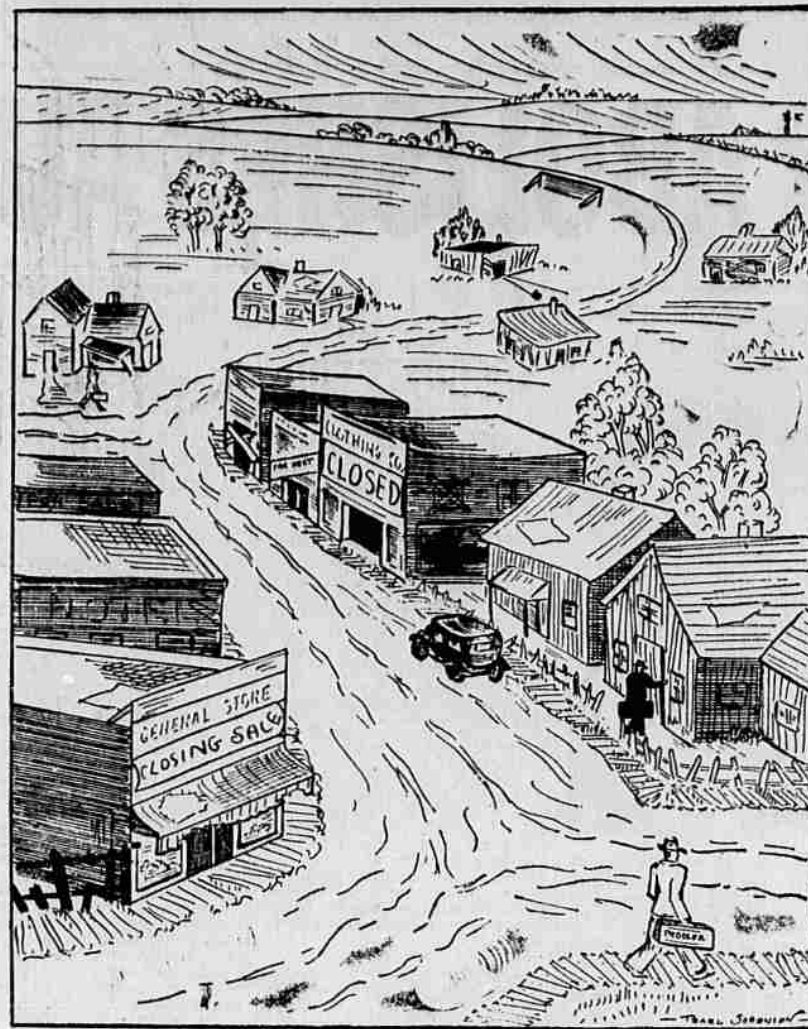
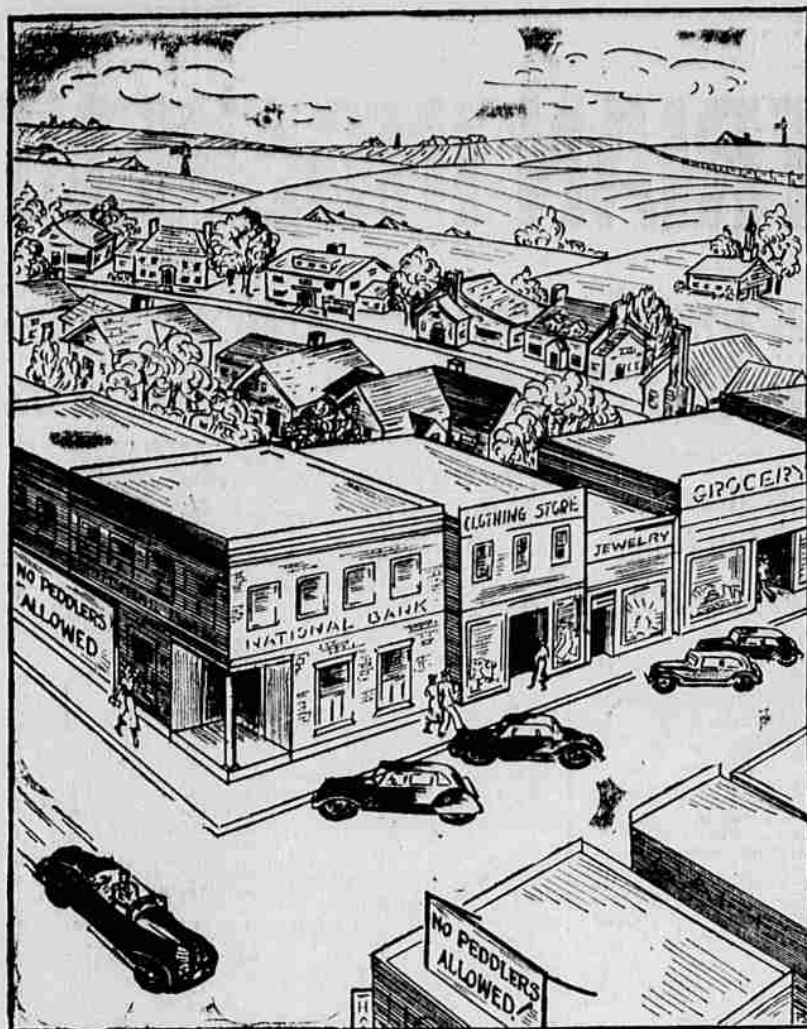




THE TALE OF TWO CITIES

Pictured here are two towns. One tells a story of growth . . . activity . . . prosperity. The other suggests stagnation . . . slow decay . . . inertia.

Over the surface of this nation you can without difficulty find hundreds of towns that are living examples of those two depicted above. Why does one town forge ahead while the other sleeps peacefully on? Because in one place the farmers, the townspeople are loyal to local business interests. Because they do not lend their ears to the persuasive glib tongues of the transient peddlers and because they know that their own prosperity is dependent upon the prosperity of their trading center.

Buying somewhere else removed from your home town is like a farmer planting his seeds in his neighbor's field. Fine for the neighbor—but not very profitable for the planter.

In order for Roseburg to grow and expand we must realize how vital cooperation is to the success of the community. Roseburg is not composed of the approximate 5500 people that live in the city limits. It consists of a territory that is as large as the trading radius of the town itself. Roseburg is made up of the people in the town proper and the thousands of agriculturists that live in the surrounding area. Our success and welfare is limited according to the welfare of our neighbors

and friends. Every bit of work we do to promote the better interests of this territory is a bit of work done for ourselves. As Roseburg proper grows and prospers the more valuable becomes the farm land adjoining and vice versa, the more prosperous our agriculturists, the more prosperous our business men. We, all combined, are one of the big American families scattered over this great nation.

Do your trading in Roseburg where you get an honest dollar's worth, and where a goodly part of your dollars eventually find their way into your own purse again. Everything comes to him who trades in Roseburg.

This page is number six in a series of important messages to Douglas County people sponsored by the Roseburg Chamber of Commerce and the following Roseburg businesses:

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Use Your Roseburg Merchant But Don't Abuse Him