

WARD WEEK ENDS SATURDAY

STORE OPEN
UNTIL 8:00 P. M.

WARD WEEK SPECIAL

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81 x 99 INCH

82¢

Extraordinary values especially since cotton is GOING UP! "Longwears" are identical to famous makes selling much higher! Fine, bleached muslin.

30c grade 81 in. Unbleached Sheeting, yd.	28¢
10c grade "Economy" Unbleached Muslin, yard	7½¢
12c grade "Pride" Unbleached Muslin, yard	9¢
12c grade Bleached "Economy" Muslin, yard	8¢
10c grade White Outing Flannel 27 in., yd.	8¢

Reduced 1/3
Colonial
PRINTS
10¢ yd.



Hard to beat at 15¢! Unequaled at Ward Week's 33 1/3% reduction! New percales. Improved lustrous finish. Fast color Fall patterns 36 inches.

**Tweedloom
Crepes**
Worth 25¢. Wool-like cotton. 36-in. 17¢

WARD WEEK SPECIAL

Clearance Sale MISSSES and WOMEN'S SHOES

Values up to \$3.98

YOUR CHOICE

Sizes 3½ to 8.
Pumps and Ties.
Sport and Dress
Black and Brown.

79c

WARD WEEK SPECIAL

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Cannon Towels
3 for 25¢ 9¢

SOLID colors—remarkable at this low price! Absorbent Turkish weave. 16x32 in.

FIRM QUALITY

Broadcloth

Worth 12½¢ yd.

9¢ yd.

Save in Ward Week

You rarely see serviceable broadcloth like this so low priced! 36 in. White, colors.

WARD WEEK SPECIAL



OILCLOTH
46 in. 30c quality, yd. 19¢

Even Wards regular price is low! Heavy quality. Many colorful patterns.



Rayon Taffeta
Regularly 25¢ 19¢ yd.

Pure dye rayon for slips, spreads, draperies. Pastels, dark shades. 39 in.

WARD WEEK SPECIAL



Cannon Towels
Worth 29¢ 22¢

Extra big! Double loop Turkish weave, firm and absorbent! Checks, solid colors, white. Save now!

**CANNON
Towels**
Worth 15¢ 12½¢

This sale price is very low for any Turkish towel. These are soft, firm and absorbent. 18x36.

WARD WEEK SPECIAL



Handkerchiefs
Wards Reg. 5c Grade 3¢

New Fall prints, woven colored borders. White with dainty lace corners.

**Bleached
BATTS**
Save 21c on Regular Price!

58c

Regularly 75¢! Long staple cotton. Full bed size, 72x90. Stuffed, 3 lbs.

WARD WEEK SPECIAL



**Indian Type
Blankets**
1.32 each

81-48 quality. Firm under-wool. Soft suede finish. 60x90 inches.

**70x80 in.
Blankets**
96¢

Worth \$1.39. Firm cotton "Fleece-downs" in pastel plaids.



Comfynugs
A 16% Saving! 21¢

Regular 25¢ BRIEFS, VESTS, PANTIES! Firmly knit of rayon-stripped cotton! Full cut!



59c Dresses
Special New Offering 44¢

Firm dainty percales in prints or deep tone solids! TUBFAST colors! 7 to 14 yrs.

WARD WEEK SPECIAL



Warm Booties
Regular Price 69¢ 49¢

An added Ward Week special! Sheep's wool lining and cuff. Child's bunny style. Sizes 6-2.



Pioneer OVERALLS
Worth all of 1.59! 93¢

Men! Heavy (48 oz.) denim Sanforized—Shrunk! Boys'—regularly 79¢, 71¢.

WARD WEEK SPECIAL



8 Oz. Canvas
Reduced from 10¢ 8¢

Save MORE during Ward Week! Strong flannel, fully sized for men! Double knit wrist.



Melton Jacket
Men's! Regularly 2.98 2.74

Extra heavy (32 oz.) all wool. Side fastener. 6-18. Boys' reg. \$2.79. \$2.34

WARD WEEK SPECIAL



WORK SHOES
Regular Price \$2.59! 1.97

Here's a man-size saving on one of Wards huskiest stormproof shoes! 7-16.



PART WOOL
Wards 98c Unionsuit 86¢

A "give-away" price for this Sale! 10% wool for warmth! Balance cotton for wear! 36-46.

WARD WEEK SPECIAL



**5% Wool
70x80 Pts.**
1.82

\$2.49 Value. Firm and softly napped. 3½ lbs. Pastel plaids.



**5% Wool
72x84 Pts.**
2.44

\$3.29 Value! Extra large blankets. Pastel plaids.

Shirt Sale!

139
Quality

86¢

Sanforized—Won't Shrink

SANFORIZED SHRUNK—and, for Ward Week they go at the lowest price we've ever sold them for! It's a "red hot" value that happens just once in a lifetime! Check the winning features—fine, durable fabrics... handsome NEW patterns in two-tone stripes, three-color plaids, all-over checks, plains and whites... soft and wilt-proof collar styles! Many modified Duke of Kent button-downs!

Sale! HAND TAILORED TIES

The "Tops" in value at this Ward Week price! They're regularly 49¢! Resiliently constructed and all-wool lined! The new patterns are carefully selected—so we KNOW they're style leaders! Pick yours now!

37¢

WARD WEEK SPECIAL

Work Shirts

Reduced from 49¢

44¢

Here's front page news—our lowest price was 49¢! NOW it's down 12%! It's a real bargain scoop! Husky cotton covert or chambray, full cut to allow plenty of freedom! They're fully reinforced, too—continuous non-rip sleeve facings and triple-stitched main seams!

Men's Suede Cloth Shirts

Regularly 89¢! Price cut for these sale days only! WASHABLE! Double shoulder yoke; full cut. 14½-17.

68¢

Men's Pioneer Work Shirts

Regularly 89¢—a REAL value! They're Sanforized Shrunk covert or chambray. Roomy sizes!

64¢

It's Ward Week at MONTGOMERY WARD