

OREGON, IDLE, GOES TO CONFERENCE TOP

Cougar Basketeers Pulled Down From First Place by Loss to Vandals.

By the Associated Press.
Washington State college opened the final week of a "photo finish" northern division, Pacific Coast conference basketball race last night by losing to the Idaho Vandals in Moscow 41-34.

The defeat toppled the Cougars from first place and left them with the task of taking two straight from the Washington Huskies here Friday and Saturday night to win or at least tie Oregon for the championship.

Oregon, with only a game with Oregon State Saturday night remaining on its schedule, remained the favorite today to win the crown.

The Washington Huskies have a chance to tie for the title by sweeping the W. S. C. series if Oregon loses.

Last night's game closed a brilliant season for the Vandals, who until a week ago were title contenders for the first time in 12 years. It was the Vandals' twelfth victory against eight defeats.

The standings:

W. S. C.	1st	6	481
Washington	2d	7	511
Idaho	3d	8	500
O. S. C.	4d	12	316
Montana	5d	17	159

High School Scores.
Independence 27, Dallas 26.
Hood River 37, The Dalles 16.

OUR BOARDING HOUSE

with Major Hoopie



Seminary Professor, Pastor Without a Pulpit, Creates Unique "Church of the Air"

ST. LOUIS—(Special)—A remarkable enterprise in the field of modern evangelism has been established by the noted Lutheran theologian, Walter A. Maier, Ph. D., member of the faculty of Concordia Seminary here, who preaches the Gospel as a Sunday afternoon sideline.

Speaking each Sunday over the coast-to-coast Lutheran Hour network, Dr. Maier receives letters from his listeners in a volume that amounts to the equivalent of a million night letters—many as many as 7,000 in a single week, a half million since the broadcasts began.

All the modern languages and even classic Latin are represented in this mail and the establishment of a Braille script department is contemplated for handling the correspondence with the blind. Foreign language newspapers, frequently requested material, while Dr. Maier's lectures are now being translated into Arabic for distribution in Palestine, Transjordan and among Arabic traders in Africa.

Many Denominations Approve
Advocating the complete acceptance of Christ and the Scriptures, Dr. Maier is the recipient of many letters from members of the clergy and laity of other denominations, both Protestant and Catholic, warmly praising his views. Pastors of many denominations have set a precedent, according to Dr. Maier, by urging their own parishioners to listen to the Lutheran Hour.

More than once, listeners have written to thank Dr. Maier for dissuading them from suicide; others for changing their determination to seek divorce. A Missouri "lifer" writes regularly of his renewed faith, while the Governor of a state held tribute and an industrialist with a "front-page" name visited Dr. Maier to obtain advice on a personal problem.

"Problem" Letters
The most interesting of all, according to Dr. Maier, are his so-called "problem letters," received in response to his offer of spiritual advice to any listener who has no church affiliation. Men and women who have suffered sorrows and reverses; hospital "shut-ins," many of them incurably ill; parents concerned with the social problems of their children, prison inmates and persons in isolated places not convenient to churches, reveal their desire for spiritual renewal in letters which Dr. Maier, aided by a large volunteer staff, answers personally.

Graduate of Harvard and Concordia Seminary, Dr. Maier is a full-time member of the faculty of the seminary, as professor of Old Testament interpretation. His activities on the Lutheran Hour, for which he refuses all compensation, are carried on between classes and afterward, and still Dr. Maier finds time somehow for prolific writing on religious and religious-social topics, his books being widely read and commented upon.

Heard Throughout America
Five years ago the voice of this modern missionary was heard over but two stations. Today 61 stations of a national network carry his messages to the far corners of the continent, and several other stations voluntarily pick up the programs and rebroadcast them for the benefit of their own audiences. A substantial portion of the expenses of the broadcasts, all of which are paid for at regular rates, is voluntarily contributed by the listening audience.

The Lutheran Hour is sponsored by the Lutheran Laymen's League, with the cooperation of the International Waltham League, young people's organization with a national membership of 50,000. These lay organizations have the cooperation of the Lutheran Synod of Missouri, Ohio and other states, composed of several thousand Lutheran churches.

MEMORIAL DRIVE PROJECT GETS AID

Individual Dedication of Many Trees Indicated to Local Sponsors.

Indications point to a large number of individually dedicated trees to complete the planting of Memorial drive, Mrs. Madge Dixon, chairman of the American Legion auxiliary committee in charge of the project, reported today. The Roseburg Business and Professional club at last night's meeting of that organization, purchased three trees to be included in the next planting. The daughters of Union Veterans will dedicate one or more trees in memory of Civil war veterans.

There appears to exist some misunderstanding regarding the privileges of individual dedications, Mrs. Dixon reports. In the second unit of the project, trees may be dedicated by any person or group of persons to an individual veteran or to the veterans as a whole of any war in which the United States has participated. Several dedications already have been made in connection with the Civil and Spanish-American wars. The individual dedications, Mrs. Dixon states, need not be confined entirely to World war veterans.

The cost is expected to be between \$2 and \$250 per tree. This does not include markers, which may be purchased in addition if the donor desires. Markers, however,

COMMITTEES FOR C. OF C. ORGANIZED

Final organization of Roseburg chapter of commerce committees was announced today by Secretary W. C. Harding in his monthly bulletin to members. Committee heads recently were named by the directors and were authorized to select their assistants. The committees thus formed will direct the numerous fixed activities of the chamber during the year. The various groups are announced as follows:

Agriculture — O. C. Brown, chairman; Dave Buehler, E. A. Britton, Fred Bonbrake, O. J. Fiedkamp, Roland Parker, Hugh Ritchie.

Christmas Season Opening — A. A. Wilder, chairman; Al Lenti, Chester Morgan, Iolo Stephens, H. C. Wells, J. M. Judd, J. W. Faries.

Community Fairs and 4-H Club Work — Earl A. Britton, chairman; Dr. L. A. Dillard, Hugh Ritchie, H. V. Sullivan, Horace Berg, Al Baskford.

Conventions — J. A. Harding, chairman; W. O. Clinger, Carl T. Jolley, J. A. Pfeiffer, Earl Winner.

Facility Entertainment — Dr. H. C. Church, chairman; E. A. Britton, D. W. Radabaugh, Jack Chapman, Larry Kendall, Roy Bellows, Clyde Beard.

Forum Luncheon — L. A. Coe, chairman; Bernard Young, Wm. Unruh, Marshall Pezara, D. W. Radabaugh.

Fruit Marketing — Hattie Booth, chairman; T. B. Bensenberg, Fred Ford, Fred S. Hamilton, Paul Helweg.

Highways — A. C. Masters, chairman; G. V. Wimberly, V. V. Harpham, George H. Smith, George K. Quine, Napoleon Rice.

Hospitality — Gordon Bennett, chairman; members of the 2920 club.

Legislative — M. L. Hallmark, chairman; Walter S. Fisher, C. W. Clark.

Membership — Harris Ellsworth, chairman; E. S. McClain, E. L. Crittenden, W. F. Harris, J. E. Clark, W. J. Adair.

New Industries — Carlos Pace, chairman; Jack Hart, J. A. Harding, G. M. Krell, S. M. Johnson.

O. & C. Labels — Guy Gordon, chairman; George K. Quine.

Parks and Playgrounds — Paul Goddard, chairman; H. O. Parageter, Elmer Metzger, C. W. Wharton, Mrs. G. V. Wimberly, L. W. Josse.

Retail Merchants — W. S. Pfeiffer, chairman; Mrs. Lenore Abraham, Mrs. J. E. Varnad, Mr. Honninger, Dave Ellis, Mrs. Mabel Lewis, Tom Parkinson, D. E. Carr, Elmer McKean, George Wharton, Fred M. Chapman, Ed Kohlhaugen, R. L. Harris, Louis Kohlhaugen Jr.

Spring Opening — Stella Spencer, chairman; Business and Professional Women's association.

Summer Campaign Up North — C. J. V. Harpham, chairman; C. J. Grimm, Dave Ellis, Roy Young, Dr. Lee Wells.

Winter Sports — George Church, chairman; Dr. H. C. Church, Wm. Unruh, E. S. Powell.



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must be of a type approved by the committee. Persons desiring to include a dedicated tree in the second unit are asked to notify Mrs. Dixon, or Alvin Knudtson, at Knudtson's jewelry store immediately, as the plantings must be completed within the next two weeks to secure best results.

SYMPHONY FINALE HEARD IN PORTLAND

PORTLAND, March 1.—(AP)—Portland's noted symphony orchestra and its internationally known conductor, Dr. Willem Van Hoogstraten, withdrew from the concert some last night to give the symphony society an opportunity to "search up with its arithmetic."

Scarcely 2000 persons, the normal capacity of the public auditorium, braved inclement weather at an all-boys finale. A chorus of 200 was presented with the orchestra.

President John Laing said the society was discontinuing its support for two years because of financial losses. He added that the city which had undertaken a study which would indicate what course to should take in the future.

Dr. Van Hoogstraten has been conductor for 12 years.

Latin introduced seven musicians who were in the organization in 1911.

WILLAMETTE BUYS LACHMUND'S HOME

PORTLAND, Feb. 28.—(AP)—The Willamette university board of trustees authorized the purchase of the Louis Lachmund home at Salem today as a permanent residence for the institution's president.

The home, situated on the site of the new state library building, will be transferred to the campus between LaSalle Hall and the sciences building.

Harold Eakut, resigned as secretary of the board. He said since leaving Salem it was impossible to attend the meetings. Franklin Gilbert, assistant, will succeed him.

The board announced the new university library would be ready for occupancy in April or May. The old Salem postoffice, acquired for the law school, will be moved and reconstructed opposite the state supreme court building near the corner of 12th and State streets.

WIFE OF U. OF O. DEAN REBELS DIES

EUGENE, Ore., March 1.—(AP)—Mary Lovell Rebel, 64, wife of Dr. George Rebel, dean of the University of Oregon, died last night at a local hospital.

AUTO INDUSTRY TO BOOST RECOVERY

National Drive to Emerge From Recession Set in Used Car Exchange.

NEW YORK, Feb. 28.—A national drive to sweep the American automobile industry out of the current recession and stimulate American business generally was announced here today by Alvin Macauley, speaking for every American automobile manufacturer and the nation's 46,000 automobile dealers.

The campaign, to be known as "national used car exchange week" and scheduled for March 5 to 12, is an outgrowth of recent conferences at the White House between President Roosevelt and leaders of the automobile industry. Mr. Macauley said. The president has been advised of plans for the campaign, which is the first cooperative effort ever undertaken in which all American automobile manufacturers have taken part.

The campaign is timed at the outset of the spring selling season when both new and used cars usually begin to move in greatest volume. Mr. Macauley said. It is aimed primarily at stimulating the disposal of used car stocks now in dealer hands. Once this is accomplished, a substantial increase in car manufacturing schedules and employment of wage earners in the automobile factories is anticipated.

To support the campaign, Mr. Macauley announced, 11,500 manufacturers will be using their own newspaper, radio and outdoor advertising and in other promotional channels. Two-thirds of the advertising budget will be spent in newspapers.

Leading the Way Out
"The motor car industry," said Mr. Macauley in making the announcement, "is generally credited with showing the way out of the last depression."

"Today, the automobile manufacturers, their suppliers, the nation's 46,000 dealers and allied industries are launching a similar drive."

So far as the automobile industry is concerned, the most serious barrier to business improvement is the large stock of used cars in dealers' hands. Mr. Macauley pointed out.

"Until these cars can be sold, it is impossible for dealers to handle a normal volume of new-car business," he explained. "This means that factories will be forced to continue on part-time, and thousands of men in the motor car plants and in allied industries must remain either out-of-work or on part-time schedules."

The primary purpose of the campaign, he said, is to make known to prospective owners the remarkable used car values which now are being offered by automobile dealers in all parts of the United States.

To Take Over U. S. Patrol on Yangtze



REAR Admiral David LeBreton has been named to command the U. S. navy's patrol on the Yangtze river in China. The ill-fated gunboat Panay, sunk last December by Japanese bombs, was a unit of this patrol in the war area.

family of Lookingglass.

Mrs. Thomas A. Buckle has been confined to her home by illness the past few weeks.

Rev. and Mrs. Luther E. Adams have left here to carry on their work in a church at Seward, Neb.

The Lookingglass Ladies Aid will meet at the home of Mrs. A. A. Jacoby Wednesday afternoon, Mar. 2 at 2 o'clock.

MELROSE

MELROSE, March 1.—Mr. and Mrs. J. A. Conn left Friday for Eugene, where the former will attend to business until Saturday, when they will continue on to Portland to attend to business. They will return home Tuesday.

R. A. Wilkins of Oakland made a business trip to Melrose Thursday.

Mr. and Mrs. Harry Morgan of Eugene spent Sunday and Monday visiting the former's brother-in-law and sister, Mr. and Mrs. V. S. Woodruff and his brother, W. M. Morgan. This is the first time the brothers have met in twenty-two years.

Mr. and Mrs. Gray of Enderbore made a business trip to Melrose Thursday.

Mr. and Mrs. Milo Howard left Thursday for Marshfield to visit several days with the former's brother-in-law and sister, Mr. and Mrs. Harold Barker.

Mr. and Mrs. E. Glenwood, recently arrived from Wyoming, have leased the Rogers Clark place and moved there last week.

A group of Melrose grange members went to Lookingglass Tuesday evening to attend a program and entertainment sponsored by the Lookingglass grange.

Mr. and Mrs. Jay Clunkbeard of Marshfield visited the first of the week with the latter's brother-in-law and sister, Mr. and Mrs. John Krohn.

Mrs. Dora Bruce and small daughter, Margaret Ann, will leave next week for their home in Long Beach, Calif., after spending the past six months visiting her parents, Mr. and Mrs. Chas. Olson, and her brother-in-law and sister, Mr. and Mrs. Phil Hess.

Mr. and Mrs. L. J. Houser of West Roseburg, recently purchased a 33 acre tract from Spokley brothers. The tract is located on the Doerrier road and joins the Chaddins place on the west. Mr. Houser will cut the tract and plans to build a log house sometime in the future.

Mr. and Mrs. H. P. Conn are spending a few days at Coles valley with their son and daughter-in-law, Mr. and Mrs. Woodrow Conn.

Mrs. Leonard Cooper left last Wednesday for Castle Rock, Washington, to join her husband, who is employed there.

DRAIN

DRAIN, March 1.—A new beauty shop has been opened in the O. K. barber shop by Mrs. Daisie Lyons of Oceanview.

Mr. and Mrs. Norman Cool of Eugene left Monday for Oakland, Calif., where Norman will be assistant manager in a Newberry store. For the past 2 years he has been assistant manager of Newberry's at Eugene.

Jim Herington has returned from Marshfield where he has been working for several months.

Lige Harlan has been quite ill at his home here for the past week, but was improving at last reports.

W. D. Bartlett of "The Oakes," bid for 40 cords of wood was accepted by the grade school board at their meeting last Monday night.

Mrs. Arch Alford is visiting this week at the home of her daughter, Mrs. Alton Anderson at Melrose, where Mr. Alford has been employed for some time.

Mrs. H. J. Lawwell and little son, Lynn, spent last week-end in Springfield at the home of her sister-in-law, Mrs. Lloyd Walker.

The A. Steinbacher family have moved here from Roseburg and the three boys, John, Billy and Joseph, have entered the grade school this week.

Rev. Perry Smith of Roseburg spoke to the grade school, Friday morning on "The Value of Junior Red Cross."

Prin. H. J. Lawwell was a Roseburg visitor on business connected with the schools.

AZALEA

AZALEA, Feb. 28.—Welcome Guest had the misfortune of getting his leg broke Monday. He and Paul Eldridge were falling a tree for wood when it happened.

Sax, foot specialist from Grants Pass, attended to business here Monday.

Mr. and Mrs. Oscar Johns, from Bonnyville visited relatives and friends here several days this week.

Mr. and Mrs. Lloyd Baker left Tuesday for California where they were called by the death of his sister.

E. L. Johns and Jimmy Johns attended to business at Central Point Thursday.

The Azalea grange met Monday night for its regular business meeting.

Mr. and Mrs. Robert McCartney and Mr. and Mrs. William Sharp, made a business trip to Bandon Friday.

LOOKINGGLASS

LOOKINGGLASS, March 1.—June Masters has finished her business course at Eugene, and will fill a position in the office of the Wilson Motor company after Monday.

Mrs. W. Zimmerman was convalescing in her home after a tonsillectomy performed Wednesday.

Mr. and Mrs. A. H. Marsh made a trip to Marshfield Thursday.

Mr. and Mrs. S. W. Mount are visiting their son, Wm. Mount and

HYDRAULIC DRAG SAW PERFECTED

Superiority Over Any Other Type Claimed by Myrtle Creek Inventor.

George D. (Jack) Weaver of Myrtle Creek has perfected and patented a hydraulic drag saw which it is claimed is a great improvement over any type of power equipment now manufactured. Arrangements have been made with C. W. Lundeen of Roseburg for manufacturing the machine soon to be placed on the market.

The great advantage of Mr. Weaver's invention as compared with existing power drag saws lies in its flexibility, it is reported. It may be used for either falling trees or cutting down logs and performs equally well in either operation. The previously existing type of saw, it is stated, has not been entirely satisfactory in falling trees.

Built in Two Units
The hydraulic saw also may be used in places where other equipment cannot be operated, due to the fact that it is built in two units, which may be separated by 100 feet or more, thus permitting the power unit to be placed in one spot, while the saw may be attached to a tree on a steep hillside at a considerable distance. Connection between the saw and the power unit may be made by a flexible hose.

The equipment is quite light and easily portable. The power unit may be mounted on an automobile, truck or barrow for ease in transportation. A gasoline motor furnishes power which is transferred to the saw unit by hydraulic lines.

The hydraulic saw, Mr. Weaver claims, is 30 per cent faster than the type using direct transmission of power, the saw traveling 600 feet per minute as compared with 360 feet for the type now in use.

He plans to give public demonstrations of the machine in the near future.

EXCESS CROPS TO SLASH BENEFITS

WASHINGTON, Feb. 28.—(AP)—Reductions in farm benefit payments will be the penalty for growing more than the allotted acreage of major crops under the new federal agricultural program.

Officials explained today that wheat growers, who would get 12 cents a bushel subsidy on their normal production from allotted acreage, would be docked 96 cents a bushel on normal production of excess acreage.

Corn growers, who would get 10 cents for each bushel normally produced on approved acres, would lose 50 cents a bushel for the normal production of "bootleg" acres.

Cotton growers who knowingly over-plant would be denied all subsidies.

Subsidies and penalties for other crops, announced in detailed regulations for the \$500,000,000 crop control program would be:

Potatoes: 3 cents a bushel subsidy and 30 cents penalty.

The purpose of the subsidy, officials explained, is to divert farm lands from soil-depleting crops to those which build up the land.

J. B. Hutson, assistant AAA administrator, said it also "will tend to keep production in line" with the market demand for farm products.

DRAMA SOCIETY HEARD IN PROGRAM

Members of the Nebo Dramatics society of senior high school presented an interesting program during the regular school broadcast over radio station KRRR Monday morning.

Junior high students began the program. Alida Gutchins played a violin solo, "Alfred in G" accompanied by Anita Jourd. Miss Campbell gave a reading, "Catching the Train."

Highlights in school news were given by William Pagon of the Orange R school.

The rest of the broadcast consisted of questions asked by Johnny Roberts and Iolo Stephens and answered by other members of the dramatics society.

FOR 100 YEARS THEY'VE BEEN SAYING: MAKE MINE WITH OOP!



MAKE MINE WITH OOP!



MAKE MINE WITH OOP!



Old Oscar Pepper ("OOP" for short) has been one of America's best-favored whiskies for 100 years. Try OOP today!

SEE WHERE OOP GETS ITS NAME

A blend of straight whiskies 100% straight whiskies—90 proof Frankfort Distilleries, Inc. Louisville & Baltimore

\$1.00 | \$1.90
A FULL PINT | A FULL QUART
ALSO AVAILABLE IN BULK

MONTAG DEALER
C. W. Sinniger
Sheet Metal Works
Telephone 424 444 N. Jackson St.

YANKEES TRYING OUT EX-U. OF O. PLAYER

ST. PETERSBURG, Fla., March 1.—(AP)—Joseph (Flash) Gordon, 23-year-old former University of Oregon athlete, hopes he will be able to fill the shoes of veteran Johnny Lazzeri at second base for the New York Yankees.

Hailed as one of the greatest fielding second basemen to hit the majors in years, Gordon's brilliant coverage around the keystone sack brought smiles to the faces of Manager Joe McCarthy and Yankee coaches as the world's champions went through their first spring drill yesterday.

Off the field, Gordon doesn't have a lot to say. "The attention they're getting seems to embarrass him."

"I'm confident that I will make good," he said quietly. "But I don't like to say what I think I'm going to do. Lazzeri was a great ball player, and if I'm lucky enough to be picked to take his place, I know I will have to step to come near filling his shoes."

Starting with Oakland in the Pacific coast league in 1935, Gordon went last season to Newark in the International circuit where he batted .280 and earned the nickname "Flash" because of his stellar work afield.

Gordon disclosed he is experimenting with a new stance in the plate which he hopes "will shoot me above the 300 mark."

Joe once played first violin in a Portland philharmonic orchestra.

TOWNSENDERS DATE SPEAKER, CONCERT

Judge M. C. Summers, international writer and speaker, will be the guest speaker of the Townsend meeting to be sponsored by the Douglas county Townsend council at 7:30 o'clock Wednesday evening at the Roseburg armory. All Townsend club members and the public have been invited to attend the meeting. Gordon Ware, recently of Chicago, now Townsend national representative for Oregon, will also be present. Henry Young, president of the Douglas county council, will be in charge and F. E. McFall, the latter president of the Camas Valley club.

The meeting will open with a half hour's entertainment by "Snap" Gilmore's band. Judge Summers will talk on the subject, "Money, Bank Credit, Taxes and the General Welfare Act as the Way Out." No admission charge or collection will be made at this meeting.

U. S. AIR MAIL WEEK OBSERVANCE IS SET

Second Assistant Postmaster General Branch announced today that the post office department will celebrate the twentieth anniversary of the inauguration of regular air mail service by observing the first National Air Mail week from May 15 to May 21, 1938.

An official cachet will be authorized at Kitty Hawk, North Carolina, the birthplace of aviation, to honor the Wright Brothers. Every other post office in the United States of which there are over 45,000, will be authorized to arrange for its own local cachet.

Thousands of privately licensed pilots will be given the opportunity of becoming air mail pilots for a day to fly the mail from inter-office to air mail stop points.