

# OUR GREATEST Sale of Bikes

SPECIAL SAVINGS FOR WARD WEEK ONLY!



**Comet**

**Boys', Girls', Men's, Women's Hawthorne "Comet" REDUCED TO 27.88**

*"Pay \$3 DOWN Ride It Away!"*

Acclaimed by thousands of Ward customers as the year's biggest bicycle bargain, even at regular prices! Now, in WARD WEEK, you save 15% extra! Riverside balloon tires; Troxel electric fender light and horn; Troxel Saddle; Streamlined carrier with red jewel reflector; full crown mudguards; steel frame Bonderized and Vichrome Enameled!



**Zep**

**A \$40 Bicycle! The Hawthorne "Zep" WARD WEEK ONLY 34.88**

*"Pay \$4 Down, Ride It Away!"*

Many extra features • make this Deluxe HAWTHORNE streamlined bicycle equal or superior to others selling for as much as \$40! Buy this \$40 bike now, at our reduced Ward Week price—and pocket the difference!

- Streamlined Tank with Built-In Horn • White Sidelight
- Riveted Balloon Tires • Troxel Saddle
- Side Kick-up Stand • Troxel Saddle
- Chain Guard • Streamlined Carrier • Built-in Head Lock

The "Crimson Tide" **FOOTBALL 1.79**

Usually \$1.98! Designed and autographed by Frank Thomas—Alabama coach. His booklet—"How to Kick"—included. Regulation size, shape and weight.

**Sale! Lunch Kit 97c**

Usually \$1.29

Strong metal box that holds plenty for a hungry workman. Ward's best pint-size vacuum bottle included. Save during this sale! Vacuum bottle alone....60c

**BANG!** DOWN COME PRICES On Hunting Equipment!

Regular 1.59 Balloon Bike Tires .....\$1.09

## Western Field Repeating Shotguns

S-M-O-O-T-H SPEED-ACTION 6-SHOT **23.88**

Regularly \$26.45

All Popular Barrel Lengths and Gauges

Over 175,000 satisfied sportsmen will use no other! Here's why... these Western Fields have the *fastest, smoothest, safest* action known to any repeating shotgun! You'll marvel, too, at the fine balance—the natural feel of the pistol grip—the all-around quality appearance of these Western Field favorites. Your choice of popular gauges. Medal Above, with Raised Matted Rib (Regularly \$29.45)..... \$26.88



**12-Ga. SHELLS**

Sale! Box of 25 **59c**

Red Head Reliance. Finest powder used! Drop shot. Chilled shot, bx. of 25...69c



**HUNTING COAT**

Sale! **3.39**

Patented storm collar! Extra heavy army duck—repels water! Has new hand-warming pockets! Sheep Vest Sizes 34-44. **77c**



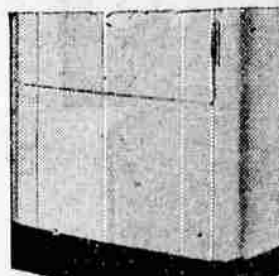
**Western Field .22-Cal. Repeating Rifle & Scope 9.98**

Get a husky bolt action clip repeater and a 2 1/2 power telescope sight for this one amazingly low Ward Week price! You'd expect to pay over \$15 for this combination elsewhere. The rifle has fine balance, hooded front sight, adjustable rear sight—many other quality features!

Rifle Alone.....6.77 Telescope Sight.....3.49

**INCLUDING RIFLE AND SCOPE SIGHTS**

WARD WEEK SALE! Famous M-W Electric REFRIGERATORS



**\$20 trade-in FOR YOUR OLD ICE BOX**

On Any Famous M-W 1936 Electric Refrigerator Regularly 134.95!

**6 Cu. Ft. Size 104.95** With Old Ice Box

**\$5 DOWN!** Carrying Charge

Ward Week Only! Limited quantities! Big family size! Plus-powered unit with test-proved operating economy! 84 cubes, 6 lbs. ice. Backed by Ward's liberal 5-year Protection Plan!

6 1/2 CU. FT. MODEL **109.95** with your old ice box

6 CU. FT. MODEL **144.95** with your old ice box

Here's Value! Here's Quality! One of the Finest Groups of Curtains We've Ever Offered at this Ward Week Price!

## Ward Week Curtain Sale!



**Wards Cut Prices on Crash Drapes 1.77 Pr.**

Reg. 1.93

Beautiful, woven Mexican crash material! A colorful rough weave ideal with Monterey or period furniture! Each side 23 in. wide by 2 1/4 yards long! Finished, ready to hang!

5 1/2 50-in. Colored WOVEN CRASH ..... **48c**

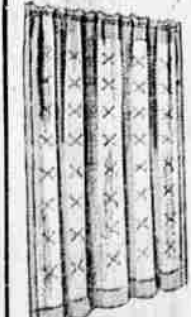
3 1/2 50-in. Rayon WARP DAMASK ..... **31c**

**79c Priscillas and Flounce Panels. Beautiful Plain and Pastel Shades**

One of the lowest prices in Ward Week history! Outstanding new styles—woven figures on plain and pastel colored backgrounds! Crisp, frilly ruffles! Woven of fine combed yarns that look fresh and new, even after many launderings! Full, wide sizes for fullness! 2 1-6 yards long.

**59c Applique Kitchen Curtains, pr.....48c**

# 67c



**NOVELTY PANELS Reg. 1.00! 87c**

Popular open weave in colored rayon and cotton! Attractive, assorted patterns. 2 1/2x2 1/2 yds. Finished, ready to hang!

**Reg. 12c CRETONNES**

Bright, gay patterns! 36-in. wide! Fine for day bed, chair and pillow covers! YARD ..... **9c**

**Novelty Panels**

Reg. 30c! 3 styles to choose from! Novelty mesh, open weave, fringed mesh net patterns! Variety of colors and sizes! EACH... **33c**

**PANELS Reduced 28%**

Regular 25c

Marquisette panels, 35" to 39" wide, ecru or cream. **18c**

**Curtain Materials**

4 patterns reduced! Cushion dot, rough weave, and pastel materials! Popular colors! 33" and 43" inches wide. Make panels, priscillas, and save! ..... **12 1/2c**

