

Big Sale Starts June 17th

WARDS

Hundreds of Values!
Thousands of Dollars
in Savings! Join the
Big Parade, Get Every
Penny of Your Share!

BUY ON WARD'S PAYMENT
PLAN:

A Small Down Payment and Easy
Monthly Installments

JUNE PARADE
OF VALUES

WARDS MONTHLY PAYMENT PLAN
Allows you to pay a little down and a little
each month (small carrying charge on any
items of merchandise sold in our store
when the total purchase is \$20 or more.

Sale!

Regularly \$1.29

GARDEN HOSE

A value at \$1.29
Sensational at
this sale price.
Cord - reinforced
long - wearing
hose. 3 layers!

1.0925 Feet
3/4-inch

Sale!

Big New Assortment!

Rayon Panties

Parade of Values
Sale of 39c
quality! Novelty
fabrics, nicely
tailored. Women's
regular sizes.

33c

Sale!

Men's Regular 49c

POLO SHIRTS

Sale priced at
Wards. Cool
tuck-stitch
weave. Button
loop collar.
White, corn or
blue.

44c

Sale!

Regular 25c Sanitized

Men's Shorts

Save more in
this June Parade
of Values Sale!
Sanitized - so
they won't
shrink.

22c

Cotton Athletic Shorts 22c

Sale!

**Parade of Values Special
CURTAIN YARD GOODS**

Save in this June
Sale! Many smart
patterns and ma-
terials to choose
from.

9c

Yd.

Sale!

Regular 17c and 19c

Printed Sheers

June parade
of Values Sale
Special! Cool
batiste, dimi-
ty and voile.
Firm, fine,
tubfast.

12 1/2c

Yd.

Sale!

Sale! Super Service

WARDOLEUM

Hurry! Take ad-
vantage of this
sale price on
Super Service
Wardoleum in 6
ft. widths.

28c

Running Foot

Save

30c

ON EACH PAIR

1.49

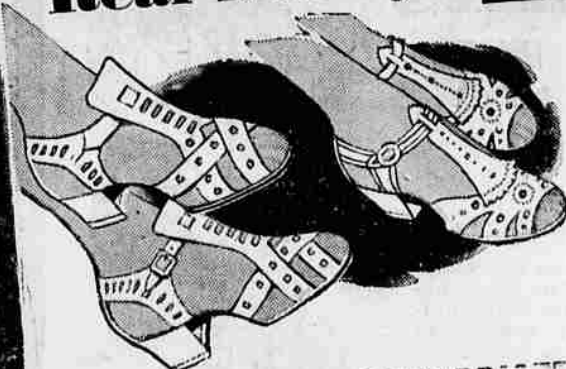
PAIR

**REGULAR
PRICE
\$1.79**

**Here's Your Chance to Save
Real Money - 30c on Every Pair!**

Possible only in Wards Sensa-
tional June Parade of Values Sale

A special purchase brings them to you at this low
price. Cool Summer styles! Note the square heels
... they're new! Built-up leather heels, too. You'll
find perforated trimming, lattice effects and open
toes. Wide T-straps, and a kiltie strap style to be
worn two ways. White elk-finish leather. 3 to 8.



STYLE LEADERS! SALE PRICED!

Sensational at \$1
Now Sale Priced at

84c

Open-toe sandals of white suede-
finish fabric. And fabric T-straps.
All white or with red or blue trim-
ming. Sizes 3 to 7. Sale priced!

**"Three-In-One"****1.98**Regularly
\$2.29

You save 30c in this
sale! Wear plain or with
either of two detachable
tongues. White nu-buck.
Also smart T-straps at
this price. Sizes 4-8.

Childs' White OxfordsSale
Priced
at Only **89c**

The regular price is 98c, and
a value at that. Save more in
this sale. Smart perforations.
composition soles. Sizes 8 1/2-2.



See Page 2 for Values in Men's White Shoes!

Sale!

Save 12c a Pair on

Wards Famous # 200**Full Fashioned****Ringless
Chiffons****53c**

pair

Usually 65c

One of the Greatest Values
in Our June Sale!
We've sold thousands of pairs
of these hose at 65c. We
know they're favorites with
Ward customers. At 53c
they're really sensational bar-
gains! Pure, fresh silk that's
dull and flattering. Garter
run stops and reinforced feet.
Summer shades. Buy several
pairs!

**Wards 15c and 19c
ANKLETS****13c**

2 pairs 25c



June Parade of Val-
ues Sale Special! For
women, girls and
children! Mercerized
cotton. Tapered or
shirred latex cuffs.

MONTGOMERY WARD