



You Are a Part of Roseburg

Guard Its Future Zealously

VISUALIZE Roseburg without modern and well-stocked department and grocery stores, without tire shops, garages and filling stations, in other words, without free air service, without depositories for your money, without doctors and drug stores and consequently without that professional health service that they provide.

VISUALIZE Roseburg without hardware stores, without a newspaper, without an implement dealer, without cream stations and creameries where you market your produce.

VISUALIZE Roseburg as one of hundreds of

small villages and cross roads stores that were once thriving little cities. Better yet—you have outstanding examples on all sides of you of communities that have decayed to a point where they no longer are able to provide the service that you have a right to demand and expect, all because these communities were drained of their resources as the money that should rightfully have been spent at home filtered into outside hands through the mediums of peddlers and out-of-town buying.

TAKE AN INVENTORY of just what the availability of these various services mean to your happiness and contentment. Check-up if you will and attempt to

ascertain if any transient peddler, or any out-of-town establishment ever in any manner, shape or form, contributed anything for your betterment. On the other hand without difficulty you can realize that Roseburg is vital to your peace of mind and to your happiness. For a prosperous and thriving Roseburg means increased values in farm and city real estate . . . it means employment for you and your friends . . . it makes possible a better educational system, churches in which you may worship, and conveniences, without all of which would create for you untold difficulties and bitter experiences.

This page is number three in a series of important messages to Douglas County people sponsored by the Roseburg Chamber of Commerce and the following Roseburg businesses:

PAGE LUMBER & FUEL CO.
ROSEBURG LUMBER CO.
J. C. PENNEY CO.
LOWELL'S
FISHER'S DEPARTMENT STORE
SAFEWAY STORES
CHURCHILL HARDWARE CO.
MONTGOMERY WARD & CO.
ROSEBURG NEWS-REVIEW
THE STYLE SHOP

McKEAN & BALDWIN
DENN-GERRETSEN CO.
NEW SERVICE LAUNDRY
INDIAN & ROSE THEATRES
CARR'S VARIETY STORE
MODEL BAKERY
HANSEN & ROSEBURG MOTOR CO.
ROSEBURG DAIRY & SODA WORKS
BARTLEY & FANCHER
WEBER'S BAKERY

ROSEBURG BRANCH
UNITED STATES NATIONAL BANK
Member Federal Deposit Insurance Corp.
DOUGLAS COUNTY CREAMERY
DOUGLAS COUNTY
FARM BUREAU CO-OP. EXCHANGE
FRED A. GOFF
FARMERS AUTOMOBILE
Inter-Insurance Exchange
Real Estate
GOETTEL'S VARIETY STORE

Use Your Roseburg Merchant But Don't Abuse Him