSEBURG BRANCH
UNITED STATES NATIONAL BANK
Member Federal Deposit Insurance Corp.
DOUGLAS COUNTY CREAMERY
DOUGLAS COUNTY
FARM BUREAU CO-OP. EXCHANGE
FRED A. GOFF
FARMERS AUTOMOBILE
Inter-Insurance Exchange
Real Estate
GOETTEL'S VARIETY STORE

SPEND AND SAVE IN ROSEBURG