

**Don't Judge Douglas County From Pacific Highway (U. S. No. 99)**

DESCRIPTIVE  
PICTORIAL  
SECTION

# Roseburg News-Review

TELLING OF  
OREGON'S  
GARDEN SPOT

VOL. XXXVIII, NO. 294 OF ROSEBURG REVIEW ROSEBURG, OREGON, WEDNESDAY, APRIL 8, 1936. VOL. XXVI, NO. 214 OF THE EVENING NEWS

## DOUGLAS COUNTY UNEXCELLED

**In Climate — Agriculture — Horticulture — Livestock — Scenery — Recreation**

### 32 RICH VALLEYS VERY ATTRACTIVE

**Switzerland Scenery, Nile Valley Soil, Italian Climate, Comparisons Here.**

Mention the name of Oregon anywhere and people respond with interest. Yet, the name of Oregon, now echoing across the United States from the Statue of Liberty to the Golden Gate and from the St. Lawrence to the Rio Grande, takes on a definite meaning that you will appreciate and understand when you visit Douglas county, Oregon.

Douglas county, located in northwestern Oregon, between the Cascade range mountains to the east, the Coast range mountains and Pacific ocean to the west, the Canyon and Rogue River mountains to the south and the Calapooia high ridge of hills to the north, contains 4,922 square miles, or 3,239,760 acres of land. Four times as large as the state of Rhode Island, nearly three times as large as Delaware and slightly larger than Connecticut.

#### Terrain Described

Irregular ranges proceed from the main mountains and diverse across the county in various directions, causing an endless variety of hill, dale, meadow land and high elevation.

The eastern half of the county is very mountainous, and entirely within the Umpqua National forest, a huge national forest reserve containing 1,915,731 acres of standing virgin timber, unspoiled and untouched by man. The western half of the county also has considerable ever-green tall fir, pine and cedar timber, and all together Douglas county has 2,229,000 acres, or 57,500,000,000 feet of standing virgin timber, the largest standing amount of timber in any one county in Oregon.

The irregular ranges with tall ever green timber and ever covered grassy range lands, enclose between them the famous Umpqua river, its two branches, North Umpqua river and South Umpqua river, and its literally hundreds of lesser tributary streams. These streams constitute the means of drainage of the entire county, which means is perfect. The best and clearest water flowing from thousands of springs pervades the whole county, making it one of the best watered districts, and the best natural drainage districts imaginable, and possessing enough never failing water power to turn all the machinery of the universe.

#### Mild Climate Prevails

The foregoing explained sheltered location together with the fact that Douglas county lies south of the main North Pacific storm track, largely accounts for the exceptionally mild climate that prevails in this region. Here is found the mean between the heavier rainfall of the Willamette valley and the coast region, to the north and west, and the drier climate of California and the plateau region to the south and east. It is an established fact that the climate in Douglas county is unexcelled anywhere in the

### Umpqua Valley Fruits and Vegetables



Here are scenes taken in a truck garden and an orchard near Roseburg. Note the pea vines which are seven feet high and loaded with peas.

world where four seasons of the year are found.

Elevations range from sea level to high mountain areas, offering a complete range of crops favoring high or low lands. Everything grows profusely here except tropical fruits, not only in the summer time but also during the winter months, and no irrigation is necessary for satisfactory agricultural crop production. A productive soil, a superb climate, wide diversification of interest, and accessibility to markets makes it very certain that a full measure of success will attend the honest efforts of the experienced husbandman.

#### Must See to Appreciate

Although one-third of the paved Pacific highway (U. S. No. 99) through Oregon passes through Douglas county,

it is impossible for a stranger to obtain the least conception of the county unless a few days at least are spent in the county visiting the outlying communities and recreational spots.

Nestled between the wooded and grassy hills, along the Umpqua river and its confluence, nature has formed thirty-two fertile valleys and literally hundreds of fertile intervals, all dotted with improved productive farms.

#### Roseburg Is County Seat

Roseburg is the county seat and metropolis of the county and located almost in the exact geographical center of the county. Surrounding Roseburg are a number of thriving fine towns that are in a measure dependent on Roseburg.

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### CLIMATE IS RATED BEST IN COUNTRY

**Four Moderate Seasons Give Pleasant Variety; Extreme Weather Unknown.**

Residents of Douglas county boast of climatic conditions unsurpassed anywhere in the world twelve months and four seasons of the year. Here is found a climate neither extremely hot in the summer nor cold in the winter.

The normal year has but 21 days on which no sunshine is recorded, yet days with 100 per cent sunshine are rated "B" for water heating.

The summer has normally but 12 days with a maximum temperature of 90 degrees or above. There is usually a two or three day warm period sometime during the summer when the maximum temperature reaches 100 degrees, but this usually happens only once during the summer and is immediately followed by a refreshing moderation or shower.

The lowest temperature in winter usually ranges from 15 to 25 degrees above zero. There have been but two instances in the past 57 year record of temperature below zero, and both times during a phenomenal cold wave that overspread the entire Pacific slope.

#### Moderate Rainfall

The average annual rainfall is 31.94 inches. Monthly rainfall increases from almost negligible amount during July and August to over 5 inches in December and January. The daily precipitation is usually light, there being an average of but 4 or 5 days in each winter month with .25 inch or more, yet the misty days so common north are almost entirely absent in Douglas county.

The average annual snowfall is 6.3 inches, and the number of days in a year on which a measurable amount falls is only six. Snow usually occurs

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### FOREWORD

The greater purpose of this special issue of the Roseburg News-Review is to present a graphic picture of Douglas County's potentialities in relation to its unique climatic and recreational advantages.

Articles herein were written by Paul R. Walker, president of the Douglas County Realty Board, but only with the encouragement and support of the business men, whose advertisements appear herein, and whose daily efforts uphold what is here, could this story of Douglas County, Oregon, have been before you.

We are earnestly hopeful that the following pages will not only renew the enthusiasms of our own people, but will create new, constructive desires in the minds and hearts of many others living elsewhere who seek a better place to invest capital, better climate, or an ideal place to make their homes.—Editor.



Above Scene Shows Pacific Highway Through Dillard Section Near Roseburg.