

Sale! Easter Shirts

New Style Points! Wool Dress

Trousers

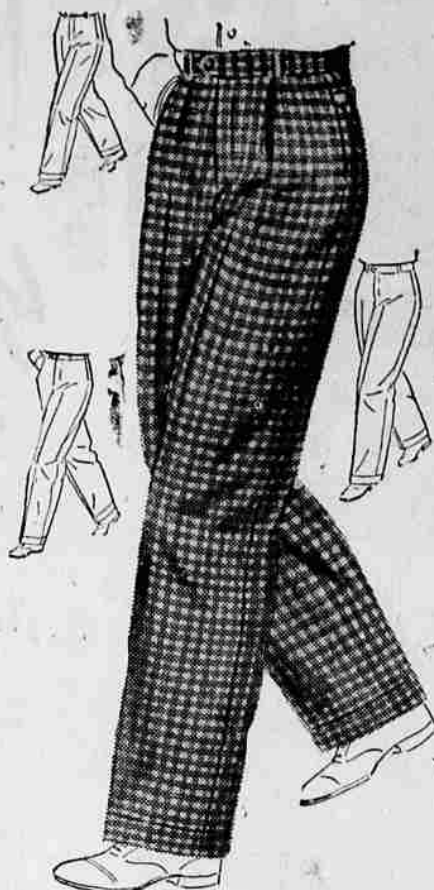
- Extension waist-band
- Four Reverse Pleats
- Welt Side Seams

3⁹⁸

The features listed above are important style points in men's new trousers, but these trousers of Wards have many other value-points that are equally important. Adjustable side straps and rings. Smart 20 inches around the cuffs—of course, for that's correct. Interesting fabrics that wear! And see Wards low price!

All Wool Dress Trousers **2⁹⁸**
There's extra value in these trousers for men and young men. They're wear-tested. Conservative and black styles. You'll find just what you want! Pair,

Boys' Cheviot Slacks **1⁹⁸**
Every boy's pride and joy—a pair of these smartly styled slacks. Wide bottoms, extension waistband.



Pre-Shrunk! Fine Fabrics,
Fine Sewing, Fine Buttons!

88^c

New Patterns . . . fast color
plains and white broadcloth!

SHIRTS that give long-distance wear . . . that will still be values months from now!

SHIRTS that have style and tailoring features of made-to-order shirts!

SHIRTS that will add to the appearance of new spring clothes! Sizes 14 to 17.

Ties for Easter 49^c

They're here—the new patterns for spring. Beautiful florals, stripes, plains. See them.



- New Light Weights
- New Shades

EASTER HATS

Styles for Everyone in This Group!

Hats for youthful heads, hats for older heads—all the popular Spring Shades. All the fine details. All the quality you want when buying a hat!

2⁹⁸

"Homesteaders"

Save 10c Each
On This Famous
Work Shirt!

59^c



"Homesteaders" . . . the people's choice for value at Wards regular price, specially reduced for this Sale. Fine strong chambray with unbreakable buttons, attached, interlined collars. All main seams triple stitched. Blue or gray. Men's sizes. 4 days only!

Men's Copper Riveted Waistband
Sanforized Overalls

Pockets for everything—watch pocket, rule pocket—hip and front pockets—a convenient overall for a working man. Strong, triple stitched main seams, copper riveted. 8-oz. denim.

98^c

SANFORIZED COPPER RIVETED WAIST-BAND OVERALLS, 10½-oz. denim. **\$1.39**



Value
Plus!

Will-Proof Collars—Vat-Dye
Colors—Pre-Shrunk

Dress Shirts

Your choice of plain blue or white, or fancy patterns in blue, tan or gray. All full cut and correctly tailored with collars made will-proof by a new process. Sizes 14 to 17.

149

BROADCLOTH DRESS SHIRTS for Boys

Interlined attached collars, interlined cuffs. Pearl buttons. In fancy patterns that are tubfast. All full cut.

49^c

SANFORIZED SHORTS and Athletic Shirts EACH **25^c**



Values that Wards boast about. The shorts come in full cut sizes. Well tailored, and fast colors. Good broadcloth that won't shrink, with lastex inserts at the sides. Men's sizes 30 to 42.

The athletic shirts are of fine, soft combed cotton, with new tailored neck and armholes, hemmed bottom. Men's sizes.

Fine Quality Shirts, Shorts

Shirts of combed cotton with cross stripes of fine rayon. Tubular neck and armholes finish. Hemmed at the bottom. Shorts with the famous body curve and no tare fly. Fast color fancy patterns. Sanforized Men's sizes. **39^c** EACH

Boys' SHIRTS—SHORTS

Combed cotton shirts, new tailored neck and armholes. White, 20 to 34. Fast color fancy patterns broadcloth shorts, with side inserts of elastic. 24 to 30. Each **19^c**



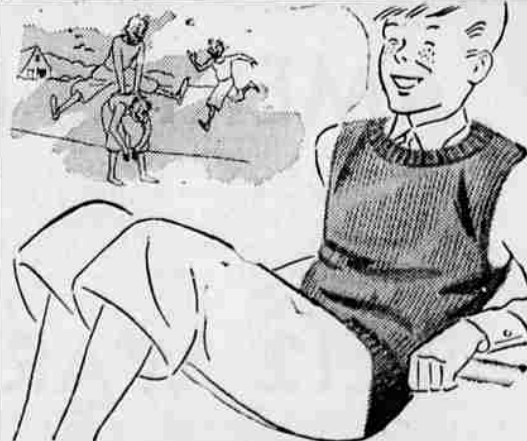
New Polo

Shirts 39^c

Style notes for boys—new polo shirts are tuck stitched, and have one button with loop fastener. Short sleeves, of course. White, blue, yellow; small, medium, large.

BOYS' JEANS

Heavy weight blue denim. Double sewn seams. At Wards, **69^c**



All-Wool Barrel-Style

SWEATERS

Popular sweaters for men and boys, knitted in a popular stitch of pure all worsted yarn. In all the new spring colors. In small, medium and large size. Each **98^c**



Men's FOOTHEALTHS

So many fine features—there isn't space even to list them all! Best quality calfskin, with light steel arch support, built in cushion heel pad. Oak bend leather soles—combination last. 6 to 11. Black.

Real Bargains in WORK SHOES for Men

Heavy shoes that have all points of comfort and durability that you expect at higher prices. **\$2.98** Black or tan, 6-12. Wards low price is only—



Smart Buys for Easter

MEN'S HOSE

A selection Wards can well be proud of. Clocks, stripes, all-over designs in the best of taste. Rayon, lisle, or silk mixtures. High spliced heels. Pair, Special, **25^c**

Fine Values in Men's FANCY SOCKS

New patterns, double soles and high spliced heels. In rayon and celanese, and lisle and celanese mixtures or Creponne. Ribbed top. Sizes 10-12. Stock up now! **15^c**