giffe shuwhill DEEP SIIWN HEI


## 95 c. pint

U. D. L.

EIGHT 8 PLUS
The Blended Whiskey that Bears the
TASE-MAR
OF QUALITY

D.L. O Mus a auperb blended


## "The Voice of Experience"...

the man with the million dollar throat

$A_{\mathrm{n}}$ independent survey was made recently among professional men and women-lawyers, doctors, lecturers, scientists, etc. Of those who said they smoke cigarettes, more than $87 \%$ stated they personally prefer a light smoke.
"The Voice of Experience" verifies the wisdom of this preference, and so do other leading artists of the radio, stage, screen and opera. Their voices are their fortunes. That's why so many of them smoke Luckies. You, too, can have the throat protection of Luckies-a light smoke, free of certain harsh irritants removed by the exclusive process "It's Toasted". Luckies are gentle on the throat.
insists on a light smoke
"My voice is my career. It has inspired more than five million people to confide in me their personal problems. During 25 years, first on the lecture platform and then on the air, I have never missed a single engagement because of my throat. I am a
steady smoker, and because my throat steady smoker, and because my throat
and voice are vital to my career I insist upon a light smoke. In Luckies I find a light smoke plus the enjoyment of fine tobacco . . . and that's why Lucky Strikes have been my choice
for 14 years." ${ }^{2}$

FRIEND AND COUNSELOR
TO MILIONS OF RADIO LISTENERS


THE FINEST TOBACCOS"THE CREAM OF THE CROP"

## A Light Smoke

"It's Toasted"-Your Throat Protection

|  |  |
| :---: | :---: |
|  |  |
| cotate of Ray Howard James, de <br>  | WANTED |
|  | We want further information regerding' fIICHARDSON'S RED CAPS FOR COLDS" as a remedy to preyent influenza. |
| fice inted thin gant day of January. 127. mary cunninoham. Adminturatux of tho ontatic of Biy Howard Jamen, deceatred. notice | Hundreds of people who have taken "RED CAPS" as a remedy for colde and " fl " during the present epidemic secured immediato relief and prompt recovery and no far as we have been able to leara not ope case has relopred into preumonia. |
|  | Come in and tell us about your experience with "RED CAPS." We want all the information we can get. |
|  |  |
|  |  |
|  | Raseburg, Oregon <br> At the Deer Creek Bridge |



