



Sale!
SHEER PRINT DRESSES
169
Regular Price \$1.98

Every single dress regularly \$1.98... you save 29c on each one! Just in time for heat waves... these cool sheers. They wear beautifully and they wash like a charm. Throw them in the tub again and again... the tubfast prints come out clear and sparkling! Some with crisp organdie trimming. For business, for street, for "afternoon." Sizes 14 to 44.

SALE! Cannon Towels

BIG BATH SIZES . . . 22x44 INCHES!
THICK, DOUBLE LOOP TURKISH WEAVE

22c EA.

Save More in Wards June Parade of Values Sale!
Even smart, new ALL-OVER checks in this money-saving event! Whites and solid colors too, some with dobby borders. All types fit 22x44 inch size . . . and some in 20x40 size as well.

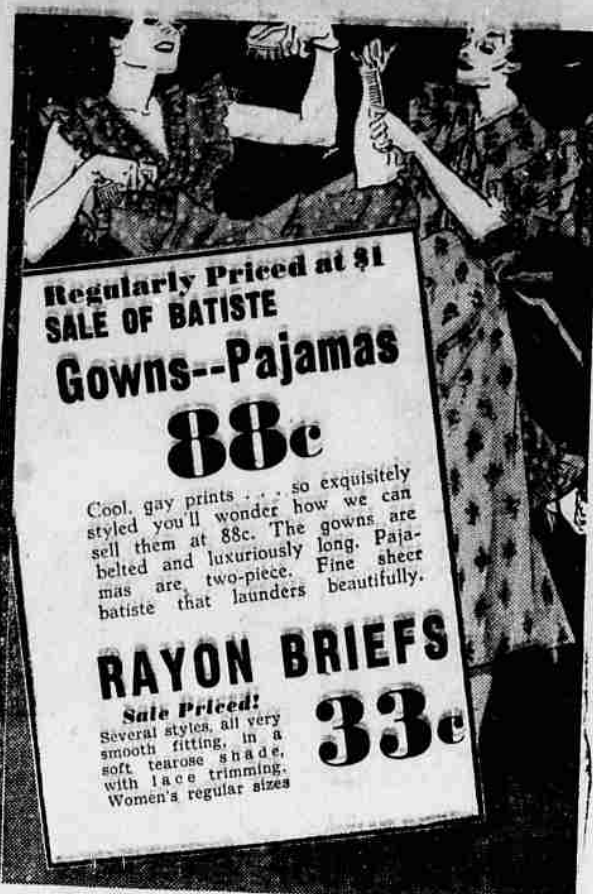
Sale! Cannon Towels
DOUBLE LOOP towels in 18x36 size. Have plenty for cottage and home. Splendid for the youngsters. Solid colors, or white with contrasting borders. Get them in the June Sale and save.

13c

Reversible Cannon Towels
Save at this Sale Price! Finer quality Turkish 22x44" size. Reversible solids, plain solids, white.

35c

12x12-in. Wash Cloths 8c Others Priced at 4c



Regularly Priced at \$1
SALE OF BATISTE
Gowns--Pajamas
88c

Cool, gay prints . . . so exquisitely styled you'll wonder how we can sell them at 88c. The gowns are belted and luxuriously long. Pajamas are two-piece. Fine sheer batiste that launders beautifully.

RAYON BRIEFS
33c

Sale Price!
Several styles, all very smooth fitting, in a soft tearose shade, with lace trimming. Women's regular sizes



Sale! Full Fashioned KNEE FREE
Ringless Chiffons
79c

Consider the fact that they're of pure silk. That they're dull, ringless, and flattering. That the tops are long-lived lastex. That the feet are reinforced. Then you'll realize what *bargains* these hose are at 79c.

Sale! Regular 17c and 19c Qualities!
Printed Sheers

Cool dainty BATISTE . . . DIMITY . . . VOILE! All firm, fine and tubfast! Tremendous array of newest patterns for Summer frocks. Remarkable values 36-39 inch widths.

June Parade of Values Sale Price
12 1/2c
YARD

SALE! Longwear SHEETS
79c
VERIFIED VALUE \$1

We've found them identical in quality to several brands selling at \$1. Firm textured, thoroughly bleached! Full bed size, 81x99 in. 42x36 Longwear Cases . . . 23c 81x108 Sheet, 93c; 72x99 Sheet, 74c



2-WAY GIRDLES
88c
Regularly \$1.19

Made of fine lastex, small, medium and large sizes, all tearose.



TAFFETA SLIPS
59c
Formerly 79c

Shadow panels, rare at a bargain price. Tailored or lace trimmed, bias cut. 34-44.



Cool Printed Sheer Frocks
88c

Think of it! ONLY 98c . . . for dresses that will keep you cool as an ocean breeze during the hottest summer days! Your choice of short sleeves or sleeveless models . . . well made and daintily trimmed, in charming TUBFAST prints that stay bright and clear after countless launderings!

Less suit . . . more style! And, Wards low price
Bathing Suits
159

Of all wool zephyr, and the quality you expect at Wards

Wear a suit with a skirt or without one . . . choose a maillot or a bra top . . . just whatever style you prefer, but make your selection at Wards and know that you have gotten the best possible value for your money! When you buy at Wards you can choose from one of the biggest collections of suits in town, get just the right color, and the kind of trimming that pleases you most . . . you must, of course, be smart as well as thrifty. See the quality that Wards sells at this low price! 30-36.

Another Group ALL WOOL SUITS
Worsted and zephyr in bra top, maillot or backless styles. And the bra tops are all lined, a point of tailoring remarkable at this price. 34-42.

198

Values! Men's BATHING TRUNKS
A Ward value sensation! Men's trunks complete with belt and supporter at this low price. Blue.

98c

Boys' All Wool Trunks, with belt . . . 89c

A step ahead in value! Women's Sport Shoes
Way ahead in style, too! Smart sports oxfords with good rubber soles, all white. Just what you want for over-day wear. Beach sandals of fine white duck toat is very strong, with rubber soles, cushion insoles and Wedge heels. Women's sizes.

79c

Misses Sizes, 11 to 2, 74c
\$1.19 Tennis Oxford, 2 Kilties, 2 1/2-8, \$1.00

WOMEN'S TENNIS OXFORDS
Growing girls can wear them, too, for we have them in sizes from 2 1/2 to 8. Popular moccasin effect with smart overlay trimming on the vamp. The regular 98c price was exceptionally low . . . the sale price is amazing!

88c

Shadow Panel SLIPS
Pure Dye Rayon Taffeta
88c
Regular \$1.00

Our finest rayon taffeta slips with shadow panel. Made of washable crown tested yarns. Lace trimmed top and bottom.

Sale! Tubfast DRESSES
29c
Usually 39c

Sensational at the regular price! Save 12c more in the sale! SHEER dresses or cotton sunsuits. Sizes 2 to 6 years.

Sale! Children's Play Suits
29c
Regularly 39c

Buy several of these! Husky, lightweight suits, made for rough and tumble play. Strongly sewn. 2 to 6 years.

June Parade of Values Savings
Play Suits
59c
Regularly 89c

Sturdy blue chambray Peggysalls, sizes 1 to 6 years for girls, and tubfast blue chambray Play Suits 1 to 4 years for boys.

MONTGOMERY WARD