

ROSEBURG NEWS-REVIEW

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HARRIS ELLSWORTH, Editor

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Consumers Have Power

WHEN 12,000 people will gather
of a spring afternoon simply
to talk over ways and means of
ending the depression, that is a
good sign for American business.

The meeting, arranged by a
group of New York City depart-
ment stores and held in Madison
Square Garden, was a consummation
of the objective of starting
a downward movement of prices
and a resultant upsurge of buying,
the idea being that the wheels of
industry will start turning once
the public starts buying.

Those grounded a bit more thor-
oughly in their economic theory
might be inclined to discount the
statement of Fannie Hurst, who is
chairman of the meeting declared:
"There is enough T. N. T. in this
group to dynamite the log-jam of
industry."

But the fact remains that the
small consumers constitute one of
the vital forces in any move-
toward business recovery. If the
small consumers all over the coun-
try really start buying, prosperity
just can't help rounding that cor-
ner.

But in New York City, as every-
where else, the consumers are de-
manding that merchants cut prices
in order that the public can afford
to buy more. That of course is not
so easily done. In New York, how-
ever, some of the larger stores
have announced price reductions
in the hope that increased pur-
chases will offset the lower profit
margins.

Speakers at the meeting called
for maintenance of present wage
levels along with the price cutting.
That's a good trick if it can be
done, but it has been a major
headache for the economists for a
long time. When they find out how
to boost wages at the same time
that they are pushing prices down,
the depressions, recessions, slack
periods and all the rest will be
things of the past. There are quite
a few students of the problem,
however, who doubt that such a
happy ending is possible.

Pennsylvania's Gov. George Earle
told the meeting that confidence is
no good without action. And that
is very true.

When consumers start taking ac-
tion there is likely to be action all
along the line. And the gathering
of 12,000 in the big town is a good
indication that a not inconsiderable
part of the buying public intends
to exert a bit more action in this
business of exchanging goods and
services.

ON THE BROADCAST FROM KRNR

Highlights and Delights for Daily Dialing.

Alfred Wallenstein, Mutual's
young music director, who con-
ducts the popular "Sinfonietta"
broadcasts, recently invited his
listeners to name their favorites
for an all-request program.

From a wave of mail, postmark-
ed from all parts of the country,
the conductor has selected the
most frequently requested selec-
tions which he will play on his re-
gular "Sinfonietta" concert on
Thursday, March 31, from 5 to 5:30
p. m., PST.

Sigmund Romberg Honored
"Hollywood Serenade," the musi-
cal program originating in the film
capital from the background of ra-
dio's largest orchestra, pays a sig-
nificant tribute to Sigmund Romberg,
composer, in its presentation on
Thursday, March 31, from 7 to 7:30
p. m., PST, over KRNR and the
Mutual network.

Elias Breckin, internationally
famous violinist and director of
the seventy-five piece modern
symphony, has selected "Lover,
Come Back to Me," "One Alone"
and "Auf Wiederseh'n" as the
Romberg selections which will be
combined in a medley of works by
the noted composer. Breckin's
own violin solo will be "Love in
Bloom."

Editorials on News

(Continued from page 1.)

must hire the farmers not to
produce so much. Our industrial
machine produces TOO MANY of
the good things of life, so we must
slow it down by working fewer
hours per week, so we won't have
so many of the good things. There
are more people than jobs, so we
have to support the surplus on re-
lief.

(Will some Super-New Dealer
come along a few years hence and
tell us that since we have too
many people the thing to do is to
POISON OFF the surplus?)

If it is true that we have too
much of everything, INCLUD-
ING PEOPLE, what will it do to
us if Dr. McKay goes on with his
white rat experiments and finally
shows people how to live twice as
long as they've been living?

Won't it just about ruin every-
thing?

FRASER'S SUBJECT IS "REDEMPTION"

By W. C. F.

"Redemption," said Mr. Fraser
last night at the Presbyterian
church in Roseburg, speaking on
the subject, "Salvation—in the
Past Tense," means in its simplest
terms, to deliver some one by pay-
ing a definite price. If a man is
held in jail for some offense it is
possible for another to deliver that
one by paying the amount assessed
by law against him. In the old days
when pawnshops, with their three
golden balls over the door, loaned
a very small sum of money on a
very valuable article and charged a
ruinous rate of interest, when the
pawnbroker loaned a sum on a
piece of jewelry, he would issue to
the borrower a ticket. When the
one borrowing came for the watch,
or whatever the pawn might be, he
would pay the price charged by the
broker when he presented the tick-
et. This was called "redeeming" the
article. It gives the exact
thought of redemption. Christ paid
the price—death.

The audience last night more
than doubled the Monday evening
attendance, and were unanimously
appreciative of the quiet, forceful
preacher who has manifested such
a marked knowledge of the Book of
Books.

"There are two other words indicat-
ing the past tense of salvation,"
said the speaker, "propitiation,"
which means that which satisfies
the entire demand of the whole
law, which Christ did in His sac-
rifice, and the last word, 'reconcili-
ation.' We are reconciled to God
by the death for us of His Son." The
subject tonight is, "The Present
Tense of Salvation." A male
duet this evening.

AIR PROGRAM SET ON BANK'S BIRTHDAY

Radio station KRNR will broad-
cast a musical and historical pro-
gram tomorrow evening at 8:15
o'clock in observance of the 55th
anniversary of The Douglas Bank
of Roseburg. A reception
will be held Friday afternoon from
2 until 4 o'clock in the lobby
of the bank.

The radio program will include
musical selections appropriate to
the different periods in the life of
the bank, and the historical re-
marks will bring to memory the
part taken by the bank in the de-
velopment of Roseburg.

At the reception Friday after-
noon, 500's group of musicians will
play well known compositions,
and the Kiwanis quartet will sing
a group of popular ballads.

Loyal Circle Class to Meet—The
Loyal Circle class of the First
Christian church will meet at two
o'clock Thursday afternoon at the
church basement. The afternoon's
program and social hour will be
followed by refreshments, to be
served by Mrs. W. I. Strange, Mrs.
H. E. John and Mrs. Vera H.
Perry, hostesses.

Massachusetts Saluted
"Hello-o-o Massachusetts!"
Such will be the salute to the
historic Bay state from Honolulu,
Hawaii, Sunday, April 3, from 5:30
to 6 p. m., PST, when "Hawaii
Calls," Mutual's transcontinental
program, originating at KGMB,
Honolulu, will be dedicated to the
state of Massachusetts.

This colorful program presents
radio, stage and concert favorites
of the beautiful islands in a broad-
cast reaching the mainland through
the facilities of the Mutual Broad-
casting system.

Mississippi Steamboating
Sleekhaired gamblers lose fifty
thousands dollars, the courtly old
southern plantation roustabouts and
Bart Colby, mystery man, scores
again in the presentation of "The
River King," presented on Sun-
day, April 3, from 8:30 to 9 p. m.,
PST, over KRNR and the Mutual
network.

"The River King" is the pre-
sentation of the Federal Theatre
project originating at KIL, Los An-
geles. Its background is the color-
ful steamboating, Indian fighting,
gambling, river days on the Mis-
sissippi river, ranging back to the
time when "Abe" Lincoln was a
young operator of a lumber raft.

OUT OUR WAY

TH' BALM
OF SPRING
IS IN TH' AIR
—UH, NOW
WHUT WILL
RYHME WITH
AIR? FAIR—
DARE—WEAR—

YOU'VE GOT TO
BUY LOW AND
SELL HIGH. THAT
MONEY YOU HAVE
IN TH' BANK WILL
MAKE YOU RICH
IF YOU HANDLE
IT RIGHT.

PLEASE, FISH, BITE! A BIG
ONE, PLEASE! IF THEY CAN
RESIST SEEMIN' ME KETCH A
BIG FISH WITHOUT RUSHIN'
HOME FER POLES, THEN I'LL
KNOW IF I'M TH' ONLY
WEAKLIN' IN THE BUNCH—
TH' ONLY FAILURE! IF THEY
CAN RESIST IT, THEN I'M
TH' LONE FAILURE!

WHUT
GOOD
STOCK
IS LOW
NOW?



THE TIME WASTER

By Williams

ARMSTRONG FACES STIFF CAMPAIGN

Champ Has Chance to Grab
2 More Titles; Battles
Feldman Tonight.

NEW YORK, March 29.—(AP)—
Henry Armstrong, who rules the
featherweights, takes on Lew Feld-
man tonight in a prelude match to
one of the stiffest spring and sum-
mer campaigns any fighter ever
faced.

The New York state athletic
commission yesterday issued the
following schedule for Henry's
summer title appearances, all of
them in New York.

(1) The negro will meet Barney
Rosa for the welterweight cham-
pionship May 26.

(2) If Ross beats Armstrong, he
will defend his title against
Lightweight Champion Lou Am-
bers July 26 and Armstrong will
meet Ambers for the 135-pound
title September 14.

(3) Should Armstrong beat Rosa
on May 26 he will get a shot for
his third title against Ambers July
26.

This boils down to the fact that
Henry has one of the greatest op-
portunities in the sporty history of
the ring. If he wins all three titles,
he will eclipse the deeds of such
stalwarts among the little fellows
as Joe Gans and Terry McGover-
n.

Only Bob Fitzsimmons, the Corn-
ish heavyweight, held three titles,
middleweight, light-heavy and
heavyweight, and Fitz didn't rule
all three divisions at one time.

So the boys are not talking about
the Feldman fight, but about Arm-
strong's schedule.

For one thing there is not much
to say about the fight. Feldman
is an aging fighter, whose chief
claim to fame is a series of stor-
ing bouts with Kid Chocolate.
He has only an outside chance to
lick Armstrong, who has won his
last 29 fights. The bout is sched-
uled for ten rounds, but few will
bet it goes the limit.

KRNR PROGRAM

(1500 Kilocycles)

REMAINING HOURS TODAY

4:00—Fulton Lewis, Jr., MBS.

4:15—Wolke Orchestra, MBS.

4:30—Freddie Martin Orchestra.

4:45—The Children's Hour.

5:00—"Melody Lane," With Wan-
da Armour.

5:30—Howie Wing, MBS.

5:45—Ted Weems.

6:00—Zelle, Manners and His
Gang.

6:15—The Phantom Pilot, MBS.

6:30—Frank Bull, MBS.

6:45—Interlude.

6:50—Hansen Motor Co. News.

6:55—News Flashes.

7:00—Symphonie Strings, MBS.

7:30—Lone Ranger, MBS.

8:00—American Family Robinson.

8:15—Howard Woods Orchestra,
MBS.

8:20—Chiff Edwards' Program,
MBS.

9:00—Aika Seltzer News, MBS.

9:15—Orrin Tucker's Orchestra,
MBS.

9:30—Sign Off.

THURSDAY, MARCH 31

7:00—"Early Birds."

7:30—News-Review Newscast.

7:40—Hansen Motor Co. News.

7:45—Alarm Clock Club.

7:55—Westside Grocery Program.

8:00—Alarm Clock Club, Cont.

8:30—Full Gospel Church of the
Air, Rev. A. Harold Persing.

9:00—Man About Town.

9:15—Streamlined Swing, MBS.

10:00—The Happy Gang, MBS.

10:15—Microphone in the Sky,
MBS.

10:30—Homemakers' Harmony.

10:45—Voice of Experience, MBS.

11:00—Songs of the West, Copco.

11:15—Variety Show of the Air.

11:30—To the Ladies, MBS.

11:45—Geo. E. Sogolsky.

12:00—3 o'clock Revue, MBS.

12:30—Women's Clubs, MBS.

12:45—Hansen Motor Co. News.

12:50—News-Review Newscast.

1:00—Henninger's Man on the
Street.

1:15—Cripple Creek Cowboys.

1:30—CFC Anniversary Program,
MBS.

1:45—Book a Week, MBS.

2:00—Between the Book Ends,
MBS.

2:15—"College Kapers," Drake
University, MBS.

2:30—Today's Front Page.

2:45—The Johnson Family, MBS.

3:00—Feminine Fancies, MBS.

3:15—Art Kassaia Orch.

3:45—Hollywood Gospel, MBS.

4:00—Fulton Lewis Jr., MBS.

4:15—Charlotte, MBS.

4:30—Headlines, MBS.

4:45—The Children's Hour.

5:00—The Hillbillies.

5:15—Sinfonietta, MBS.

5:30—Howie Wing, MBS.

5:45—Jan Garber.

6:00—Brooklyn Symphony.

6:15—The Phantom Pilot, MBS.

6:30—Frank Bull, MBS.

6:45—Dr. McNeil Program.

6:50—Hansen Motor Co. News.

6:55—News Flashes.

7:00—Hollywood Serenade, MBS.

8:00—Knickerbocker Symphony.

8:15—Douglas National Bank 55th
birthday celebration.

8:45—Gus Arnheim.

9:00—Aika Seltzer News, MBS.

9:15—Dance Orch., MBS.

9:30—Sign Off.

WE CAN FIX ANYTHING

City Electric

124 W. Cass St. Phone 233

Daily Devotions

By DR. CHAS. A. EDWARDS

It is said that it is so often
Jesus' own followers who can-
not understand Him, "because
their heart is hardened." Yet in
truth, Jesus is ever near, still
persuading them. It is the right
note for us at this Lentenide.
We by our hardened hearts, re-
ject Him, misunderstand Him,
place the cross upon His shoul-
ders once again. But wondrous
love, and patience, He does not
leave us henceforth in the shal-
lows and miseries of life, with-
out hope of Him once again in
the midst of our adverse winds
and desperation we find Him
by our side with His comfort-
ing and redeeming word. "Be
not afraid, it is I." We thank
Thee, O God, for Thine un-
speakable gift of Christ Jesus,
our Lord, Amen.

LETTERS to the Editor

SAYS ALIEN ISMS BEING
TAUGHT AMERICAN YOUTH

Editor News-Review: There is a
parable in Holy writ which comes
to my mind just now: When
good seed had been sown and men
were sleeping and resting, an en-
emy came along and sowed tares.
This seems to be the only compar-
ison for our nation at this time.

Decades ago not one man but
the wisest men of the country, men
with a vision, met day after day,
spent many hours in deep delibera-
tion, and through the travail of
these hours was born the founda-
tions of our government. The
greatest government the world has
ever known.

While we, the citizens of this
great nation, have taken our ease
and enjoyed our blessings the en-
emy—enemies have come into
our country unhindered, gotten in-
to our schools and colleges and
sowed the tares of communism
and fascism in the minds of youth
till they are bewildered. They
really believe in many cases the
stories told of national paradises
across the waters. We have al-
lowed foreigners who do not even
understand the fundamentals of
our government to teach our youth
to be actual traitors to their own
greatest good.

Now comes the culmination of
the whole thing, when our repre-
sentatives, sent to Washington, dis-
regard the desires of the people
and give into one man's hands the
power to reorganize that which
was the product of the deepest wis-
dom of many generations.

Do we want to return to office
any man who boasts he has disre-
garded 10,000 or 25,000 or 30,000
telegrams from his constituents?

The parrying with the word
"dictator" must have been amus-
ing on the senate floor but there
is just one way to look at that mat-
ter: As long as the power rests
in the two houses of congress,
there need be no fear of a dicta-
tor. When all power or the su-
preme power rests in one man and
especially if he demands supreme
power, the time of doubt is past.

No fear what we might have, we
must meet the tragedy.
I have just learned of an in-
stance that illustrates how our in-
dividual rights have slipped from
us: A woman who took up a home-
stead less than a hundred miles
from Roseburg went to raising
chickens. This year she has about
ten acres of wheat for chicken

feed. Along came a federal man
to inspect the field and informed
her that she may not raise ten
acres of wheat—it is more than the
law allows.

Do we want to be told what to
do in our own private lives? Do
we want to be treated as incompet-
ents or as children?

People who don't like to hear
or read these facts have to face
them with the rest of us. What
next?

MRS. EMMA P. WOODS.

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