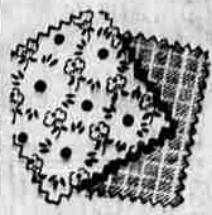


Ward Week

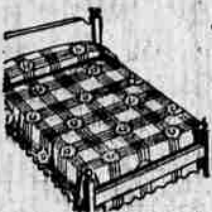
AMERICA'S BARGAIN SALE

it's Ward Week



Reg. 15c **12c** yd.
Sheer batiste! Dainty prints in gay Spring colors, all tubfast. 36 inch.

WARD WEEK SPECIAL



Reg. 98c **92c**
Bedspreads of rayon and cotton. Jacquard pattern. Scalloped edges, pastel colors. 80x105 in.

WARD WEEK SPECIAL

WARDS FAMOUS **Longwear** SHEETS

Reg. 93c **78c**

Only Six Sheets to a Customer.
Reduced for Ward Week only. Wise women will stock up now! Close weaves, lovely finish. Long-wearing! 81x99 in.

WARD WEEK SPECIAL



Regular 79c **66c**
Slips of rayon taffeta. Bias cut; shadow panels. Lace-trimmed. Tearose or white. Sizes 34 to 44.

WARD WEEK SPECIAL



Regularly 1.98! **1.77**
Women's white elk-finish leather oxfords. Leather sole. Flat heel, perforated trimming. 4-8. Save 21c!

WARD WEEK SPECIAL



Special at **35c**
For active boys. Less laundry—more wear! Cool rib-knit weave gives ventilation. 6 to 16.

REMARKABLE PURCHASE!

Sylvania Prints

BELOW Today's Wholesale Price!

10c YARD



Because of the low price only 10 yards to a customer.
Save 5c on a Yard! The manufacturer's price is more than Ward's sale price. 64x60 percale. Vat dyed tubfast colors. 36 in. wide. Newest smart Spring patterns.

WARD WEEK SPECIAL



FULL FASHIONED **Silk Stockings** CHIFFON OR SERVICE!

44c

Only three pairs to a customer. Chiffon or service weight in a dull finish. Back to 49c the minute Ward Week is over! All firsts. All crystal clear. All the newest Spring shades.

WARD WEEK SPECIAL



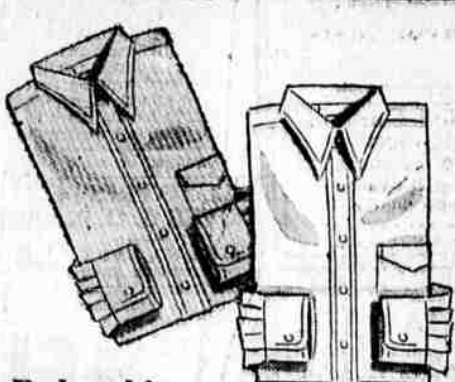
Copper Riveted Denim Gives Astounding Wear!

Overalls

Sensational at **69c**

Far above the usual 69c grade! Full cut with husky metal rivets at strain points. Double sewn seams.

WARD WEEK SPECIAL



Reduced for **Ward Week Only!**

Better Shirts

Reg. 98c value. New Spring Patterns. All are pre-shrunk.

88c

White, vat-dyed plain colors and the newest Spring patterns are all included in this sensational sale. You have a choice of soft or wilt-proof collars, too! Real bargains! Sizes 14-17.



Rattan Chair

\$2.69

Strong, comfortable rattan seat and back! Save!



Rustic Chair

\$1.29

Best priced! Roomy, comfortable for out-of-doors! Put it together yourself!

Save Over 82!

Wardoleum Rug—9x12

\$4.49

Modern, floral designs for any room! Easy to clean! Lies flat without tacking or cementing! Save in Ward Week!

Verified Value **\$49.95!** Ward Week Only

34.88



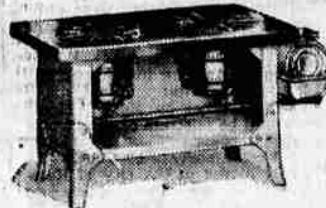
Covered with Cotton Tapestry

Reduced 20% for this sale! That's the sort of value Ward Week gives you! Even at regular prices this is one of the most popular suites in our stock—at this sale price it will prove a sensation! Think of it—two massive pieces allover upholstered in good-looking, long-wearing cotton tapestry! 80 in. davenport! Special coil spring base gives luxurious comfort! Spring filled reversible cushions.



\$4 Down \$5 MONTH, CARRYING CHARGE

WARD WEEK SPECIAL



Portable Kerosene STOVE

No need to start your big range for light cooking. Use this quick little 2-burner. Green-and-black. Smokeless, odorless, sootless.



"It saves me money, time and oil!"

\$4.66

WARD WEEK SPECIAL

100% Pure **Pennsylvania OIL**



Ward Week Sale Price

13 1/2c

5 Qt. Can **83c**
2 Gallon Can **\$1.24**
5 Gallon Pail **\$2.97**

WESTERN OIL Reg. 10c Qt. Sale **6 1/2c** Qt.

Built in Layers Like Fine Tires **25 ft. Black Molded**

Garden Hose

SAVE MORE WARD WEEK! **1.00** 1/2-inch



Braided garden hose at less than the usual price for all-weather! 3 sturdy layers—vulcanized into one flexible unit! See it! Save!

WARD WEEK SPECIAL



SAVE \$10 ON THIS

Studio Couch

Verified Value \$44.95! A new style with metal back and arms that support pillows firmly! No need to place this lounge against the wall! Homespun upholstery!

\$42.88

\$5 Down \$5 Monthly

WARD WEEK SPECIAL



Extraordinary **Cast Aluminum Values** During Ward Week!

Heavy Skillet

97c

It's the tops among our Ward Week values! Polished cast aluminum, sun-ray finished inside! Its good looks last because it's easy to clean and hard to dent.

10 1/2 inches diameter REGULARLY \$1.19

Covered Saucepan, 3-quart size **\$1.59**
Saucer Saucepan, 2-quart. Cool handle **\$1.19**
Teakettle, Swivel Cover, 5-quart **\$2.59**
Dutch Oven, Deep Dome Cover, 4 1/2 - qt. **\$2.59**

it's Ward Week at

MONTGOMERY WARD