

Shirt Sale 88c

**Sale! Regular 49c
WORK SHIRTS
44c**

The perfect work shirt for Summer . . . medium weight Chambray that's cool but very tough! Sturdily made with triple sewn main seams, interlined collar and continuous sleeve facing. The pockets button through. Half sizes 14 to 17.

HOMESTEADER WORK SHIRTS
Wards regular 69c quality! Chambray or Covert cloth. Sale priced at **59c**



**By Actual Comparison
Verified \$1.29 Values!**

Wards sell these shirts regularly at almost 15% more than this sale price! They're so good that our shopping experts showed them to be equal to \$1.29 shirts! \$1.29 fabrics! \$1.29 tailoring! \$1.29 workmanship—all these at the mighty low Parade of Values price of 88c! Many handsome patterns. All have soft collars.

SAVE! MEN'S POLO SHIRTS REDUCED

You save a nickel on each shirt, and a nickel is no small saving when you consider what fine values these shirts are at the regular price of 49c. Medium weight, cool open weave, in white, corn or blue. A smart fashion!

44c

Boys' Polo Shirts. Specially Priced! **35c**



**For Durability—Nothing Like Wards
"101" OVERALLS**



For value . . .
nothing like
Wards sale price!

89c

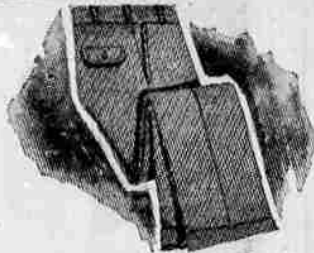
Copper riveted at all strain points, and made of 2.20 weight blue denim! 5 pockets in all, including a watch pocket. Full cut and well made with seams double sewn! Men's sizes.

Boys' Blue Denim Jeans

Sale priced at

59c

Like dad's and every bit as good value as Wards Jeans for men. Of heavy blue denim with three inch waistband closing, finished with two snap fasteners. Neat cuff trouser bottoms.



**Sale! Men's Sunfortized
Khaki Pants**
124

Made of the heaviest khaki twill and excellently tailored with double sewn seams, hip pocket flaps, self-faced waistband. Won't shrink!
Moleskin Pattern Pants **\$1.39**



Summer Caps

Regularly **25c**
19c

Top off your summer outfit with a cool white cap. Nothing looks nicer, and nothing could cost less than the twill caps on sale at Wards for 19c! Taped seams, unbreakable visor, too!



Boys' Skips

Men's sizes **63c**
59c

Here are the shoes you want for sports wear! Sturdy, long wearing non-skid rubber soles. Reinforced toe made. Black or brown. 1-6, 6-11.



**Big Savings Afoot! Special
Men's Oxfords**

Regularly **\$3.49**
3.49

Wing tips and plain toes, both at the same low sale price! Your choice—in either you get real leather soles. Taped seams, unbreakable visor, too! and rubber heels. All Goodyear welt.

Sale Priced for 10 Days Only!

9x12 foot Axminsters

**RUG CUSHION WITH THIS 9x12
AMERICAN ORIENTAL
10 Days Only
Combination
Offer!**

You'll rarely see a rug like this under \$47.50 but at Wards you not only get the rug for much less than that—you also get a \$4.25 rug cushion included with the purchase of each rug. Deep thick all-wool pile!
\$5 Down, \$5 Monthly, Carrying Charge

Wards sale price on these famous Durastan Axminsters is \$6 lower than rugs of identical quality! Read these features—(1) Only fine imported wools are used in the Durastan's deep, thick, long-wearing pile! (2) It comes in a wide range of patterns—moderns, hooked effects, Persian, Chinese and Sarouk designs are included! (3) The dark blue, soilproof back is made of sturdy warp threads that wear for years!

2688
**\$3 Down
\$5 Monthly
Carrying
Charge**

Save at This Low Price!

**9x12 SUPER-SERVICE
WARDOLEUM**

**10 Days
Only**
649

SUPER-SERVICE is exactly what we mean—this rug is 8 POUNDS HEAVIER than the average! The enamel surface is tougher! The felt base is thicker! It comes in the modern, hooked, floral and even oriental patterns! Come to Wards NOW—buy at reduced prices!

6x9 . . . \$3.29 9x9 . . . \$4.99
7½x9 . . \$3.98 9x15 . . \$7.99
9x10½ . . \$5.99

6-Foot SUPER SERVICE
WARDOLEUM YD. GOODS **28c**
Runner Ft.

10-DAY PARADE OF VALUES SALE!

Flounce Panels

Regularly **79c**

Sale PRICED and way ahead of the field in quality features! Fluffy candlewick and beautiful lateral stripe patterns! Full 41 inch by 2 1-6 yard size with wide 18 inch flounce! Dainty ruffles! Leading colors! Buy NOW!

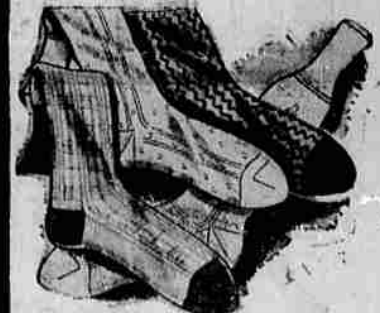
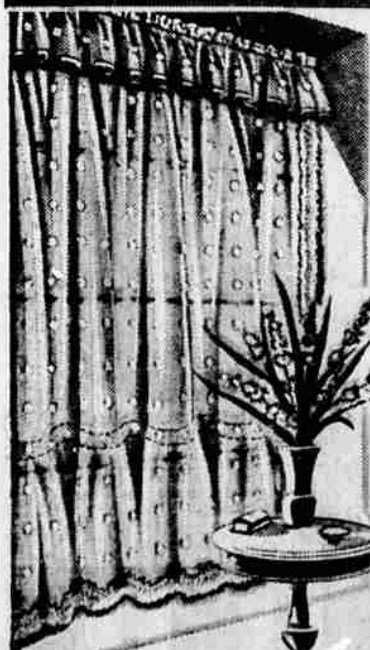
69c

Priscillas Sale Priced!

97c

Some of the newest, most popular patterns in our stock! Colored figured and pastel cushion dot designs! Each side 26x21-6! Popular colors! Pair.

Sale! Assorted Curtain Materials, yd. **9c**
Gay Cretonnes Reduced! Regular 19c yard. **16c**
Save! Regular 25c Marquise Panels **22c**
Regular 39c Washable Fiber Shades, each **35c**
Assorted Drapery Materials Reduced! Yd. **54c**



Sale of Socks

Summer Patterns **17c**

Rayon mixtures in smart light patterns or white. Sizes 10 to 12. Buy in Wards June Parade of Values Sale!

Regular 25c Socks **22c**



Summer Ties

You save up to **50%**
39c

You can tie them again and again—because they're handmade and resiliently constructed. Summer patterns.



**SALE! SANFORTIZED
Men's Shorts**

Smart patterns. Sanfortized slunk broadcloth. Cotton Shirts, 22c **35c**

