Roseburg News-Review
Issued Daily Except Sunday by the News-Review Co., Inc.

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HARRIS ELLSWORTH.....Editor

Entered as second class matter May 17, 1920, at the post office at Roseburg, Oregon, under act of March 3, 1878.

Represented by
WEST-HOLLIDAY-MOGENSEN
San Francisco—220 Bush Street. Los Angeles—433 South Spring Street, Seattle—603 Stewart Street, Chicago—360 North Michigan Ave. Detroit—323 Stephenson Bldg. New York—21 East 40th Street. Portland—Bedell Bldg.

MEMBER 1936 OREGON DAILY NEWS ASSOC.

Subscription Rates
Daily, per year by mail.....$4.00
Daily, 6 months by mail..... 2.00
Daily, 3 months by mail..... 1.00
Daily, single month by mail.... .50
Daily, by carrier per month.... .50

Truthful Advertising Measure.

AMONG the measures to be voted upon November third appears one under this intriguing title: "Amendment forbidding prevention or regulation of certain advertising if truthful."

Stated briefly, the proposed constitutional amendment would permit, without the right of any regulation of any kind of the legislature, any advertising of any kind whatsoever as long as its text is truthful.

Off-hand that sounds like a sensible and desirable bit of legislation. In fact, if it were, when passed by the voters, merely an ordinary statute it would doubtless be a good thing. In that case the difficulties caused by it could be remedied by legislative action. If it is passed as a constitutional amendment by vote of the people, only a vote of the people can change or amend it.

Brief consideration of what this proposal involves reveals the fact that some advertising could not only be objectionable but downright destructive, and still be truthful.

This proposal is a direct product of the legislature's tinkering with advertising. At every session some bright legislator introduces some bill (there are often many) designed to censor or regulate advertising. At the last session one of these bills passed. It denied advertising dentists the right to quote prices in their advertising and otherwise restricted their right to advertise. Some of the dentists so restricted prepared the amendment under discussion and enough names were secured to place it upon the ballot.

Although definitely in sympathy with the aims of the proposal, the News-Review urges that it be defeated. It should not be a constitutional amendment and it covers entirely too much territory. It would be a fine thing if the eternal sniping at advertising could be forever stopped but this newspaper cannot under any circumstances approve the proposed constitutional amendment as the method of stopping it.

Editorials on News

(Continued from page 1.)

Republican leaders call this great (public works) program waste and extravagance—for they are the same leaders who, when their own state or city or county was involved, were the first to run to Washington pleading for federal aid."

WELL, maybe it is a pitiful spectacle, but it is an exceedingly HUMAN one as well.

Knowing that the money that was being scattered around in PWA, WPA, CWA and all the other alphabetical projects would have to be repaid by taxation, communities everywhere, Republican and Democratic alike, rushed in to get their share, knowing that they would have to do their share of the PAYING BACK.

IF THESE projects had been limited to those the public really wanted and was willing to PAY FOR, the total involved would not have been staggering. The trouble is that communities all over the country have felt that if they didn't get in while the getting was good they would get nothing themselves but would still have to pay for what the other fellow got.

FORD FORMALLY ENDORSES LANDON

Says Candidate Thinks With Men Who Carry Dinner Buckets.

DETROIT, Oct. 14 — (AP) — Henry Ford formally declared his support for Gov. Alf M. Landon today as the republican presidential nominee pursued a cross-state campaign for Michigan's 19 electoral votes.

"I admire and believe in him; I hope he is elected," the motor car manufacturer said in a statement after conferring with the Kansas governor.

"I am not criticizing the new deal," Ford continued. "I am only saying that we have had enough of it, we have had about all the country can stand."

The veteran industrialist, who talked with Landon together with his son Edsel, stated his position for the first time just before Landon headed his campaign forces toward Grand Rapids.

The candidate said the new deal was a "threat to our American form of government" in an address last night before thousands massed in the chill windswept American league baseball park.

Concentration of power in the hands of President Roosevelt, Landon said in the third major address of his lake states campaign, represented the "first steps" toward destruction of the "rights and liberties of the people" which would make the executive "all powerful."

Promising, if elected, to ask repeal of all laws "giving autocratic powers to the chief executive," Landon called upon his democratic opponent to "tell us before election day just what amendments to the constitution he has in mind."

This reference to the president was followed by boos from the audience.

Ford pictured Landon as "a business man who knows how to make both ends meet," and who "ate out of a dinner bucket for years and still thinks along with the men who carry dinner buckets."

YOUNG IS SPEAKER AT CLUB MEETING

Bernard Young was principal speaker at the 20-30 club dinner meeting held at Carl's Tavern last night ,when he presented a discussion of measures to be brought before the next session of the state legislature.

Club members devoted a large part of the meeting to perfecting details of the barn dance to be sponsored by them at the armory on Saturday, Oct. 24. The Canyonville Rhythmen orchestra has been engaged, it was reported, and the dance is expected to surpass the highly successful one given last year.

DIVORCE IS ASKED IN CIRCUIT COURT

Suit was filed in the circuit court today by Florence E. Hounshell asking a divorce decree from Ernest M. Hounshell and that she be allowed to resume her maiden name, Florence E. Balch. The couple was married in Roseburg June 29, 1935. The law firm of Long, Long and Hartliel represent the plaintiff.

MARKETS

PORTLAND, Ore., Oct. 14—(AP)—Wheat prices on the Portland futures market were up but 1c today and there was no trading but the cash situation indicated much strength. On the sample cash market local wheat advanced 11c, with Montana 3c higher. The lowest price wheat here was just 1c below $1 per bushel.

Wheat:	Open	High	Low	Close
May	99	99¼	99	99¼
Dec.	98	98¼	98	98¼

Cash wheat: Big Bend bluestem, hw, 12 pct, 1.07; dark hard winter 13 pct, 1.20; 12 pct, 1.14; 11 pct, 1.08; soft white and western white, 99; hard winter, 1.03; western red, 1.00.

Oats, No. 2 white 30.00; gray 29.00.

Barley, No. 2, 45-lb., b. w., 23.50.

Corn, No. 2, eastern y. ship. 49.50.

Argentine, 35.00.

Millrun standard, 28.00.

Today's car receipts: Wheat, 32; barley, 17; flour, 2; oats, 1.

SALT LAKE CITY.—(AP)—A Methodist bishop told Protestant ministers here to "get away from the idea that only one church—your own—is the right one."

The visitor, Bishop Ralph Spaulding Cushman of Denver, addressed approximately 100 pastors at a luncheon.

"There is good in all churches," he said.

"I would be willing to have the Methodist church sunk in the sea if the kingdom of God would be furthered."

Daily Devotions
DR. CHARLES A. EDWARDS

Our world today is in the midst of great turmoil, and we need to stay our faith on the Eternal God. It is easy to be disturbed for the world is a day like this, but it is not Christian to let that turmoil and disturbance possess us too completely. In the midst of our dread and trouble we can turn our thoughts to Him in sure faith that something stands secure and that even our world has not escaped from under His hand. We would, O God, trust and not be afraid. We would place our boys in Thee, for Thou art the rock of our salvation. Amen.

Personally Conducted

THE BIG FOUR

A Mystery-Romance by Agatha Christie

SYNOPSIS

On the eve of his departure from London for South America to conduct an investigation for Abe Ryland, wealthy soap king, Hercule Poirot, noted detective, confides in his friend, Hastings, that if it wasn't for the money offered, he would remain in London to complete his investigation of "The Big Four." Poirot believes this organization to be a gang of international criminals. Suddenly the door to Poirot's bedroom opens and an emaciated stranger stumbles into the room, mumbling the detective's name and address. The man, obviously suffering from shock, is unable to talk, but he writes the figure 4 on a piece of paper. Hastings connects this with "The Big Four" that Poirot has been discussing. At the mention of it, the stranger starts suddenly and says, "Li Chang Yen!" Hastings relates what follows:

CHAPTER III

He had the look of a man suddenly awakened from sleep. Poirot made a sign to me not to speak. The man went on. He spoke in a clear, high voice, and something in his enunciation made me feel that he was quoting from some written report or lecture.

"Li Chang Yen may be regarded as representing the brains of the Big Four. He is the controlling and motive force. I have designated him, therefore, as Number One. Number Two is seldom mentioned by name. He is represented by an 'S' with two lines through it—the sign of a dollar; also by two stripes and a star. It may be conjectured, therefore, that he is an American subject, and that he represents the power of wealth. There seems no doubt that Number Three is a woman, and her nationality French. It is possible that she may be one of the sirens of the demi-monde, but nothing is known definitely. Number Four—"

His voice faltered and broke. Poirot leant forward.

"Yes," he prompted eagerly. "Number Four!"

His eyes were fastened on the man's face. Some overmastering terror seemed to be gaining the day; the features were distorted and twisted.

"The destroyer," gasped the man. Then, with a final convulsive movement, he fell back in a dead faint.

"Mon Dieu!" whispered Poirot. "I was right then. I was right.

"You think—?"

He interrupted me.

"Carry him on to the bed in my room. I have not a minute to lose if I would catch my train. Not that I want to catch it. Oh, that I could miss it with a clear conscience! But I gave my word. Come, Hastings!"

Leaving our mysterious visitor in the charge of Mrs. Pearson, we drove away, and duly caught the train by the skin of our teeth. Poirot was alternately silent and loquacious. He would sit staring out of the window like a man lost in a dream, apparently not hearing a word that I said to him. Then, reverting to animation suddenly, he would shower injunctions and commands upon me, and urge the necessity of constant marconigrams.

We had a long fit of silence just after we passed Woking. The train, of course, did not stop anywhere until Southampton; but just here it happed to be held up by a signal.

"Ah! A thousand thunder-claps!" cried Poirot suddenly. "But I have been an imecile. I see clearly at last. It is undoubtedly the blessed saints who stopped the train. Jump Hastings, but jump, I tell you."

In an instant he had unfastened the carriage door, and jumped out on the line.

"Throw out the suit-cases and jump yourself."

I obeyed him. Just in time. As I alighted beside him, the train moved on.

"And now Poirot," I said, in some exasperation, "perhaps you will tell me what all this is about."

"It is, my friend, that I have seen the light."

"That," I said, "is very illuminating to me."

"It should be," said Poirot, "but I fear—I very much fear that it is not. If you can carry two of these valises, I think I can manage the rest."

Fortunately the train had stopped near a station. A short walk brought us to a garage where we were able to obtain a car, and half an hour later we were spinning rapidly back to London. Then, and not till then, did Poirot deign to satisfy my curiosity.

"You do not see? No more did I. But I see now. Hastings, I was being got out of the way."

"What!"

"Yes. Very cleverly. Both the place and the method were chosen with great knowledge and acumen. They were afraid of me."

"Who were?"

"Those four geniuses who have banded themselves together to work outside the law. A Chinaman, an American, a Frenchwoman, an American, a Frenchwoman we arrive back in time, Hastings."

"You think there is danger to our visitor?"

"I am sure of it."

Mrs. Pearson greeted us on arrival. Brushing aside her ecstasies of astonishment on beholding Poirot, we asked for information. It was reassuring. No one had called, and our guest had not made any sign.

With a sigh of relief we went up to the rooms. Poirot crossed the outer one and went through to the inner. Then he called me, his voice strangely agitated.

"Hastings, he's dead."

I came running to join them. The man was lying as we had left him, but he was dead, and had been dead some time. I rushed out for a doctor. Ridgeway, I knew, would not have returned yet. I found one almost immediately, and brought him back with me."

"He's dead right enough, poor chap. Tramp you've been befriending, eh?"

"Something of the kind," said Poirot evasively. "What was the cause of death, doctor?"

"Hard to say. Might have been some kind of fit. There are signs of asphyxiation. No gas let open, is there?"

"No, electric light—nothing else."

"And both windows wide open, too. Been dead about two hours, I should say. You'll notify the proper people, you'll you?"

He took his departure. Poirot did some necessary telephoning. Finally, somewhat to my surprise, he rang up our old friend Inspector Japp, and asked him if he could possibly come around.

No sooner were these proceedings completed than Mrs. Pearson appeared, her eyes as round as saucers.

"There's a man here from 'Anwell—from the 'sylum. Did you ever? Shall I allow him up?"

We signified assent, and a big burly man in uniform was ushered in.

"'Morning, gentlemen," he said cheerfully. "I've got reason to believe you've got one of my birds here. Escaped last night, he did."

"He was here," said Poirot quietly.

"Not got away again, has he?" asked the keeper, with some concern.

"He is dead."

The man looked more relieved than otherwise.

"You don't say so. Well, I dare say it's best for all parties."

(To be continued)

LANDON

By Ralph E. Morrison

Governor Landon in his inheritance is a mixture of Colonial English, Scotch, Irish, and Pennsylvania Dutch blood. On the paternal side the family came from England in 1630, moved later to New Jersey and then to Pennsylvania. His mother's family were of Scotch descent who moved first to Ireland and then to America. Alf was born in Pennsylvania. His parents moved him in boyhood to Ohio. Later they moved to Kansas and Governor Landon attended the University of Kansas, and Kansas has been the scene of most of his activities since.

In Governor Landon the blood of pioneers flows. It is the combination of blood which is responsible for the independent growth of this country in the Colonial days. In him, through inheritance, there has descended the same spirit of personal independence for which our forefathers fought, bled and died in the war for independence. That spirit has never been softened by wealth and ease as in the case of many colonial families which remained on the eastern seaboard. The same sturdy, strong pioneering Colonial American spirit has burned strongly in Alf Landon. His life as an independent oil man began in the beginnings of oil in Kansas. He was a pioneer in it. The spirit of pioneering is strong in him. He is virile in mind and body as the pioneers were. These qualities will assist him as president of the United States.

GEESE ARE SAVED FROM NIAGARA FALLS

NIAGARA FALLS, N. Y., Oct. 14—(AP)—A flock of about 1,000 wild geese which for two days had appeared to be in danger of being swept over Niagara falls rose from the Niagara river early today and flew safely away.

Game Protector James G. Woodcock, who fired blank shotgun shells at them last night and drove them to the protection of the reefs, heard them go.

TOWNSEND CLUBS' DOINGS IN DOUGLAS

MELROSE—The Melrose-Elgarose Townsend club will meet Friday, Oct. 16. Rev. F. I. Young, Sutherlin; William Garner, Yoncalla, and Mayor C. W. Clark, Roseburg, will be the principal speakers. The program will be followed by dancing and refreshments.

WINSTON.—The Winston-Roseburg Townsend club will meet at 7:30 p. m. Thursday at the Winston schoolhouse. As important business is to be transacted, all members and friends are urged to be present.

PRESIDENT URGES COURSE FOR PEACE

Destruction of Trade Bars Cited as Means of Gaining Harmony.

URESIDENT urges 5 ...5 ...5 ...

ABOARD ROOSEVELT TRAIN, En Route from St. Louis to Chicago, Oct. 14.—(AP)—Expressing confidence that the nation is experiencing a "greater degree of prosperity" and the political barometer is reading "fair and warmer," President Roosevelt brought his whirlwind western campaign into eastern Missouri and Illinois today from Kansas and western Missouri.

Dedicating a World war memorial site at St. Louis this morning, the president declared that "we best honor the memory of those dead by striving for peace, that the terror of the days of war will be with us no more."

"In what we have done during the last three years to promote recovery at home, to extend the hand of good neighbor to the nations of the world, to break down the barriers to commerce which divide nation from nation, we are promoting the course of peace throughout the world," he said, adding:

"Here at home is the call to service, too."

Inequalities in the social order call for correction, he said, and a little later on declared all major wars had brought about "major disturbances" in the social and economic machinery.

"The late war has been no exception," he asserted.

The president was due in Chicago around 6:40 p. m., eastern standard time, and will deliver a major address there at 9:30 p. m.

KRNR PROGRAM
(1,500 Kilocycles)
SPONSORED BY NEWS-REVIEW

REMAINING HOURS TODAY
4:00—The Editor Views the News.
4:15—Singing Troubadour.
4:30—The Grab Bag Program.
5:30—Sign Off.

THURSDAY, OCTOBER 15
Morning Hours
6:45—Early Birds.
7:00—Alarm Clock Club.
7:30—News-Review News Broadcast.
7:45—Alarm Clock Club Cont'd.
8:30—Excerpts From Bach.
9:00—Famous Orchestras.
9:30—Gem's From the Emerald Isle.
9:45—Los Angeles Symphony Orchestra.
10:00—Morning Musicale.
10:30—Belle & Martha.
10:35—Evening Airs.
11:00—Southern Oregon Gas Co. Presents "The Mystery Chef."
11:15—Modern Melodies.
Afternoon Hours
12:15—Radio Music Store Afternoon Concert.
12:30—Chevrolet's Musical Moments.
12:45—News-Review News Broadcast.
1:00—Popular Band Selections.
1:30—Dean Rhodes "The Rhythm Man."
1:45—Georges Thill.
2:00—Dorano Ensemble.
2:15—So Hoopli's Novelty Trio.
2:30—Duke Ellington.
2:45—Victor Symphony Orchestra.
3:00—The World Book Man.
3:10—Mills Bros.
3:30—Children's Request Program.
3:45—Charles Hamp.
4:00—The Editor Views the News.
4:15—Enrico Caruso.
4:30—The Grab Bag Program.
5:15—Thomas A. Verdenius, Republican Speaker.
5:30—Sign Off.

FRIDAY, OCTOBER 16
Morning Hours
6:45—Early Birds.
7:00—Alarm Clock Club.
7:30—News-Review News Broadcast.
7:45—Good Morning, J. M. Judd.
8:00—Max Bendix Ensemble.
8:15—On the Shore of Italy.
8:30—Sacred Selections.
8:45—Louis Katzman and His Orchestra.
9:00—Oakland Community Program.
9:30—Hawiian Melodies.
10:00—Down Memories Lane.
10:30—Belle & Martha.
10:35—Women's Exchange.
11:00—Patsy Montana.
11:15—Hits From the Shows.
Afternoon Hours
12:00—Radio Rendezvous.
12:15—Johnny Johnson's Orchestra.
12:30—Hansen Motor Co. Variety Program.
12:45—News-Review News Broadcast.
1:00—Myrtle Creek Community Program.
1:30—Dean Rhodes "The Rhythm Man."
1:45—Spanish Rhythm.
2:00—The Sonetteers.
2:30—Hayden's Master Works.
3:00—The World Book Man.
3:10—Golden Voices.
3:30—Children's Request Program.
3:45—Organ Selections.
4:00—The Editor Views the News.
4:15—The Ranch Boys.
4:30—The Grab Bag Program.
5:30—Sign Off.

MAE WEST'S DRIVER FIGURES IN FIGHT

LOS ANGELES, Oct. 14 —(AP) — Hollywood police were asked by the district attorney's office for more details today on a traffic altercation between Speedy Dado, veteran boxer and Mae West's chauffeur, and three other motorists.

The motorists complained that Dado threatened them with a pistol in the argument that followed a near-collision.

James Timony, business manager of Miss West, explained to district attorney's aides, however, that there were extenuating circumstances.

Dado, he said, has a pistol-permit, and drew his weapon only after the three men appeared about to stage a mass attack. Each of the trio had refused Dado's challenge to an individual fight, Timony asserted.

ALMANAC USED TO FIX SENTENCE

OAKLAND, Calif., Oct. 14.—(AP)—An ordinary almanac saved Kenneth Speckbacker, 30-year-old burglar, from possible life imprisonment.

The man was up for sentence and his attorneys contended he committed the crime during daylight hours and was guilty only of second degree burglary. Burglary in the night calls for a prison term of from one year to life.

Superior Judge Frank B. Ogden was told the burglary took place at 7 p. m., on May 23. He called for the almanac—any almanac. The one procured showed that daylight officially ended at 7:20 p. m., on that date.

Speckbacker was given eight months in the county jail.

CLUB HEARS TALK ON JOURNALISM

Harris Ellsworth, editor of the Roseburg News-Review, gave a very interesting discussion on newspaper work as a career to the Quill and Scroll club yesterday noon at the club's weekly meeting held during the noon hour in the cafeteria at the Roseburg senior high.

Mr. Ellsworth pointed out to the group the vital importance of the journalistic field and also cleared up many questions which the group volunteered to ask.

Those present were: Harris Ellsworth, Frances Hardy, Adah Marie Ruhl, Jeanne Hughes, Braunda Conn, Bob Harris, Frank Wells, Jean Eppstein, Betty Russell and Elizabeth Campbell.

R. H. S. GIRLS LEAGUE ELECTS OFFICERS

The regular meeting of the Girls' league of the senior high school was held in the school study hall yesterday activity period with the president, Virginia Ness, in charge of the meeting.

Nelma Saylor, the high school economics instructor, gave the group a very interesting talk on the varied fields of home economics.

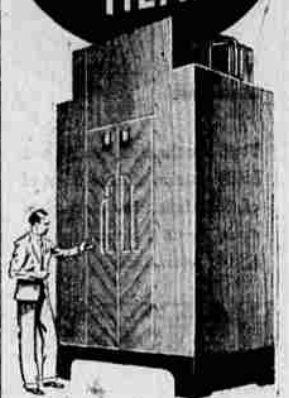
Virginia Robinson was elected song leader; Helen Jane Kerr, pianist and Adah Marie Ruhl, typist, theme of the girls' league vodvil, short talks were given on the uniform dress, girls' atiletic association by Adah Marie Ruhl, Eloda Taylor, Caryl Hoffnsworth and Alice Ueland.

SETH PARKER CLUB

Will meet at the Melrose Grange hall Sunday, October 18th, at 7:30. Mr. Schroeder of the Gideons will speak. Everyone invited.—Adv.

M. W. Wood, of Glendale, was a business visitor in this city yesterday.

Clean Uniform LOW COST HEAT-



The Beautiful LONERGAN Fireside HEATER

More than a stove! A beautiful piece of walnut furniture and a complete heating plant that economically heats and humidifies your home. So far advanced in design and efficiency it has quickly become famous thruout America.

The initial cost of the Lonergan is no more than the old-fashioned burning stove. Burns low priced fuel oils. No ashes or dirt. Temperature controlled automatically or with a dial as on a radio.

Many exclusive features including the Lonergan Solar Flame and the patented Tapered Heating Chamber. Let us show you.

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Phone 93 225 N. Jackson St.

AMERICA'S MOST Beautiful HEATERS

TOM VERDENIUS

Chairman, Naturalized Citizens' Division, Republican State Central Comm., will speak on:

"Why Naturalized Citizens Should Vote for Landon and Knox"

KRNR Thurs., Oct. 15

5:15 to 5:30 p. m.

Pd. adv. Tom Verdenius, Failing Bldg., Portland.

Community Health

In time of sickness you will find your physician ready to devote his supreme effort and skill to your well being. By having your children inoculated against typhoid fever, you may help him preserve the good health of your community. Act now and be assured of the future!

A Prescriptionist Fills Rxs Carefully at

Chapman's Drug Store

Phone 269