



SPEND AND SAVE IN ROSEBURG

You would object, and rightfully so, if your Roseburg merchant asked you to contribute your proportionate share in cash to pay his store rent, taxes, lights and other incidentals of fixed overhead that are necessary for the operation of a business concern. And yet, on the other hand, the transient peddler turns the front room of your home into his market place, which he clutters up with his merchandise while you pay the overhead.

Remember that your Roseburg merchant maintains a modern business institution which is not only operated to secure his livelihood, but also for your service and for your

convenience. He employs local labor in his store, and they too contribute towards a better and more prosperous community. Your merchant is your friend and is willing to serve you at all times with a reputable stock of merchandise and a service that is vital to your welfare. He is glad to assist you in sharing the tax burden that provides schools, police and fire protection and relief in welfare work. Take advantage of the personal, friendly service that you have available from all Roseburg business men. Both you and they will profit and prosper through your loyalty and cooperation.

Let's Go Forward Together Through Co-Operation

This page is number four in a series of important messages to Douglas County people sponsored by the Roseburg Chamber of Commerce and the following Roseburg businesses:

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Use Your Roseburg Merchant But Don't Abuse Him