

In Appreciation of the Good Business We Have Enjoyed Since Coming to Roseburg We Offer You a Store Full of Bargains

SPRING FOOD SALE

A Home Owned Independent Store Honestly Striving to Sell You Groceries at the Lowest Possible Cost

Softasilk
For FINE CAKES
Large Size Package **25c**

Wheat Hearts
The Vitamin Cereal
PACKAGE **23c**

Real U. S. Money Free
BISQUICK FLOUR
FREE ... real money given away at Bradley's, Friday and Saturday, April 17th and 18th. We will give away real U. S. money to every purchaser of a package of Bisquick Flour. Here's why: We are declaring a cash dividend to every person who purchases a package of Bisquick Flour. Each person is entitled to receive this dividend. No blanks—every envelope contains cash—from 1c to \$1.00. We guarantee to have sufficient stock to take care of all. During this special dividend sale we offer Bisquick Flour
Large Size Package - - - - 27c
and Shirley Temple Mug Free.

DEMONSTRATION
ON BISQUICK
All Day Saturday
Come in and Try These Delicious Biscuits and a Cup of Plantation Coffee.
Old Plantation Coffee, fresh ground, lb. **25c**
Air Mail Coffee, lb. **17c**

Martha Meade suggests for dessert
6 FRUIT COBBLERS 49 Lbs. **\$1.95**
FREE RECIPES—along with 30 others
PACKED IN EACH SACK OF
DRIFTED SNOW Home-Perfect FLOUR

2 Pkgs. Wheaties
and 1 Shirley Temple Cream Pitcher
ALL FOR **21c**

Snowdrift 6 Pounds **\$1.05**
Wesson Oil Quarts **39c**
Baking Powder Calumet Lb. Can ... **19c**
Clabber Girl Baking Powder, 2-Lb. Can **19c**
Soda A. & H. Baking, Package **8c**
Yeast Foam Package **8c**
Cocoa 2-Lb. Can **17c**
Walnuts Large Soft Shelled, Lb. **15c**
Syrup Staley's Golden, 5 Lbs. **35c**
Milk Tall, 6 Cans **37c**
Salad Oil Bulk, Gallon **98c**
K. C. Baking Powder 50-oz. **33c**

HILLS COFFEE
1 Pound **27c**

SCHILLING'S DRIP COFFEE
Pound **29c**

FOLGER'S DRIP COFFEE
Pound **29c**

M. J. B. COFFEE
Pound **27c**

S. & W. COFFEE
Pound Can **26c**

WADHAM'S COFFEE
Pound Jar **29c**
Ask about free set of dishes.

GOLDEN WEST
1-Lb. Jar **29c**

Fresh Ground BULK COFFEE
The Best Money Can Buy

Old Plantation
Pound **25c**
Air Mail
Pound **17c**

Edward's Dependable Coffee
Lb. Can **20c**
2 Lbs. **39c**

Sale Starts Friday April 17
Ends Night of April 21

BE WISE - BUY WISE - ECONOMIZE AT
BRADLEY'S
Tasty Food Store
WHERE THE THRIFTY BUY - SAVE AND THRIVE

WELCOME 4-H CLUB MEMBERS

No Sales to Dealers. Sale subject to Stock on Hand

SUGAR C. & H. Cloth Bag, 10 pounds ... **53c**
FLOUR 25 Lbs. **\$1.30**
100 Lbs. **\$5.25**
Fisher's Blend, 49 Lbs. **\$1.59** 24 Lbs. **83c**
Castle Brand, 49 Lbs. **\$1.39**
Montana Hardwheat
Potatoes 50 Lbs. No. 2's **73c**

Canned Goods Specials

HIENZ SOUPS 2 Cans **27c**
Campbell's SOUPS All Flavors, Can **8c**
PEACHES 2 1/2's, Excellent Quality, 2 Cans **27c**
APRICOTS 2 1/2's, A Real Bargain, Can **15c**
Pineapple Juice 46-oz. Can **29c**
PINEAPPLE 2 1/2's Broken Slice, Can **17c**
TOMATOES Del. Rogue Solid Pack, 2 1/2's, Can **13c**
BEANS Cut Green, Can **9c**
ASPARAGUS Green Cut, No. 2 Can **14c**
TOMATO JUICE 14-oz. Can, 2 Cans **15c**

FREE! Wm. A. Rogers' Tablewear FIRST PRIZE

Who Will Win This



Beautiful Twenty-Six Piece Set ???

Consists of 6 teaspoons, 6 table spoons, 6 forks, 6 knives, 1 sugar shell, 1 butter knife.

Second Prize . Six Beautiful Teaspoons
Third Prize . Six Beautiful Teaspoons
Try Your Skill --- Nothing to Buy
Everyone is invited to register their guess of the number of beans in the jar displayed inside this store—Come in and guess.

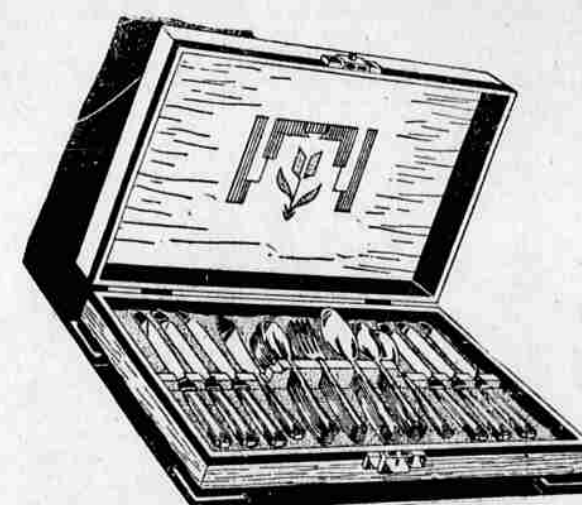
See Prizes Displayed at Our Store

BE WISE - BUY WISE - ECONOMIZE AT
BRADLEY'S
Tasty Food Store
WHERE THE THRIFTY BUY - SAVE AND THRIVE

An Ideal Gift for all Occasions

Wm. A. Rogers TABLEWARE

We are not giving premiums, therefore, we are not compelled to charge extra for our merchandise or slight our service, as we have made no investment for premiums. We have made arrangement to distribute Wm. Rogers tableware to our customers.



ALDEN PATTERN TO OUR CUSTOMERS

IT BEARS A WM. A. ROGERS GUARANTEE

SAVE

OUR BUSINESS CARDS—They Are Valuable

ASK FOR THEM

CARDS GIVEN WITH EACH 25c PURCHASE

Ask us how to obtain a beautiful set of Wm. A. Rogers Tableware.

Royal Jell Powder - - 4 pkgs 25c
Chase & Sanborn Coffee Dated and fresh Ground, Pound **25c**

Gloss Starch 2 Pks. **19c**
In cubes—no waste or guess work—accurately measured for the right starch. Party book free with 2 Pkgs.
CHLORINATED LIME 2 Cans **23c**
LYE 3 Cans **25c**

SHORTENING, 4 pounds - - 39c

TREE TEA
BLACK GREEN
1/2 Lb. **25c** 1/2-lb. Pkg. **33c**

TANG

Nalley's Delicious New Salad Dressing

DATES, 2 lb. pkg. - 23c

Peanut Butter, lb. - 10c

Pint **19c** Quart **33c**

SOAP Specials

PAR Washing Powder, Large Pkg. **25c**

SCOTCH SOAP 2 1/2-Lb. Pkg. **25c**

BORENE Large Size Dish Free **35c**

NU-BORA Package Dish Free **35c**

BORENE SOAP Large Bars, 5 for **23c**

CRYSTAL WHITE 10 Bars **31c**

OUR LEADER 10 Bars **25c**

CREME OIL Bar **5c**

PALMOLIVE SOAP 3 Bars **14c**

PUREX 1/2 Gallon **19c**

SUNBRITE CLEANSER 4 Cans **15c**

BON AMI Cake **9c**

Macaroni 3 lbs. 15c

Rice Fancy Blue Rose **3 lbs. 19c**

Raisins 4-Pound Package **19c**

Crackers Sodas or Grahams, 2-lb. Box ... **23c**

Cheese Full Cream, lb. **17c**

Kraft Cheese 1/2-lb. Package All Kinds **17c**

Kraft's Miracle Whip Pints **25c**

Tunafish White Star, 1/2's, Can **15c**

Crab Meat 1/2's, Can **16c**

Salmon Fancy Alaska Pink, can **11c**

Deviled Meat 1/4's, 6 Cans **23c**

Vienna Sausage 1/2's, 3 Cans **23c**

Shrimp Fancy Wet Pack, 2 Cans **25c**