

Ends Saturday! WARD

REMARKABLE PURCHASE!

Sylvania Prints

BELOW Today's Wholesale Price!

10^c
YARD

Because of the low price only 10 yards to a customer.

Save 5c on a Yard! The manufacturer's price is more than Wards sale price. 64x60 percale. Vat dyed tub-fast colors. 36 in. wide. Newest smart Spring patterns.



FULL-FASHIONED Silk Chiffons 47c

These smart dull silk hose have genuine Laster garter tops. No more bulky rolled tops, or garter runs. These are cool, comfortable and fit smoothly. All the new Spring shades in clear colors. Save during Ward Week!



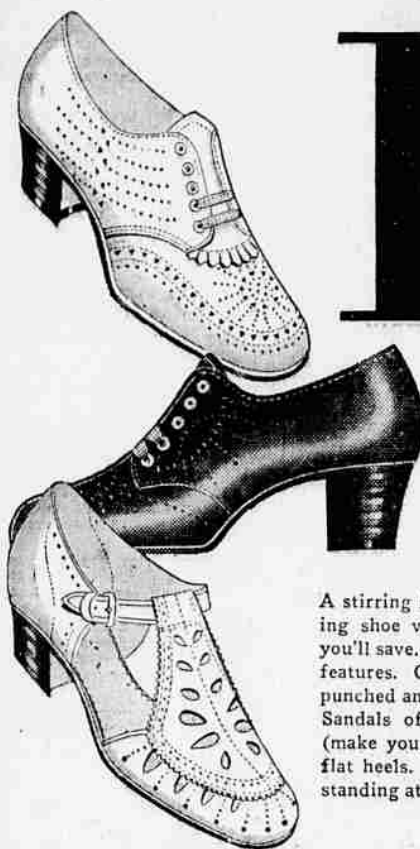
Ward Week Winds Up With A Bang!

Wednesday, Thursday, Friday, Saturday Only!

Sports Shoes

1⁴⁸

Three Last-Minute Styles!
Made to Sell
for \$1.98



A stirring finale to a sale packed with amazing shoe values. Easy to see what money you'll save. Now, take a look at the new style features. Oxfords of white or brown leather, punched and perforated in attractive designs. Sandals of white leather with round toes (make your feet look smaller) and youthful flat heels. All with leather soles. All outstanding at this special low price. Sizes 3 1/2-8.

WARD WEEK SPECIAL



Usually 1.19 **98c**
2-way girdlest! Excellent quality knitted lastex. Stretches twice its width! In regular sizes.

WARD WEEK SPECIAL

4 Days Only!
Pure Dye Rayon
SLIPS 88c
Usually 98c

Looks like silk, but wears better than silk! Lace trimmed top and bottom. Rip-proof side seams. White or tearose. Sizes 34 to 44. Bargains!

Save 20% NOW!
PRISCILLA
Kitchen Curtains
PAIR **48c**

Low at 59c—now drastically reduced for Ward Week only! White cushion Dots on novelty pastel ground. Gay colors! Full sizes!

WARD WEEK SPECIAL

Ward Week Only!
FRINGED
MARQUETTE
Panels
EACH **22c**

Verified value 29c!
Beautiful, clear panels—39 x 2 1/2 size with 3 in. fringe! Popular cream and ecru shades! Save!

WARD WEEK SPECIAL



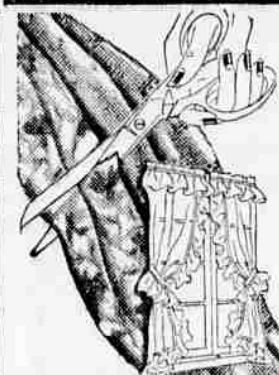
Regularly \$1 **88c**
Smart wool sweater blouses in novelty weaves. Lovely pastels: maize, coral, blue, white. 28-40.

WARD WEEK SPECIAL

Wards Famous . . .
Longwear Sheets
"Best Sellers" Even at Regular Price!
78c

Ward Week a golden opportunity for thrifty women to stock their linen closets at a very low cost. Close, even weave; lovely finish. 81x99 inch. 23c Longwear Cases, 22c

WARD WEEK SPECIAL



Save 40% on
CURTAIN Materials
Verified Value 15c! **9c** Yd.
Save 6c a yard! Make complete sets of lovely new curtains from cushion dot, figured grenadine and printed marquisette! All colors! 36 in. wide!

WARD WEEK SPECIAL

4 DAYS ONLY!
Cannon Towels
Large (19x38) bath towels with thick double loop construction. White with colored borders. 3 days only for this Ward Week Special!
17c Quality **13c**

WARD WEEK SPECIAL



A 49c Value! **39c**
Boys' "Tommy" overalls of sturdy blue denim. Bib style with adjustable suspenders. 3 pockets.

WARD WEEK SPECIAL



DOWN goes the price!
Sanforized Whipcords
Regularly 1.49 **1.29**

Built strong for tough wear! Sanforized for a lasting fit! Boatsail drill pockets. Oxford gray or tan. Men's sizes 30 to 44.

WARD WEEK SPECIAL



Copper Riveted Denim
Gives Astounding Wear!
Overalls
Sensational at **69c**

For above the usual 69c grade! Full cut with busy metal rivets at strain points. Double row of seams.

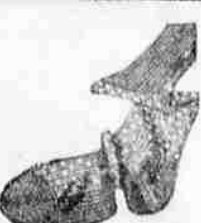
WARD WEEK SPECIAL



Reduced from 1.98
Boys' Wool Pleated SLACKS 1.77

They'll be 1.98 again after Ward Week! Extra long-legs round out a boy's wardrobe for school, dress or play! Adjustable straps at sides. Sizes 6 to 16.

WARD WEEK SPECIAL



25c Regularly **17c**
Men's socks of celanese and rayon with linen-reinforced heels and toes, in new Spring patterns.

WARD WEEK SPECIAL



Regularly 3.49! **2.88**
Men's black calfskin oxfords. Goodyear welt. Oak leather soles, rubber heels. Sizes 6-12. Values!

WARD WEEK SPECIAL



This Week! **1.24**
Regularly 1.49. Save 34c on these smart broad-cloth pajamas for men.

WARD WEEK SPECIAL



Regularly 98c Now **88c**
White or vat-dyed plain color broadcloths. Regular or Will-proc. collar.

WARD WEEK SPECIAL



Usually 49c Now **37c**
Save 45%! Patterns like those of much more expensive ties! All wool lined!

WARD WEEK SPECIAL



Reg. 1.69 **1.39**
Boys' corajuro longies. Sale priced at 1.44 Set-in waistband. Corn leather, elephant and navy blue.

WARD WEEK SPECIAL



Reduced to **59c**
Strong blue denim; boys' jeans, made stronger with double stitching. 3 pockets. Turned-up cutts.

it's Ward Week at

MONTGOMERY WARD