

WEDNESDAY... MARCH 25
THURSDAY... MARCH 26
FRIDAY... MARCH 27
SATURDAY... MARCH 28

4 day Sale ... Saving Ward
Customers Over a Quarter of a
Million Dollars! Get Your Share

Ward's Budget Plan
Offers Convenient Terms
on any Purchase of \$20
or More

Ward's Spring Sales

Check These Six Specials:



- Pure Silk
- Full-fashioned
- Dull Finish

CHIFFON OR SERVICE
Hosiery Values

49¢

Bargains exceptional even for Ward's! The chiffon hose are sheer and lovely, but have silk covered sole and toe for longer wear. All silk heel and picot top. The service weights have reinforced heel and toe, and mercerized lisle foot. Both in the smartest spring colors. 8½ to 10½.

UNBLEACHED MUSLIN

lower than catalog price

Medium weight, becomes even firmer after washing, and wears wonderfully. Cream color. 35½ inches wide. Yard.

8¢

TURKISH TOWELS

at a definite saving

Good quality, double loop weave—and pretty, too, in pink, green, or gold with rainbow border. 18 by 36 inches. Ea.

17¢

CHILDREN'S OXFORDS

at a Bargain Price

All white elk, and perforated—they're smart, and they're durable! Stitchdown construction. Composition soles. 8½-2

94¢

MEN'S WORK SOCKS

2 pairs save you 5¢

With popular 10¢ work socks priced at a saving. Brown or blue mixtures with heels and toes, ribbed tops. 2 Pairs

15¢

JACQUARD BEDSPREADS

Impressive Values!

of strong rayon and cotton, firmly woven. Full 84 by 105 inch size, in lovely pastel shades, and attractive all-over patterns. 4 days only at.

138



1401—Printed pique, with slide fastener, pleated skirt. In navy, m. size or aquatone. Size 38-40, 42-44.

912—Part linen crash, preshrunk. Natural linen color, with button trim in red, blue, green. Sizes 14-16, 18-20 and 40.

996—Smart slenderizing print; novelty inserts on collar, pleated trim. In assorted prints. Choice of sizes. 16-18, 20-22.

1402—Polka dot prints; flare skirt, puff sleeves, organza collar. Red, navy, open, green. Size range, 14-16, 18-20.

979—Jenny Lind muslin in rose, blue or green predominating. Pleated cap sleeves, pocket. Tie of self material. 14-16, 18-20.

Ward's Greatest Sale of WASH FROCKS

188

- Gay Florals!
- Deep Pastels!
- NEW Styles!

4 Days Only! Styles You'll
Sceldom Find at This Sale Price!

Hurry to Ward's for this four-day event—if you can't get in, order by phone! Whatever you do, be sure to pick up one or more of these smart new Wash Frocks, equally appropriate for sports, street, afternoon or house wear. 8 distinctive styles, in these popular materials—soft floral prints, printed pique, part linen crash, and permanent crinkle fabrics. Full range of sizes, too—14 to 20 and 38 to 52.

ORDER BY PHONE
Just Call Ward's and give your order, stating style and size and color desired.

917—Crinkle idiosyncrasy, requires no ironing, in tile, green, gold, shirtmaker style. Sizes 38-40, 42-44.

MONTGOMERY WARD