

WARD WEEK Brings You the Most-for-the-Money Radio Sale in Wards History!

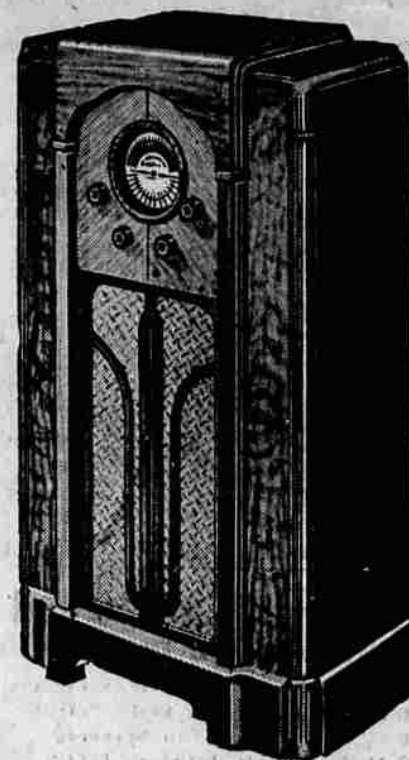
Ward Week Sale! 7-Tube Radios

World Range Radio

36⁸⁸
 \$4 Down
 \$5 Monthly
 Carrying Charge

Save 50% Over Comparable Sets During Ward Week!

Get Europe! Add the rarer delights of finer world programs—ships, amateurs, police. This set features Wards Exclusive instant dialing—Automatic volume and personal tone control. Latest Super-Dynamic Speaker—genuine metal tubes. Beautifully styled cabinet of selected woods, rubbed to a satiny finish.



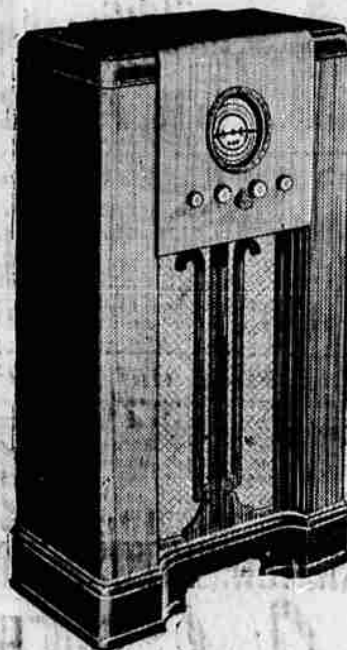
All Licensed by
RCA & Hazeltine

ALL WAVE CONSOLE

Save Over
**\$7 During
 Ward Week**

46⁸⁸
 \$5 DOWN
 Carrying Charge

A luxurious seven-tube radio—Sale priced for Ward Week only! All-Wave! Foreign Programs and Country-Wide Broadcast! Metal Tubes! Instant Dial with Micrometer Tuning. Inter-station Noise Suppression. Get Europe, South America! Compare Tone—Finely Balanced in This Set. High Fidelity. Plus a Big Dynamic Speaker, and an Acoustically Correct Cabinet.



5-Tube Battery Console

Beautifully styled cabinet—Save \$5 during Ward Week.

38.88

\$4 Down—\$5 Month—Plus Carrying Charge.



**7 Tube Mantel
 26⁸⁸**

\$3 Down, \$5 Monthly
 Plus Carrying Charge

The same 7-tube chassis as the \$36.88 radio, above, only in convenient mantel size. Here again, you get the Ward Week Sale savings! See it Tomorrow!

WARD WEEK Slashes Washer Price!



A Price Only Ward Week Could Bring!

**WASHER
 36⁸⁸**

\$4 Monthly, Small Carrying Charge

Compare with \$49.50 Washers!

Wards ordered thousands of washers at once to bring you this amazing value! Compare it, feature for feature, and price for price! Come in today! Don't miss this great Ward Week washer sale!

6 OF ITS 14 FAMOUS FEATURES

- 21 gal. porcelain tub, 16 gal. to load line
- Corrugated walls give a washboard action
- Ward fasten-by-test double crown agitator
- Case hardened steel gears, sealed in oil
- Famous Lovell wringer, big 2-inch rolls
- Wringer pressure adjustable for any fabric

**2 Cleaners
 for the price of one!**

39⁹⁵
 \$3 DOWN

\$4 Monthly, Carrying Charge
 Save \$9.98 Extra Ward Week!

Wards Bureau of Standards tested 12 famous cleaners. Found only one equal to the Supreme, and that sold for \$87.50! Hand vacuum is a verified \$14.50 value! Both for price of one! Ward Week only! Come in now!



**Electric
 Console
 44⁸⁸**

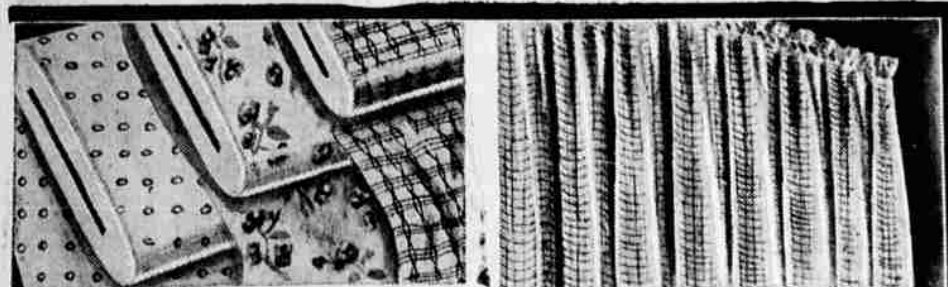
\$5 Down, \$5 Monthly,
 Carrying Charge

Sews forwards and backwards! Smart Walnut-veneered cabinet, sturdy motor, sewing light, knee control, complete attachments! Compare the Ward Week price!

Now! Save Up to 1/3 on Spring Paint Needs!

Just When Everyone Wants New Curtains, Wards Drastically Reduce Prices

Save 17% on Spring Curtains



**Curtain
 Materials**

Ward
 Week **9c**
 Yd.

One of the finest assortments of curtain materials we've offered at this low price! Choose from missionette, cushion dot, shadow check, figured grenade and marquisette! SAVE!

**Sale of Panel
 Curtains**

33c
 Ea.

Ward Week Special!

Verified value 49c! Ward Week brings you an outstanding saving on these missionette and pent-house panels! Attractive rough weaves! Full sized! Save on new sets NOW!

Regularly 79c

Ward Week
 Only at

- Flounce Panels
- Colored Figured Priscillas

66c

DOWN go Ward curtain prices—and right when you need new curtains most! Buy complete sets NOW—Ward Week saves you 13c on the regular price of each pair or panel! Choose from a wide assortment of dots and colored figures. Full sizes—several widths—21-6 yard lengths! Get here early and SAVE

Window Shades

6 ft. x 36 in. **54c**
 Ea.

Verified value 79c! Heavy coat of linseed oil prevents stiffness or cracking! Tested rollers!

Jaspe-Homespun

17c
 Yd.

Reduced for Ward Week only! Long-wearing! 36-inches wide. Good weight for drapes! Popular colors!

Cretonnes

10c
 Yd.

29 color combinations! Gay patterns! Good weight for drapes, chair covers, smocks, etc. Regularly 12 1/2c yard!

