



WARDS SCHOOL SALE

You Get Real Quality

SHIRTS

only

94¢



MEN'S SWEATERS

Fine quality all worsted yarn. Regular barrel type slipover. Rib purling at neck and bottom. Choice of colors. Men's sizes.

98¢



Men's Ties

69¢ Quality

44¢

Expensive - looking fall patterns! Hand-tailored... and wool lined!



Wards saves you on fine shirts! New patterns! Plaids! Stripes! Plains and Whites! New styles—Many Non-Wilt collars! All fast colors! All preshrunk—Full cut... tailored to fit! Save at Wards! Sizes from 14 to 17.

Men's 33-Oz. Melton Jackets

BUY NOW! YOU'LL WANT TO WEAR THEM YEAR 'ROUND!

2.98

Never before so many features in a melton jacket at this low price! Heavy 33-oz. dark blue melton cloth. See the double thick collar (turn it up on real cold days). Two big muff pockets. Slide fastener front. Buy now! Save at this low price.

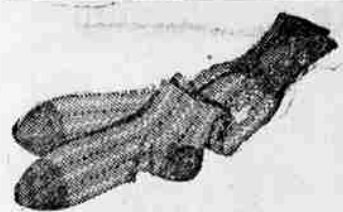


Sale!

MEN'S CAPS

88¢

Smart and attractive. Assorted new fall patterns and colors. Rayon lined. Unbreakable rubber visors. Reg. 98¢.



MEN'S SOCKS

22¢

Assorted new fall patterns and designs. Mercerized heels, toes and ribbed tops. Woven with no loose ends inside. 10-12.



4-Day Sale of Men's Fine Quality SHIRTS-SHORTS

Regular Price 25¢

22¢

Athletic shirts of fine quality combed yarn. Firmly knit—retain their shape. Shorts of sanforized shrunk broadcloth. Lastex inserts. Plain and fancy patterns.

SAVE UP TO 40% ON WARDS WORK CLOTHES

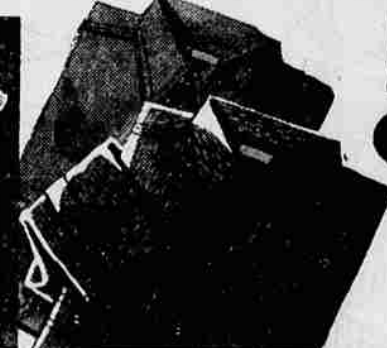
Sale! WORK SHIRTS



1.29

REGULARLY 1.39

You save 10¢ on these heavy whipcords! Long-wearing! Full cut! Strongly sewn, bar tacked!



54¢

Sale Price 4 Days Only! Famous Homesteader

Wards regular low price 59¢! A quality made to sell for 69¢! Save even MORE in this big September Sale! Look at these features! Strong chambray, double shoulder yoke, continuous sleeve facing, main seams triple stitched! Full cut! Sizes 14½-17.

Sale! Men's Horsehide Work Shoes

Regular Price 3.49 4 Days Only

2.94

Buy now at this sensational low price! A superior type of construction that will give excellent wear and long life. Sizes 6-11.

Plain Toe Work Shoes

Black retan. No-mark composition soles. **1.94**

Boys' work shoes, composition soles **1.88**



Sale of Power House Overalls



Sanforized Overall or Jacket

You can't buy better overalls! 3 oz. denim triple-stitched! **1.25**

Boys' "101" Overalls

Waistband overalls. Strong blue 8-oz. Sanforized denim. Copper-riveted, triple-stitched seams. **79¢**



School frocks

Wards Regular Low Price 59¢

4 Days Only! 53¢

Newest stylings in assorted fall colors. All tubfast print percales. Deep hams. Matching panties with elastic waist. Dainty trimmings. Sizes 2-66. Fine quality percale Panty Dress. es. Tubfast. Sizes 1 to 6. **98¢**

BOYS' NEW Slipover Sweaters

With Sleeves

98¢

New Fall Colors Sizes 26 to 36.



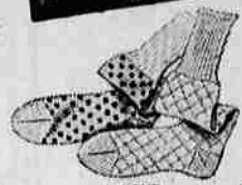
Waist Suits

For boys and girls. Cream rayon stripe cotton. Lastex drop seat. Sizes 4 to 16. **39¢**



Barrel Sweaters

For boys. Wide choice of colors. Sizes 8 to 11, medium and large, all wool. **89¢**



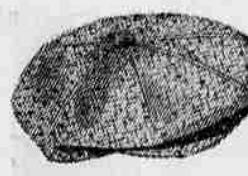
BOYS' Fancy Socks

Sturdy — a real value. All cotton. 2 pair. Sizes 8 to 10. Regularly 15¢. **12¢**



BOYS' Melton Jacket

Warm 33 oz. all wool. Sturdy. Long-wearing. Ages 8 to 15 years. **2.49**



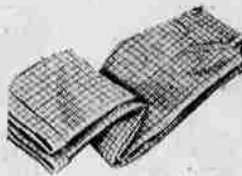
Boys' Caps

Fall patterns. Assorted colors. Unbreakable visors. Regularly 59¢. **54¢**



Fall ANKLETS

Worth 15¢. Fine cottons in fall shades. 6½ to 10½. **10¢**



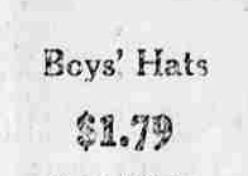
Dress Trousers

For young men. Wide assortment. Newest styles and patterns. Reg. 2.98. **2.77**



Boys' Longies

\$1.39 quality! Reversible, wide cuffs and five pockets! Sizes 6 to 16. **1.98**



Boys' Hats

\$1.79

New Fall Styles. Fine Fur Felt. Sizes 6½ to 7 1/8.



Boys' Shirts & Shorts

Fast color broad cloth shorts; athletic shirts worth 25¢ each. Sale! **17¢**



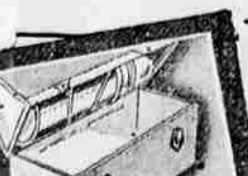
BOYS' Rockford Sox

All new cotton. Shaped heels. Seamless toes. Sizes 8, 9, 10. Reg. 16. **9¢**



Boys' Homesteaders

59¢ quality! Tough denim. Strong! Full cut! 4 to 16. 2.20 weight! **49¢**



Sale of Lunch Kits

1.29 Pint Lunch Kit **1.15**
1.19 Flat Lunch Kit **97¢**
1.19 Girls' Lunch Bag **98¢**
79¢ Pint Vacuum bottle 69¢
69¢ 1/2-Pt. Vac. Bottle. 63¢



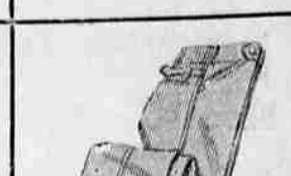
Boys' Work Shirts

Regularly 59¢. Famous Homesteaders. Rugged chambray. Main seams triple stitched! Boys' sizes. **46¢**



Cord. Tommies

15 oz. corduroy. Bib styles, adjustable suspenders. Save better clothes. Sizes 1 to 8. **1.09**



Boys' Jeans

Smart polo style. Blue denim. Strongly attached. 4 roomy pockets. Sizes 4 to 18. **79¢**