

WARD WEEK — AT THE LOWEST PRICE WE'VE EVER SOLD THEM

# SHIRTS

# \$1.39 Quality

## FOR 10 DAYS ONLY

# 86c

The sensation of the year! The first time we've ever sold these shirts at such a low price... during Ward Week only! Fine quality broadcloth in handsome, NEW stripes, checks, whites. Fine Tailoring! Wilt-proof collars! Sizes 14 to 17.

*inner warmth*

**Healthgard UNION SUITS**  
Quality cotton gives longer wear and better appearance. Medium heavy weight.

Reg. 79c **64c**

**Part Wool Union Suits**  
10% wool. Balance sturdy cotton for long wear. Reg. 98c **86c**

**FOR OUTDOOR BOYS**  
Boys' Cotton Unionsuits. Medium weight. **44c**  
Heavy weight. Gray. **47c**  
Heavy weight. 10% wool. **66c**  
Boys' Fast Color Broadcloth shorts. Cotton undershirts. Reg. 19c. EACH **16c**

*outer warmth*

**Men's Gaucho Style SWEATER**

Reg. \$2.98 **2.54**

Warm, rich textured material with strong, substantial wearing qualities. Zipper front. Boys' V-neck zipper coat sweaters, 2.44. Reg. 2.98.

**Outstanding Value**  
Fancy backs with three inverted plaits. V-neck, patch pockets. Warm protection for cold days. Reg. 2.98. **2.27**

**Fine Quality Worsted Sweaters**  
Men's Barrel type slipovers **84c**  
Boys' Barrel type slipover **79c**

**Men's DRESS SHIRT**  
Wards regular 1.49 shirts! Fast-color, pre-shrunk. **1.24**

**Boy's DRESS SHIRT**  
A cut price for Ward week only! Fast color quality! Save! **39c**

**Work Shirt** 59c Value  
Men! Our lowest price reduced! Covert or chambray! **44c**  
Boys' sizes.....34c

**PIONEERS**  
Regularly 79c  
Men! Here's Real value! SANFORIZED — won't shrink! Sturdy chambray. **64c**

**Suede Cloth**  
Regularly 79c  
Men's Suede Cloth Shirts reduced 14%. Washable! Warm and serviceable. **68c**

**PAJAMAS**  
\$1.19 Value  
Soft cotton flannel, full cut for comfortable sleeping. Coat or middie style. Tariff paid! **88c**

Wards Regular 39c  
**Wool Socks**  
All wool face, lisle dined. Medium weight. Reinforced heels and toes. All new fall patterns! **31c**

Ward Week Sale!  
**Canvas Gloves**  
Men! Here's EXTRA value! 8 oz. canvas work gloves. Double knit wrists. **8c**

20% Less NOW!  
**MEN'S TIES**  
**37c**  
Reduced for Ward Week! HAND MADE! Resilient construction! Carefully selected patterns! Buy for gifts!

Men's Regular 19c  
**Dress Socks**  
All bright, new colorful patterns. Lined heel and toe for extra long service! Others at 8c.  
Boys' fancy socks.....8c

Regularly 19c!  
**Work Socks**  
Heavy weight cotton. Reinforced heels and toes, rib knit tops. A work sock that really wears! **8c**

## Reduced for Ward Week!

# PIONEER OVERALLS

# 93c

### Sanforized... Will Not Shrink

Men! Save MORE now, in this WARD WEEK sale of sales! Look at the values — sturdy (8 oz. wt.) denim... **SANFORIZED SHRUNK** to give you a comfortable fit for the life of the garment... triple-stitched main seams... 28 bar tacks on jacket and overall... cut over-size in every part! No sales to dealers, jobbers.

Boys' Pioneers, REGULARLY 79c.....71c

First Time Priced So Low!  
**"101" Overalls**  
Blue denim. Waistbands! 12 copper rivets!  
Men's 10 1/2-oz. Copper Riveted Overalls **1.24**

## WARD WEEK SALE! Men's Dress TROUSERS

New fall patterns and fabrics. Every desirable type of styling. All especially good looking and exceptionally low priced. Men's and young men's models.

# 2.66

Regularly 2.98

- Boys' Wool Slack Style Longies, 6 to 16 years. Reg. \$1.98. **1.77**
- Men's Heavy, Sturdy, Well-Made Corduroy Trousers. Reg. \$2.49 **2.14**
- Boys' Waistband 15-oz. Corduroys, Bartacked. Reg. \$1.39. **1.42**
- Boys' Corduroy Tommies. Sizes 2 to 6 Reg. 1.19. **98c**

By All Odds Fall's Smartest **HATS**  
**2.66**  
Regularly 2.98  
Hats that incorporate every good quality of the newest fall styles, skillful workmanship and good materials. High value—low priced!  
Men's Dress Caps. Reg. \$1.00 **77c**

**Men's All-Wool MELTON JACKET**  
32 oz. all-wool jacket. A regular 3.50 value! Slide fastener. Boys' sizes heavy qual. **2.74**  
Boys' sizes.....2.34

**Boys' Boulder Cord LONGIES**  
**1.79**  
Sanforized Boulder-cord Slacks. Give fine service.  
Boys' Blue Polo Style Jeans..... **69c**

**Work Trousers**  
**1.24**  
Reg. 1.40! Whipcord, bar tacked! Men's Twill..... **1.33**

**Men's BLANKET LINED DENIM JACKET**  
Reg. 1.59! Ward Week **1.39**  
Rugged 2.20 wt. Blue Denim. 16-oz. blanket lining. Main seams triple stitched.

**Men's Moleskins**  
**1.67**  
Heavy (9 1/2 oz. wt.) pants! Strongly sewn seams! They'll WEAR!

