

Cut Prices! Buy Now! Special for Ward Week Only

Riverside Tires

100% Pure Pennsylvania Oil

Ward Week Specials on BATTERIES



Guaranteed For 24 Months
 ● 15 plates in a 13 plate case!
 ● Means extra power—reserve!
 ● Specially priced—Ward Week only!
 ● Means you get extra savings!

17-Plate Battery \$4.45
 For Ford V-8, sale price

17-Plate Battery \$4.98
 In 15 plate case, sale price

19-Plate Battery \$6.98
 In 17 plate case, sale price

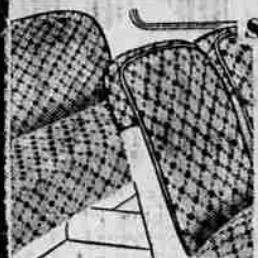
All Above Prices—With Your Old Battery



All from Bradford Allingbery crude! The same top quality selling for 30c to 35c a qt. at leading stations! WARD WEEK SALE PRICE!

13 1/2 c
 In Your Container

5 qt. can, SALE PRICE **83c**
 2 gal. can, SALE PRICE **\$1.24**
 5 gal. pail, SALE PRICE **\$2.97**
 RUNRITE OIL—in your container, qt. **7 1/2 c**
 Above Prices Include Federal Tax



Special Ward Week Purchase! Seat Covers

For Coupes Sale Price **1.49**

For Coaches or Sedans Sale Price **3.49**

Heavy woven—long-wearing materials! Neat patterns! Snug-fitting! "Tailored" Back of front seats entirely covered. Buy now!

Clean Up at Ward Week Price! Your Choice of These Specials

- Wards Wax or Pre-Wax Cleaner
- Pint Wards Auto Body Polish
- 1/2 Pint Wards Top Dressing
- 10 Yard Bolt Polishing Cloth

24c
 EACH

18x21 Chamois
 Ward Week Price **75c**
 Regular 80c. Full size. Doubly dressed, soft finish on both sides. Large, 18x21"

Wards Cup Grease
 1-Lb. Can **12 1/2c**
 Ward Week! Will not clog or harden. For autos, trucks, tractors. High Pressure Grease **12 1/2c**

Handy Wrench Set
 Ward Week Only! **78c**
 Regularly 80c. Six box and open end wrenches. Needed sizes from 7-16-in. to 1/2-in. Drop forged.

Lined Brake Bands
 Ward Week Only! **2.39**
 Reg. \$2.69. Set of 2 for Chev. 1928. Same quality linings as shoes (above). For Chev. 29; sale, \$2.59!

Large Auto Sponge
 Ward Week **19c**
 Regular 25c value! 7" to 7 1/2" when wet! Selected quality, long-wearing!

Wards Transmission Grease
 5-Lb. Can **54c**
 Also differential grease. Sale value! Semi-Fluid Grease, 5-lb. **54c**

Rubber Floor Mat
 Ward Week Only! **37c**
 Reg. 49c. For all cars. Good weight! Molded design. Reg. 75c felt back mat—Sale Price **49c**

Tube Repair Kit
 Ward Week Only! **24c**
 Reg. 29c. Includes 108 sq. inches material—enough for 90 average patch jobs! 2 tubes of cement!

4.40-21
 4 ply—with 2 breaker ribs

GUARANTEED In Writing Against Everything!

Everything that can happen to a tire in service WITHOUT LIMIT as to months or miles!

- Cuts
- Bruises
- Blows out
- Under Inflation
- Wheels out of line

WARDS RIVERSIDE STANDARDS

Reduced prices on Standards! Even at Wards regular low prices you get greater wear and safety than you'd believe possible! Standard's tread of Vitallized rubber gives you extra mileage! Center traction tread minimizes skidding! Latex dipped cords and doubly insulated carcass reduce internal friction—most frequent blowout cause!

SIZE	Reg. Price	SALE	4 ply Reg. Price	4 ply SALE
4.50-20	\$5.65	\$4.80	\$7.10	\$6.04
4.50-21	5.85	4.97	7.35	6.35
4.75-19	6.30	5.37	7.60	6.40
5.00-19	6.65	5.63	8.40	7.14
5.25-18	7.40	6.23	9.20	7.86
5.25-21	8.15	6.98	10.10	8.59
5.50-17	8.10	6.89	9.85	8.30
5.50-19	8.80	7.33	10.35	8.80
5.50-18			10.00	8.50
6.00-19			11.50	9.78
6.00-20			11.75	9.98
6.50-19			15.20	11.22

Convenient Terms May Be Arranged

TIRES MOUNTED FREE

WARDS... A Complete Sporting Goods Store! You Always Save 1/4 to 1/3 Here!

Ward Week Sale! Bike De Luxe Equipment:

Dinner Set
 32 Pieces **3.33**

Regular price of this handsome service is \$3.98! It's reduced for Ward Week only! Fine American semi-porcelain, colorfully decorated; embossed rim! Be sure to see it!

Bowl Set
88c
 Orange, yellow, blue, green pottery bowls.

Kapok Camping Mattress
2.33 EACH

26 by 76-inch tufted khaki drill cover mattress; softer and lighter than cotton; moisture and insect proof.

Best Skates Under \$1.00!
79c

Regularly 98c. A great dollar value! Ball-bearing, sheepskin ankle pads. Extra sturdy—built for long wear.

Strong Folding Camp Cot
 Ward Week Special! **1.58**

Strong enough to support 250 pounds safely; folds up and takes down easily; Durable cloth top; strong hardwood reinforced frame.

Sale! Sleeping Bag
 Ward Week **9.66**

Filled with virgin wool; 100-inch slide fastener; head flap; drill cover. Full size. You'll save money buying in Ward Week.

26 88

you get... Roadmaster Twin-Celled HEADLIGHT Powerful Beam... Aluminum Case

Bike SPEEDOMETER... Registers up to 50 Miles an Hour!... Very Accurate!

DeLuxe MUDGUARD... Extra Long, Extra Wide... With Extra Front Support.

PACKAGE CARRIER... Strong Steel.

28" CEMENT BIKE TIRE
 Regularly \$1.30; thick treads; white side-walls; 3 piles, 1 ply under tread. **1.00**

28" CLINCHER BIKE TIRE
 Regularly \$1.59; 3 piles—one of the piles under tread; white walls. **1.33**

SOLID STEEL FISHING ROD
 Regularly \$1.60; 1-piece rod; double cork grips; save in Ward Week! **1.48**

VACUUM BOTTLE
 First Size **67c**
 Regularly 79c. Rust-proof case; Lusted 5 hours at 120°. Extra sturdy make. Save!

TELESCOPE ROD
 All Steel **88c**
 Regularly 98c. Reversible handle for bait or fly casting; adjustable to 5 1/2 ft.

FISHING REEL
 Usually at 69c **63c**
 Bakelite end plates; easy casting; holds 50 yds. carefully meshing gears; dependable.

TACKLE BOX
 All Steel **97c**
 Regularly \$1.10. Automatic two tray tackle box; watertight; olive green finish.

CASTING LINE
44c
 REG. 40c. 59 yds. 18-lb. Jap black silk, waterproof.

Chrome Plated Electric Iron
 Reg. Price \$1.98 **\$1.77**

An electric iron with a thumb rest at this low price! Complete with cord! Ward Week only!

Powerful 3-Cell Flashlight
 Reg. Price 59c. **49c**

2 1/2-in. head. 3-point switch, nickel-plated! Get one for the home—one for your car! Lens batteries. Flashlight Cells... each 3c

Clothes Basket
68c
 Bleached willow; large handles! 27"

Washboard
33c
 Special metal rubbing surface! Value! Standard size.

Iron Board
\$1.97
 Automatic folding legs; built-in iron rest!

Clothespins
4c Doz.
 Ward Week Value! Popular spring type.

Dust Mop
68c
 80c value! Extra large; 12 1/2 x 17 in.