

Starts WEDNESDAY, April 22...

Lasts 10 DAYS! The GREATEST

Bargain Event in Wards History

Special Ward Week Feature
SHOES
 Values up to \$2.98, your choice **1.00**
 Women's Sport Oxfords, Pumps and Ties
 Fine selections in browns and blacks

WARD WEEK

WARD WEEK ... When all America goes Shopping! EVERY ITEM IN THIS CIRCULAR is a WARD WEEK SALE SPECIAL! Hurry ... Don't miss these opportunities to SAVE!

Wards Budget Plan
 Allows you to pay a little down and a little each month, with small carrying charge, on any items of merchandise sold in the store when the total purchase is \$20 or more.

Super Ward Week Special Sylvania Prints **10c** YARD

PRICED AT TODAY'S WHOLESALE COST!

BECAUSE OF LOW PRICE, ONLY 13 YDS. TO CUSTOMER!
 NONE SOLD TO JOBBERS OR DEALERS!
 • Firm 64 x 60 Count Percents
 • New Florals, Stripes, Checks
 • Tubfast Vat Colors, 36 in.
 • Light Colors for Summer
 Only a huge purchase made months in advance makes such bargains possible. To most of Wards customers, Sylvania is a household word. 64 x 60 count percale, 36 in. wide. The colors are vat dyed—they CANNOT wash out. Every pattern is brand new! You can make a dress for about 40c.

Regularly 15c Yd.

Ward Week Special

7 1/2c
PAIR
Work Socks
 Regularly 10c each pair
 Stock up on this sensational Ward Week offer. Heels and toes reinforced for hard wear. Snug-fitting ribbed tops. Brown or blue mixture. Hurry! Get your share!
 Limit, 6 pairs to a customer!

Ward Week Special
Men's Work Shirt
 FRONT PAGE BARGAIN NEWS!
 Regularly 49c
 Strongly sewn, medium weight chambray work shirts for thrifty shoppers!
44c

Ward Week Special
Men's Work Shoe
 Save during this Ward Week sale!
 Black elk-finish leather. Oak leather soles. Comfortable plain toe style. Sizes from 6 to 11.
1.88

Ward Week Special
Shirts & Shorts
 Reduced for Ward Week! Broadcloth shorts cut for comfort and fullness. Swiss rib shirts! A real value! Save in Ward Week!
22c

Ward Week Special

1.00
 Regularly \$1.29
25 Ft. 5-8 In. Black Hose
 Braided cord hose between 2 layers of rubber—at the price of ordinary rubber hose! Longer service! 3/4" dia. Black. Save at this Ward Week price!

Ward Week Special
Rayon Undies
 Specially priced for Ward Week only. Panties, briefs or bloomers. Lace trimmed or tailored styles. Extra fine quality for such a low price.
27c

Ward Week Special
Broadcloth
 Buy enough for all your needs in this Ward Week sale!
 White or tubfast plain colors. 36 inches wide. Reduced for Ward Week to only
10c
 Yard

Ward Week Special
Silk Pongee
 A Ward Week special! The ever popular fabric for underthings, pajamas, and children's clothes. 33 inches wide. Sale priced for Ward Week
15c
 Yard

Ward Week Special

7 1/2c
YARD
Muslin
 Regularly 10c Yd.
 Here's a Ward Week value you mustn't miss! 64x60 thread count, 38 1/2 inch. Firm weave, smooth texture and a natural cream color that gets whiter after washing. Save in Ward Week!
 36" Bleached Muslin, yard **10c**

Ward Week Special
Window Shades
 A real Ward Week value! Nationally advertised at 45c each. Made of first quality washable fiber! Colors! Noiseless, dust-proof rollers. 36"x6".
35c

Ward Week Special
Wardoleum
 8 Foot Width
 Wide assortment of tile patterns. 6 foot widths! A Ward Week bargain price! Running Foot
22c

Ward Week Special
Motor Oil
 100% Pure Pennsylvania
 Reg. 15c qt. Same top quality that now sells at 30c to 35c a qt. at leading stations. Other oil sale specials, page 9.
13 1/2c
 qt.
 Inc. Fed. Tax In Your Container

Ward Week Special
Cartridges
 .22 Caliber Rifle Shorts
 Same power, uniformity, and accuracy as much higher-priced brands. Copper coated. Factory tested!
12 1/2c
 Box of 50

Ward Week Special
New Anklets
 Stock up for the Summer! Features usually found in 15c anklets! Tapered cuffs, solid colors. For children, misses, women.
9c
 Pair

MONTGOMERY WARD

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