

Yesterday Girls Had "It"—Today It's "Bang"!

Today Sex Is Not Nearly So Much In Demand
Since Audiences Prefer Natural, Home Girls



Carole Lombard Is the Same Carefree, Democratic Girl Off the Screen as Before the Camera.

Most Show Girls Attend To Work. Live Quite Sanely And Enjoy Acting

By Linda Lane

CONTRARY to the belief of the old school of stars who thought that glamor and affectation went hand in hand, naturalness is now paying big dividends in Hollywood.

Yesterday chorus girls needed "It." Today it's "Bang!" they need if they would get work in musical films.

Authority for this is Dann Dare, dancing director.

"They must be wide awake, youthful, glad to be alive. I wouldn't give two cents today for the so-called 'sexy' girls so much in demand a few seasons ago.

"Audiences today want natural girls—home girls, if you will."

Dare, recently recruited from Broadway successes for Hollywood chores, expressed approval of the type of girls to be found in Hollywood.

"You've got a great bunch of girls out here," he stated. "I'm familiar with the records of most of the girls in my present show and I'm here to say that a nicer, more natural group has never been gathered anywhere.

"They like their work, tend strictly to business, live sanely and, as a result, are head and shoulders above the 'show' girl type I've known in earlier days."

Of the feminine stars who have made naturalness pay, Carole Lombard is outstanding. She is the same care-free, democratic young woman off the screen that she portrays in front of the camera.

Other stars who found that naturalness is the greatest aid to screen success include Gail Patrick, Irene Bennett, Terry Walker and Eleanor Whitney.

THE subject of how Hollywood amuses itself has always been of interest because the forms of amusement take periodic changes. Now, the trend is toward simple, old-fashioned pastimes, with lavish entertainment being thrown in the discard.

Searching for an indoor sport which would also help keep her figure in trim between pictures, Alice Faye recently started a fad for bowling.

The bowling alley in Beverly Hills which Alice frequents now has a large movie clientele. Almost every night you can find Claire Trevor, June Lang, Dixie Dunbar, Gloria Stuart and Harold Lloyd setting 'em up and knocking 'em down with Alice.

The game of Monopoly, which is just a modern variation of the game of parchesi which grandma used to play, is keeping half of the film colony occupied evenings. The only thing which Warner Baxter regretted when he started his recent picture, was that his work interfered with his Monopoly. Brian Donlevy and Astrid Allwyn are two other rabid addicts of the same game.

The success of a tea party recently staged by Arline Judge may spell the doom of fancy hors d'oeuvres and mixed drinks. Arline ACTUALLY served nothing but tea and cookies, and her guests liked it so well that others are beginning to copy the idea.

On a more intellectual plane is the impending revival of the game of chess which J. Edward Bromberg started. At first he could find no partners, but now he has his old friend, Franchot Tone, wrinking his brow over the board, as well as the novelist, Hugh Walpole, while other players are learning the game in order to join them.

Not since the forgotten jig-saw puzzle craze swept Hollywood three years ago has there been such a desire on the part of the stars to spend their evenings in simple amusement. But now the tendency is in all directions instead of being concentrated on one single fad.

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Naturalness Has Been a Great Aid to Irene Bennett, Who Poses Here Wearing a Wreath of Camellias in Her Hair, Held by Invisible Hairpins.



Terry Walker, Born in Alaska, Lived for 10 Years in Hollywood, Before Being Discovered by Scouts in a Miami Night Club.



Eleanor Whitney, Another "Natural" Show Girl—Tap Dancer, Swimmer, and a Delight to Photographers as Well.

Should All Blondes Darken Their Hair And Substitute New Complete Wardrobe?

"TO BE a blonde or not to be," that is the question!

All the recent talk about Hollywood's ban on blondes today has started a furore among the really "born that way" blonde stars.

Casting no aspersions whatsoever upon the newly tinted tresses of various stars who are sponsoring a new "Tempest in the dye-pot," several authentic blonde stars nevertheless announced that they are tired of hearing false rumors about the wane of golden hair.

Madeleine Carroll, internationally recognized as one of the screen's most glamorous natural blondes, issued a statement: "It's all a lot of nonsense."

Apparently several girls in pictures found that excess bleaching was injurious to their hair and decided to dye it back to a shade nearer their natural color. There was a fad for platinum hair which requires the ultimate in bleaching in order to turn the hair white.

When one looks at the charm of Carole Lombard, Joan Bennett, Terry Walker, Dolores Costello Barrymore, Virginia Bruce and Ann Harding, it is difficult to understand what all the fuss is about.

Miss Carroll mentioned dozen of other leading feminine stars in the Hollywood firmament and added that several of them had laughed with her over the false alarm which has been spread by a few ex-blondes who are now restored to their natural color.

"I think it's a serious thing to advocate that all blondes should darken their hair," continued Miss Carroll. "Such a silly procedure, to a really consistent girl, means throwing out an entire wardrobe and substituting one with colors and shades which are becoming to a brunette."

"If I were ever impetuous enough to change from blonde to brunette I'd have to redecorate my entire house, as even one's background as a blonde differs vastly from the setting against which a brunette should languish. It's a lot of nonsense!"

NOW, with the men, that's different! They go calmly on their way regardless of the color of their hair. Right now, the pets of the hour have white hair—not platinum. Hollywood can be viewed as a modern counterpart to the fabled place sought by Ponce de Leon. Truly life for men begins at 40 in the cinema capital.

There are many of them, W. C. Fields, Fred Stone and John Halliday, who have given their lives to the theater only to reach a pinnacle of fame after they left the stage and went to Hollywood in their middle age.

Sir Guy Standing and Charles Butterworth were well established in other careers before coming to Hollywood.

At the close of the World War, Sir Guy found



Gail Patrick, a Natural Brunette, Whose Work in Current Pictures Is Outstanding.

himself a director of a profitable business; he was ready to settle down to a life of well-earned repose. But somehow Hollywood enticed him into additional years of work—work which Sir Guy finds a pleasure.

Butterworth was a newspaperman. He was also an attorney, admitted to the state bar of Indiana. But in spite of these crowded early years, he came upon a new career in the city of second chances.

PAUL CAVANAGH was not only an attorney before coming to Hollywood, but a distinguished one. He practiced his profession in Canada, where on several occasions he was honored for his ability.

W. C. Fields came to Hollywood, convinced that he was not only a juggler, but still capable of making people laugh. But his conviction was not as widely shared as Fields wished. He even offered to make a picture for nothing in order to demonstrate his ability. The chance that Hollywood gives to men in their middle years came to Fields. He is now recognized as one of the very greatest figures on the screen.

Fred Stone, intimate friend of the late Will Rogers, says that life in the film colony begins at 62. That is the age at which the cameras started turning on him and fame, Hollywood fame, sought him out after his hair had turned white with time.

Shirley Temple's Autograph Album Boasts Best Names In All Hollywood

HOLLYWOOD is noted for its autograph hounds—the boys and girls who camp on the sidewalks at previews or in front of popular cafes, armed with notebook and pencil, in the hope of nailing an elusive signature.

Indeed a thriving business has been developed by the youngsters who will swap you one Greta Garbo for ten Bing Crosby's, much in the manner that experienced collectors will barter for a Button Gwinnett.

Yet Shirley Temple, who has no favorites on the screen outside of those with whom she has worked, has one of the best collections in Hollywood. And the signatures came to her voluntarily.

Some signatures, such as that of Jay Gurney, cannot be deciphered, but Shirley knows them all by heart. Gurney, who wrote the lyrics for "Stand Up and Cheer," indited in her book:

"Everybody's asking me
"Who's that bunch of personality.
"And my answer is always Miss Shirley Temple."

The most scholarly of the inscriptions was that of John Lodge.

"To my baby Shirley," he wrote.

"A talent that transcends training,
"A charm that defies description,
"The instinctive intelligence of maturity
"And the childish grace which needs no artifice."

"If it is true that 'the child is father to the man,' you will exceed the expectations even of those who, like me, have nothing but admiration and fond feelings for you."

It would be superfluous to explain that Lodge is a grandson of the late great Senator Lodge, and hails from the very top strata of Back Bay Boston.

GARY COOPER played Shirley's father in "Now and Forever." "To 'Wiggle Britches' from your no-good screen daddy, Jerry Day, alias Gary Cooper," he wrote.

On one page a far-off admirer wrote:

"Viva Kaamoukai,
"Charre a Inoe.
"Teeahupu, Tahiti.
"Aloha oe e te.
"Chere Shirley."

A strange mixture of the Polynesian and the official French language of that South Sea paradise.

On the opposite page is a series of drawings in the Indian picture language. Chief Many Treaties of the Blackfoot tribe there had paid his respect to the youngster.

There is no shortage of titles in Shirley's little books. Lord and Lady Charles Cavendish (Adele Astaire), Lady Dorothy Plunkett, Lord Anthony Weldon and Lord Oliver Mendi have affixed their signatures.

Within the leather covers may be found the names of Wallace and Carol Ann Beery, Jack Holt, Guy Kibbee, Louis Silvers, Jack Haley, Alice Faye, Poodles Hanneford and his family, Lyle Talbot, Joel McCrea, Sidney Blackmer, Rosemary Ames, John Boles, Clifford Odets, Jimmy Dunn and many, many others.

The Chatterbox Studio Gossip

PAUL MUNI, a talented violinist, made a systematic study of Chinese music, and mastered several Oriental melodic systems, as part of his research for his role in "The Good Earth."

JEAN HARLOW has a combination radio and electric phonograph so small that the entire outfit may be packed into a suitcase.

WENDY BARRIE was "discovered" in London's Savoy Grill and given a feminine lead on the screen without any previous acting experience.

EDNA MAY OLIVER knitted an afghan during the filming of "Romeo and Juliet," with the name of every member of the cast woven into it.