

# Reduced! WARD WEEK ONLY!



Ask about Wards  
Monthly Payment Plan

## SALE! GUARANTEED RIVERSIDES

# 4.98

RIVERSIDE STANDARD  
4-40 x 21  
4 ply with two  
breaker strips

**WRITTEN GUARANTEE AGAINST EVERYTHING**  
that can happen to a tire in service!  
• Blowouts • Cuts • Underinflation • Wheel Out of Line  
• Brakes • Faulty Brakes • Wheels Out of Line  
You get full protection WITHOUT LIMIT as to the number of miles you drive or months of service!

And These Standards Give You More Safety, Longer Mileage Than You'd Believe Possible at These Low Prices!

SIZE	4-PLY	6-PLY
4.50-20	\$5.40	\$ 6.80
4.50-21	5.92	7.07
4.75-19	5.94	7.29
4.75-20	6.17	7.52
5.00-19	6.25	8.01
5.00-21	6.30	
5.25-17	6.84	
5.25-18	7.07	8.82
5.25-21	7.79	9.68
5.50-17	7.74	9.23
5.50-19	8.15	9.90
6.00-16	8.61	
6.00-18		10.67
6.00-20		11.35
6.50-19		12.05

If ever there was a smart time to buy tires it's now — during **WARD WEEK!** Here are Wards famous Standards at a price even lower than their regular low price! You get all the saving of their extraordinary low cost per mile and a **guarantee that has no limit as to time or mileage!** We can make an offer like this for a few days only each year. So while it lasts let your hard-earned dollars buy the safety of guaranteed Riversides, their economy and extra comfort at a price that leaves a big dollar margin in your pocket. Tough **Vitalized** rubber in these tires, a deep center traction tread that minimizes skidding, a carcass that has extra strength of fine quality cotton cords dipped in liquid rubber. Don't delay! These prices are for Ward Week Only!



WARD WEEK SALE SPECIAL

Full 12 Month Guarantee!  
**279**  
Exchange

"Winter King—New 24-Mo. Battery"  
15 plate... Exch. 4.66 51 plate—special for  
11 plate... Exch. 5.66 Ford V-8... Exch. 5.55



WARD WEEK SALE SPECIAL

Wards 100% Pure Penn Oil  
**12c**  
qt.

None better—even at 35c a qt! Get this extra Ward Week saving!  
5 qt. can... 74c  
2 gal. can... 1.11 In your container—  
5 gal. Pour-pull... 2.69 Add 1c qt. Fed. tax to oil prices.



WARD WEEK SALE SPECIAL

WARD'S CAR HEATERS  
**4.33**

Compares with many 6.95 heaters! Big quiet model! 42 hot water tubes! Give ample heat for all popular cars. De Luxe Heater! 10.95 value. Ward Week price... 5.99



WARD WEEK SALE SPECIAL

Compare with 35-55c Plugs!  
**21c**  
Each

Wards NEW Standard Quality spark plug. A real bargain at 29c—Wards regular price! A sensational value at 21c! Pep up your car with a set of Wards new plugs at this low price.

### LINED BRAKE SHOES

For Ford A 28-31 and Chev. 30-32. Finest you can buy! 4 shoes for 2 wheels. Ford V-8... 1.69

### TUBE REPAIR KIT

72 sq. in. material: patches, cement, buffer. Enough for 50 patches. Fan Bolt, Ford A 28c

### AUTO FLOOR MAT

Reduced! All rubber. Size 34x40 inches. Stop drafts, noise. Mat with felt back 58c

### Electric Air Horn

Gives you a full rich toned blast. Reg. 4.98 **\$4.22**

### WARDS TIRE PUMP

Reduced! Full stroke, 1 1/2" diam. 18" barrel. Snap on connection. **88c**

### DOUBLE SCREW JACK

Reduced! 2000 lb. capacity. All enclosed. Lift from 6" to 15". **97c**

### FLAT AUTO HORN

Reduced! Loud signal. Chrome face. Adjustable tone screw **68c**

### Polishing Cloth

Reg. 29c 60 sq. ft. No-lint cotton! Absorbent! **23c**

### KING BOLT SET

Reduced! For Ford A. Same as original equipment. **88c**

### AUTO TOP MATERIAL

Reduced! 64-in. width. Waterproof! Sunproof! Other uses! **31c** per ft.

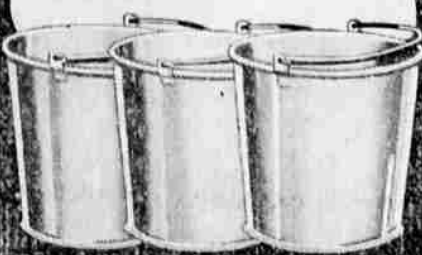
## SENSATIONAL SAVINGS on

### WARD WEEK FARM SAVINGS

#### DAIRY PAILS

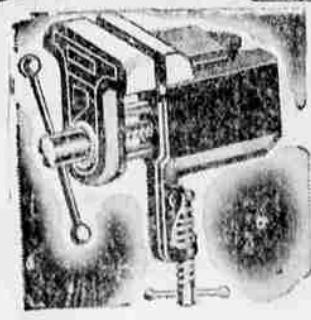
Reduced  
Regular 39c **29c**  
Ward Week only

One of the greatest pail buys in years! Full 12-qt. capacity... seamless, smooth-soldered construction... unusually heavy tin-plate! Stock up, save!



#### Strainer & 100 Filter Discs

Both for the price you would ordinarily expect to pay for the full 12-qt. strainer alone! Discs are For 10 days only **1.33**



BUY NOW! SAVE 18% ON THIS  
**Bench Vise**  
Ward Week You Pay Only **88c**

Ideal for the average home, small workshop or garage. Clamp on anywhere. Cast iron body. 2 1/2 in. width jaws open to 2 1/2 in. Big value!

#### Stick-on Soles

Reg. 10c. Black. Cement and scratcher. **8c**

#### Tool Grinder

Reg. 1.49! 1x5" Silicate wheel. Machine cut gears. **1.17**



FADLOCK **33c** Save 25% now!  
HANDLE **8c** Hammer, Hickory, 14".  
Solder's Iron **99c** 100 watt. 6-ft cord.  
Trouble Lite **87c** 20 foot cord. Reg. 1.00!  
Lace Bundle **27c** Well oiled, fresh.



Strap Hinge **21c** Heavy steel. 6 in.  
Steel Tape **18c** Flex. or rigid. 6 ft.  
Appli. Cord **37c** 1000 watt plug. Save  
Axe Special **1.29** 36 in. handle. Buy now!  
Axe Handle **27c** Oval. 36 lbs. long.

### WARDS PAINTS

TESTED QUALITY!—LASTS LONGER—COSTS LESS!

Ward Week For 10 Days Only!

**1.53**  
per gal.  
In 5-gal. Cans



We recommend Wards Coverall as a good, dependable paint! It contains more pure linseed oil, and the pigments are ground finer than in any other similar quality house paint we know of! That's why it has such a smooth, glossy film, is so easy to apply, and wears so well! An unusual value at the regular price, but at the reduced Ward Week price, its sensational! Gallon cans priced proportionally low.

#### Finest Gloss Wall ENAMEL

Quick-Drying, Washable Wall Finish. Dries Without Brushmarks. Won't Chip!

Reg. 88c Value! **69c** Quart

Here's your chance to turn drab kitchens and bathrooms into beautiful modern rooms you'll be proud of! Equine enamels selling up to 3.25 a gallon. See what you save!

Kalsomine. Reg. 42c. 5 lbs. **35c**  
Certified Semi-Gloss. Reg. 88c. Qt. **69c**  
Gallon can. reg. 3.00... **2.54**  
Coverall Semi-Gloss. Reg. 68c. Qt. **57c**  
Gallon can. reg. 2.20... **1.88**  
Asbestos Roof Paint. Reg. 64c. Gal. **54c**  
5-gallon can. reg. 3.00... **2.40**  
Certified Floor Enamel. Qt., now **69c**

## MONTGOMERY WARD