

SALE! Wards own FALL SHOES

Wards own
regular \$1.98

4 DAYS ONLY

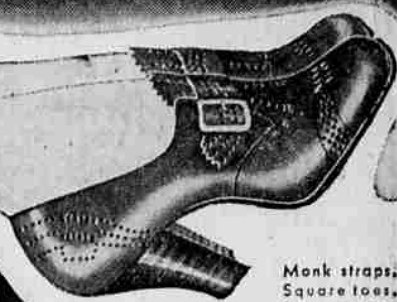
1.87

the pair

SIZES 3½ to 8!
WIDTHS A to C



Black suede
pumps. Square
toes and heels.



Monk straps.
Square toes.
Luggage tan.



Brown suede,
patent trim.
Walled-up last.

Wards Nation-Wide Sale to Save
Thousands of Families
Thousands of Dollars

Now—right now—is the time to buy your new Fall shoes! Not only will you save money—you'll have the chance to choose from the most exciting shoe styles in years—right from our own brand new stock. Square toes and heels (doubly attractive because they make your feet look smaller)! The Walled-up Last! The new Fall shade of Luggage Tan! Black or brown Suedes! Patent Trims! All here in Wards four-day sale at a price far lower than you'd ever expect—even at Wards!

GIRLS' OXFORDS
Regularly 1.98!

1.88

Brown Blucher Oxford with detachable Kiltie tongue, or plain black calf. All sizes.



SPORTS OXFORDS
Regularly 1.29!

1.17

Popular Monk Straps in either patent leather or brown elk. Leather soles, rubber heels. 8½-2.



MEN'S OXFORDS
Regularly 2.98!

2.77

Black calf. Plain toe. Oak leather toes, rubber heels. 6-11. Boys' Black Calf Oxfords, 2½-6.... 1.88



Sale! LOWEST PRICE IN MONTHS!



Healthguard
Union Suits
69c

Medium heavy weight cotton. 36-46. Athletic shorts and shirt..... **22c**



Men's Black!
Work Shoes
1.88

Black cowhide leather, plain toe. Leather soles, rubber heels. Sewed and nailed. Sizes 6-11.

This Price Possible
Only Because of a Tremendous Purchase

Pre-shrunk broadcloth!
Wilt proof collars!
Newest fall patterns!
Newest collar styles!
Strongly tailored!

Superior shirts with features that have never before been offered at this price! Brand new fabrics! Brand new patterns! Smart colors! A quality shirt and what a value! Buy now—cotton prices are rising!

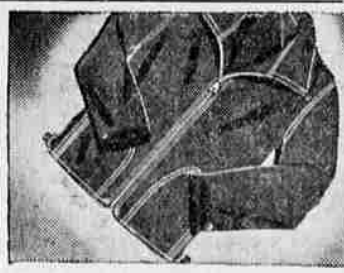
92c

EACH



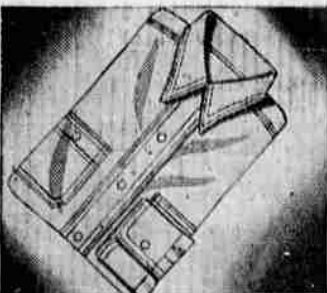
New Fall Styles! Men's
Fur Felt Hats
2.98

Full line of men's felt hats. Newest fall styles and colors. All staple styles as well.



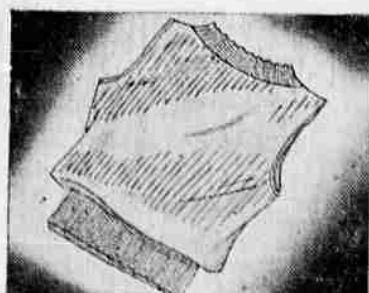
Men's All Wool
Melton Jackets
2.98

America's outstanding all-wool cassack jacket. Extra heavy (32-oz.) melton! Boys' 32 oz. Melton Jackets. \$2.49



Thrift Quality
Men's Shirts
89c

Fluore cloth. Washable and comfortable. Full cut and well made. Unbreakable buttons. 14½ to 17.



Men's
Barrel Sweaters
98c

Fine quality all wool yarns. Slip-over style. Choice of colors. Boys' all wool barrel sweaters..... **89c**



Homesteader Overalls!

Equal to Overalls
Selling Nationally
at **89c** to **\$1**

4 Days Only at This Price!

The longest wearing overall at such a low price! WE KNOW because they're DOUBLE TESTED. Rigid strength tests in Wards laboratories conclusively prove that they're the toughest! And the thousands of men who put them to the wear-test daily swear that they're the best! Look at these service features: heavy (2.20 wt.) blue denim... full cut to reduce strain... 16 bar-tacks... triple-stitched! The Jacket is built just as ruggedly! Also on sale at 99c.

Sale! Boys' Homesteaders
The same as the men's sizes in construction—AND IN SAVINGS! **49c**

69c

EACH

Wards Best Selling
WORK SHIRTS
"Homesteaders!"
Extra full cut
chambray work
shirts. 14½-17.
Boys' Work Shirts **49c**
Canvas Gloves **10c**

